



**Ramprasad Khandelwal Institute of Management & Research**

*Affiliated to University of Mumbai & ISO 21001 : 2018 Certified*

Survey No. 341, Government Colony, Bandra East,  
Mumbai – 400051, Maharashtra, India



SELF ASSESSMENT REPORT (SAR)  
POSTGRADUATE MANAGEMENT  
MASTER OF MANAGEMENT STUDIES

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## Ramprasad Khandelwal Institute of Management & Research

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**PART A**

**INSTITUTIONAL INFORMATION**

**PART A: INSTITUTIONAL INFORMATION**

1. Name and Address of the Institution:

**Chetana's RK Institute of Management & Research  
Survey No. 341, Government Colony, Bandra East,  
Mumbai – 400051, Maharashtra, India**

2. Name and Address of the Affiliating University, if applicable:

**University of Mumbai**

3. Year of establishment of the Institution:

**1981**

4. Type of the Institution:

Institute of National Importance	
University	
Deemed University	
Autonomous	
<b>Affiliated Institution</b>	✓
AICTE Approved PGDM Institutions	
Any other (Please specify)	

5. Ownership Status:

Central Government	
State Government	
Government Aided	
Self financing	
<b>Trust</b>	✓
Society	
Section 8 Company	

6. Vision of the Institution:

To develop Chetana as a World Class Institute of academic excellence and to develop outstanding business professionals who make valuable contributions to the corporate world and to society.

7. Mission of the Institution:

Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry. The institute is committed to academic excellence through high quality teaching and research.

## 8. Details of all the programs offered by the institution:

S. No.	Program Name	Year of Start	Intake at the start of the program	Increase in intake, if any(from the start)	Year of increase	AICTE Approval	Accreditation Status
1	Master of Management Studies	1981	60	60	2006	First Approval: F27-46/BII/BOS (M)/94/23190 Increase Approval: 431-26-46/MCP(M)94 Latest Approval: WESTERN/1-9322290601/2021/EOA	Applying first time

## 9. Programs to be considered for Accreditation vide this application

Sr. No.	Program Name	Current Year Sanctioned Intake	Current year admitted nos.
1	Master of Management Studies	120	120

## 10. Contact Information of the Head of the Institution and NBA coordinator, if designated:

- i. Head of the Institution  
Name: Dr. Kalim Khan  
Designation: Director  
Mobile No: 9820283973  
Email id: director@crkimr.in / kalim.khan@crkimr.in
- ii. NBA coordinator, if designated  
Name: Dr Sivaprasad Murugan  
Designation: Associate Professor  
Mobile No: 9820721231  
Email id: mshivaprasad@crkimr.in

# **PART B**

# **CRITERIA SUMMARY**

**CRITERIA SUMMARY****Name of the Program: Master of Management Studies**

<b>Criteria No.</b>	<b>Criteria</b>	<b>Weightage</b>
1	Vision, Mission & Program Educational Objectives	50
2	Governance, Leadership & Financial Resources	100
3	Program Outcomes & Course Outcomes	100
4	Curriculum & Learning Process	125
5	Student Quality and Performance	100
6	Faculty Attributes and Contributions	220
7	Industry & International Connect	130
8	Infrastructure	75
9	Alumni Performance and Connect	50
10	Continuous Improvement	50
	<b>Total</b>	<b>1000</b>



**1 - CRITERION 1**  
**VISION, MISSION AND**  
**PROGRAM EDUCATIONAL OBJECTIVES**

<b>CRITERION 1</b>	<b>VISION, MISSION &amp; PROGRAM EDUCATIONAL OBJECTIVES</b>	<b>50</b>
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<b>CRITERION 1</b>	<b>VISION, MISSION &amp; PROGRAM EDUCATIONAL OBJECTIVES</b>	<b>50</b>
<b>Self Assessment</b>		<b>50</b>

**1.1 Vision and Mission Statements (5)****Self Assessment (5)**

*(Vision statement typically indicates aspirations and Mission statement states the broad approach to achieve aspirations)*

**Vision :**

To develop Chetana as a World Class Institute of academic excellence and to develop outstanding business professionals who make valuable contributions to the corporate world and to society.

**Mission :**

Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry. The institute is committed to academic excellence through high quality teaching and research.

M1 : To prepare students as successful leaders.

M2 : To empower students with contemporary managerial skills.

M3 : To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.

M4 : To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.

M5 : To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.

Chetana Trust has been at the forefront of higher education in Mumbai since its inception in 1969. With his philosophy of "Education for all", The Founder President of the Trust, Late Shri Madhukarrao Chaudhari believed in delivering quality education as well as contributing to the overall welfare of the society.

Chetana's Ramprasad Khandelwal Institute of Management & Research (CRKIMR) is the 2nd oldest B- School affiliated to Mumbai University and has been striving for academic excellence since its inception.

**1.2 PEOs Statements (5)****Self Assessment (5)**

*(State the Program Educational Objectives (3 to 5) of the program seeking accreditation)*

The programme educational objectives have been designed to ensure holistic development of students and to offer the industry corporate ready students. Students of Chetana's RK Institute of Management and Research, who acquire their MMS Degree shall be able to:

- PEO.1 : Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.
- PEO.2 : Apply the business fundamentals imbibed, to real life business/social scenarios.
- PEO.3 : Establish their reputation in providing innovative and sustainable solutions to complex business/social problems.
- PEO.4 : Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.
- PEO.5 : Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.

**1.3 Dissemination among Stakeholders (10)****Self Assessment (10)**

*(Describe the process which ensures awareness among internal and external stakeholders with effective process implementation)*

*(Internal stakeholders may include Management, Governing Board Members, faculty, support staff, students etc. and external stakeholders may include employers, industry, alumni, funding agencies, etc.)*

1. The institute is extremely conscious and thus responsible for effective dissemination of the Vision and Mission statements amongst all the stakeholders. The Institute ensures that the Vision and Mission is:
  - a. Owned by the leadership and management
  - b. Internalized by the employees and students
  - c. Known and made aware of, to the relevant authorities, corporate partners, recruiters and the general ecosystem at large
2. Vision and Mission statements are clearly informed and uniformly understood by all internal and external stakeholders including the top leadership, employees, students, parents/guardians, university authorities, recruiters, sponsors, suppliers, service providers, partners etc.
3. They are prominently displayed on the institute website which in most cases is the first point of contact for many stakeholders.
4. Displayed prominently at multiple locations in the campus so that anyone who visits the campus shall be able to read the same. These are printed in our institute prospectus, event brochures, research publications, policy manuals etc.

5. The Top leadership plays a key role not only in the formulation of the vision and mission statements but also in its effective dissemination by ensuring that these are always conveyed to eminent dignitaries, guests and senior officials of the university and government who grace the institute on various occasions.
6. All employees are briefed about the vision and mission by the director and their immediate superiors at the time of induction into the institute. These are described to them and also explained along with emphasising their roles in the attainment of this vision.
7. All the teaching faculty members incorporate these into their teaching-learning philosophy which reflects in their course outlines and session plans. The institute ensures that the faculty members align their respective course objectives and outcomes in line with the institute's vision, mission and PEOs.
8. In the case of the support staff, these are broadly conveyed to all and disseminated through the respective hierarchies and used as a compass to determine direction for effective decision making and actions. These reflect in not only the tangible aspects of the service offered to the learners, but also in various intangibles that are part of the service.
9. The vision and mission of the institute displayed on the institute website help the prospective students understand about the educational philosophy and value system of the institute even before admission.
10. The institute prospectus serves as the next stage where the prospective students who seek admission get acquainted with the institute's vision and mission.
11. Learners who are finally admitted to the institute's program are formally educated about the vision and mission as well as their role in the accomplishment of the same, at the time of induction.
12. Learners are made to continuously keep sight of the vision and mission not only through the curricular activities but also through the wide range of co-curricular, extra-curricular and extension activities that are offered to them as part of the course.
13. At the time of departure on completion of the course during events like the farewell function and Convocation certificate distribution ceremony, the vision and mission are reiterated and the learners are urged to uphold the same through their conduct in their professional and social lives, as alumni of the institute.
14. Parents and guardians of the learners are informed about the institute's vision and mission, right from the time of admission of their wards to the time of departure on completion of the course. Even during interactions with parents and guardians during the course, for various issues the vision and mission are kept as guiding beacons.

15. In case of other stakeholders like recruiters, sponsors, partners, guest speakers etc., the vision and mission are shared with them right at the time of first contact orally and then through documents to ensure that there is clear alignment of the objectives of both parties. There is a conscious attempt to not only disseminate but also to incorporate the tenets of the vision and mission in the day to day functioning of the institute.

<b>Dissemination to Stakeholders</b>			
Employees – Teaching & Non Teaching	Students and Parents	Corporate Partners / Recruiters / Governing Authorities	General Ecosystem
<ul style="list-style-type: none"> <li>• Induction of the Employee</li> <li>• Through the display of the Vision and Mission at all prominent locations in the institute</li> <li>• Orientation Programme</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Induction Programme</li> <li>• Transition Programme</li> <li>• Conferences and Events on campus</li> <li>• Farewell Ceremony</li> <li>• Convocation Ceremony</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Placement Brochure</li> <li>• Event Brochure</li> <li>• Publications of the Institute</li> <li>• Invitations and Memorabilia</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Through the display of the Vision and Mission at all prominent locations in the institute</li> <li>• Advertisements and all other promotional communication</li> </ul>

Table 1.3.1: Dissemination to Stakeholders

#### 1.4 Formulation process (15)

#### Self Assessment (15)

*(Articulate the process for formulating the Vision, Mission and PEOs of the program)*

The Institute boasts of an existence of more than four decades now and prides in being one amongst the oldest B-schools in the state of Maharashtra. Founded by Loksevak Late Shri Madhukarrao Chaudhari, who was Maharashtra's exemplary education minister, has inherited a valuable legacy and value system through its top management. The institute is governed by Chetana Trust which is committed to the cause of socio-economic inclusion by providing easy access to value based quality education at various levels to students from economically less privileged backgrounds. Through the various institutions, the trust aims to make responsible citizens out of its students, who have a quest for higher learning and a clear moral compass. This is reflected in the vision and mission statement of the institute.

The Vision and Mission statement of the institute as contemporary as it sounds is a true indicator of the visionary prowess of its founder. The vision and mission statement that was envisaged in the early foundation years of the institute are still the guiding stars for value based education imparted at the institute. The top management has at regular intervals reviewed the vision and mission statements and have found them worthy to be the guiding source. Further, the top management has regularly reviewed and audited the functioning of the institute in alignment with the vision and mission.

The accreditation journey was envisaged in 2017 and the very first task as a part of this journey was a meeting of the Board of Governors to revisit and validate the Vision and Mission statement. In this meeting of Board of Governor, the existing Vision and Mission of the institute was found to be contemporary and a valid guiding star.

The PEOs were formulated in 2017 before embarking on the accreditation journey. The formulation of the PEOs was done by a committee comprising of the CEO, the director, select faculty members, select alumni and some corporate partners. The PEOs were formulated in alignment with the Vision and Mission statement.

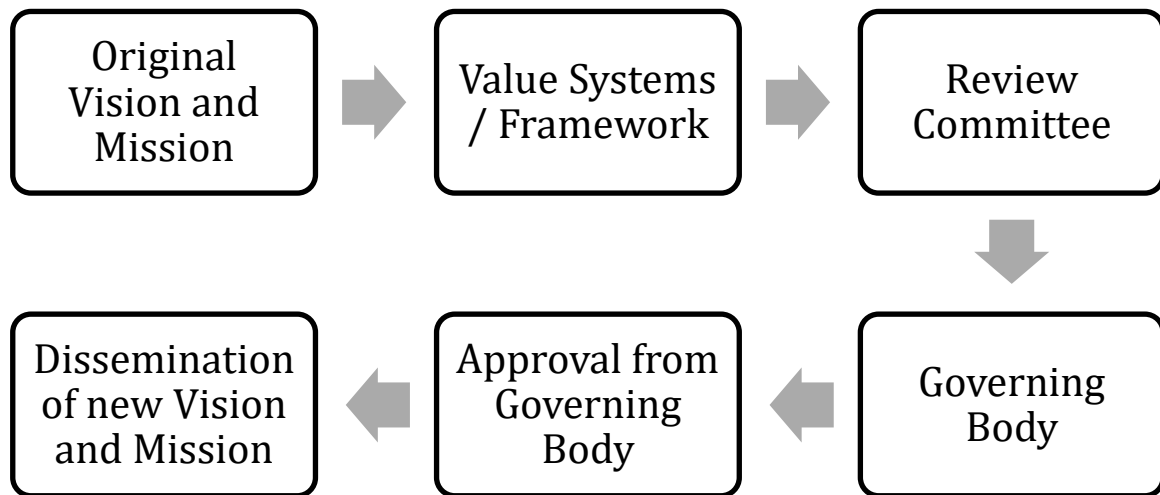


Figure 1.4.1: Flowchart for adopting Vision and Mission

**1.5 Consistency of PEOs with the mission (15)**

**Self Assessment (15)**

*(Generate a "Mission of the Institute – PEOs matrix" with justification and rationale of the mapping)*

The design of the PEOs was done keeping in mind the strengths of the institute, the need of the industry and the holistic development of the learner. The PEOs were mapped with the Mission to check the correlation and create an enhanced learning outcome. The following table indicates the mapping along with the justification for the correlation.

PEOs   Mission	M1	M2	M3	M4	M5
PEO1	H	H	M	H	M
PEO2	H	H	H	H	M
PEO3	H	H	M	H	M
PEO4	H	H	H	H	M
PEO5	M	H	M	H	M

**Note:** M1, M2, ..., Mn are distinct elements of Mission statement.  
The correlation levels are defined as : L : Low, M : Medium, H : High

Table 1.5.1: Correlation Matrix of Missions with PEOs

<b>Mission</b>	<b>PEO</b>	<b>Corr.</b>	<b>Justification</b>
M1: To prepare students as successful leaders.	PEO1: Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.	H	The cardinal requirement for leadership being professional knowledge, the institute considers it vital for the students to have the right knowledge and understanding of business fundamentals with critical thinking, problem solving and communication skills so that they can evolve into effective leaders in future.
M1: To prepare students as successful leaders.	PEO2: Apply the business fundamentals imbibed, to real life business/social scenarios.	H	The students are encouraged to actively apply the fundamentals learnt by them, through various experiential learning pedagogies and activities to ensure that they acquire the confidence and competence to apply their knowledge to real life scenarios.
M1: To prepare students as successful leaders.	PEO3: Establish their reputation in providing innovative and sustainable solutions to complex business /social problems.	H	Through innovative and experiential pedagogy which includes various activity based learning opportunities, students are encouraged to think out of the box, with an eye on sustainability of their innovative solutions to problems of business and society.
M1: To prepare students as successful leaders.	PEO4: Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.	H	A flair for learning beyond the confines of the class is inculcated in students through interactions with eminent personalities from industry and other sectors to ensure that they consider continuous learning and upgradation to be an important cornerstone of their careers.
M1: To prepare students as successful leaders.	PEO5: Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.	M	Students are provided with adequate exposure to social and environmental issues through various activities to ensure that they evolve as ethical and socially conscious professionals with a global perspective.
M2: To empower students with contemporary managerial skills.	PEO1: Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.	H	Since it is important for students to have the latest and relevant knowhow to be able to make a mark as a management professional, the institute emphasizes on constant upgradation of course contents and delivery mechanisms in order to bridge gaps in the prescribed curriculum.
M2: To empower students with contemporary managerial skills.	PEO2: Apply the business fundamentals imbibed, to real life business/social scenarios.	H	Students are provided with adequate exposure to actual working of business organisations through interactions with experts, alumni and senior professional to provide them with a holistic perspective of business scenarios.
M2: To empower students with contemporary managerial skills.	PEO3: Establish their reputation in providing innovative and sustainable solutions to complex business /social problems.	H	Case-based, game-based and activity-based experiential pedagogies are used to ensure that students get adequate opportunities to apply their innovative ideas to realistic simulated problems.
M2: To empower students with contemporary managerial skills.	PEO4: Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.	H	Given the VUCA business environment, the institute considers continuous upgradation and learning of the application of new managerial knowledge to be vital for the success of the students. Students are provided with diverse perspectives through various events such as Elixir , Arthanaad , Vipanan and HROpSys in addition to their curricular inputs.
M2: To empower students with contemporary managerial skills.	PEO5: Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.	H	The institute considers it vital to validate all managerial decisions in light of social and environmental responsibilities. Adequate exposure is provided to students in this regard, through CSR projects and activities.

<b>Mission</b>	<b>PEO</b>	<b>Corr.</b>	<b>Justification</b>
M3: To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.	PEO1: Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.	M	Though the world of business and socio-environmental issues may seem mutually exclusive, especially when seen through the eyes of young management professionals, the institute does see a significant overlay in the needs of both sectors. Students are given exposure to these issues through guest-lectures, seminars, conferences, etc.
M3: To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.	PEO2: Apply the business fundamentals imbibed, to real life business/social scenarios.	H	Since socio-cultural and environmental concerns have a tremendous bearing on the kind of challenges faced by managers in the field of business, the institute ensures that adequate exposure to these issues is provided to the students through interactions with senior professionals through guest-lectures, seminars etc.
M3: To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.	PEO3: Establish their reputation in providing innovative and sustainable solutions to complex business /social problems.	M	Through activities like CSR initiatives, projects and case-studies, students are encouraged to come out with out of the box solutions to managerial problems without losing sight of socio-environmental implications.
M3: To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.	PEO4: Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.	H	Like all other aspects of the business ecosystem, the socio-cultural as well as the environmental issues are constantly transforming at a rapid pace, the institute places a high value of importance on the students constantly updating themselves with these issues on a real-time basis.
M3: To encourage the understanding of ever-evolving socio-cultural and environmental systems, among students.	PEO5: Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.	M	The institute takes efforts through various activities and initiatives to impress upon the students the importance of ethical behavior, inclusiveness and socio-environmental responsibility in their careers.
M4: To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.	PEO1: Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.	H	The knowledge of fundamentals is vital for students for being able to grasp the intricacies of present and future managerial challenges. The institute lays emphasis on the students acquiring the right fundamentals of all the courses so that they are able to build on these fundamentals in the context of the evolving business environment.
M4: To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.	PEO2: Apply the business fundamentals imbibed, to real life business/social scenarios.	H	Through a wide variety of assignments, internships, events and expert-interactions, the institute ensures that students are provided with the latest inputs on the working of business organisations and the practical challenges thereof.
M4: To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.	PEO3: Establish their reputation in providing innovative and sustainable solutions to complex business /social problems.	H	The activities, initiatives and to some extent even the innovative experiential assignments given to students induce them to think beyond the obvious and envisage innovative solutions to complex problems.



<b>Mission</b>	<b>PEO</b>	<b>Corr.</b>	<b>Justification</b>
M4: To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.	PEO4: Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.	H	Since the needs of industry are ever-evolving, the institute lays emphasis on the students being open to learning from multiple sources both within and outside the class.
M4: To meet the current and future needs of industry by creating socially responsible business managers, entrepreneurs and leaders.	PEO5: Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.	H	With sustainability and societal responsibility emerging as keystones of businesses in the 21 <sup>st</sup> century, the institute through various direct as well as indirect methods endeavors to cultivate these qualities in the students. Great emphasis is placed on moral uprightness and ethical behavior in all aspects of the working of the institute.
M5: To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.	PEO1: Have clarity and deep understanding of business fundamentals to ably face the challenges posed by current and future business world.	M	The constant review and upgradation on the course content helps to bridge gaps as and when they emerge. Faculty members are encouraged to pursue research along with students to be able to identify and understand the changes that happen in the business world.
M5: To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.	PEO2: Apply the business fundamentals imbibed, to real life business/social scenarios.	M	Emphasis is put on experiential learning through participative pedagogy so that students can feel confident while taking operational decisions in their respective specialisations.
M5: To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.	PEO3: Establish their reputation in providing innovative and sustainable solutions to complex business /social problems.	M	The faculty members are encouraged and supported in trying out new ideas and approach in delivery of content and assessments. They
M5: To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.	PEO4: Excel in their professional journey by continuously upgrading themselves, with a flair for life-long learning.	M	Faculty members are encouraged to pursue development programs, training etc. to constantly upgrade themselves so that they can upgrade their domain expertise as well as incorporate the same in their teaching.
M5: To achieve academic excellence through high quality teaching empowered with experiential pedagogy and relevant research.	PEO5: Evolve into capable, ethical and socially responsible professionals / leaders / entrepreneurs and global citizens.	M	The faculty and staff members are expected to uphold high standards of ethical and socially responsible behavior in the course of the day to day interaction with students, co-workers and other stake-holders so that it serves as an example to be emulated by students in their own lives and careers.

Table 1.5.2: Correlation Matrix of Missions with PEOs with Justification



**2 - CRITERION 2**  
**GOVERNANCE, LEADERSHIP &**  
**FINANCIAL RESOURCES**

<b>CRITERION 2</b>	<b>GOVERNANCE, LEADERSHIP &amp; FINANCIAL RESOURCES</b>	<b>100</b>
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<b>CRITERION 2</b>	<b>GOVERNANCE, LEADERSHIP &amp; FINANCIAL RESOURCES</b>	<b>100</b>
	<b>Self Assessment</b>	<b>100</b>

## **2.1 Governance and Leadership (60) Self Assessment (60)**

### **2.1.1 Governance Structure and Policies (25) Self Assessment (25)**

#### **2.1.1.1 Governing Structure (10) Self Assessment (10)**

*(List the governing, senate, and all other academic and administrative bodies; their memberships, functions, and responsibilities; frequency of the meetings; and attendance therein, details of monitoring of performance done by the BoG. A few sample minutes of the meetings and action-taken reports should be annexed)*

Chetana's RK Institute of Management and Research is the first private b-school in the city of Mumbai inaugurated on 28<sup>th</sup> August, 1981. Since its inception it carries the mantra of quality management education for all. Chetana's RK Institute of Management and Research is governed by the Chetana Trust which also has under its aegis

- Chetana's Hazarimal Somani College of Commerce and Economics
- Chetana's Smt. Kusumtai Chaudhari College of Arts
- Chetana's Institute of Management and Research

The governing structure of the Institute is as explained in the chart below:



Figure 2.1.1.: Governing Structure

#### **A. Chetana Trust Managing Committee**

The Managing Committee of Chetana Trust is the apex body that governs, regulates and monitors the overall working of the Institute.

The members of the Managing Committee of Chetana's Trust are social and public figures, industry stalwarts, business professionals and distinguished academicians. The Managing Committee is the apex body of the trust and is primarily responsible for the following:

- a. Strategic guidelines and direction for institutional development.
- b. Policy matters both short-term and long-term.
- c. Financial approvals, decisions and audit.
- d. Decisions related to infrastructure and capital investment.
- e. Monitoring of quality of academic standards.

The Managing Committee of Chetana Trust meets bi-annually for pre-defined regular matters and as and when necessary for issues that deserve attention and guidance.

<b>List of Members of Managing Committee of Chetana Trust</b>	
<b>Name of the Managing Committee Member</b>	<b>Designation</b>
Shri Shridatta S. Haldankar	President
Shri Deepak S. Kulkarni	Vice-President
Shri Shirish M. Chaudhari	Secretary
Dr. Ashok R. Chaudhari	Member
Shri Nitin P. Mahajan	Member
Adv. Sangharaj D. Rupwate	Member
Shri Ganesh R. Kaskar	Member
Dr. Maheshchandra D. Joshi	Ex- Officio Member
Dr. Madhumita Patil	CEO CRKIMR and CIMR Invitee

Table 2.1.1: Members of Management Committee of Chetana Trust

### **B. Board of Governors (BoG)**

The Board of Governors is an eclectic mix of distinguished individuals representing the trust, members of faculty, nominees of the state government, nominees of AICTE and eminent educationists. The BoG not only provides strategic direction to the institute but also keeps a close eye on performance at regular intervals. The BoG is appointed for a period of three years and they meet at-least twice in a year for review and monitoring. The primary responsibilities of the BoG are as follows:

- a. Encourage Quality education system in the Institute
- b. Propose strategic decisions in the interest of the stakeholders.
- c. Monitor and review effective functioning of the academic activities of the Institute
- d. Critique performance and suggest areas and methods of improvement.
- e. Advice on academic issues for holistic quality education

<b>List of Members of Board of Governors</b>	
<b>Name of the Member</b>	<b>Designation</b>
Shri. Shirish M. Chaudhari (Nominated by Trust)	Chairman
Shri. Shridatta S. Haldankar (Business Leader, Nominated by Trust)	Member
Dr. Madhumita Patil (Educationist, Nominated by Trust)	Member
Shri. Nitin P. Mahajan (Nominated by Trust)	Member
Shri. G. R. Kaskar (Nominated by Trust)	Member
Shri Anil Kumar Shukla (Nominee AICTE – Western Region Officer)	Member
Dr. Abhay Wagh. Director (Nominee - State Government)	Member
Dr. Pramod Naik, Jt. Director (Nominee Regional Office, DTE)	Member
Dr. Kalim Khan, Director	Secretary
Prof. Geeta Shetti (Nominee Staff)	Member
Prof. Suhas Gharat (Nominee Staff)	Member

Table 2.1.2: Members of Board of Governors

 **Chetana's**  
**Ramprasad Khandelwal**  
**Institute of Management & Research**  
(Affiliated to University of Mumbai & Approved by AICTE, New Delhi.)

**Notice of the BOG Meeting**

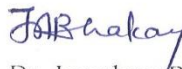
Date: 05-12-2020

The BOG meeting will be held on 16<sup>th</sup> December 2020 in Directors office at 02:00 pm. All members are requested to remain present.

**AGENDA OF THE MEETING**

- 1) To Approve the minutes of the previous meeting
- 2) To review the academic activity.
- 3) Progress of NBA.
- 4) Any other matter with the permission the chair.

With Regards

  
Dr. Jayashree Bhakay  
Secretary



Survey No. 341, Bandra (East), Mumbai - 400 051.  
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### Minutes of the meeting held on 16<sup>th</sup> December 2020.

The BOG was held on 16<sup>th</sup> December 2020. Shri. Shirish M. Chaudhari Presided the meeting.

Following members were present in the meeting.

1	Shri. Shirish M. Chaudhari, (Nominated by Trust)	Chairman
2	Shri. Shridatta S. Haldankar, (Business Leader, Nominated by Trust)	Member
3	Dr. Madhumita Patil, (Educationist, Nominated by Trust)	Member
4	Shri. Nitin P. Mahajan, (Nominated by Trust)	Member
5	Shri. G. R. Kaskar, (Nominated by Trust)	Member
6	Shri. Anil Kumar Shukla, (Nominee AICTE Western Region Officer)	Member
7	Dr. Abhay Wagh, Director, (Nominee State Government)	Member
8	Dr. Pramod Naik, Jt. Director, (Nominee Regional Office, DTE)	Member
9	Dr. Jayashree Bhakay, Director	Secretary
10	Prof. Geeta Shetti, (Nominee Staff)	Member
11	Prof. Suhas Gharat, (Nominee Staff)	Member

#### Agenda Point 1

Minutes of the previous meeting held on 20<sup>th</sup> June 2020 were read and confirmed.

#### Agenda Point 2

Director informed the members that Admission for the new batch 20-22 is likely to start soon by DTE. She also gave details about progress of online teaching learning and examination of semester III. Examination of Semester II of 19-21 batch were conducted as per University Guidelines and the results would be processed accordingly.

#### Agenda Point 3

Director gave progress report about the accreditation. Director also gave progress report of ISO audit and informed members that ISO audit is scheduled on 22<sup>nd</sup> December 2020.

Meeting was ended with vote of thanks to chair.

  
Chairman



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**C. Chief Executive Officer (CEO)**

The CEO is appointed by the Managing Committee to represent the trust in day to day managerial issues and helps to establish linkages with various stakeholders. The CEO provides tactical and operational leadership and along with the director is responsible for the smooth functioning of the institute. The CEO is responsible for the overall academic excellence of the institute. The CEO is also responsible for formulating the strategic plan of the Institute and facilitating its implementation.

**D. Director**

The Director is the academic head of the institute. He is assisted by a team of competent and capable professionals and is responsible for the regular academic, administrative and operational matters of the institute. The Director is responsible for driving the academic rigour and ensuring the implementation of all policies that help the institute achieve its academic endeavours and goals.

**E. Affiliating University – University of Mumbai**

By virtue of being affiliated to the University of Mumbai, the institute is also governed by all the rules and regulations of the University. The institute comes under the academic hierarchy of the University including the Managing Council, Senate, Faculty Deans, Board of Studies etc. The University is the driving force of the curriculum and academic impetus of the Institute.

**F. Other Regulatory Bodies**

The institute is also governed by the statutes and regulations of other government bodies like DTE, ARA, FRA, etc. These governing bodies are responsible for the regulations pertaining to admissions, fee fixation and regular norms for the smooth functioning of the course.

**G. Internal Committees**

Statutory and non-statutory Committees constituted for various functions and tasks work through their respective conveners with the Director as ex-officio chairperson of each committee.



**Organogram of the Institute**

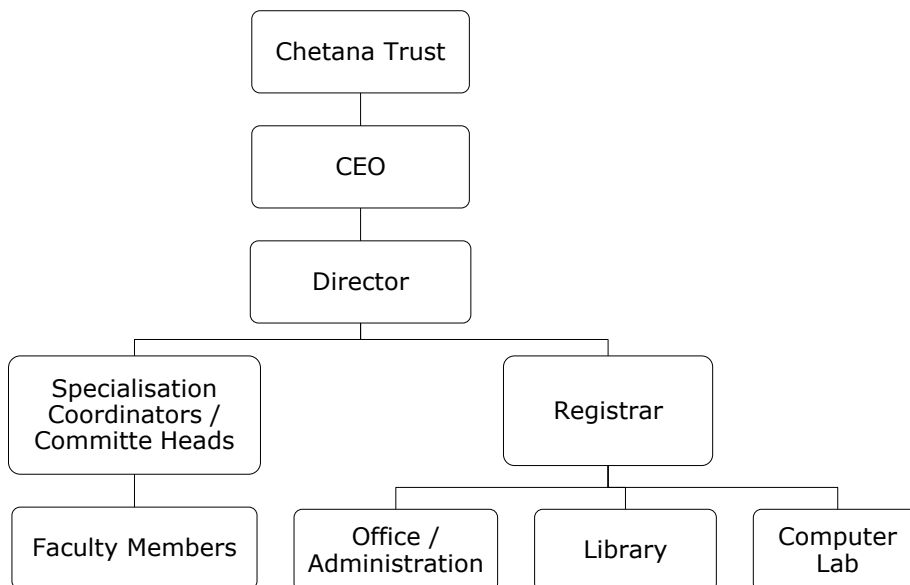


Figure 2.1.2: Organogram of the Institute

**Internal Committees**

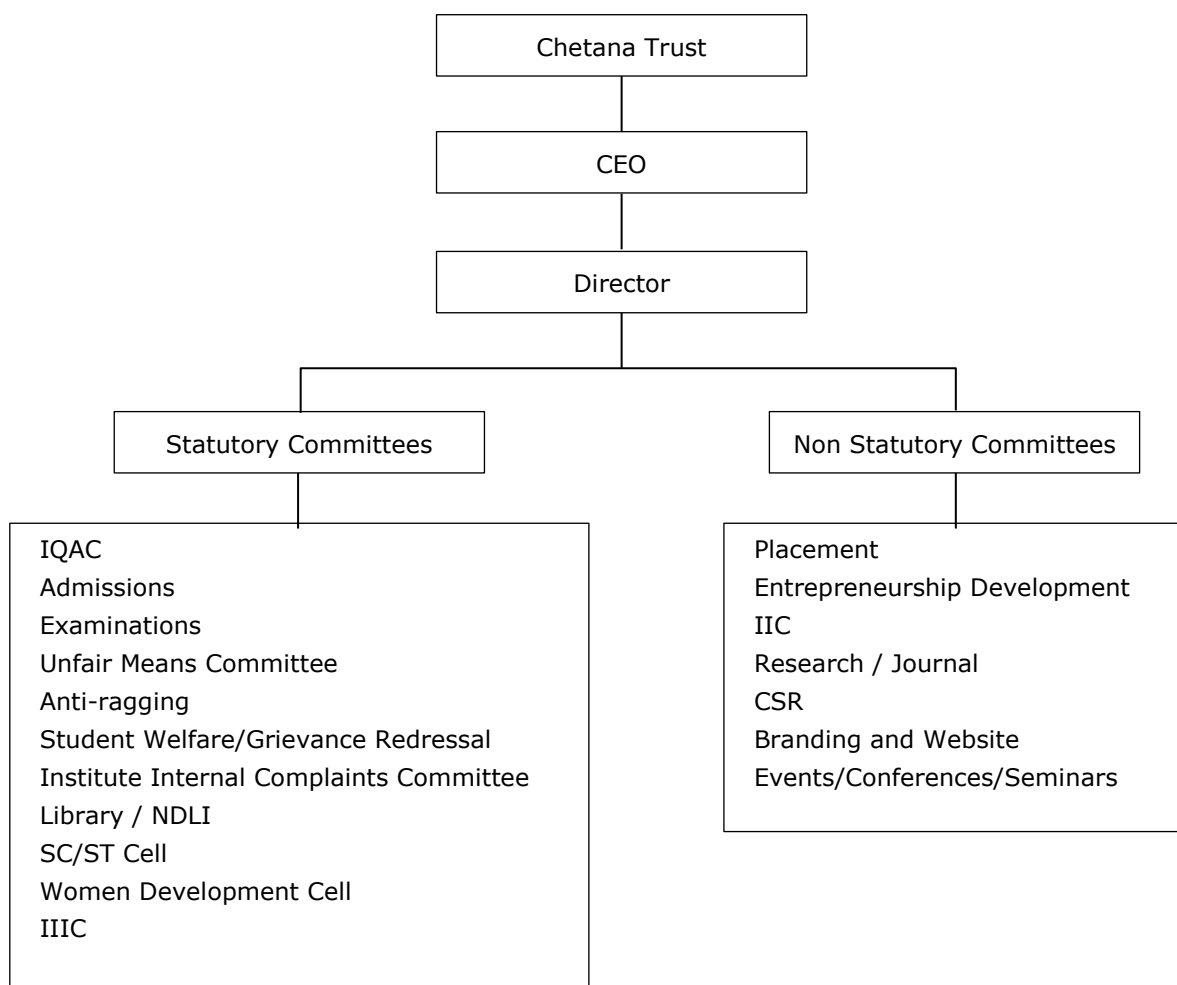


Figure 2.1.3: Internal Committees

**2.1.1.2 Service Rules (5)****Self Assessment (5)**

*(Service rules should be published, employees should be made aware and its compliance)*

The Institute is approved by AICTE, recognized by DTE and Affiliated to University of Mumbai. Hence all types of policies, service rules and functioning of the institute are governed by the competent authorities. The institute adheres to all the norms of recruitment, payscales, functioning, guidelines and procedures as mandated. Further the institute adheres to all notifications, circulars and amendments issued by the authorities at regular intervals.

All policies, rules and guidelines that the Institute adheres to as prescribed by the competent authorities are published in the Employee Handbook and are

- Made available on the Institute website
- Kept available in the institute office for the perusal of all employees at any point in time.
- Cited in the appointment letters issued to all employees and also shared with them at the time of their joining.

**2.1.1.3 Policies (5)****Self Assessment (5)**

*(There should be well defined and implemented policies of governance with stakeholders participating in the development of these policies. Also state the extent of awareness among the faculty and students)*

Just as in case of 2.1.1.2. above, the policies for governance are predominantly prescribed by various regulatory authorities including the University of Mumbai, Office of the Joint Director, Higher and Technical Education, ARA, FRA, etc. These authorities mandate the following policies:

<b>Policy</b>	<b>Authority</b>
Admissions	Admission Regulatory Authority – DTE
Fee Fixation and Regulation	Fee Regulatory Authority – DTE
Academics and Curriculum	University of Mumbai
Appointments, Qualifications and Payscales	AICTE, University of Mumbai, DTE
Attendance	University of Mumbai
Student Issues	University of Mumbai, AICTE
Examination and Results	University of Mumbai
Employee Policies	University of Mumbai, AICTE, DTE

Table 2.1.3: Policy and Regulatory Bodies

Besides the above, the Institute has formulated its own Research Policy to enhance quality of research in the institute. The research policy is as appended in the following pages:



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**POLICY FOR ENHANCING RESEARCH AND PUBLICATIONS AT CHETANA'S RK INSTITUTE  
OF MANAGEMENT AND RESEARCH**

**A. Introduction**

The Institute in its pursuit for world class academic excellence realises the importance of research by faculty in building an impeccable intellectual capability. The Institute is committed to the cause of promoting research to enhance the creation and dissemination of knowledge. The Institute has thus undertaken the mantle of ensuring that all the members of the faculty are trained, motivated, guided and directed to indulge in academic and applied research. Further the Institute promotes, encourages and rewards the faculty for quality publications in national and international prominent indexed journals. The mission of the Institute has a clear mention of research being the corner stone of quality academic delivery and the Institute measures and manages to ensure high quality research and publication.

**B. Objectives**

The Institute is committed to building academic excellence through relevant contemporary quality and applied research. In this pursuit, it has formulated this policy document that shall encourage research and publication of the highest order. The objectives of this research policy are to :

- i. Ensure that the members of the faculty are informed, trained, motivated and guided to the field of research and publication.
- ii. Ensure that the members of faculty undertake the following:
  - a. Research for Publication
  - b. Academic Research
  - c. Applied Research
  - d. Grants based Research
- iii. Ensure that the members of faculty publish articles and research papers in prominent national and international indexed journals
- iv. Encourage the faculty to participate and present papers in national and international conferences
- v. Encourage the faculty to contribute chapters in books and research based compendiums
- vi. Encourage the faculty to author and publish books in their area of specialisation
- vii. Encourage the faculty to write and publish case studies

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**C. Deliverables through Research Policy**

The institute believes that every endeavour in the institute should contribute to the society, nation and the world at large. With this in mind, the research policy aims:

- i. To ensure that insights from research conducted should address national as well global issues of industry/corporate world.
- ii. To ensure that insights from research should address local as well as national problems concerning society.
- iii. To ensure the presentation of research papers on topics of current and future relevance to industry and society at national as well as international conferences and seminars.
- iv. To be a thought leader on core issues of regional and national importance.
- v. To carry out research-based consultancy projects for industry, government and the development sector across various management domains.
- vi. To generate funds for the above research projects and to create a revenue stream out of the above research projects.

**D. Institutional Support to promote Research****D.1 Training**

The institute shall help the faculty members enhance research quotient by conducting regular training programmes. These programmes are aimed at:

- Helping faculty members understand the arts and science of research
- Developing skill sets for undertaking quality research
- Developing qualitative and quantitative mindset
- Developing statistical and an overall analytical quotient to work with data
- Helping faculty members to write and publish papers in prominent indexed journals
- Helping faculty members to write and publish case studies

**D.2 Resources**

The institute facilitates the development of the research quotient by providing the following resources at the disposal of the faculty at all times both on campus and remote:

- Access to rich library resources that constitute of Ebsco, CMIE, Ace Equity Edge, Ebooks and multitudes of databases and publication
- Access to IVEY league case studies
- Access to Statistical Packages and Softwares

#### D.3 Facilities

The institute provides the following facilities to enhance the research quotient:

- An amicable working environment that fosters research and publication
- Necessary leaves for research, data collection and / or paper presentation in conferences
- Student support for data collection and research
- Support in the form of technology, gadgets and resources

#### D.4 Financial

The institute offers the following financial incentives to promote research:

- An incentive of Rs. 10,000/- for a publication in Scopus /SCI/ Inderscience/ Web of Science Journals
- An incentive of Rs. 5,000/- for a publication in UGC Journals/ Peer Reviewed Journals
- In case multiple authors from the Institute publish a research paper in Scopus /SCI/ Inderscience/ Web of Science Journals, then the first author shall get an incentive of Rs. 5,000/- and the balance incentive of Rs. 5,000/- shall be divided amongst the other authors. The same shall be the case in case of a publication in UGC Journals/ Peer Reviewed Journals. The first author shall get an incentive of Rs. 2,500/- and the remaining authors shall get a total incentive of Rs. 2,500/-.
- A total incentive of Rs. 15,000/- shall be given for publication of a book, subject to approval of Management and competent authority depending upon the publisher/ publication house.
- An incentive of Rs. 5,000/- shall be given for a chapter published in a book subject to approval of Management and competent authority depending upon the publisher / publication house.
- The following incentives shall be given for attending and presenting papers in Research Conference:
  - ✓ First Author - Reimbursement of TA and Registration Fees
  - ✓ Co- Authors - Reimbursement of Registration Fees
- The following shall be the maximum ceiling of incentive that shall be offered to a cadre across types of publication
  - ✓ Subject to a limit of Rs 30,000/- per Professor
  - ✓ Subject to a limit of Rs 25,000/- per Associate Professor
  - ✓ Subject to a limit of Rs 20,000/- per Assistant Professor


- The following shall be the maximum ceiling of incentive that shall be offered to a cadre across types of publication
  - ✓ Subject to a limit of Rs 30,000/- per Professor
  - ✓ Subject to a limit of Rs 25,000/- per Associate Professor
  - ✓ Subject to a limit of Rs 20,000/- per Assistant Professor

D.5. Conditions

The support offered to the members of the faculty are subject to the following conditions:

- The faculty shall intimate the management through the director all the research task undertaken at regular interval
- The faculty shall inform and provide the institute a list of its publication along with copies of the published articles
- The faculty shall help develop co-faculty and new faculty in enhancing and developing the research quotient
- The faculty shall seek permissions for leave for research and/or attending conferences well in advance
- The faculty shall tie up with any agency and/or authors only after seeking prior approval
- The faculty shall seek approval for making use of students and/or coauthoring with students for research and/or publications
- The faculty shall not indulge in any research that is against the interest of the institute and/or the nation at large
- Financial incentives shall only be provided for publications that are prominently index based journals and are approved by the management
- Financial incentives shall not exceed the limit as prescribed per cadre
- The support, facilities and financial incentives are as per the discretion of the institute and not a mandated norm

✓  
**Approved/ Remarks:**

  
**Shri. Shirish M. Chaudhari**  
**Hon. Secretary, Chetana Trust**

**2.1.1.4 Strategic Plan (5)****Self Assessment (5)**

*(Availability and implementation)*

The strategic plan of CRKIMR is aligned with the Vision and Mission of the institute. It aims at excellence in academics, research, knowledge creation and meeting stakeholder expectations. Besides it also believes in quality certifications and accreditations as a means to continuous improvement and continual growth. The Institute in its strategic plans has areas that aim to help the institute to be amongst the upper echelons of b-schools in the globally.

The Strategic Plan of the Institute was formulated in the year 2018 for a period of five-year, and was approved for implementation from Jan 2019. Hence a five-year period from 2019- 23, was identified as the timeline for implementation of the strategic plan. The strategic plan has the vision and mission statement of Institute as the guiding force and has considered the following perspectives in its formulation:

- a. Learning and Growth
- b. Students and Alumni
- c. Internal Stakeholders
- d. External Stakeholders
- e. Financial Perspective

The strategic plan in its formulation has considered both the internal capabilities and the external opportunities and challenges.



<b>Strategic Area</b>	<b>Strategic Intent</b>	<b>Timeline</b>	<b>Action Report</b>
Academic Impetus	<p>The intent of the Institute is to offer contemporary education that makes the student industry ready. The Institute intends to create business leaders and entrepreneurs who can blend academic inputs to business realities. As a part of this intent the Institute shall:</p> <ol style="list-style-type: none"> <li>1. Constantly upgrade its academic offering through value add courses</li> <li>2. Constantly have eminent corporate personalities, alumnus and entrepreneurs as a part of knowledge enrichment</li> <li>3. Tie up with relevant bodies for entrepreneurial development</li> <li>4. Tie up with relevant academic setups for knowledge augmentation</li> <li>5. Provide state-of-the-art learning resources embedding technology for any time learning</li> </ol>	Continual on going process	<p>A. Value add courses are offered across each of the semesters. Some of the courses are:</p> <ol style="list-style-type: none"> <li>i. MS Office Proficiency</li> <li>ii. Advanced Excel</li> <li>iii. Python for Beginners</li> <li>iv. Business Analytics for Decision Making</li> <li>v. Digital Marketing</li> <li>vi. Behavioural Finance</li> <li>vii. Media Management</li> </ol> <p>B. Regular Guest Lectures, Workshops and Seminars were organized by inviting Corporate / Entrepreneurs / Alumnus</p> <p>C. MOU with MCED for Entrepreneurial Development</p> <p>D. MoU has been signed with Rambhau Malge Prabodhini, Atal Incubation Center to hand hold students with a flair for entrepreneurship.</p> <p>E. Tie-up with Coursera for certification programmes for students</p> <p>F. Participation in AICTE initiatives like ARIIA and IIC</p> <p>G. Remote access to Library is provided to all students at all times to access rich resources like Scopus Journals, Crisil Database and access to the resources of NDLI</p>
Quality Certification	Securing ISO Certification and Maintaining ISO Standards and Certification 21001:2018	2020	The institute is ISO Certified
Accreditation	To ensure that the institute is NBA accredited	2021	The institute started the accreditation journey in 2018 and since then it has implemented processes for outcome based education, so as to be able to apply for the accreditation.

Strategic Area	Strategic Intent	Timeline	Action Report
Research	<p>The Institute intends to develop its research quotient through :</p> <ol style="list-style-type: none"> <li>1. Doctoral programmes</li> <li>2. Publication of Research based Articles in prominent indexed journals</li> <li>3. Publication of Inhouse Research Journal</li> <li>4. Participation of the faculty in National and International Research Conferences</li> <li>5. Organising inhouse Research Conference</li> </ol>	Continual on going process	<p>The Institute as a part of the development of the Research Quotient has undertaken the following:</p> <ol style="list-style-type: none"> <li>A. University approved Doctoral Programme with approved inhouse guides</li> <li>B. Formulation and implementation of research policy to enhance publications by the faculty</li> <li>C. Organising Research Conference on contemporary themes</li> <li>D. Publication of inhouse research journal</li> </ol> <p>The institute further intends to increase the number of</p> <ol style="list-style-type: none"> <li>A. Research Guides and Scholars in the Ph.D. center</li> <li>B. Quantum of publications in prominent indexed journals</li> <li>C. Enhance the quality of inhouse research publication</li> <li>D. Undertake sponsored Research Projects</li> </ol>
Industry Connect	<p>The Institute intends to enhance industry connect for the following:</p> <ol style="list-style-type: none"> <li>1. Enhancing the placement performance</li> <li>2. Relevant and contemporary industry inputs</li> </ol>	Continual on going process	<p>The institute has had a steady increase in the placement performance in terms of :</p> <ol style="list-style-type: none"> <li>A. Number of companies in campus</li> <li>B. Types of roles and profiles</li> <li>C. CTC</li> <li>D. Number of opportunities per student</li> </ol> <p>The institute ensured multiple guest lectures, conferences, seminars and events round the year for enhancing industry connect.</p> <p>Institute has constituted an Industry Institute Interaction Cell as per the guidelines of AICTE</p>
Human Resource	<ol style="list-style-type: none"> <li>1. Attract and retain the best academic talent</li> <li>2. Provide opportunities and incentives for continual learning, research and intellectual growth.</li> <li>3. Enhancing staff efficiency</li> </ol>	Continual on going process	<p>The Institute proudly boasts of its high retention and also has managed to recruit the best of the acadmic talents regularly.</p> <p>Policies like the research policy, availability of learning resources, avenues for training and consulting along with a robust pay scale has always managed to keep the employees in good stead.</p>

<b>Strategic Area</b>	<b>Strategic Intent</b>	<b>Timeline</b>	<b>Action Report</b>
Admissions	Improve the quality of students admitted in terms of diversity, work experience, graduation and qualifying examination marks	Continual on going process	The cutoff CET percentile has been amongst the top five b-schools in Mumbai  The Institute has managed to attract diversity of students in terms of gender, geography, work experience and graduation
Collaboration	Establish national and international academic collaboration for research, publication, training and exchange programme	2023	Post 2023-24, the institute plans to acquire international accreditations. International Partnerships with institutions abroad like NYU, SENECA etc involving jointly offered courses with exchange programs are also envisaged in that time frame
Center of Excellence	The CCoE aims to be a premier knowledge partner by providing strategic inputs for businesses, collaborating with industry for knowledge creation and contributing to the social development initiatives. Efforts are being undertaken to develop key focus areas such as Research, Training, Consulting and Sustainable Development Programs.	2022	
Autonomy	After NBA accreditation the Institute intends to attain the status of 'Autonomous Institution' under UGC which shall allow the institute to evolve its own curriculum and courses. The institute plans to achieve this autonomous status after Accreditation	2023	

Table 2.1.4: Strategic Plan with Implementation Status

**2.1.2 Faculty Empowerment (15)****Self Assessment (15)****2.1.2.1 Faculty development policies (5)****Self Assessment (5)**

*(The institution should have a well-defined faculty development policy to ensure that faculty continues to meet high standards)*

The institute provides a very encouraging and empowering work environment to faculty members in order to facilitate their academic development and progress.

- a. Faculty members are supported in the pursuit of academic qualifications like Ph.D. Three faculty members have acquired Ph.D. while in service and two faculty members are presently pursuing their Ph.D. Support in the form of study leave is made available for researchers for pursuing course work, data collection, thesis compilation etc. All benefits admissible on acquiring Ph.D., as per university and UGC norms are awarded to the faculty members on successful completion of Ph.D.
- b. Faculty development programs and activities covering a wide array of areas like Research, Stress Management, Writing Research Papers, analytics, simulations, use of ICT tools, use of digital resources etc. are regularly conducted on campus in association with external experts or agencies.
- c. Faculty members are encouraged to participate in FDPs conducted by AICTE, University and other agencies in order to help them develop their academic profiles and outlook.
- d. Invitations to various programs from institutions like BMA, US Consulate, Business Standard, Education Times, etc. are passed on to the faculty members to allow them to participate in the same.
- e. Faculty members are also encouraged to attend national and internal conferences and seminars organised by other academic institutions.
- f. Faculty members have been motivated to enroll for many online courses like those offered by Udemy, Coursera and AICTE's Swayam.
- g. A high level of Faculty involvement is ensured while working with institutional stakeholders like the University, recruiters, sponsors, event partners etc in order to broaden their academic vision and perspectives.
- h. Encouragement is given to faculty members to associate with industry and institutions as trainers, subject experts, consultants etc.
- i. Faculty members have been permitted to take up practical assignments by even providing lien if necessary.
- j. Faculty members are sent on deputation to work with agencies like the DTE, Mumbai Traffic Police etc. on assignments to help enhance their professional profiles.
- k. Online feedback from students is collected and the same is shared with the faculty member regularly.
- l. Formal appraisal process is conducted annually where objective feedback and guidance is given to the faculty member on an individual basis to enable them to self-evaluate and take corrective measures if any required.

- m. Process of CAS has been implemented as per the University and UGC guidelines in order to provide for transparent and objective career advancement.
- n. Research, MDP and Consulting Policies have been formulated so as to encourage quality research and industry interaction. Faculty members are encouraged to publish in prominent index based journals.

### 2.1.2.2 Decentralization, delegation of power and Collective decision making (10)

#### Self Assessment (10)

*(List the names of the faculty members who have been delegated powers for taking administrative decisions. Mention details in respect of decentralization in working)*

*(Institution should explicitly mention financial and administrative powers delegated to the Principal, Heads of Departments and relevant in-charges. Demonstrate the utilization of financial powers for each year of the assessment years)*

*(Procedure for decision making on issues such as strategic development and resourcing with respect to educational provision and management of educational resources)*

The Institute very strongly believes in a holistic and integrated mode of operation wherein the faculty members besides academics are also involved in the smooth functioning of the institute. The faculty members have been assigned various administrative responsibilities and also been delegated authority to ensure implementation of the same. The table below indicates the roles and responsibilities assigned to various faculty members.

Sr. No.	Name of Faculty	Responsibility
1	Dr. Balaji Sadavarte	<ul style="list-style-type: none"> <li>Center Head for Ph.D. Research Center</li> <li>Incharge of Admissions,</li> <li>Convenor – Research Conference</li> </ul>
2	Dr. Sivaprasad Murugan	<ul style="list-style-type: none"> <li>NBA Coordinator</li> <li>Incharge of Examinations</li> </ul>
3	C.A. Suhas Gharat	<ul style="list-style-type: none"> <li>HOD - Finance</li> <li>Convenor – Unfair Means</li> </ul>
4	Dr. Kavita Khadse	<ul style="list-style-type: none"> <li>Coordinator for IT Specialisation</li> <li>IT Incharge and Website Coordinator</li> <li>Coordinator for Attendance Committee</li> </ul>
5	Mrs. Geeta Shetti	<ul style="list-style-type: none"> <li>HOD - Marketing</li> <li>IQAC Coordinator</li> </ul>
6	Mr. Aftab Shaikh	<ul style="list-style-type: none"> <li>Incharge of Placement Committee</li> </ul>
7	Mrs. Ruchika Garhwal	<ul style="list-style-type: none"> <li>Coordinator for Inter Collegiate Events</li> </ul>
8	Mrs. Meghana Patil	<ul style="list-style-type: none"> <li>Convenor for Internal Complaints Committee</li> </ul>
9	Ms. Lipika Koli	<ul style="list-style-type: none"> <li>Coordinator for HR Specialisation</li> </ul>
10	Mr. Tapish Panwar	<ul style="list-style-type: none"> <li>Coordinator - Research Conference</li> </ul>

Table 2.1.5: Delegation of Responsibilities

The following are the salient features of decentralization and delegation of power that also facilitates collective decision making:

- a. All institutional processes are carried out by various committees that have clearly defined roles and responsibilities.
- b. The committees are headed by the Director as Ex officio and convened by designated senior faculty members.
- c. These committees include statutory committees for Admission, Examination, Attendance, Discipline, Prevention of use of Unfair means, Student Council, Affiliation, Grievance redressal, Backward community Cell, Anti-ragging, Prevention of Sexual Harassment, etc.
- d. In addition to the various statutory committees as per the university guidelines, non-statutory committees are constituted for institutional activities like induction, placement assistance, Entrepreneurship development, Library, use of ICT, Branding etc.
- e. Committees are also formed for organising events like seminars, workshops, conclaves, CSR initiatives, study tours, etc.
- f. All these committees are delegated authority to plan their activities and submit their proposed plans and budgets to the Director who gets these approved from the management after due consideration.
- g. Similarly, all activities are budgeted and the same is sanctioned vide an internal note that contains statement of expenses and rationale of the same.
- h. Decision making on most issues is collective by ensuring participation of all members. The final decision on most matters is taken by the Director of the Institute in consultation with the CEO.
- i. For issues having Financial Implications the following steps are followed:
  - An Internal Note is prepared either by the Faculty Member clearly indicating the purpose of the requirement.
  - It is further recommended by the Director and the CEO
  - The final approval is obtained from the Secretary of the Trust
  - A copy of the approved note is then submitted to the Accounts Department for payment/disbursement
- ii. For issues having non- financial implications the following steps are followed:
  - An Internal Note is prepared either by the Faculty Member, clearly indicating the purpose of the requirement.
  - It is further recommended and approved by the Director and the CEO

The various committees currently functional in the institute are as listed herewith.

**ANTI-RAGGING COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2	Dr. Suresh Nerkar	Convener	snerkar@crkimr.in
3	Prof. Suhas Gharat	Member	suhas.gharat@crkimr.in
4	Mrs. Madhura Murudkar	Member	madhura.murudkar@crkimr.in
5	Mr. Khan Hamza	2 <sup>nd</sup> Year Student	hk.hamzakhan9@gmail.com
6	Ms. Chafekar Riddhi	2 <sup>nd</sup> Year Student	riddhichafekar222@gmail.com
7	Mr. Khan Feroz	Parent	khan.ferozd2mail@gmail.com
8	Mrs. Yogita Chafekar	Parent	yogitachafekar890@gmail.com

**ANTI-RAGGING SQUAD COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Suresh Nerkar	Chairperson	snerkar@crkimr.in
2	Prof. Suhas Gharat	Convener	suhas.gharat@crkimr.in
3	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in

**ATTENDANCE COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kavita Khadse	Convener	kavita.khadse@crkimr.in
2	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in
3	Prof. Meghana Patil	Member	meghna.patil@crkimr.in

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<b>Sr. No</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Balaji Sadavarte	Convener	sadavarte.balaji@crkimr.in
2	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in

**INTERNAL COMPLAINT COMMITTEE (ICC)**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2	Prof. Suhas Gharat	Convener	suhas.gharat@crkimr.in
3	Prof. Geeta Shetti	Member	geeta.shatti@crkimr.in
4	Dr. Suhas Vaishampayan	Member	suhas.vaishampayan@crkimr.in
5	Prof. Meghana Patil	Member	meghna.patil@crkimr.in
6	Mr. Vikas Sawant	Member	vikas.sawant@crkimr.in
7	Mrs. Madhura Murudkar	Member	madhura.murudkar@crkimr.in
8	Mr. Santosh Pilankar	Member	dattaram.pilankar@crkimr.in
9	Mr. Poduval Varun	2 <sup>nd</sup> Year Student	varun.poduval.st@crkimr.in
10	Ms. Bhatia Gurmeetkaur	2 <sup>nd</sup> Year Student	gurmeetkaur.bhatia.st@crkimr.in

**SC/ST COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2	Dr. Suresh Nerkar	Member	snerkar@crkimr.in
3	Dr. Balaji Sadavarte	Convener	sadavarte.balaji@crkimr.in
4	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in
5	Prof. Meghana Patil	Member	meghna.patil@crkimr.in

**EXAMINATION COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2	Dr. Sivaprasad Murugan	Convener	mshivaprasad@crkimr.in
3	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in
4	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in



**UNFAIR MEANS COMMITTEE**

<b>Sr. No</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Balaji Sadavarte	Chairperson	sadavarte.balaji@crkimr.in
2	Prof. Suhas Gharat	Convener	suhas.gharat@crkimr.in
3	Prof. Geeta Shetti	Member	geeta.shetti@crkimr.in

**INSTITUTION-INDUSTRY CELL**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chair Person	director@crkimr.in
2	Dr. Balaji Sadavarte	Convener	sadavarte.balaji@crkimr.in
3	Prof. Suhas Gharat	Member	suhas.gharat@crkimr.in
4	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in
5	Prof. Geeta Shetti	Member	geeta.shetti@crkimr.in
6	Prof. Aftab Shaikh	Member	aftab.shaikh@crkimr.in
7	Prof. Lipika Koli	Member	lipika.koli@crkimr.in
8	Prof. Tapish Panwar	Member	tapish.panwar@crkimr
9	Mr. Shailesh Dhuri	Member	shailesh.dhuri@decimalpointanalytics.com
10	Mr. Jayesh Talpade	Member	jayesh.talpade@acumen.co.in

**NATIONAL DIGITAL LIBRARY OF INDIA**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Patron	director@crkimr.in
2	Dr. Sivaprasad Murugan	President	mshivaprasad@crkimr.in
3	Dr. Balaji Sadavarte	Secretary	sadavarte.balaji@crkimr.in
4	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in

**INSTITUTION'S INNOVATION COUNCIL**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Sivaprasad Murugan	Chairperson	mshivaprasad@crkimr.in
2	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in
3	Prof. Sarita Gupta	Member	sarita.gupta@crkimr.in

**WOMEN DEVELOPMENT CELL**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Madhumita Patil	Chairperson	madhumitapatil@cimr.in
2	Dr. Jayashree A. Bhakay	Convener	jayashree.bhakay@crkimr.in
3	Dr. Balaji Sadavarte	Member	sadavarte.balaji@crkimr.in
4	Prof. Geeta Shetti	Member	geeta.shetti@crkimr.in
5	Prof. Sarita Gupta	Member	sarita.gupta@crkimr.in
6	Dr. Suresh Nerkar	Member	snerkar@crkimr.in
7	Mrs. Madhura Murudkar	Member	madhura.murudkar@crkimr.in
8	Ms. Chatterjee Giteshi	2 <sup>nd</sup> Year Student	giteshichatterjee2@gmail.com

**EVENT COORDINATION**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in
2	Prof. Tapish Panwar	Member	tapish.panwar@crkimr.in

**NATIONAL INSTITUTIONAL RANKING FRAMEWORK**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Sivaprasad Murugan	Convener	mshivaaprasad@crkimr.in
2	Prof. Meghana Patil	Member	meghna.patil@crkimr.in
3	Dr. Suhas Vaishampayan	Member	suhas.vaishampayan@crkimr.in

**ADMISSION COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2	Dr. Suresh Nerkar	Convener	snerkar@crkimr.in
3	Dr. Balaji Sadavarte	Member	sadavarte.balaji@crkimr.in
4	Dr. Sivaprasad Murugan	Member	mshivaprasad@crkimr.in
5	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in
6	Prof. Ruchika Garhwal	Member	ruchika.garhwal@crkimr.in
7	Prof. Meghana Patil	Member	meghna.patil@crkimr.in
8	Mr. Subhash Patil	Member	subhash.patil@crkimr.in
9	Mr. Mayur Baragade	Member	mayur@crkimr.in
10	Mr. Santosh Pilankar	Member	dattaram.pilankar@crkimr.in

**INTERNAL QUALITY ASSURANCE CELL**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Kalim Khan	Chairperson	director@crkimr.in
2a	Dr. Jayashree A. Bhakay	Teacher Rep - Professor	jayashree.bhakay@crkimr.in
2b	Dr. Sivaprasad Murugan	Teacher Rep - Assoc.Prof.	mshivaprasad@crkimr.in
2c	Prof. Suhas Gharat	Teacher Rep - Asstt. Prof.	suhas.gharat@crkimr.in
3	Dr. Madhumita Patil	Management Representative	ceo@cimr.in
4	Dr. Suresh Nerkar	Administrative Representative	snerkar@crkimr.in
5a	Dr. Maheshchandra Joshi	Member - Trust	joshimahesh68@gmail.com
5b	Mr. Rushit Choksey	Member - Alumni	rushitchoksey@hotmail.com
6	Mr. Ashok Kumar	Member - Industry	ashokkumar@lotusknowlwealth.com
7	Prof. Geeta Shetti	Coordinator - Teacher	geeta.shetti@crkimr.in

**NATIONAL INNOVATION AND STARTUP POLICY**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Sivaprasad Murugan	Convener	mshivaaprasad@crkimr.in
2	Dr. Kavita Khadse	Member	kavita.khadse@crkimr.in
2	Prof. Sarita Gupta	Member	sarita.gupta@crkimr.in
3	Prof. Lipika Koli	Member	lipika.koli@crkimr.in

**ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Sivaprasad Murugan	Convener	mshivaaprasad@crkimr.in
2	Prof. Meghana Patil	Member	meghna.patil@crkimr.in
3	Dr. Suhas Vaishampayan	Member	sahas.vaishampayan@crkimr.in

**BOMBAY MANAGEMENT ASSOCIATION**

<b>Sr. No.</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Email Id</b>
1	Dr. Suhas Vaishampayan	Convener	sahas.vaishampayan@crkimr.in
2	Prof. Aftab Shaikh	Member	aftab.shaikh@crkimr.in
3	Prof. Lipika Koli	Member	lipika.koli@crkimr.in

**Staff Secretary** : Prof. Meghana Patil, (Assistant Professor)

**Contact Details** : meghna.patil@crkimr.in

**NBA Co-ordinator** : Dr. Sivaprasad M., (Associate Professor)

**Contact Details** : mshivaprasad@crkimr.in

**2.1.3 Effective Governance Indicators (20)****Self Assessment (20)****2.1.3.1 Grievance Redressal Mechanism (5)****Self Assessment (5)**

*(Specify the mechanism and composition of grievance redressal cell including Anti Ragging Committee & Sexual Harassment Committee.)*

- The Institute has constituted Committees for prevention of Ragging and Sexual Harassment. These committees are active in deterring any unfortunate occurrences of Ragging or Sexual harassment on campus by adequately educating the students about the consequences of such offences.
- Students and Employees are briefed about the institute's policy in this regard at the point of first contact and these are also reiterated intermittently.
- Anti-ragging posters are displayed at prominent places on campus and students have to sign an undertaking regards the same during admission.
- Newly admitted students are adequately briefed about the redressal mechanisms they can avail of, in case any unfortunate incident occurs to them or anyone else. Talks are conducted to sensitise students and employees on gender equality and sensitivity through our CSR initiatives.
- Gender sensitivity and appropriate professional behaviour with the opposite sex, is also incorporated in some subjects like Effective Business Communication and CSR.

Year	Grievance – Anti Ragging	Action Taken	Grievance – Sexual Harassment	Action Taken
2017 – 18	NIL	NIL	NIL	NIL
2018 – 19	NIL	NIL	NIL	NIL
2019 – 20	NIL	NIL	NIL	NIL
2020 - 21	NIL	NIL	NIL	NIL

Table 2.1.6 : Grievance Redressal Status

**2.1.3.2 Transparency (5)****Self Assessment (5)**

*(Information on policies, rules, processes and dissemination of this information to stakeholders is to be made available on the web site)*

1. The institute adheres to the standard rules and policies laid down by the University of Mumbai and other statutory authorities.
2. Areas concerning employees like employment terms, promotion policy, leave policy etc. are made known to all employees at the time of appointment. These are made available whenever they are required by them. These are mentioned in the appointment letters and also in promotion letters.
3. Likewise, students are informed about all rules and policies that govern them right at the time of admission and induction. These rules covering academic policies, attendance, discipline etc. are made available to them in the prospectus as well as on the institute web-site.
4. The Institute exhibits transparency in all forms by ensuring all information that should be known to various stakeholders is displayed and prominently on the website.

**2.1.3.3 Leader and Faculty Selection Process (5)****Self Assessment (5)**

*(Effective implementation)*

*(A well delineated selection process should be there for leader and faculty selection process. Institute should provide sufficient proofs of such process being in existence)*

1. The institute is governed by the rules and procedures laid down by the University of Mumbai for filling all Leadership and Faculty positions.
2. All the procedures for recruitment, selection, placement, promotion etc. prescribed by the University of Mumbai are scrupulously adhered to by the institute.
3. The Institute has got the staff details and roster updated and approved by the competent authority and has followed all the laid down procedures for the selection.
4. All these are meticulously documented and submitted to the University for approval.
5. The appointments of the Director and all the senior faculty members of the institute have approval from the University of Mumbai.
6. The recruitment and selection of the Director and the members of the faculty follows the following steps:
  - a. Approval from the Trust for filling vacant posts
  - b. Approval of post from the competent authority
  - c. Preparation of the draft advertisement as per University guidelines
  - d. Approval of the advertisement from the University
  - e. Release of advertisement
  - f. Formation of Selection Committee as per the University Guidelines and Instructions
  - g. Formation of Internal Scrutiny Committee for shortlisting of applications
  - h. Interviews of the candidates by the Selection Committee constituted by the University
  - i. Submission of documents to the University of selected candidates
  - j. Approval of the selected candidates from University of Mumbai

**2.1.3.4 Stability of the Academic Leaders (5)****Self Assessment (5)**

The institute has been led by a capable, qualified and established academician for the past 10 years. This in itself is an indication of the institution and management's commitment to ensuring stability to the academic leaders. The previously serving Registrar also served for a long tenure of 12 years.

The same can also be said about many of the senior faculty members who have been with the institute for more than ten years and collectively provide the operational academic leadership at the institute in all the operational areas.

**2.2 Financial Resources (40)****Self Assessment (40)****2.2.1 Budget Allocation, Utilization, and Public Accounting at Institute level (40)****Self Assessment (40)**

*Summary of current financial year's budget and actual expenditure incurred (for the institution exclusively) in the three previous financial years.*

*Total Income at Institute level: For CFY, CFYm1, CFYm2 & CFYm3*

*CFY: Current Financial Year, CFYm1 (Current Financial Year minus 1), CFYm2 (Current Financial Year minus 2) and CFYm3 (Current Financial Year minus 3)*

Chetana's R K Institute of Management and Research is an Educational Institute under the aegis of Chetana Trust. Chetana Trust is registered as a public Charitable Institute under Bombay Public Charitable Trust Act, 1950.

The trust is governed by Bombay Public Charitable Trust Act, 1950 and by The Income Tax Act 1961, as amended from time to time. The trust has obligation of compulsory statutory audit and submission of Audit Report under Section 33(2) and Section 34 of Bombay Public Charitable Trust Act, 1950 and under Section 11 and 12 of The Income Tax Act 1961. The trust is registered under Section 12A of the Income Tax Act 1961.

The management of the institute ensures that the sufficient budget allocations are made for each of the expenses/ capex to ensure optimum utilization of financial resources.

The budget allocations for various purposes are based on past year's budget allocations, past year's actual expenses, any new requirement for expenses/ capex in the current year. Due care is taken to cover almost all kind of expenses as a part of the budget. Any expenses which are not a part of the budget, require special approval from the management.

The budgets, along with audited financial statements are submitted to "Fee Regulatory Authority" of Government of Maharashtra. Based on budgeted expenses and past year's actual expenses, 'Fee Regulatory Authority' fixes the fee to be collected from the students. The institute abides by the fee sanctioned by the Fee Regulatory Authority.

Thus the budget has limitation of fee collected from students as per 'Fee Regulatory Authority' which is used for expenditures / CAPEX.

Table 2.2.1: Total Income

<b>For CFY 2020-21</b>				
<b>Income</b>				<b>Total Income</b>
<b>Fee Received</b>	<b>Grant received from Govt.</b>	<b>Grant received from Industry</b>	<b>Other Sources (specify)</b>	
4,87,48,480	Nil	Nil	176,641	4,89,25,121

<b>Details of Fee Received during CAY 2020-21</b>	<b>Rs</b>
Tuition Fees	4,15,99,990
Development Fees	55,86,368
Ph D Tuition Fees	3,10,000
College Share of Examination Fee	91,947
Administrative Fees	18,000
Documents verification Fees	4,800
PG Registration Fees	132,225
Transcript Fees	35,800
Transfer Certificate Fees	450
Internal Examination Fees	9,56,000
Mark Sheet Fees	12,900
<b>Total</b>	<b>4,87,48,480</b>

<b>Details of Income from other sources during CAY 2020-21</b>	<b>Rs</b>
Interest on Saving Bank Account	66,931
Interest on Fixed Deposits	51,525
F Centre Charges	7,975
Misc Income	437
Insurance recovery	28,404
University Share	6,234
Sale of Old Newspaper	15,135
<b>Total</b>	<b>176,641</b>



For CFYm1 2019-20				
Income				Total Income
Fee Received	Grant received from Govt.	Grant received from Industry	Other Sources (specify)	
4,33,47,771	Nil	25,000	9,59,114	4,43,31,885

Details of Fee Received during CAYm1 2019-20	Rs
Tuition Fees	3,75,42,889
Development Fees	43,92,782
Ph D Tuition Fees	3,94,000
College Share of Examination Fee	76,256
Administrative Fees	13,000
Documents verification Fees	31,500
Re-Registration Fees	1,900
Supplementary Examination Fees	39,720
Migration Fees	940
Transcript Fees	40,200
Transfer Certificate Fees	1,960
Internal Examination Fees	7,99,624
Mark Sheet Fees	13,000
<b>Total</b>	<b>4,33,47,771</b>

Details of Income from other sources during CAYm1 2019-20	Rs
Interest on Saving Bank Account	1,06,701
Interest on Fixed Deposits	5,44,690
F Centre Charges	12,155
Salary Recovery	21,100
Insurance recovery	13,650
Misc Income	33,550
Sale of Old Newspaper	27,268
Sponsorship for National Competition	2,00,000
<b>Total</b>	<b>9,59,114</b>

<b>For CFYm2 2018-19</b>				
<b>Income</b>				<b>Total Income</b>
<b>Fee Received</b>	<b>Grant received from Govt.</b>	<b>Grant received from Industry</b>	<b>Other Sources (specify)</b>	
3,91,36,758	--	--	9,61,816	4,00,98,574

<b>Details of Fee Received during CAYm1 2018-19</b>	<b>Rs</b>
Tuition Fees	3,47,77,668
Development Fees	36,22,751
University Examination Fee	2,39,973
Ph D Tuition Fee	3,50,000
Administrative Fees	30,900
Documents verification Fees	16,826
Re-Registration Fees	35,700
Supplementary Examination Fees	33,800
Migration Fees	440
Transcript Fees	28,700
<b>Total</b>	<b>3,91,36,758</b>

<b>Details of Income from other sources during CAYm1 2018-19</b>	<b>Rs</b>
Interest on Saving Bank Account	1,02,753
Interest on Fixed Deposits	6,63,946
Misc Income	1,28,497
Education Tour contribution	66,600
<b>Total</b>	<b>9,61,796</b>

<b>For CFYm2 2017-18</b>				
<b>Income</b>				<b>Total Income</b>
<b>Fee Received</b>	<b>Grant received from Govt.</b>	<b>Grant received from Industry</b>	<b>Other Sources (specify)</b>	
3,81,95,976	---	----	9,45,108	3,91,41,084

<b>Details of Fee Received during CAYm1 2017-18</b>	<b>Rs</b>
Tuition Fees	3,44,04,775
Development Fees	33,60,999
University Share Contribution	8,930
Ph D Application Fee	1,200
Administrative Fees	17,500
Documents verification Fees	30,950
Re-Registration Fees	63,850
Supplementary Examination Fees	28,400
Fee Difference 2016-17	2,79,372
<b>Total</b>	<b>3,81,95,976</b>

<b>Details of Income from other sources during CAYm1 2017-18</b>	<b>Rs</b>
Interest on Saving Bank Account	44,984
Interest on Fixed Deposits	7,17,700
Interest on Security Deposit-Electricity	8,387
Misc Income	1,49,072
Salary Recovery	24,965
<b>Total</b>	<b>9,45,108</b>

Table no. 2.2.2: Summary of budget and the actual expenditure incurred (for the stand alone Management Institute/ Management department of an institute)

Items	Actual (Unaudited) in CFY 2020-21	Budgeted in CFY 2020-21	Budgeted in CFYm1 2019-20	Actual Expenses in CFYm1 2019-20	Budgeted in CFYm2 2018-19	Actual Expenses in CFYm2 2018-19	Budgeted in CFYm3 2017-18	Actual Expenses in CFYm3 2017-18
Infrastructure Built-up	12,56,712	40,00,000	36,00,000	43,64,510	36,00,000	36,00,000	36,00,000	36,00,000
Library <sup>1</sup>	12,73,920	22,00,000	19,00,000	13,76,549	19,00,000	24,38,736	16,00,000	16,84,496
Computer Labs and Software <sup>2</sup>	26,46,846	21,00,000	15,00,000	10,24,130	3,50,000	1,77,988	3,50,000	14,810
Teaching and non-teaching staff salary	2,55,03,238	4,15,35,000	4,12,35,000	2,43,07,240	2,97,92,200	2,59,76,280	2,49,90,100	2,34,99,919
Research <sup>3</sup>	0	50,000	50,000	36,125	1,00,000	24,015	1,00,000	15,500
Training and Travel	6526	15,65,000	14,70,000	3,11,898	4,50,000	1,58,705	4,50,000	2,51,891
Placement activities	113,450	10,00,000	3,00,000	9,76,889	2,50,000	2,72,259	2,50,000	3,00,942
Entrepreneurship	112,600	5,00,000	4,40,000	5,72,407	3,25,000	12,48,157	3,25,000	5,82,032
Co-Curricular								
Extra Curricular								
Alumni Relations	35,000	12,00,000	6,00,000	11,41,036	5,00,000	5,14,970	5,00,000	4,46,000
Miscellaneous expenses	61,90,352	1,17,47,000	91,44,000	96,75,151	62,09,800	62,83,718	61,44,800	60,25,669
Others, specify								
Total	3,71,38,645	6,58,97,000	6,02,39,000	4,37,85,935	4,34,77,000	4,06,94,828	3,83,09,900	3,64,21,259

1. Paper books and electronics (e -journals, e-books, e-subscription, publications etc)
2. Purchase and Maintenance (Databases, e-access, statistical tools)
3. Research funds including fellowships to the students and faculty

**2.2.1.1 Adequacy of budget allocation (15)****Self Assessment (15)**

*(The institution needs to justify that the budget allocated during assessment years was adequate)*

The income source of the institute is Fees collected from students, as "sanctioned by Fee Regulatory Authority".

The institute takes care to ensure sufficient budget allocation to each expense including capital expenditure. The budget allocations are for the purpose of infrastructure Built Up, Library, Computer Lab and software, Teaching and non-teaching salary, Placement activities, Training and Development, entrepreneurship, Alumni connect, Research and Other administrative expenses. Looking at the budget for past three years, institute has allocated small portion of fund for research. No fund is allocated for co-curricular activities and extra curricular activities. Budget allocation for infrastructure, Computer Lab and Library are adequate looking into the facilities available.

Miscellaneous expenses for the purpose of budget allocation includes AMCs, maintenance of infrastructure, House keeping and Security services, Electricity Charges, Local body taxes, Affiliation Fees, Examination expenses, stationery charges etc.

**2.2.1.2 Utilization of allocated funds (15)****Self Assessment (15)**

*(The institution needs to state how the budget was utilized during assessment years)*

Looking into the past three years actual expenses and budgeted expenses, the institute has allocated sufficient fund to various purposes, except as mentioned above. The details of each of the head of expenses along with actual expenses and budgeted expenses are provided in the table separately.

As far as utilization of the fund is concerned, the comparison of budgeted fund and Actual utilization of fund shows that in most of the cases, the budgeted fund is almost fully utilized for the purpose for which it is allocated.

The details of some of the heads of expenses and explanation are as below:

1. Infrastructure Built Up: Budgeted amount for 2017-17, 20218-19 and 2019-20 were Rs. 36,00,000/- each. The actual expenses during F Y 2017-18, 2018-19 were Rs. 36,00,000/- each which emphasizes sufficiency of budget allocation of Rs. 36,000,000. However, during FY 2019-20, the actual expenses were Rs. 43,64,510/- which were in excess of budgetary provision by Rs. 7,64,510/- (21.23%) on account of repairs to building and insurance premium paid. Based on the higher expenditures on Infrastructure during F Y 2019-20, the budget provision for F Y 2020-21 is increased to Rs. 40,00,000/-.
2. Library: Library budget is increased by Rs 3,00,000/- every year over the previous year keeping in mind requirement of e journals, e books and subscription of various data base software for the use of students. Actual expenditures on library during F Y 2017-18 were equal to budgeted allocation, on higher side during F Y 2018-19 (+ 28.35%) and on lower side during F Y 2019-20 (-27.55%).

3. Computer Lab and software: The budgeted provision for computer lab and software amounted to Rs. 3,50,000/- during F Y 2017-18 and F Y 2018-19, Rs 15,00,000/- for F Y 2019-20 on account of replacement of all computers with new machines (Actual expenditures Rs. 10,34,130/-) and Rs. 21,00,000/- for F Y 2020-21.
4. Teaching and Non-teaching staff salary: Expenditures on staff salary as per VI th pay commission amounted to Rs. 2.50 crores to Rs 3.00 crores during F Y 2017-18 to F Y 2019-20. Because of planning of implementation of 7 th pay commission, the provision for the same increased to approx. Rs. 4.12 crores to Rs 4.15 crores. However the 7 th pay commission is not yet implemented and hence actual expenditures for F Y 2019-20 and F Y 2020-21 were on lower side.
5. Training and Travel: Budgeted amount for Training and Travel amounted to Rs. 4,50,000/- for F Y 2017-18 and F Y 2018-19, Rs. 14,70,000/- for F Y 2019-20 and Rs. 15,65,000/- for F Y 2020-21. The actual amounts spent on training and travel are much lesser than the allocated amounts.
6. Placement Activities: Budgeted amounts for Placement activities were Rs. 250,000/, RS 250,000/- and Rs. 300,000/- for AY 2017-18, 2018-19 and 20019-20. During AY 2019-20, actual amount spent on placement activities was three times the allocated amount. Hence for AY 2020-21, higher fund is allocated to Placement activities.
7. Entrepreneurship: Budget allocation for Entrepreneurship is on lower side as compared to actual expenses. The budget allocations for A Y 2017-18, A Y 2018-19, A Y 2019-20 and AY 2020-21 were Rs. 325,000/-, Rs. 325,000/-, Rs. 440,000/- and Rs. 500,000/-. The actual amount spent during the same years were Rs. 582,032/-, 12,48,157/- and Rs. 572,407/- during AY 2017-18, AY 2018-19, AY 2019-20.

Sr. No.	Items	% of budgeted utilised for CFY 2020-21	% of budgeted utilised for CFYm1 2019-20	% of budgeted utilised for CFYm2 2018-19	% of budgeted utilised for CFYm2 2018-19
1	<b>Infrastructure Built-Up</b>	31.42%	121.24%	100.00%	100.00%
2	<b>Library</b>	57.91%	72.45%	128.35%	105.28%
3	<b>Computer Labs And Software</b>	126.04%	68.28%	50.85%	4.23%
4	<b>Teaching And Non-Teaching Staff Salary</b>	61.40%	58.95%	87.19%	94.04%
5	<b>Research</b>	0.00%	72.25%	24.02%	15.50%
6	<b>Placement Activities</b>	11.35%	325.63%	108.90%	120.38%
7	<b>Entrepreneurship</b>	22.52%	130.09%	384.05%	179.09%
8	<b>Alumni Relations</b>	2.92%	190.17%	102.99%	89.20%

Table 2.2.3: Adequacy and utilization of Budget

**2.2.1.3 Availability of the audited statements on the institute's website (10)****Self Assessment (10)**

*(The institution needs to make audited statements available on its website)*

The audited statements of the institute are made available on the Institute website and are also a part of the mandatory disclosure.





**3 - CRITERION 3**  
**PROGRAM OUTCOMES AND**  
**COURSE OUTCOMES**

<b>CRITERION 3</b>	<b>PROGRAM OUTCOMES AND COURSE OUTCOMES</b>	<b>100</b>
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<b>CRITERION 3</b>	<b>PROGRAM OUTCOMES AND COURSE OUTCOMES</b>	<b>100</b>
	<b>Self Assessment</b>	<b>90</b>

Establish the correlation between courses and program outcomes

Table No. 3.0: Course and PO Correlation table

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
<b>MMS I</b>						
Business Statistics	C103.1	2	---	---	1	---
	C103.2	2	2	---	---	---
	C103.3	3	2	---	1	---
	C103.4	3	3	---	1	---
Effective and Management Communication	C106.1	3	---	3	---	3
	C106.2	3	3	3	3	---
	C106.3	---	3	3	3	3
	C106.4	3	3	3	---	3
	C106.5	3	3	---	3	---
Financial Accounting	C102.1	2	3	3	3	2
	C102.2	3	3	3	3	3
	C102.3	2	3	3	2	2
	C102.4	3	3	3	3	3
	C102.5	3	2	3	3	3
	C102.6	2	1	3	2	3
Managerial Economics	C 105.1	3	3	3	3	---
	C 105.2	3	3	3	3	3
	C 105.3	3	3	2	2	3
	C 105.4	3	3	3	2	3
	C 105.5	3	3	3	2	3
Negotiation and Selling Skills	C112.1	3	---	---	2	3
	C112.2	3	3	3	2	3
	C112.3	2	---	---	3	2
	C112.4	2	3	3	2	3
	C112.5	2	3	3	2	3
Operations Management	C104.1	3	3	---	---	---
	C104.2	3	3	---	---	---
	C104.3	3	3	---	---	---
	C104.4	3	3	---	---	---
	C104.5	3	3	3	3	3
	C104.6	3	---	---	3	3

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Organizational Behaviour	C109.1	3	3	3	---	3
	C109.2	---	3	3	3	3
	C109.3	3	3	3	---	3
	C109.4	---	3	3	3	3
	C109.5	3	3	3	---	3
Perspective Management	C101.1	3	3	3	3	3
	C101.2	3	2	3	3	3
	C101.3	2	2	3	3	---
	C101.4	2	2	2	2	3
	C101.5	3	2	2	2	2
	C101.6	2	3	2	3	2
	C101.7	3	2	1	3	3
<b>MMS II</b>						
Analysis of Financial Statements	C211.1	3	3	2	2	2
	C211.2	3	3	2	2	2
	C211.3	2	3	2	3	1
	C211.4	2	2	2	1	2
	C211.5	1	3	2	1	1
	C211.6	1	1	2	1	1
	C211.7	1	1	2	2	2
Business Environment	C208.1	3	3	---	3	3
	C208.2	1	1	---	1	1
	C208.3	3	3	---	3	3
	C208.4	1	1	---	1	1
	C208.5	3	3	---	3	3
Business Research Methods	C204.1	3	3	3	3	3
	C204.2	3	3	3	3	3
	C204.3	3	3	3	3	3
	C204.4	3	3	3	3	3
	C204.5	3	3	3	3	3
	C204.6	3	3	3	3	2
Financial Management	C202.1	3	2	2	2	---
	C202.2	3	2	1	2	---
	C202.3	2	3	1	2	2
	C202.4	3	2	2	2	---
	C202.5	3	1	1	2	---
	C202.6	2	2	2	2	2

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Human Resource Management	C205.1	2	2	3	3	3
	C205.2	3	---	3	3	3
	C205.3	3	3	3	3	3
	C205.4	3	3	3	3	3
	C205.5	3	3	3	3	3
Legal & Tax Aspects of Business	C206.1	3	2	1	2	1
	C206.2	2	3	1	2	1
	C206.3	3	3	---	2	1
	C206.4	2	3	---	2	---
Marketing Management	C201.1	3	2	3	2	3
	C201.1	3	2	3	2	3
	C201.2	3	2	3	2	3
	C201.2	3	2	3	2	3
	C201.3	3	2	2	2	3
	C201.3	3	2	2	2	3
	C201.4	3	2	3	2	3
	C201.4	3	2	3	2	3
Operations Research	C203.1	3	3	---	---	---
	C203.2	3	3	---	---	---
	C203.3	3	3	---	---	---
	C203.4	3	3	---	---	---
<b>MMS III - Common Courses</b>						
International Business	C301.1	3	3	3	3	3
	C301.2	2	2	2	2	2
	C301.3	1	2	2	2	2
	C301.4	2	2	2	2	2
	C301.5	3	3	2	3	3
Strategic Management	C302.1	3	---	3	---	3
	C302.2	3	3	---	3	---
	C302.3	3	3	3	3	3
	C302.4	3	3	3	3	3

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
<b>MMS III - Finance</b>						
Banking and Financial Services Institutions	F309.1	2	2	---	2	2
	F309.2	2	2	---	2	2
	F309.3	3	3	2	2	3
	F309.4	2	2	---	2	---
	F309.5	3	3	2	2	---
	F309.6	3	2	2	2	2
	F309.7	2	2	---	2	---
	F309.8	2	2	---	2	---
	F309.9	2	2	---	2	---
Corporate Valuation and Mergers & Acquisitions	F305.1	2	1	1	2	2
	F305.2	3	2	1	3	1
	F305.3	2	3	1	2	3
	F305.4	3	3	1	3	3
	F305.5	2	2	3	3	2
Derivatives and Risk Management	F308.1	3	3	2	2	3
	F308.2	3	3	2	2	3
	F308.3	3	3	2	2	3
	F308.4	3	3	2	2	2
	F308.5	3	3	2	2	2
Financial Markets and Institutions	F304.1	2	2	1	2	3
	F304.2	2	2	1	3	3
	F304.3	3	3	2	2	2
	F304.4	3	3	1	2	3
	F304.5	3	3	3	3	3
	F304.6	3	3	2	3	3
Financial Regulations	F307.1	2	2	3	2	3
	F307.2	3	3	2	3	2
	F307.3	3	3	2	2	3
	F307.4	3	3	2	3	2
	F307.5	3	2	3	3	3
Security Analysis and Portfolio Management	F306.1	3	3	2	3	3
	F306.2	2	3	3	3	3
	F306.3	3	3	2	2	3
	F306.4	3	3	3	2	3

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Summer Internship Project	C303.1	3	3	2	2	3
	C303.2	3	3	---	2	---
	C303.3	3	2	3	3	3
	C303.4	3	3	---	2	2
	C303.5	3	3	3	3	3
	C303.6	3	3	3	3	3
<b>MMS III - Human Resources</b>						
Compensation and Benefits	H305.1	3	3	2	2	3
	H305.2	3	3	2	3	3
	H305.3	3	---	3	3	3
	H305.4	2	3	---	3	3
	H305.5	3	3	3	3	3
Competency Based HRM and Performance Management	H306.1	2	---	3	2	3
	H306.2	2	3	3	2	3
	H306.3	---	3	2	3	---
	H306.4	3	3	2	2	3
	H306.5	3	3	---	3	---
HR Planning and Application of Technology in HR	H308.1	3	3	---	2	2
	H308.2	3	3	---	2	2
	H308.3	3	3	3	2	3
	H308.4	3	3	3	---	3
	H308.5	3	3	---	2	3
Labour Laws and Implications on Industrial Relations	H307.1	3	2	---	3	3
	H307.2	3	---	3	3	3
	H307.3	3	3	3	3	3
	H307.4	3	3	3	3	3
	H307.5	3	3	3	3	3
Organisational Structure and Theories Designs	H309.1	3	---	3	3	3
	H309.2	3	---	2	3	3
	H309.3	3	3	3	3	3
	H309.4	3	3	3	3	3
	H309.5	3	3	3	3	3
Summer Internship Project	C303.1	3	3	3	3	3
	C303.2	3	3	3	2	3
	C303.3	3	3	3	3	3
	C303.4	2	3	3	3	2
	C303.5	2	3	3	2	2

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Training & Development	H304.1	3	3	3	3	3
	H304.2	2	3	3	2	3
	H304.3	3	3	3	3	3
	H304.4	3	3	2	3	2
	H304.5	3	3	2	3	3
<b>MMS III - Marketing</b>						
Consumer Behaviour	M306.1	3	2	---	---	3
	M306.2	3	3	---	2	3
	M306.3	3	3	3	2	3
	M306.4	2	3	---	2	---
	M306.5	2	3	3	3	3
Marketing Strategy	M305.1	3	2	1	2	---
	M305.2	2	2	1	2	3
	M305.3	3	3	2	2	2
	M305.4	2	2	2	1	2
	M305.5	3	3	3	2	3
Product & Brand Management	M308.1	3	---	---	---	---
	M308.2	3	3	---	---	---
	M308.3	3	---	---	3	3
	M308.4	3	3	---	---	---
	M308.5	---	3	---	---	3
Rural Marketing	M310.1	3	3	3	3	3
	M310.2	1	3	3	3	3
	M310.3	3	3	1	3	3
	M310.4	3	1	2	3	2
	M310.5	2	3	3	1	2
Sales Management	M304.1	3	---	---	2	3
	M304.2	3	3	1	2	2
	M304.3	3	3	2	---	2
	M304.4	3	3	2	---	2
	M304.5	3	3	2	2	2
Services Marketing	M307.1	3	---	---	---	---
	M307.2	2	3	---	---	---
	M307.3	3	3	---	1	---
	M307.4	2	2	---	---	---
	M307.5	---	3	1	---	2

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Summer Internship Project	C303.1	3	3	3	3	3
	C303.2	3	3	3	2	3
	C303.3	3	3	3	3	3
	C303.4	3	3	3	3	2
	C303.5	2	3	3	3	3
<b>MMS III - Operations</b>						
Manufacturing Resource Planning & Control	O307.1	3	---	---	---	---
	O307.2	---	3	---	---	---
	O307.3	---	3	---	---	---
	O307.4	---	---	3	---	---
Materials Management	O308.1	3	---	---	3	---
	O308.2	---	2	---	---	---
	O308.3	2	2	---	---	---
	O308.4	---	3	---	---	---
Operations Analytics	O305.1	---	3	2	1	---
	O305.2	3	3	---	---	---
	O305.3	3	3	---	---	---
	O305.4	---	3	---	---	3
Service Operations Management	O306.1	2	---	---	---	---
	O306.2	2	2	---	---	---
	O306.3	2	2	---	---	---
	O306.4	2	2	---	---	---
	O306.5	2	---	---	2	---
	O306.6	2	---	---	---	2
Summer Internship Project	C303.1	3	3	3	3	3
	C303.2	3	3	3	2	3
	C303.3	3	3	3	3	3
	C303.4	2	3	3	3	2
	C303.5	2	3	3	2	2
Supply Chain Management	O304.1	3	2	1	1	2
	O304.2	2	3	1	2	2
	O304.3	3	3	1	2	3
	O304.4	3	3	2	1	1
	O304.5	2	3	3	2	1
	O304.6	3	2	3	1	3
World Class Manufacturing	O309.1	3	---	---	---	---
	O309.2	3	---	---	---	---
	O309.3	---	3	---	3	---
	O309.4	---	3	---	3	3



Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
<b>MMS III - Systems</b>						
Big Data and Business Analytics	S306.1	---	---	---	3	3
	S306.2	3	2	3	3	---
	S306.3	---	3	---	3	3
	S306.4	3	---	3	---	---
	S306.5	---	3	---	---	3
	S306.6	3	3	3	3	3
Data Mining and Business Intelligence	S311.1	3	---	---	3	3
	S311.2	3	2	3	---	3
	S311.3	---	---	3	2	---
	S311.4	---	3	---	3	3
	S311.5	3	3	3	3	3
Database Management System & Data Warehousing	S304.1	3	3	3	3	3
	S304.2	3	---	---	3	3
	S304.3	---	3	3	---	3
	S304.4	3	3	3	3	3
	S304.5	---	3	---	---	3
	S304.6	3	3	3	3	3
Enterprise Management System	S305.1	3	---	3	3	3
	S305.2	---	3	---	3	---
	S305.3	3	---	3	---	3
	S305.4	---	3	---	3	---
	S305.5	3	3	3	---	3
	S305.6	3	3	3	3	3
Knowledge Management	S307.1	3	3	---	---	---
	S307.2	---	---	---	---	3
	S307.3	3	3	3	3	---
	S307.4	---	---	3	3	3
	S307.5	3	3	3	3	3
Software Engineering	S308.1	3	3	3	3	3
	S308.2	---	3	---	3	3
	S308.3	3	3	3	---	3
	S308.4	---	3	3	---	3
	S308.5	3	3	3	3	3
Summer Internship Project	C303.1	3	3	3	3	3
	C303.2	3	3	3	2	3
	C303.3	3	3	3	3	3
	C303.4	2	3	3	3	2
	C303.5	2	3	3	2	2

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
<b>MMS IV - Common Subject</b>						
Project Management	C401.1	3	3	3	3	3
	C401.2	3	3	3	3	3
	C401.3	3	3	3	3	3
	C401.4	3	3	3	3	3
	C401.5	3	3	3	3	3
<b>MMS IV - Finance</b>						
Capstone-Functional Specialisation	C-403.1	3	3	2	2	2
	C-403.2	3	3	2	2	2
	C-403.3	3	3	1	1	2
	C-403.4	3	3	1	1	2
	C-403.5	3	3	3	2	3
Capstone-General Management	C-402.1	3	3	1	2	3
	C-402.2	3	3	2	2	3
	C-402.3	3	2	1	2	3
	C-402.4	3	2	1	2	3
	C-402.5	3	2	2	2	3
Capstone-Social Relevance	C-404.1	3	2	2	1	2
	C-404.2	2	2	2	1	1
	C-404.3	3	3	2	1	2
	C-404.4	2	2	2	1	2
	C-404.5	3	3	2	1	3
Venture Capital and Private Equity	F407.1	2	2	1	2	2
	F407.2	3	3	1	2	1
	F407.3	2	2	2	2	2
	F407.4	3	3	2	2	1
<b>MMS IV - Human Resources</b>						
Capstone-Functional Specialisation	C-403.1	3	3	2	2	2
	C-403.2	3	3	2	2	2
	C-403.3	3	3	1	1	2
	C-403.4	3	3	1	1	2
	C-403.5	3	3	3	2	3
Capstone-General Management	C-402.1	3	3	1	2	3
	C-402.2	3	3	2	2	3
	C-402.3	3	2	1	2	3
	C-402.4	3	2	1	2	3
	C-402.5	3	2	2	2	3

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Capstone-Social Relevance	C-404.1	3	2	2	1	2
	C-404.2	2	2	2	1	1
	C-404.3	3	3	2	1	2
	C-404.4	2	2	2	1	2
	C-404.5	3	3	2	1	3
OD and Change Management	H405.1	3	3	3	3	3
	H405.2	3	3	2	3	3
	H405.3	3	3	3	3	3
	H405.4	3	3	3	3	3
	H405.5	3	3	3	3	3
<b>MMS IV - Marketing</b>						
Capstone-Functional Specialisation	C-403.1	3	3	2	2	2
	C-403.2	3	3	2	2	2
	C-403.3	3	3	1	1	2
	C-403.4	3	3	1	1	2
	C-403.5	3	3	3	2	3
Capstone-General Management	C-402.1	3	3	2	2	2
	C-402.2	3	2	3	3	3
	C-402.3	2	3	2	3	2
	C-402.4	3	2	3	2	3
	C-402.5	3	3	3	3	3
Capstone-Social Relevance	C-404.1	3	2	2	1	2
	C-404.2	2	2	2	1	1
	C-404.3	3	3	2	1	2
	C-404.4	2	2	2	1	2
	C-404.5	3	3	2	1	3
Trends in Marketing	M408.1	2	3	2	3	3
	M408.2	2	2	3	3	3
	M408.3	3	3	3	3	3
	M408.4	3	3	3	3	3
	M408.5	3	3	3	3	3
<b>MMS IV - Systems</b>						
Capstone-Functional Specialisation	C-403.1	3	3	2	2	2
	C-403.2	3	3	2	2	2
	C-403.3	3	3	1	1	1
	C-403.4	2	3	1	1	1
	C-403.5	3	3	3	3	2

Course Name	CO Code	PO1	PO2	PO3	PO4	PO5
Capstone-General Management	C-402.1	3	3	1	2	3
	C-402.2	3	3	2	2	3
	C-402.3	2	2	1	2	3
	C-402.4	2	2	1	2	3
	C-402.5	2	2	2	2	3
Capstone-Social Relevance	C-404.1	3	3	2	2	1
	C-404.2	3	2	2	2	1
	C-404.3	2	3	3	2	1
	C-404.4	2	2	2	2	1
System Applications and Case Study	S406.1	3	3	3	---	3
	S406.2	---	3	---	3	3
	S406.3	3	3	3	3	3
	S406.4	3	3	---	---	3
	S406.5	3	3	3	3	3
<b>MMS IV - Operations</b>						
Capstone-Functional Specialisation	C-403.1	3	3	2	2	2
	C-403.2	3	3	2	2	2
	C-403.3	3	3	1	1	2
	C-403.4	3	3	1	1	2
	C-403.5	3	3	3	2	3
Capstone-General Management	C-402.1	3	3	1	2	3
	C-402.2	3	3	2	2	3
	C-402.3	3	2	1	2	3
	C-402.4	3	2	1	2	3
	C-402.5	3	2	2	2	3
Capstone-Social Relevance	C-404.1	3	2	2	1	2
	C-404.2	2	2	2	1	1
	C-404.3	3	3	2	1	2
	C-404.4	2	2	2	1	2
	C-404.5	3	3	2	1	3
Operations Applications and Cases	O405.1	3	3	---	3	---
	O405.2	3	3	---	---	---
	O405.3	3	3	---	---	---
	O405.4	3	3	---	---	---
	O405.5	3	3	---	---	---
	O405.6	3	3	---	3	---

The Program outcomes are correlated with the course outcomes on the basis of the following score for all core courses including electives:

3: When the correlation between the course outcomes and program outcomes are high

2: When the correlation between the course outcomes and program outcomes are moderate

1: When the correlation between the course outcomes and program outcomes are low

**3.1 Attainment of Program Outcomes (50)****Self Assessment (45)****3.1.1 Describe the assessment tools and processes used to gather the data upon which the evaluation of Program Outcome is based (15)****Self Assessment (15)**

*(Describe the assessment tools and processes used to gather the data upon which the evaluation of each of the Program Outcomes is based indicating the frequency with which these processes are carried out. Describe the assessment processes that demonstrate the degree to which the Program Outcomes are attained and document the attainment levels)*

The Post Graduate MMS program is affiliated to the University of Mumbai. The entire program of two years is divided into:

Semester I - General courses

Semester II – General courses

Semester III – Core courses + Specialization courses

Semester IV – Core courses + Specialization courses

The Direct evaluation of students takes place on the basis of continuous assessment by combination of internal assessment and University assessment. According to University of Mumbai guidelines, the assessment pattern is 40 marks for continuous assessment and 60 marks Sem-end examination. In case of Semester I and semester II student appear for sem-end examinations conducted by the institute, as per University guidelines. In case of Semester III and Semester IV, the sem-end examination is a combination of University examination and in-house examination.

The Programme specializations offered are:

- Finance
- Human Resources
- Marketing
- Operations
- Systems

The semesters comprise of subjects as below:

Semester	Common Core subjects	Specialization core subjects	Elective subjects	Projects	Total Subjects
Sem I	5	-	3	-	8
Sem II	5	-	3	-	8
Sem III –Finance	2	5	1	1 (SIP)	9
Sem III –HR	2	5	1	1 (SIP)	9
Sem III –Mktg	2	5	1	1 (SIP)	9
Sem III –Ops	2	5	1	1 (SIP)	9
Sem III –Systems	2	5	1	1 (SIP)	9
Sem IV –Finance	1	-	1	3 (Capstone)	5
Sem IV –HR	1	-	1	3 (Capstone)	5
Sem IV –Mktg	1	-	1	3 (Capstone)	5
Sem IV –Ops	1	-	1	3 (Capstone)	5
Sem IV –Systems	1	-	1	3 (Capstone)	5

Table 3.1.1: Course Structure

At the end of the first year, each student has to do a Summer Internship Project for a period of two months which carry 100 marks in Semester III.

The pedagogy applied to teach these courses include class room teaching, projects, group presentations, assignments, projects etc. The evaluation of students in each course is carried on through a combination of continuous internal assessments and Sem-end examinations/ university examination. The minimum passing criteria for each course in each evaluation criteria is 50%. Maximum marks assigned for internal assessment tools are 40 and maximum marks assigned to Sem-end examination/ University Examination are 60.

The continuous internal assessment are a combination of:

- Mid term examinations
- Individual Assignments
- Group Assignments
- Class Tests
- Individual Presentations
- Group Presentations
- Class participation

Depending on each course, the combination of different tools mentioned above are used to evaluate student on different parameters.

For the purpose of evaluation and using evaluation tools, each course is mapped to pre-determined COs (Course Outcomes) which are mapped to POs (Program Outcomes). At the beginning of the course, the faculty-members submit their respective Session Plan which is a well-defined document and includes:

- Objectives of the course
- Learning Outcomes
- Course Outcomes
- CO-PO correlation mapping
- Session plan
- Assessment plan and assessment tools to be used
- Recommended Reading Material
- Any other tool to be used for the purpose of teaching and evaluation

Each evaluation tool and each part of the evaluation tool is mapped to COs and the COs in turn are mapped to the POs.

In case of Sem-end Examinations, each question is mapped to specific COs in order to calculate attainment level of each CO.

The attainment level is decided on the basis of following parameters:

- 50% or more but less than 60 % students scoring more than 60% marks – Attainment level = 1 (Low)
- 60% or more but less than 70 % students scoring more than 60% marks – Attainment level = 2 (Medium)
- 70% or more students scoring more than 60% marks – Attainment level = 3 (High)

The Institute aims to attain the following Program Outcomes(PO) at the end of the course, for each batch.

<b>PO</b>	<b>Outcome</b>	<b>Program Outcome</b>
<b>PO1</b>	Management knowledge	Apply knowledge of management theories and practices to solve business problems
<b>PO2</b>	Analytical and critical	Foster analytical and critical thinking abilities for data-based decision making
<b>PO3</b>	Leadership	Ability to develop value-based leadership ability
<b>PO4</b>	Ethical	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
<b>PO5</b>	Teamwork	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Table 3.1.2: Program Outcomes

The methodology for arriving at the direct attainment levels for the POs is elaborately explained in 3.2.



## Program Exit Survey

At the end of the program a Program Exit Survey is conducted online, through a google form. For purpose of calculation of final PO attainment, 20% weightage is allotted to exit survey wherever it is conducted.

The purpose of exit survey is to understand from the major stakeholders (students) whether the institute is able to achieve COs and POs effectively. The feedback from the students about achievement of COs and POs is one of the important criteria for calculation of attainment.

The screenshot of the google form for Program exit survey is as shared below:

The image displays two screenshots of a Google Form titled "Program Exit Survey for the graduating batch (2019- 2021)".

The first screenshot shows the top of the form with the following content:

- Title: Program Exit Survey for the graduating batch (2019- 2021)
- Author: suhas.gharat@crkimr.in (not shared) Switch account
- Required: \* Required
- Logo: Chetana's R. K. Institute of Management & Research
- Question 1: The admission process to the program was smooth. \*  
 Yes  
 No
- Question 2: The induction program was well structured and I was made aware of the vision and mission and code of conduct of the institute. \*

The second screenshot shows the continuation of the form with the following content:

- Title: Program Exit Survey for the graduating batch (2019- 2021)
- Author: suhas.gharat@crkimr.in (not shared) Switch account
- Required: \* Required
- Question 3: IT facilities like computer lab and requisite software equipped me to successfully complete my assignments/ projects etc. \*  
 Strongly Agree  
 Agree  
 Neither agree nor disagree  
 Disagree  
 Strongly Disagree
- Question 4: The institute provided physical and remote access to library resources, facilitating the learning process. \*

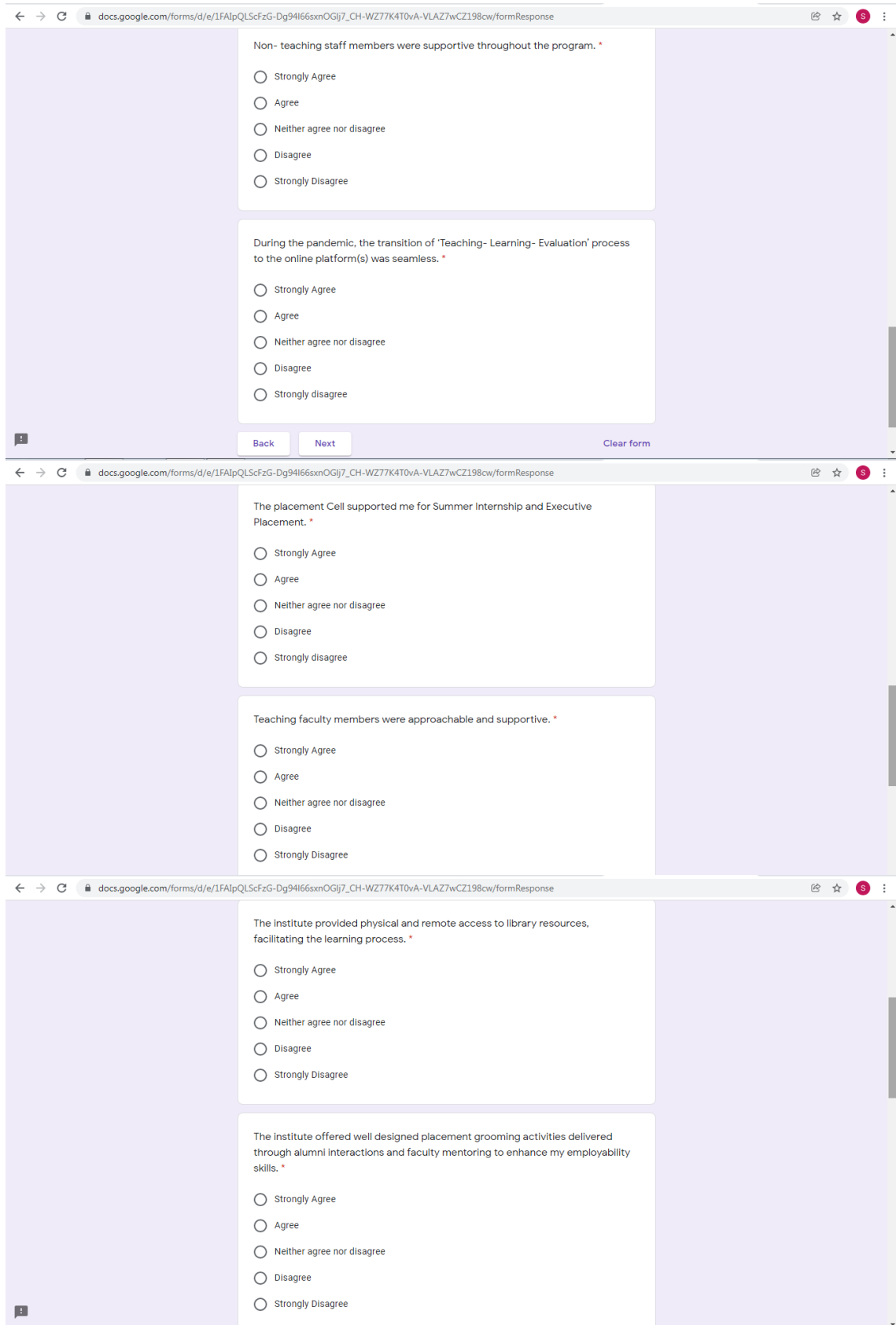


Figure 3.1.1: Screenshots of Program Exit Survey (2019-21 Batch)

**3.1.2 POs attainment levels (35)****Self Assessment(30)**

Table 3.2: POs Attainment

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS I</b>					
Business Statistics	2.2	2		0.9	
Effective and Management Communication	2.7	3	2.7	3	2.6
Financial Accounting	2	2.1	1	1.7	1.9
Managerial Economics	1.7	1.7			
Negotiation and Selling Skills	2.3	1.7	2.2	1.9	2.3
Operations Management	2.8	2.9	2.4	2.4	2.4
Organizational Behaviour	2.6	2.5	2.5	2.4	2.5
Perspective Management	3	2.8	2.8	2.8	2.6
<b>MMS II</b>					
Analysis of Financial Statements	1.6	1.8	1.4	1.2	1.2
Business Environment	0.9	0.9		0.9	0.9
Business Research Methods	1.8	1.7	1.5	1.8	1.7
Cost and Management Accounting	2.5	2.4	2.2	2.5	2.2
Financial Management	3	2	1.6	2	2
Human Resource Management	2.6	2.5	2.6	2.6	2.6
Marketing Management	3	2	2.6	2	3
Operations Research	2.6	2.6			
<b>MMS III - Common Courses</b>					
International Business	1.3	1.3	1.3		1.3
Strategic Management	2.4	2.3	3	2.3	3
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	2.2	1.6	1.9	1.4	1.9
Corporate Valuation and Mergers & Acquisitions	1.5	1.5	1.4	1.5	1.4
Derivatives and Risk Management	2.1	1.8	1.7	2	1.8
Financial Markets and Institutions	1.8	1.8	1.6	1.4	1.5
Financial Regulations	2	2	1.7	2.8	1.3
Security Analysis and Portfolio Management	1.3	1.2	0.9	1	1.4
Summer Internship Project	3	3	3	2.8	2.8
<b>MMS III - Human Resources</b>					
Compensation and Benefits	0.7	0.5	0.8	0.7	0.7
Competency Based HRM and Performance Mgmt.	2.5	3	2.5	2.4	3
HR Planning and Application of Technology in HR	3	3	3	2	2.6
Labour Laws and Implications on IR	2.3	1.9	2.3	2.3	2.3
Organisational Structure and Theories Designs	2.4	2.4	2.2	2.4	2.4
Summer Internship Project	2.8	3	3	2.8	2.8
Training & Development	2.6	2.8	2.4	2.6	2.6

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS III - Marketing</b>					
Consumer Behaviour	2.4	2.4	1.8	2.6	2.6
Marketing Strategy	2.2	2	1.4	1.6	2.1
Product & Brand Management	2.7	2.2		3	2.1
Rural Marketing	2.6	2.6	2.6	2.6	2.6
Sales Management	3	3	1.8	2	2.2
Services Marketing	2.5	2.3	0.4	1	0.8
Summer Internship Project	2.6	3	3	2.6	2.6
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	1.2	2.1	3		
Materials Management	2.5	2.3		3	
Operations Analytics	2.1	2.6	2	1	3
Service Operations Management	2	2		2	2
Summer Internship Project	2.6	3		2.6	
Supply Chain Management	2.7	2.7	1.8	1.5	2
World Class Manufacturing	1.2	1.2		1.2	1.2
<b>MMS III - Systems</b>					
Big Data and Business Analytics	3	3	3	3	3
Data Mining and Business Intelligence	2.2	1.3	2.2	1.9	2
DBMS & Data Warehousing	3	3	3	3	3
Enterprise Management System	2.6	2.6	2.6	2.6	2.6
Knowledge Management	2.4	2.4	2.4	2.4	2.4
Software Engineering	2.4	2.6	2.6	2.4	2.6
Summer Internship Project	2.4	2.8	2.8	2.4	2.4
<b>MMS IV - Common Course</b>					
Project Management	3	3	3	3	3
<b>MMS IV- Finance</b>					
Capstone-Functional Specialisation	3	3	1.8	1.6	2.2
Capstone-General Management	2.4	2.4	1	2	2.2
Capstone-Social Relevance	2.4	2.4	1	1.8	2.2
Venture Capital and Private Equity	1.5	1.5	1.6	1.6	1.4
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	3	3	1.8	1.6	2.2
Capstone-General Management	3	2.4	1.4	2	3
Capstone-Social Relevance	2.6	2.4	2	1	2
OD and Change Management	2.6	2.6	2.4	2.6	2.6

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS IV - Marketing</b>					
Business to Business Marketing	2.4	2.6	2.6	2.6	2.4
Capstone-Functional Specialisation	2.8	3	1.8	1.6	2.2
Capstone-General Management	2.6	2.6	2.6	2.4	2.8
Capstone-Social Relevance	2.6	2.4	2	1	2
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	2.8	3	1.8	1.6	2.2
Capstone-General Management	2.6	2.6	2.6	2.4	2.8
Capstone-Social Relevance	2.3	2.1	1.7	1.9	1.7
Operations Applications and Cases	1.7	1.7		1.5	
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	3	3	3	3	3
Capstone-General Management	3	3	3	3	3
Capstone-Social Relevance	3	3	3	3	3
System Applications and Case Study	3	3	3	3	3
<b>Attainments</b>	<b>2.39</b>	<b>2.34</b>	<b>2.15</b>	<b>2.10</b>	<b>2.25</b>

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS I</b>					
Business Statistics	2.05	1.93		0.87	
Effective and Management Communication	2.55	2.55	3	2.4	3
Financial Accounting	2.17	2.17	0.96	1.76	1.83
Managerial Economics	0.48	0.48	0.2	0.48	0.48
Negotiation and Selling Skills	1.32	1.07	1.4	1.08	1.32
Operations Management	1.8	1.92	1.8	1.5	1.5
Organizational Behaviour	2.8	2.88	2.88	3	2.88
Perspective Management	2.4	2.2	2.2	2.2	2
<b>MMS II</b>					
Analysis of Financial Statements	1.91	2.49	1.94	1.66	1.51
Business Research Methods	2.67	2.83	2.67	2.67	2.83
Cost and Management Accounting	1.8	1.72	1.52	1.8	1.56
Financial Management	2.8	2	1.6	2	2
Human Resource Management	2.8	2.75	3	3	3
Legal & Tax Aspects of Business	2.25	2.5	0.8	1.8	0.87
Marketing Management	3	2	2.6	2	3
Operations Research	3	3			
<b>MMS III - Common Courses</b>					
International Business	1.76	1.76	2.5	1.76	1.76
Strategic Management	1.76	1.76	2.5	1.76	1.76
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	0.24	0.1	0.27	0.16	0.2
Corporate Valuation and Mergers & Acquisitions	2.24	2.24	2.16	2.24	2.04
Derivatives and Risk Management	1.32	1.04	1	1.2	1.08
Financial Markets and Institutions	2.4	2.4	2.4	2.4	2.4
Financial Regulations	2.2	2.2	1.8	3	1.4
Security Analysis and Portfolio Management	1.35	1.2	0.75	1	1.2
Summer Internship Project	2.8	2.6	2.2	2.4	2
<b>MMS III - Human Resources</b>					
Compensation and Benefits	2.8	3	2.5	2.8	3
Competency Based HRM and Performance Management	2.35	2.85	2.4	2.32	2.8
HR Planning and Application of Technology in HR	3	3	3	2	2.6
Labour Laws and Implications on Industrial Relations	2.52	2.2	2.55	2.52	2.52
Organisational Structure and Theories Designs	3	3	2.8	3	3
Summer Internship Project	2.8	3	3	2.8	2.8
Training & Development	2.32	2.4	2.04	2.32	2.24

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS III - Marketing</b>					
Consumer Behaviour	2.16	2.32	2.1	1.85	2.55
Marketing Strategy	2.24	2.04	1.44	1.56	2.05
Product & Brand Management	2.55	2.4		3	2.1
Rural Marketing	2.28	2.48	2.36	2.28	2.36
Sales Management	2.4	2.4	1.45	1.6	1.76
Services Marketing	2.15	1.95	0.4	0.8	0.8
Summer Internship Project	2.8	3	3	2.6	2.6
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	3	2.7	3		
Materials Management	2.5	1.93		3	
Operations Analytics	1.5	1.95	2	1	1.8
Service Operations Management	1.87	1.73		2	2
Summer Internship Project	2.8	3	3	2.6	2.6
Supply Chain Management	2.07	2.07	1.17	1.17	1.57
World Class Manufacturing	2.7	3		3	3
<b>MMS III - Systems</b>					
Big Data and Business Analytics	2.4	2.05	2.4	2.4	2.4
Data Mining and Business Intelligence	2.1	2.07	2.4	2.3	2.55
Database Management System & Data Warehousing	3	3	3	3	3
Enterprise Management System	2.4	2.55	2.4	2.55	2.4
Knowledge Management	2.4	2.4	2.4	2.4	2.4
Software Engineering	2.4	2.64	2.55	2.4	2.64
Summer Internship Project	2.6	3	3	2.6	2.6
<b>MMS IV - Common Course</b>					
Project Management	3	3	3	3	3
<b>MMS IV - Finance</b>					
Capstone-Functional Specialisation	2.4	2.4	2.5	2.4	2.4
Capstone-General Management	2.4	2.4	2.5	2.4	2.4
Capstone-Social Relevance	2	2	2	2	2
Venture Capital and Private Equity	2.4	2.4	2.5	2.4	2.4
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	2.2	2.8	2	1.8	1.6
Capstone-General Management	2.2	2.8	2	1.8	1.6
Capstone-Social Relevance	2.2	2.8	2	1.8	1.6
OD and Change Management	3	3	2.8	3	3

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS IV - Marketing</b>					
Business to Business Marketing	2.8	3	3	3	2.8
Capstone-Functional Specialisation	2.2	2.8	2	1.8	1.6
Capstone-General Management	2.2	2.8	2	1.8	1.6
Capstone-Social Relevance	2.2	2.8	2	1.8	1.6
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	2.8	3	1.8	1.8	1.6
Capstone-General Management	3	2.4	1.4	2	3
Capstone-Social Relevance	3	2.4	1.4	2	3
Operations Applications and Cases	3	3		3	
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	3	3	3	3	3
Capstone-General Management	3	3	3	3	3
Capstone-Social Relevance	3	3	3	3	3
System Applications and Case Study	1.8	1.92	1.8	2	1.92
<b>Attainments</b>	<b>2.36</b>	<b>2.39</b>	<b>2.15</b>	<b>2.15</b>	<b>2.17</b>



<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS I</b>					
Business Statistics	2	1.8		0.87	
Effective and Management Communication	3	3	3	3	3
Financial Accounting	2.27	2.33	2.7	2.43	2.37
Managerial Economics	1.92	1.92	1.72	1.52	
Negotiation and Selling Skills	2.16	2.4	2.4	1.96	2.44
Operations Management	2.5	2.76	3	2.1	2.1
Organizational Behaviour	2.8	2.52	2.52	2.7	2.52
Perspective Management	2.49	2.23	2.26	2.63	2.57
<b>MMS II</b>					
Analysis of Financial Statements	1.86	2.29	2	1.71	1.57
Business Environment	2.2	2.2		2.2	2.2
Business Research Methods	3.0	3.0	3.0	3.0	2.8
Financial Management	2.7	2	1.5	2	2
Human Resource Management	2.8	2.75	3	3	3
Legal & Tax Aspects of Business	2.17	2.38	0.87	1.73	0.87
Marketing Management	3.0	2.0	2.6	2.0	3.0
Operations Research	3.0	3.0			
<b>MMS III - Common Courses</b>					
International Business	1.76	1.88	1.8	1.88	1.88
Strategic Management	3	3	3	3	3
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	2.02	1.91	2.00	1.69	2.25
Corporate Valuation and Mergers & Acquisitions	2.4	2.2	1.4	2.6	2.2
Derivatives and Risk Management	2.76	2.76	1.84	2	2.4
Financial Markets and Institutions	2.67	2.67	1.67	2.5	2.83
Financial Regulations	2.08	1.96	1.84	1.88	2.04
Security Analysis and Portfolio Management	2.75	3	2.5	2.5	3
Summer Internship Project	3	2.83	2.75	2.5	2.8
<b>MMS III - Human Resources</b>					
Compensation and Benefits	2.8	3	2.5	2.8	3
Competency Based HRM and Performance Management	2.67	3.00	2.33	2.50	3.00
HR Planning and Application of Technology in HR	2.76	2.76	3.00	1.80	2.44
Labour Laws and Implications on Industrial Relations	2.76	2.45	2.7	2.76	2.76
Organisational Structure and Theories Designs	2.12	2.4	2.07	2.12	2.12
Summer Internship Project	2.6	3	3	2.6	2.6
Training & Development	2.44	2.64	2.36	2.44	2.48

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS III - Marketing</b>					
Consumer Behaviour	2.36	2.44	2.1	1.8	2.55
Marketing Strategy	2.6	2.4	1.8	1.8	2.5
Product & Brand Management	3.0	2.4		3.0	2.1
Rural Marketing	1.96	2.36	2.04	2.2	2.28
Sales Management	2.64	2.55	1.45	1.6	1.96
Services Marketing	2.5	2.3	0.4	1	0.8
Summer Internship Project	2.6	3.0	3.0	2.6	2.6
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	3	3	3		
Materials Management	2.5	2.67		3	
Operations Analytics	3	3	2.4	1.6	1.9
Service Operations Management	2	2		2	2
Summer Internship Project	3	2.8	2.67	2.4	2.75
Supply Chain Management	1.87	1.9	1.2	1.033	1.3
World Class Manufacturing	3	3		3	3
<b>MMS III - Systems</b>					
Big Data and Business Analytics	3.0	2.8	3.0	3.0	3.0
Data Mining and Business Intelligence	3	2.67	3	2.75	3
Database Management System & Data Warehousing	3	3	3	3	3
Enterprise Management System	2.7	2.7	2.7	2.7	2.7
Knowledge Management	3.0	3.0	3.0	3.0	3.0
Software Engineering	3.0	3.0	3.0	3.0	3.0
Summer Internship Project	2.6	2.8	3	2.8	2.6
<b>MMS IV - Common Course</b>					
Project Management	3	3	3	3	3
<b>MMS IV - Finance</b>					
Capstone-Functional Specialisation	2.4	2.4	1.4	2	3
Capstone-General Management	2.4	2.4	1.4	2	3
Capstone-Social Relevance	2.4	2.4	1.4	2	3
Venture Capital and Private Equity	2.2	2.2	1.3	1.8	1.4
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	3	3	1.8	1.6	2.2
Capstone-General Management	3	2.4	1.4	2	3
Capstone-Social Relevance	2.6	2.4	2.0	1.0	2.0
OD and Change Management	2.76	2.76	2.6	2.76	2.76

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MMS IV - Marketing</b>					
Capstone-Functional Specialisation	3	3	1.8	1.6	2.2
Capstone-General Management	2.8	2.6	2.6	2.6	2.6
Capstone-Social Relevance	2.6	2.4	2	1	2
Trends in Marketing	1.6	1.76	1.76	1.92	1.92
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	2.8	3	1.8	1.8	1.6
Capstone-General Management	2.4	2.4	1.4	2	3
Capstone-Social Relevance	2.50	2.50	2.25	2.00	1.00
System Applications and Case Study	2.4	2.5	2.25	2.25	2.5
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	3	3	1.8	1.6	2.2
Capstone-General Management	3	2.4	1.4	2	3
Capstone-Social Relevance	2.6	2.4	2	1	2
Operations Applications and Cases	3	3		3	
<b>Direct Attainment (80% weightage)</b>	<b>2.58</b>	<b>2.53</b>	<b>2.18</b>	<b>2.18</b>	<b>2.39</b>
<b>Indirect Attainment (Program Exit Survey) (20% weightage)</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
<b>Final PO Attainment</b>	<b>2.66</b>	<b>2.62</b>	<b>2.34</b>	<b>2.34</b>	<b>2.51</b>

**3.2 Course Outcomes (50)****Self Assessment (45)****3.2.1 Describe the assessment tools and processes used to gather the data upon which the evaluation of Course Outcome is based (10) Self Assessment (10)**

Describe different assessment tools (semester end examinations, mid-semester tests, laboratory examinations, case studies, mini projects, minor projects, major projects, seminars, presentations, observation record, analysis of plans, reports, projects, outcome of role play and discussion and study report, student portfolios etc.) to measure the student learning and hence attainment of course outcomes. (Student portfolio is a collection of artifacts that demonstrate skills, personal characteristics and accomplishments created by the student during study period.)

The process adopted to map the assessment questions, parameters of assessment rubrics etc. to the course outcomes to be explained with examples. The process of data collection from different assessment tools and the analysis of collected data to arrive at CO attainment levels need to be explained with examples.

**Example of Course Attainment Calculation:****Subject: Financial Accounting Semester I Batch 2018-20, Academic Year 2018-19.**

CO Code	Course Outcomes	Cognitive Level	Target
C 102.1	Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.	Understanding	3.00
C 102.2	Apply the accounting knowledge and prepare various financial statements in case of non-corporates as well as corporates	Applying	2.00
C102.3	Understand the concept of depreciation, Provision of Companies Act 2013 and Income Tax Act 1961 and stock valuation (FIFO, LIFE, Weighted Average Method) and prepare stock ledger and Charge depreciation on various assets.	Applying	3.00
C102.4	Refer to published financial reports of listed companies. Understand provisions of Companies Act 2013 for preparation of Corporate Financial Statements, the way these are published.	Applying	2.00
C102.5	Understanding and preparation of financial statements for corporates as well as Non- corporates.	Applying	3.00
C102.6	Reading and Understanding of selected Indian Accounting Standards.	Understanding	2.00

Table: 3.2.1: Course Outcomes

The tools used to evaluate student's performance are mapped to COs individually at each question or assessment level.

CO Code	Cognitive Level	PO1	PO2	PO3	PO4	PO5
C 102.1	Understanding	2	1			1
C 102.2	Applying	2	3	1	2	2
C102.3	Applying	3	2	1	2	2
C102.4	Applying	3	3	1	2	2
C102.5	Applying	3	3	1	2	3
C102.6	Understanding	1	3	2	2	3
Average		2.33	2.50	1.20	2.00	2.17

Table: 3.2.2: CO-PO Correlation

Here 3 represents a high correlation, 2 medium and 1 low correlation between the respective CO and PO.

**Examples of justification for CO-PO correlation for Financial Accounting batch 2018-20 – MMS SEMESTER I****CO-1 > PO-1 = 2**

PO 1: Apply the knowledge of Management theories and practice to solve business problems

CO1: Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.

Justification: PO 1 is using the management theories and use it to solve business problems  
CO 1 is about understanding the basic accounting process leading to preparation of Financial Statements. Since it is about understanding only basics of preparation of accounts, the correlation is medium (2)

**CO-1 > PO-2 = 1**

PO 2: Foster Analytical and critical thinking abilities for data based decision making

CO1: Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.

Justification: PO 2 is Analytical and critical thinking abilities for data based decision making  
CO 1 is about understanding the basic accounting process leading to preparation of Financial Statements. Since it is application of accounting rules, concepts, methods and technics it does not involve much critical thinking and hence correlation is Low (1)

**CO-1 > PO-3 = 0**

PO3: Ability to develop value based leadership ability.

CO1: Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.

Justification: PO 3 is Ability to develop value based leadership ability.

CO 1 is about understanding the basic accounting process leading to preparation of Financial Statements. Since it does not involve any leadership qualities there is no correlation between CO 1 and PO 3.

**CO-1 > PO-4 = 0**

PO 4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

CO1: Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.

Justification: PO 4 is Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business. CO 1 is about understanding the basic accounting process leading to preparation of Financial Statements. Since it does not involve any analysis and global, legal or ethical aspect, there is no correlation between CO 1 and PO 4.

**CO-1 > PO-5 = 1**

PO 5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

CO1: Understanding meaning and significance of Accounting, Understanding various accounting concepts, Conventions, golden rules of accounting, Accounting process and primary books of accounts.

Justification: PO4 is Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment. CO1 is about understanding the basic accounting process leading to preparation of Financial Statements. Since basic accounting leads to preparation of financial statements and it is a part of team work of Finance department, it contributes to achievement of organizational goal in long run, the correlation is low (1)

**CO MAPPING TO ASSESSMENT TOOLS**

Internal Examination: CO1, CO2, CO3, CO4, CO5, CO6

Mapping of COs to questions in End-sem Examination:

- Q1 : CO1, CO5
- Q2 : CO3, CO4
- Q3 : CO1, CO2
- Q4 : CO1, CO2, CO3, CO5
- Q5 : CO1, CO2, CO5
- Q6 : CO1, CO2, CO3, CO5
- Q7 : CO3, CO4

**CO ATTAINMENT**

<b>CO</b>	<b>Continuous Assessment</b>	<b>End-sem Examination</b>	<b>CO Attainment</b>
CO1	3.00	2.00	<b>2.40</b>
CO2	3.00	3.00	<b>3.00</b>
CO3	3.00	3.00	<b>3.00</b>
CO4	3.00	3.00	<b>3.00</b>
CO5	3.00	3.00	<b>3.00</b>
CO6	3.00	0.00	<b>1.20</b>

Table: 3.2.2: CO Attainment

Here CO attainment for direct assessment is calculated with 40% weightage for Continuous Assessment and 60% for End-sem examination.

**CO-PO ATTAINMENT**

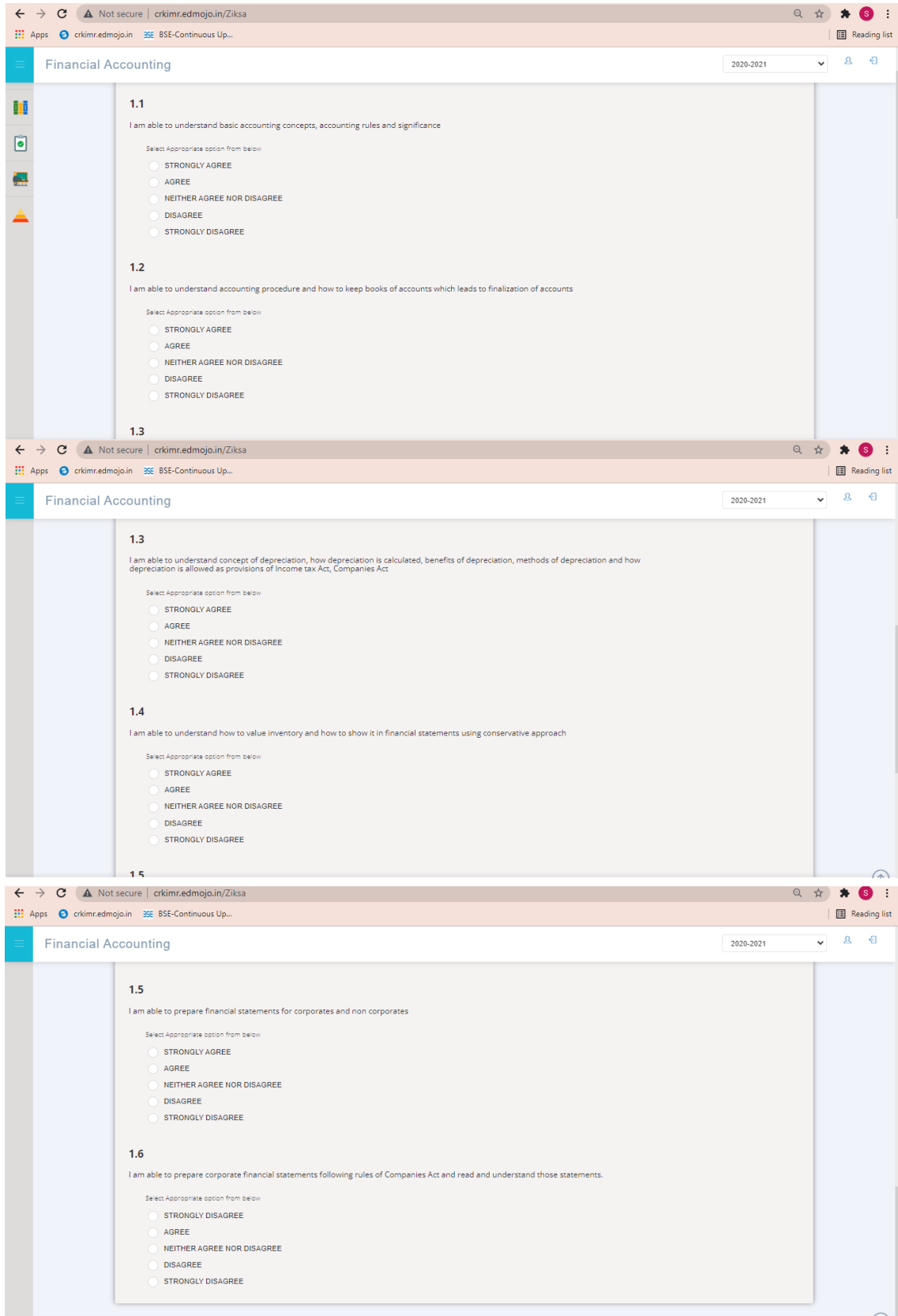
	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>CO1</b>	2.00	1.00			1.00
<b>CO2</b>	2.00	3.00	1.00	2.00	2.00
<b>CO3</b>	3.00	2.00	1.00	2.00	2.00
<b>CO4</b>	3.00	3.00	1.00	2.00	2.00
<b>CO5</b>	3.00	3.00	1.00	2.00	3.00
<b>CO6</b>	1.00	3.00	2.00	2.00	3.00
<b>PO Direct Attainment</b>	<b>2.17</b>	<b>2.17</b>	<b>0.96</b>	<b>1.76</b>	<b>1.83</b>

Table: 3.2.3: CO-PO Correlation and PO Attainment

**COURSE EXIT SURVEY**

On completion of the direct assessment for each course, a Course Exit Survey is conducted, to check the students' perception of the attainment of each course outcome, for that course. The attainment level so obtained is given a weightage of 10% while calculating the CO attainment level for that course.

Screenshots of the Course Exit Survey form used for the survey for 2020-21 batch is given below for reference.





### 3.2.2 Record the attainment of Course Outcomes of all courses with respect to set attainment levels (40) Self Assessment (35)

*Program shall have set Course Outcome attainment levels for all courses.*

*(The attainment levels shall be set considering average performance levels in the university examination or any higher value set as target for the assessment years. Attainment level is to be measured in terms of student performance in internal assessments with respect to the Course Outcomes of a course in addition to the performance in the University examination)*

*Measuring Course Outcomes attained through University Examinations*

*Target may be stated in terms of percentage of students getting more than the university average marks or more as selected by the Program in the final examination. For cases where the university does not provide useful indicators like average or median marks etc., the program may choose an attainment level on its own with justification.*

As explained earlier, the Direct evaluation of students takes place on the basis of continuous assessment by combination of internal assessment and University assessment. The assessment pattern is 40 marks for continuous assessment and 60 marks Sem-end examination. Depending on each course, the combination of different tools mentioned above are used to evaluate student on different parameters.

For the purpose of evaluation and using evaluation tools, each course is mapped to pre-determined COs (Course Outcomes) which are mapped to POs (Program Outcomes). At the beginning of the course, the faculty-members submit their respective Session Plan which is a well-defined document and includes:

- Objectives of the course
- Learning Outcomes
- Course Outcomes
- CO-PO correlation mapping
- Session plan
- Assessment plan and assessment tools to be used
- Recommended Reading Material
- Any other tool to be used for the purpose of teaching and evaluation

Each evaluation tool and each part of the evaluation tool is mapped to COs and the COs in turn are mapped to the POs.

In case of Sem-end Examinations, each question is mapped to specific COs in order to calculate attainment level of each CO.

The attainment level is decided on the basis of following parameters:

- 50% or more but less than 60 % students scoring more than 60% marks – Attainment level = 1 (Low)
- 60% or more but less than 70 % students scoring more than 60% marks – Attainment level = 2 (Medium)
- 70% or more students scoring more than 60% marks – Attainment level = 3 (High)

Table 3.2.4: CO Attainment Levels

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
<b>MMS I</b>					
Business Statistics	C103.1	Applying	3	2	2.40
	C103.2	Applying	3	2	2.40
	C103.3	Evaluating	3	3	3.00
	C103.4	Analysing	3	2	2.40
Effective and Management Communication	C106.1	Understanding		3	1.80
	C106.2	Analysing	3	3	3.00
	C106.3	Applying	3	3	3.00
	C106.4	Evaluating	3	3	3.00
	C106.5	Evaluating	3	3	3.00
Financial Accounting	C102.1	Understanding	3	3	3.00
	C102.2	Applying	3	2	2.40
	C102.3	Applying	3	3	3.00
	C102.4	Applying	3	0	1.20
	C102.5	Applying	3	3	3.00
	C102.6	Understanding	3	3	3.00
Managerial Economics	C 105.1	Applying	3	2	2.40
	C 105.2	Understanding	3	2	2.40
	C 105.3	Understanding	3	2	2.40
	C 105.4	Analysing	3		1.20
	C 105.5	Understanding	3	2	2.40
Negotiation and Selling Skills	C112.1	Understanding	3	3	3.00
	C112.2	Analysing	3	2	2.40
	C112.3	Applying	3	3	3.00
	C112.4	Evaluating	3	3	3.00
	C112.5	Creating	3		1.20
Operations Management	C104.1	Understanding	3	3	3.00
	C104.2	Applying	3	3	3.00
	C104.3	Applying	3	3	3.00
	C104.4	Analysing	3	3	3.00
	C104.5	Analysing	3	2	2.40
	C104.6	Evaluating	3	2	2.40
Organizational Behaviour	C109.1	Understanding	3	1	1.80
	C109.2	Analysing	3	2	2.40
	C109.3	Applying	3	3	3.00
	C109.4	Evaluating	3	2	2.40
	C109.5	Creating	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Perspective Management	C101.1	Understanding	3	3	3.00
	C101.2	Remembering	3	3	3.00
	C101.3	Analysing	3	3	3.00
	C101.4	Applying	3	3	3.00
	C101.5	Creating	3	3	3.00
<b>MMS II</b>					
Analysis of Financial Statements	C211.1	Understanding	3	3	3.00
	C211.2	Applying	3	3	3.00
	C211.3	Applying	3		1.20
	C211.4	Understanding	3	3	3.00
	C211.5	Applying	3		1.20
	C211.6	Applying		3	1.80
	C211.7	Applying		3	1.80
Business Environment	C208.1	Analyzing	3	2	2.40
	C208.2	Understanding	3	0	1.20
	C208.3	Analyzing	3	2	2.40
	C208.4	Understanding	3	0	1.20
	C208.5	Analyzing	3		1.20
Business Research Methods	C204.1	Remembering	3	2	2.40
	C204.2	Understanding	3	2	2.40
	C204.3	Applying	3	2	2.40
	C204.4	Analyzing	3	3	3.00
	C204.5	Creating	3	2	2.40
	C204.6	Evaluating	3	2	2.40
Cost and Management Accounting	C209.1	Understanding	3	2	2.40
	C209.2	Understanding	3	3	3.00
	C209.3	Applying	3	3	3.00
	C209.4	Applying	3	3	3.00
	C209.5	Applying	3	3	3.00
Financial Management	C202.1	Understanding	3	3	3.00
	C202.2	Understanding	3	3	3.00
	C202.3	Applying	3	3	3.00
	C202.4	Applying	3	3	3.00
	C202.5	Applying	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Human Resource Management	C205.1	Understanding	3	0	1.20
	C205.2	Analyzing	3	3	3.00
	C205.3	Applying	3	3	3.00
	C205.4	Evaluating	3	3	3.00
	C205.5	Creating	3	3	3.00
Marketing Management	C201.1	Understanding	3	3	3.00
	C201.2	Creating	3	3	3.00
	C201.3	Evaluating	3	3	3.00
	C201.4	Applying	3	3	3.00
	C201.5	Analyzing	3	3	3.00
Operations Research	C203.1	Applying	3	2	2.40
	C203.2	Applying	3	3	3.00
	C203.3	Applying	3	3	3.00
	C203.4	Applying	3	1	1.80
<b>MMS III - Common Courses</b>					
International Business	C301.1	Analyzing	3	2	2.40
	C301.2	Analyzing	3		1.20
	C301.3	Analyzing	3	3	3.00
	C301.4	Understanding	3	3	3.00
	C301.5	Understanding	3	0	1.20
Strategic Management	C302.1	Understanding	3	3	3.00
	C302.2	Analyzing	3	3	3.00
	C302.3	Evaluating	3	3	3.00
	C302.4	Understanding	3	3	3.00
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	F309.1	Understanding	3	2	2.40
	F309.2	Understanding	3	1	1.80
	F309.3	Understanding	3	3	3.00
	F309.4	Applying	3	2	2.40
	F309.5	Applying	3	3	3.00
Corporate Valuation and Mergers & Acquisitions	F305.1	Understanding	1	3	2.20
	F305.2	Understanding	1	3	2.20
	F305.3	Understanding	1	3	2.20
	F305.4	Applying	1		0.40
	F305.5	Applying	1	3	2.20

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Derivatives and Risk Management	F308.1	Understanding	3	2	2.40
	F308.2	Analyzing	3	3	3.00
	F308.3	Understanding	3	2	2.40
	F308.4	Understanding	3	2	2.40
	F308.5	Understanding	3	3	3.00
Financial Markets and Institutions	F304.1	Understanding	3	3	3.00
	F304.2	Evaluating	3	3	3.00
	F304.3	Understanding	3	3	3.00
	F304.4	Understanding	3		1.20
Financial Regulations	F307.1	Understanding	3	3	3.00
	F307.2	Understanding	3	3	3.00
	F307.3	Understanding	3	3	3.00
	F307.4	Understanding	3	1	1.80
	F307.5	Understanding	3	3	3.00
Security Analysis and Portfolio Management	F306.1	Understanding	3	1	1.80
	F306.2	Understanding	3	2	2.40
	F306.3	Analyzing	3		1.20
	F306.4	Applying	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Understanding	3	3	3.00
	C303.4	Applying	3	3	3.00
<b>MMS III - Human Resources</b>					
Compensation and Benefits	H305.1	Understanding	0	1	0.60
	H305.2	Applying	0	1	0.60
	H305.3	Analyzing	0	3	1.80
	H305.4	Evaluating	0	0	0.00
	H305.5	Creating	0	1	0.60
Competency Based HRM and Performance Management	H306.1	Understanding	3	3	3.00
	H306.2	Applying	3	3	3.00
	H306.3	Analyzing	3	3	3.00
	H306.4	Evaluating	3	3	3.00
	H306.5	Creating	3	3	3.00
HR Planning and Application of Technology in HR	H308.1	Understanding	3	3	3.00
	H308.2	Applying	3	3	3.00
	H308.3	Evaluating	3	3	3.00
	H308.4	Analyzing	3	3	3.00
	H308.5	Creating	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Labour Laws and Implications on Industrial Relations	H307.1	Understanding	3	2	2.40
	H307.2	Applying	3	3	3.00
	H307.3	Evaluating	3	1	1.80
	H307.4	Creating	3	0	1.20
	H307.5	Analysing	3	3	3.00
Organisational Structure and Theories Designs	H309.1	Understanding	3	1	1.80
	H309.2	Applying	3	3	3.00
	H309.3	Evaluating	3	3	3.00
	H309.4	Analysing	3	3	3.00
	H309.5	Creating	3	0	1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analysing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
Training & Development	H304.1	Understanding	3	3	3.00
	H304.2	Applying	3	1	1.80
	H304.3	Analysing	3	3	3.00
	H304.4	Creating	3	3	3.00
	H304.5	Evaluating	3	3	3.00
<b>MMS III - Marketing</b>					
Consumer Behaviour	M306.1	Understanding	3	3	3.00
	M306.2	Applying	3	3	3.00
	M306.3	Analysing	3	3	3.00
	M306.4	Evaluating	3	3	3.00
	M306.5	Creating	3		1.20
Marketing Strategy	M305.1	Understanding	3	3	3.00
	M305.2	Applying	3	3	3.00
	M305.3	Creating	3	3	3.00
	M305.4	Analysing	3	3	3.00
	M305.5	Creating	3		1.20
Product & Brand Management	M308.1	Understanding	3	2	2.40
	M308.2	Evaluating	3	2	2.40
	M308.3	Analysing	3	3	3.00
	M308.4	Analysing	3	3	3.00
	M308.5	Applying	3		1.20

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Rural Marketing	M310.1	Remembering	3	3	3.00
	M310.2	Understanding	3	3	3.00
	M310.3	Applying	3	3	3.00
	M310.4	Evaluating	3	3	3.00
	M310.5	Creating	3	3	3.00
Sales Management	M304.1	Understanding	3	3	3.00
	M304.2	Evaluating	3	3	3.00
	M304.3	Analyzing	3	3	3.00
	M304.4	Analyzing	3	3	3.00
	M304.5	Creating	3	3	3.00
Services Marketing	M307.1	Understanding	3	3	3.00
	M307.2	Evaluating	3	3	3.00
	M307.3	Analysing	3	3	3.00
	M307.4	Analysing	3	3	3.00
	M307.5	Creating	3		1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	O307.1	Understanding	3	0	1.20
	O307.2	Understanding	3	3	3.00
	O307.3	Analyzing	3	0	1.20
	O307.4	Applying	3	3	3.00
Materials Management	O308.1	Understanding	3	3	3.00
	O308.2	Applying	3	3	3.00
	O308.3	Understanding	3	3	3.00
	O308.4	Applying	3	3	3.00
Operations Analytics	O305.1	Understanding	3	3	3.00
	O305.2	Applying	3		1.20
	O305.3	Applying	3	3	3.00
	O305.4	Creating	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Service Operations Management	O306.1	Understanding	3	3	3.00
	O306.2	Applying	3	3	3.00
	O306.3	Applying	3	3	3.00
	O306.4	Applying	3	3	3.00
	O306.5	Understanding	3	3	3.00
	O306.6	Evaluating	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
Supply Chain Management	O304.1	Understanding	3	3	3.00
	O304.2	Evaluating	3	3	3.00
	O304.3	Applying	3	3	3.00
	O304.4	Evaluating	3	3	3.00
	O304.5	Creating	3	3	3.00
	O304.6	Creating	3	3	3.00
World Class Manufacturing	O309.1	Understanding	3	0	1.20
	O309.2	Understanding	3	0	1.20
	O309.3	Applying	3	0	1.20
	O309.4	Creating	3	0	1.20
<b>MMS III - Systems</b>					
Big Data and Business Analytics	S306.1	Understanding	3	3	3.00
	S306.2	Applying	3	3	3.00
	S306.3	Applying	3	3	3.00
	S306.4	Analyzing	3	3	3.00
	S306.5	Applying	3	3	3.00
	S306.6	Evaluating	3	3	3.00
Data Mining and Business Intelligence	S311.1	Understanding	3	3	3.00
	S311.2	Understanding	3	2	2.40
	S311.3	Applying	3	3	3.00
	S311.4	Analyzing	3	0	1.20
	S311.5	Evaluating	3		1.20



<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Database Management System & Data Warehousing	S304.1	Understanding	3	3	3.00
	S304.2	Applying	3	3	3.00
	S304.3	Analyzing	3	3	3.00
	S304.4	Evaluating	3	3	3.00
	S304.5	Analyzing	3	3	3.00
	S304.6		3	3	3.00
Enterprise Management System	S305.1	Understanding	3		1.20
	S305.2	Understanding	3	3	3.00
	S305.3	Applying	3	3	3.00
	S305.4	Applying	3	3	3.00
	S305.5	Applying	3	3	3.00
	S305.6	Evaluating	3		1.20
Knowledge Management	S307.1	Understanding	3	3	3.00
	S307.2	Understanding	3	3	3.00
	S307.3	Understanding	3	3	3.00
	S307.4	Applying	3	3	3.00
	S307.5	Evaluating	3		1.20
Software Engineering	S308.1	Applying	3	3	3.00
	S308.2	Analyzing	3	3	3.00
	S308.3	Evaluating	3	3	3.00
	S308.4	Understanding	3	3	3.00
	S308.5	Evaluating	3		1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating		3	1.80
<b>MMS IV - Common Course</b>					
Project Management	C401.1	Understanding	3	3	3.00
	C401.2	Applying	3	3	3.00
	C401.3	Applying	3	3	3.00
	C401.4	Evaluating	3	3	3.00
	C401.5	Understanding	3	3	3.00
<b>MMS IV - Finance</b>					

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00
Venture Capital and Private Equity	F407.1	Understanding	3	1	1.80
	F407.2	Understanding	3	2	2.40
	F407.3	Analyzing	3	0	1.20
	F407.4	Understanding	3	0	1.20
	F407.5	Understanding	3	3	3.00
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
OD and Change Management	H405.1	Understanding	3	3	3.00
	H405.2	Applying	3	3	3.00
	H405.3	Analyzing	3	3	3.00
	H405.4	Evaluating	3	3	3.00
	H405.5	Creating	3		1.20
<b>MMS IV - Marketing</b>					
Business to Business Marketing	M406.1	Understanding	3	3	3.00
	M406.2	Analyzing	3	3	3.00
	M406.3	Evaluating	3	3	3.00
	M406.4	Creating	3	3	3.00
	M406.5	Applying	3		1.20
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Creating	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00

<b>Batch 2017-19</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Capstone-Social Relevance	C-404.1	Applying	2	3	2.60
	C-404.2	Understanding	2	3	2.60
	C-404.3	Evaluating	2	3	2.60
	C-404.4	Evaluating	2	3	2.60
	C-404.5	Creating	2	3	2.60
Operations Applications and Cases	O405.1	Analyzing	3	1	1.80
	O405.2	Applying	3	2	2.40
	O405.3	Applying	3		1.20
	O405.4	Applying	3	2	2.40
	O405.5	Applying	3	0	1.20
	O405.6	Evaluating	3		1.20
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00
System Applications and Case Study	S406.1	Understanding	3	3	3.00
	S406.2	Applying	3	3	3.00
	S406.3	Analyzing	3	3	3.00
	S406.4	Understanding	3	3	3.00
	S406.5	Evaluating	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
<b>MMS I</b>					
Business Statistics	C103.1	Applying	3	2	2.40
	C103.2	Applying	3	1	1.80
	C103.3	Evaluating	3	2	2.40
	C103.4	Analyzing	3	3	3.00
Effective and Management Communication	C106.1	Understanding	3	3	3.00
	C106.2	Analyzing	3	3	3.00
	C106.3	Applying	3	3	3.00
	C106.4	Evaluating	3	3	3.00
	C106.5	Evaluating	3	0	1.20
Financial Accounting	C102.1	Understanding	3	2	2.40
	C102.2	Applying	3	3	3.00
	C102.3	Applying	3	3	3.00
	C102.4	Applying	3	3	3.00
	C102.5	Applying	3	3	3.00
	C102.6	Understanding	3	0	1.20
Managerial Economics	C 105.1	Understanding	0	1	0.60
	C 105.2	Applying	0	1	0.60
	C 105.3	Applying	0	0	0.00
	C 105.4	Applying	0	0	0.00
	C 105.5	Evaluating	0	2	1.20
Negotiation and Selling Skills	C112.1	Understanding	3	0	1.20
	C112.2	Analyzing	3	0	1.20
	C112.3	Applying	3	1	1.80
	C112.4	Evaluating	3	1	1.80
	C112.5	Creating	3		1.20
Operations Management	C104.1	Understanding	3	0	1.20
	C104.2	Applying	3	1	1.80
	C104.3	Applying	3	1	1.80
	C104.4	Analyzing	3	3	3.00
	C104.5	Analyzing	3	1	1.80
	C104.6	Evaluating	3	0	1.20
Organizational Behaviour	C109.1	Understanding	3	2	2.40
	C109.2	Analyzing	3	3	3.00
	C109.3	APPLYing	3	3	3.00
	C109.4	Evaluating	3	3	3.00
	C109.5	Creating	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Perspective Management	C101.1	UNderstanding	3	3	3.00
	C101.2	Remembering	3	3	3.00
	C101.3	Analyzing	3	3	3.00
	C101.4	APPLYing	3	3	3.00
	C101.5	Creating	3	3	3.00
<b>MMS II</b>					
Analysis of Financial Statements	C211.1	Understanding	3	3	3.00
	C211.2	Applying	3	2	2.40
	C211.3	Applying	3	3	3.00
	C211.4	Understanding	3	3	3.00
	C211.5	Applying	3	3	3.00
	C211.6	Applying	3	3	3.00
	C211.7	Applying	3	3	3.00
Business Research Methods	C204.1	Remembering	3	3	3.00
	C204.2	Understanding	3	3	3.00
	C204.3	Applying	3	3	3.00
	C204.4	Analyzing	3	3	3.00
	C204.5	Creating	3	3	3.00
	C204.6	Evaluating	3	3	3.00
Cost and Managment Accounting	C209.1	Understanding	3	0	1.20
	C209.2	Understanding	3	2	2.40
	C209.3	Applying	3	3	3.00
	C209.4	Applying	3	2	2.40
	C209.5	Applying	3	0	1.20
Financial Management	C202.1	Applying	3	3	3.00
	C202.2	Applying	3	3	3.00
	C202.3	Understanding	3	3	3.00
	C202.4	Applying	3	3	3.00
	C202.5	Applying	3	3	3.00
Human Resource Management	C205.1	understanding	3	3	3.00
	C205.2	Analyzing	3	3	3.00
	C205.3	Applying	3	3	3.00
	C205.4	Evaluating	3	3	3.00
	C205.5	creating	3	3	3.00
Legal & Tax Aspects of Business	C206.1	understanding	3	2	2.40
	C206.2	understanding	3	2	2.40
	C206.3	understanding	3	3	3.00
	C206.4	Applying	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Marketing Management	C201.1	understanding	3	3	3.00
	C201.2	creating	3	3	3.00
	C201.3	Evaluating	3	3	3.00
	C201.4	Applying	3	3	3.00
	C201.5	Analyzing	3	3	3.00
Operations Research	C203.1	Applying	3	3	3.00
	C203.2	Applying	3	3	3.00
	C203.3	Applying	3	3	3.00
	C203.4	Applying	3	3	3.00
<b>MMS III - Common Courses</b>					
International Business	C301.1	Analyzing	3	2	2.40
	C301.2	Understanding	3	3	3.00
	C301.3	Analyzing	3	3	3.00
	C301.4	Analyzing	3	3	3.00
	C301.5	Analyzing	3	3	3.00
Strategic Management	C302.1	Applying	3	2	2.40
	C302.2	Creating	3	3	3.00
	C302.3	Applying	3	3	3.00
	C302.4	Applying	3	3	3.00
	C302.5	Creating	3	3	3.00
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	F309.1	Remembering	0	0	0.00
	F309.2	Remembering	0	0	0.00
	F309.3	Understanding	0	0	0.00
	F309.4	Understanding	0	2	1.20
	F309.5	Understanding	0	0	0.00
Corporate Valuation and Mergers & Acquisitions	F305.1	Understanding	3	3	3.00
	F305.2	Understanding	3	0	1.20
	F305.3	Understanding	3	3	3.00
	F305.4	Applying	3	3	3.00
	F305.5	Applying	3	3	3.00
Derivatives and Risk Management	F308.1	Understanding	3	0	1.20
	F308.2	Analyzing	3	0	1.20
	F308.3	Understanding	3	1	1.80
	F308.4	Understanding	3	0	1.20
	F308.5	Understanding	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Financial Markets and Institutions	F304.1	Understanding	3	2	2.40
	F304.2	Evaluating	3	0	1.20
	F304.3	Understanding	3	3	3.00
	F304.4	Understanding	3	3	3.00
Financial Regulations	F307.1	Understanding	3	3	3.00
	F307.2	Understanding	3	3	3.00
	F307.3	Understanding	3	3	3.00
	F307.4	Understanding	3	3	3.00
	F307.5	Understanding	3	3	3.00
Security Analysis and Portfolio Management	F306.1	Understanding	3	0	1.20
	F306.2	Understanding	3	1	1.80
	F306.3	Analyzing	3	2	2.40
	F306.4	Applying	3	1	1.80
<b>MMS III - Human Resources</b>					
Compensation and Benefits	H305.1	understanding	3	3	3.00
	H305.2	Applying	3	3	3.00
	H305.3	Analyzing	3	3	3.00
	H305.4	Evaluating	3	3	3.00
	H305.5	Creating	3	3	3.00
Competency Based HRM and Performance Management	H306.1	understanding	3	3	3.00
	H306.2	Applying	3	3	3.00
	H306.3	Analyzing	3	3	3.00
	H306.4	Evaluating	3	2	2.40
	H306.5	Creating	3	3	3.00
HR Planning and Application of Technology in HR	H308.1	understanding	3	3	3.00
	H308.2	Applying	3	3	3.00
	H308.3	Evaluating	3	3	3.00
	H308.4	Analyzing	3	3	3.00
	H308.5	Creating	3	3	3.00
Labour Laws and Implications on Industrial Relations	H307.1	understanding	3	2	2.40
	H307.2	Applying	3	3	3.00
	H307.3	Evaluating	3	3	3.00
	H307.4	Creating	3	0	1.20
	H307.5	Analyzing	3	3	3.00



<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Organisational Structure and Theories Designs	H309.1	understanding	3	3	3.00
	H309.2	Applying	3	3	3.00
	H309.3	Evaluating	3	3	3.00
	H309.4	Analyzing	3	3	3.00
	H309.5	Creating	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
Training & Development	H304.1	understanding	3	3	3.00
	H304.2	Applying	3	0	1.20
	H304.3	Analyzing	3	2	2.40
	H304.4	Creating	3	2	2.40
	H304.5	Evaluating	3	3	3.00
<b>MMS III - Marketing</b>					
Consumer Behaviour	M306.1	understanding	3	3	3.00
	M306.2	Applying	3	3	3.00
	M306.3	Analyzing	3	0	1.20
	M306.4	Evaluating	3	2	2.40
	M306.5	Creating	3	3	3.00
Marketing Strategy	M305.1	understanding	3	3	3.00
	M305.2	Applying	3	3	3.00
	M305.3	Craeting	3	3	3.00
	M305.4	Analyzing	3	3	3.00
	M305.5	Craeting	3	0	1.20
Product & Brand Management	M308.1	understanding	3	0	1.20
	M308.2	evluating	3	3	3.00
	M308.3	Analyzing	3	3	3.00
	M308.4	Analyzing	3	3	3.00
	M308.5	Applying	3		1.20
Rural Marketing	M310.1	Rembering	3	3	3.00
	M310.2	understanding	3	3	3.00
	M310.3	Applying	3	3	3.00
	M310.4	evluating	3	2	2.40
	M310.5	Craeting	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Sales Management	M304.1	Applying	3	2	2.40
	M304.2	Craeting	3	1	1.80
	M304.3	Applying	3	2	2.40
	M304.4	Applying	3	2	2.40
	M304.5	Analyzing	3	3	3.00
Services Marketing	M307.1	understanding	3	3	3.00
	M307.2	evluating	3	3	3.00
	M307.3	Analyzing	3	2	2.40
	M307.4	Analyzing	3	1	1.80
	M307.5	Craeting	3	0	1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	evluating	3	3	3.00
	C303.5	Craeting	3	3	3.00
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	O307.1	understanding	3	3	3.00
	O307.2	understanding	3	2	2.40
	O307.3	Analyzing	3	3	3.00
	O307.4	Applying	3	3	3.00
	O307.5	Analyzing	3	1	1.80
Materials Management	O308.1	Understanding	3	3	3.00
	O308.2	APplying	3	0	1.20
	O308.3	UNderstanding	3	3	3.00
	O308.4	APplying	3	3	3.00
Operations Analytics	O305.1	UNderstanding	3	3	3.00
	O305.2	APplying	3	0	1.20
	O305.3	APplying	3	1	1.80
	O305.4	creating	3	1	1.80
Service Operations Management	O306.1	UNderstanding	3	3	3.00
	O306.2	APplying	3	3	3.00
	O306.3	APplying	3	3	3.00
	O306.4	APplying	3	1	1.80
	O306.5	UNderstanding	3	3	3.00
	O306.6	Evaluating	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Summer Internship Project	C303.1	APPLYing	3	3	3.00
	C303.2	UNDerstanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	creating	3	3	3.00
Supply Chain Management	O304.1	UNDerstanding	3	3	3.00
	O304.2	Evaluating	3	3	3.00
	O304.3	APPLYing	3	3	3.00
	O304.4	Evaluating	3	2	2.40
	O304.5	creating	3		1.20
	O304.6	creating	3		1.20
World Class Manufacturing	O309.1	UNDerstanding	3	3	3.00
	O309.2	UNDerstanding	3	2	2.40
	O309.3	APPLYing	3	3	3.00
	O309.4	Creating	3	3	3.00
<b>MMS III - Systems</b>					
Big Data and Business Analytics	S306.1	UNDerstanding	3	3	3.00
	S306.2	APPLYing	3	2	2.40
	S306.3	APPLYing	3	1	1.80
	S306.4	Analyzing	3	2	2.40
	S306.5	APPLYing	3	2	2.40
	S306.6	Evaluating	3	2	2.40
Data Mining and Business Intelligence	S311.1	UNDerstanding	3	3	3.00
	S311.2	UNDerstanding	3	3	3.00
	S311.3	APPLYing	3	3	3.00
	S311.4	ANalyzing	3	3	3.00
	S311.5	Evaluating	3		1.20
Database Management System & Data Warehousing	S304.1	Understanding	3	3	3.00
	S304.2	Applying	3	3	3.00
	S304.3	Analyzing	3	3	3.00
	S304.4	Evaluating	3	3	3.00
	S304.5	Analyzing	3	3	3.00
	S304.6	Creating	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Enterprise Management System	S305.1	Understanding	3	3	3.00
	S305.2	UNderstanding	3	3	3.00
	S305.3	APplying	3	2	2.40
	S305.4	APplying	3	3	3.00
	S305.5	APplying	3	3	3.00
	S305.6	Evaluating	3		1.20
Knowledge Management	S307.1	UNderstanding	3	3	3.00
	S307.2	UNderstanding	3	3	3.00
	S307.3	UNderstanding	3	3	3.00
	S307.4	APplying	3	3	3.00
	S307.5	Evaluating	3		1.20
Software Engineering	S308.1	APPLYing	3	3	3.00
	S308.2	Analyzing	3	3	3.00
	S308.3	Evaluating	3	3	3.00
	S308.4	UNderstanding	3	3	3.00
	S308.5	Evaluating	3		1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
<b>MMS IV - Common Course</b>					
Project Management	C401.1	Understanding	3	3	3.00
	C401.2	Applying	3	3	3.00
	C401.3	Applying	3	3	3.00
	C401.4	Evaluating	3	3	3.00
	C401.5	Understanding	3	3	3.00
<b>MMS IV - Finance</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	understanding	3	3	3.00
	C-403.3	Analyzing	3	3	3.00
	C-403.4	evaluating	3	3	3.00
	C-403.5	understanding	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	understanding	3	3	3.00
	C-402.3	Analyzing	3	3	3.00
	C-402.4	evaluating	3	3	3.00
	C-402.5	understanding	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	understanding	3	3	3.00
	C-404.3	Analyzing	3	3	3.00
	C-404.4	evaluating	3	3	3.00
	C-404.5	understanding	3	3	3.00
Venture Capital and Private Equity	F407.1	understanding	3	3	3.00
	F407.2	understanding	3	3	3.00
	F407.3	Analyzing	3	3	3.00
	F407.4	understanding	3	3	3.00
	F407.5	understanding	3	3	3.00
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Applying	3	3	3.00
	C-403.3	understanding	3	3	3.00
	C-403.4	evaluating	3	3	3.00
	C-403.5	creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	understanding	3	3	3.00
	C-402.4	evaluating	3	3	3.00
	C-402.5	creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Applying	3	3	3.00
	C-404.3	understanding	3	3	3.00
	C-404.4	evaluating	3	3	3.00
	C-404.5	creating	3	3	3.00
OD and Change Management	H405.1	understanding	3	3	3.00
	H405.2	Applying	3	3	3.00
	H405.3	Analyzing	3	3	3.00
	H405.4	evaluating	3	3	3.00
	H405.5	creating	3	3	3.00
<b>MMS IV - Marketing</b>					
Business to Business Marketing	M406.1	understanding	3	3	3.00
	M406.2	Analyzing	3	3	3.00
	M406.3	evaluating	3	3	3.00
	M406.4	creating	3	3	3.00
	M406.5	Applying	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	understanding	3	3	3.00
	C-403.3	Analyzing	3	3	3.00
	C-403.4	evaluating	3	3	3.00
	C-403.5	understanding	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	understanding	3	3	3.00
	C-402.3	Analyzing	3	3	3.00
	C-402.4	evaluating	3	3	3.00
	C-402.5	understanding	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	understanding	3	3	3.00
	C-404.3	Analyzing	3	3	3.00
	C-404.4	evaluating	3	3	3.00
	C-404.5	understanding	3	3	3.00
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Applying	3	3	3.00
	C-403.3	understanding	3	3	3.00
	C-403.4	evaluating	3	3	3.00
	C-403.5	creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	understanding	3	3	3.00
	C-402.4	evaluating	3	3	3.00
	C-402.5	creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Applying	3	3	3.00
	C-404.3	understanding	3	3	3.00
	C-404.4	evaluating	3	3	3.00
	C-404.5	creating	3	3	3.00
Operations Applications and Cases	O405.1	Analyzing	3	3	3.00
	O405.2	Analyzing	3	3	3.00
	O405.3	Analyzing	3	3	3.00
	O405.4	Analyzing	3	3	3.00
	O405.5	Applying	3	3	3.00
	O405.6	evaluating	3	3	3.00

<b>Batch 2018-20</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Applying	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Applying	3	3	3.00
	C-404.3	Understanding	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00
System Applications and Case Study	S406.1	Understanding	3	1	1.80
	S406.2	Applying	3	2	2.40
	S406.3	Analyzing	3	2	2.40
	S406.4	Understanding	3	1	1.80
	S406.5	Evaluating	3	0	1.20

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
<b>MMS I</b>					
Business Statistics	C103.1	Applying	3	3	3.00
	C103.2	Applying	3	1	1.80
	C103.3	Evaluating	3	1	1.80
	C103.4	Analyzing	3	3	3.00
Effective and Management Communication	C106.1	Understanding	3	3	3.00
	C106.2	Analyzing	3	3	3.00
	C106.3	Applying	3	3	3.00
	C106.4	Evaluating	3	3	3.00
	C106.5	Evaluating	3	3	3.00
Financial Accounting	C102.1	Understanding	3	3	3.00
	C102.2	Applying	3	3	3.00
	C102.3	Applying	3	3	3.00
	C102.4	Applying	3	2	2.40
	C102.5	Understanding	3	3	3.00
	C102.6	Understanding	3	1	1.80
Managerial Economics	C 105.1	Applying	3	0	1.20
	C 105.2	Understanding	3	2	2.40
	C 105.3	Understanding	3	3	3.00
	C 105.4	Understanding	3	1	1.80
	C 105.5	Understanding	3		1.20
Negotiation and Selling Skills	C112.1	Understanding	3	3	3.00
	C112.2	Analyzing	3	3	3.00
	C112.3	Applying	3	3	3.00
	C112.4	Evaluating	3	3	3.00
	C112.5	Creating	3		1.20
Operations Management	C104.1	Understanding	3	3	3.00
	C104.2	Applying	3	3	3.00
	C104.3	Applying	3	3	3.00
	C104.4	Analyzing	3	1	1.80
	C104.5	Analyzing	3	3	3.00
	C104.6	Evaluating	3		1.20
Organizational Behaviour	C109.1	Understanding	3	3	3.00
	C109.2	Analyzing	3	3	3.00
	C109.3	Applying	3	3	3.00
	C109.4	Evaluating	3		1.20
	C109.5	Creating	3	2	2.40



<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Perspective Management	C101.1	Understanding	3	3	3.00
	C101.2	Understanding	3	3	3.00
	C101.3	Analyzing	3	3	3.00
	C101.4	Applying	3	3	3.00
	C101.5	Creating	3	3	3.00
	C101.6	Evaluating	3	3	3.00
	C101.7	Applying	3	2	2.40
<b>MMS II</b>					
Analysis of Financial Statements	C211.1	Understanding	3	3	3.00
	C211.2	Understanding	3	3	3.00
	C211.3	Understanding	3	3	3.00
	C211.4	Understanding	3	3	3.00
	C211.5	Understanding	3	3	3.00
	C211.6	Understanding	3	3	3.00
	C211.7	Understanding	3	3	3.00
Business Environment	C208.1	Understanding	3	3	3.00
	C208.2	Analysing	3	3	3.00
	C208.3	Understanding	3	3	3.00
	C208.4	Analysing	3	3	3.00
	C208.5	Understanding	3	3	3.00
Business Research Methods	C204.1	Understanding	3	3	3.00
	C204.2	Remembering	3	3	3.00
	C204.3	Understanding	3	3	3.00
	C204.4	Evaluating	3	3	3.00
	C204.5	Applying	3	3	3.00
	C204.6	Analysing	3	3	3.00
Financial Management	C202.1	Understanding	3	3	3.00
	C202.2	Applying	3	3	3.00
	C202.3	Applying	3	3	3.00
	C202.4	Applying	3	3	3.00
	C202.5	Applying	3	3	3.00
	C202.6	Applying	3	3	3.00
Human Resource Management	C205.1	Understanding	3	3	3.00
	C205.2	Analysing	3	3	3.00
	C205.3	Applying	3	3	3.00
	C205.4	Evaluating	3	3	3.00
	C205.5	Creating	3	3	3.00
Legal & Tax Aspects of Business	C206.1	Remembering	2	3	2.60
	C206.2	Understanding	2	3	2.60
	C206.3	Understanding	2	3	2.60
	C206.4	Applying	2	3	2.60

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Marketing Management	C201.1	Understanding	3	3	3.00
	C201.2	Creating	3	3	3.00
	C201.3	Evaluating	3	3	3.00
	C201.4	Applying	3	3	3.00
	C201.5	Analysing	3	3	3.00
Operations Research	C203.1	Applying	3	3	3.00
	C203.2	Applying	3	3	3.00
	C203.3	Applying	3	3	3.00
	C203.4	Applying	3	3	3.00
<b>MMS III - Common Courses</b>					
International Business	C301.1	Understanding	3	3	3.00
	C301.2	Applying	3	3	3.00
	C301.3	Analysing	3	1	1.80
	C301.4	Applying	3	3	3.00
	C301.5	Understanding	3	0	1.20
Strategic Management	C302.1	Understanding	3	3	3.00
	C302.2	Analysing	3	3	3.00
	C302.3	Evaluating	3	3	3.00
	C302.4	Understanding	3	3	3.00
<b>MMS III - Finance</b>					
Banking and Financial Services Institutions	F309.1	Remembering	3	3	3.00
	F309.2	Understanding	3	3	3.00
	F309.3	Understanding	3	3	3.00
	F309.4	Analysing	3	3	3.00
	F309.5	Evaluating	3	3	3.00
	F309.6	Analysing	3	3	3.00
	F309.7	Analysing	3	3	3.00
	F309.8	Evaluating	3	1	1.80
	F309.9	Creating	3	0	1.20
Corporate Valuation and Mergers & Acquisitions	F305.1	Understanding	3	3	3.00
	F305.2	Understanding	3	3	3.00
	F305.3	Understanding	3	3	3.00
	F305.4	Applying	3	3	3.00
	F305.5	Applying	3	3	3.00
Derivatives and Risk Management	F308.1	Understanding	3	2	2.40
	F308.2	Applying	3	3	3.00
	F308.3	Analysing	3	3	3.00
	F308.4	Evaluating	3	2	2.40
	F308.5	Creating	3	3	3.00

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Financial Markets and Institutions	F304.1	Understanding	3	3	3.00
	F304.2	Remembering	3	3	3.00
	F304.3	Understanding	3	3	3.00
	F304.4	Remembering	3	3	3.00
	F304.5	Analysing	3	3	3.00
	F304.6	Analysing	3	3	3.00
Financial Regulations	F307.1	Understanding	3	3	3.00
	F307.2	Analysing	3	2	2.40
	F307.3	Analysing	3	3	3.00
	F307.4	Understanding	3	0	1.20
	F307.5	Understanding	3	1	1.80
Security Analysis and Portfolio Management	F306.1	Understanding	3	3	3.00
	F306.2	Understanding	3	3	3.00
	F306.3	Analysing	3	3	3.00
	F306.4	Applying	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analysing	3	3	3.00
	C303.4	Understanding	3	3	3.00
	C303.5	Evaluating	3	3	3.00
	C303.6	Analysing	3	3	3.00
<b>MMS III - Human Resources</b>					
Compensation and Benefits	H305.1	Understanding	3	3	3.00
	H305.2	Applying	3	3	3.00
	H305.3	Analysing	3	3	3.00
	H305.4	Evaluating	3	3	3.00
	H305.5	Creating	3	3	3.00
Competency Based HRM and Performance Management	H306.1	Understanding	3	3	3.00
	H306.2	Applying	3	3	3.00
	H306.3	Analysing	3	3	3.00
	H306.4	Evaluating	3	3	3.00
	H306.5	Creating	3	3	3.00
HR Planning and Application of Technology in HR	H308.1	Understanding	3	2	2.40
	H308.2	Applying	3	2	2.40
	H308.3	Analysing	3	3	3.00
	H308.4	Evaluating	3	3	3.00
	H308.5	Creating	3	3	3.00

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Labour Laws and Implications on Industrial Relations	H307.1	Understanding	3	3	3.00
	H307.2	Applying	3	3	3.00
	H307.3	Evaluating	3	1	1.80
	H307.4	Creating	3	3	3.00
	H307.5	Analysing	3	3	3.00
Organisational Structure and Theories Designs	H309.1	Understanding	2	3	2.60
	H309.2	Applying	2	0	0.80
	H309.3	Evaluating	2	3	2.60
	H309.4	Analysing	2	3	2.60
	H309.5	Creating	2	2	2.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analysing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
Training & Development	H304.1	Understanding	3	3	3.00
	H304.2	Applying	3	3	3.00
	H304.3	Analysing	3	3	3.00
	H304.4	Creating	3	2	2.40
	H304.5	Evaluating	3	1	1.80
<b>MMS III - Marketing</b>					
Consumer Behaviour	M306.1	Understanding	3	3	3.00
	M306.2	Applying	3	3	3.00
	M306.3	Analysing	3	3	3.00
	M306.4	Evaluating	3	3	3.00
	M306.5	Creating	3		1.20
Marketing Strategy	M305.1	Understanding	3	3	3.00
	M305.2	Applying	3	3	3.00
	M305.3	Creating	3	3	3.00
	M305.4	Analysing	3	3	3.00
	M305.5	Creating	3	3	3.00
Product & Brand Management	M308.1	Understanding	3	3	3.00
	M308.2	Evaluating	3	3	3.00
	M308.3	Analysing	3	3	3.00
	M308.4	Analysing	3	3	3.00
	M308.5	Applying	3		1.20
Rural Marketing	M310.1	Remembering	3	3	3.00
	M310.2	Understanding	3	3	3.00
	M310.3	Applying	3	3	3.00
	M310.4	Evaluating	3	0	1.20
	M310.5	Analysing	3	2	2.40

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Sales Management	M304.1	Understanding	3	3	3.00
	M304.2	Evaluating	3	3	3.00
	M304.3	Creating	3	3	3.00
	M304.4	Understanding	3	3	3.00
	M304.5	Applying	3		1.20
Services Marketing	M307.1	Understanding	3	3	3.00
	M307.2	Evaluating	3	3	3.00
	M307.3	Analysing	3	3	3.00
	M307.4	Analysing	3	3	3.00
	M307.5	Creating	3		1.20
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analysing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
<b>MMS III - Operations</b>					
Manufacturing Resource Planning & Control	O307.1	Understanding	3	3	3.00
	O307.2	Understanding	3	3	3.00
	O307.3	Applying	3	3	3.00
	O307.4	Analyzing	3	3	3.00
Materials Management	O308.1	Understanding	3	3	3.00
	O308.2	Applying	3	3	3.00
	O308.3	Understanding	3	3	3.00
	O308.4	Applying	3	3	3.00
Operations Analytics	O305.1	Understanding	3	2	2.40
	O305.2	Applying	3	3	3.00
	O305.3	Applying	3	3	3.00
	O305.4	Creating	3	3	3.00
Service Operations Management	O306.1	Understanding	3	3	3.00
	O306.2	Applying	3	3	3.00
	O306.3	Applying	3	3	3.00
	O306.4	Applying	3	3	3.00
	O306.5	Applying	3	3	3.00
	O306.6	Evaluating	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analyzing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Supply Chain Management	O304.1	Understanding	3	2	2.40
	O304.2	Evaluating	3	2	2.40
	O304.3	Applying	3	1	1.80
	O304.4	Evaluating	3	3	3.00
	O304.5	Creating	3	1	1.80
	O304.6	Creating	3	0	1.20
World Class Manufacturing	O309.1	Understanding	3	3	3.00
	O309.2	Understanding	3	3	3.00
	O309.3	Applying	3	3	3.00
	O309.4	Creating	3	3	3.00
<b>MMS III - Systems</b>					
Big Data and Business Analytics	S306.1	Understanding	3	3	3.00
	S306.2	Applying	3	3	3.00
	S306.3	Applying	3	3	3.00
	S306.4	Analysing	3	3	3.00
	S306.5	Applying	3	3	3.00
	S306.6	Evaluating	3	3	3.00
Data Mining and Business Intelligence	S311.1	Understanding	3	3	3.00
	S311.2	Understanding	3	3	3.00
	S311.3	Applying	3	3	3.00
	S311.4	Analysing	3	3	3.00
	S311.5	Evaluating	3	3	3.00
Database Management System & Data Warehousing	S304.1	Understanding	3	3	3.00
	S304.2	Applying	3	3	3.00
	S304.3	Analysing	3	3	3.00
	S304.4	Evaluating	3	3	3.00
	S304.5	Analysing	3	3	3.00
	S304.6	Creating	3	3	3.00
Enterprise Management System	S305.1	Understanding	3	3	3.00
	S305.2	Understanding	3	3	3.00
	S305.3	Applying	3	3	3.00
	S305.4	Applying	3	3	3.00
	S305.5	Applying	3	3	3.00
	S305.6	Evaluating	3	1	1.80
Knowledge Management	S307.1	Understanding	3	3	3.00
	S307.2	Understanding	3	3	3.00
	S307.3	Understanding	3	3	3.00
	S307.4	Applying	3	3	3.00
	S307.5	Evaluating	3	3	3.00

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Software Engineering	S308.1	Applying	3	3	3.00
	S308.2	Analysing	3	3	3.00
	S308.3	Creating	3	3	3.00
	S308.4	Understanding	3	3	3.00
	S308.5	Evaluating	3	3	3.00
Summer Internship Project	C303.1	Applying	3	3	3.00
	C303.2	Understanding	3	3	3.00
	C303.3	Analysing	3	3	3.00
	C303.4	Evaluating	3	3	3.00
	C303.5	Creating	3	3	3.00
<b>MMS IV - Common Subject</b>					
Project Management	C401.1	Understanding	3	3	3.00
	C401.2	Applying	3	3	3.00
	C401.3	Applying	3	3	3.00
	C401.4	Evaluating	3	3	3.00
	C401.5	Understanding	3	3	3.00
<b>MMS IV - Finance</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Understanding	3	3	3.00
	C-402.3	Analyze	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Understanding	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Analyze	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Understanding	3	3	3.00
Venture Capital and Private Equity	F407.1	Understanding	3	3	3.00
	F407.2	Understanding	3	3	3.00
	F407.3	Applying	3	3	3.00
	F407.4	Analyzing	3	1	1.80

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
<b>MMS IV - Human Resources</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00
OD and Change Management	H405.1	Understanding	3	3	3.00
	H405.2	Applying	3	2	2.40
	H405.3	Analysing	3	3	3.00
	H405.4	Evaluating	3	3	3.00
	H405.5	Creating	3	2	2.40
<b>MMS IV = Marketing</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Creating	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00



<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Trends in Marketing	M408.1	Understanding	3	2	2.40
	M408.2	Understanding	3	2	2.40
	M408.3	Understanding	3	2	2.40
	M408.4	Applying	3		1.20
	M408.5	Creating	3		1.20
<b>MMS IV - Systems</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
System Applications and Case Study	S406.1	Understanding	3	3	3.00
	S406.2	Applying	3	3	3.00
	S406.3	Analysing	3	3	3.00
	S406.4	Understanding	3	3	3.00
	S406.5	Evaluating	3	3	3.00
<b>MMS IV - Operations</b>					
Capstone-Functional Specialisation	C-403.1	Applying	3	3	3.00
	C-403.2	Understanding	3	3	3.00
	C-403.3	Understanding	3	3	3.00
	C-403.4	Evaluating	3	3	3.00
	C-403.5	Creating	3	3	3.00
Capstone-General Management	C-402.1	Applying	3	3	3.00
	C-402.2	Applying	3	3	3.00
	C-402.3	Understanding	3	3	3.00
	C-402.4	Evaluating	3	3	3.00
	C-402.5	Creating	3	3	3.00
Capstone-Social Relevance	C-404.1	Applying	3	3	3.00
	C-404.2	Understanding	3	3	3.00
	C-404.3	Evaluating	3	3	3.00
	C-404.4	Evaluating	3	3	3.00
	C-404.5	Creating	3	3	3.00

<b>Batch 2019-21</b>					
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive Level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>Final CO attainment</b>
Operations Applications and Cases	O405.1	Analyzing	3	3	3.00
	O405.2	Applying	3	3	3.00
	O405.3	Applying	3	3	3.00
	O405.4	Applying	3	3	3.00
	O405.5	Applying	3	3	3.00
	O405.6	Evaluating	3	3	3.00

<b>Batch 2020-21</b>							
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>CO attainment</b>	<b>Course Exit Survey Attainment</b>	<b>Final Direct Attainment</b>
<b>MMS I</b>							
Business Statistics	C103.1	Applying	3	3	3	2	2.9
	C103.2	Applying	3	3	3	2	2.9
	C103.3	Evaluating	3	3	3	2	2.9
	C103.4	Analyzing	3	3	3	2	2.9
Effective and Management Communication	C106.1	Understanding	3	3	3	3	3
	C106.2	Analyzing	3	3	3	2	2.9
	C106.3	Applying	3	3	3	2	2.9
	C106.4	Evaluating	3	3	3	2.3	2.9
	C106.5	Evaluating	3	3	3	2	2.9
Financial Accounting	C102.1	Understanding	3	3	3	3	3
	C102.2	Applying	3	3	3	3	3
	C102.3	Applying	3	3	3	3	3
	C102.4	Applying	3	3	3	3	3
	C102.5	Applying	3	3	3	3	3
	C102.6	Understanding	3	3	3	2	2.9
Managerial Economics	C105.1	Understanding	3	3	3	3	3
	C105.2	Applying	3	3	3	2	2.9
	C105.3	Analyzing	3	3	3	2	2.9
	C105.4	Applying	3	3	3	2.3	2.9
	C105.5	Understanding	3	3	3	2	2.9
Negotiation and Selling Skills	C112.1	Understanding	3	3	3	3	3
	C112.2	Applying	3	3	3	2	2.9
	C112.3	Analyzing	3	3	3	2	2.9
	C112.4	Evaluating	3	3	3	2.3	2.9
	C112.5	Creating	3	3	3	2	2.9
Operations Management	C104.1	Understanding	3	3	3	2.5	3
	C104.2	Applying	3	3	3	3	3
	C104.3	Applying	3	3	3	2.5	3
	C104.4	Analyzing	3	3	3	2.5	3
	C104.5	Analyzing	3	3	3	2.5	3
	C104.6	Evaluating	3	3	3	2.5	3

<b>Batch 2020-21</b>							
<b>Course Name</b>	<b>CO Code</b>	<b>Cognitive level</b>	<b>Internal Attainment</b>	<b>Sem End Attainment</b>	<b>CO attainment</b>	<b>Course Exit Survey Attainment</b>	<b>Final Direct Attainment</b>
Organizational Behaviour	C109.1	Understanding	3	3	3	3	3
	C109.2	Analyzing	3	3	3	3	3
	C109.3	Applying	3	3	3	3	3
	C109.4	Evaluating	3	3	3	3	3
	C109.5	Creating	3	3	3	3	3
Perspective Management	C101.1	Remembering	3	3	3	3	3
	C101.2	understanding	3	3	3	2	2.9
	C101.3	Creating	3	3	3	2	2.9
	C101.4	Applying	3	2	2.4	2.3	2.4
	C101.5	Evaluating	3	3	3	2	2.9
	C101.6	Applying	3	3	3	2	2.9
	C101.7	Applying	3	3	3	2	2.9
<b>MMS II</b>							
Analysis of Financial Statements	C211.1	Understanding	3	3	3	3	3
	C211.2	Applying	3	3	3	2.5	3
	C211.3	Applying	3	3	3	2.3	2.9
	C211.4	Applying	3	3	3	2.5	3
	C211.5	Understanding	3	1	1.8	2.3	1.8
Business Environment	C208.1	Analyzing	3	3	3	2.5	3
	C208.2	Understanding	3	3	3	2.3	2.9
	C208.3	Applying	3	3	3	2	2.9
	C208.4	Understanding	3	3	3	2	2.9
	C208.5	Applying	3	3	3	2.3	2.9
Business Research Methods	C204.1	Understanding	3	3	3	2.5	3
	C204.2	Remembering	3	1	1.8	2.5	1.9
	C204.3	Understanding	3	3	3	2.5	3
	C204.4	Evaluating	3	0	1.2	2	1.3
	C204.5	Applying	3	1	1.8	2	1.8
	C204.6	Analyzing	3	3	3	2	2.9
Financial Management	C202.1	Understanding	3	3	3	2.9	3
	C202.2	Applying	3	3	3	3	3
	C202.3	Applying	3	3	3	3	3
	C202.4	Applying	3	3	3	2.7	3
	C202.5	Applying	3	3	3	3	3
	C202.6	Applying		3	1.8	3	1.9

Batch 2020-21							
Course Name	CO Code	Cognitive level	Internal Attainment	Sem End Attainment	CO attainment	Course Exit Survey Attainment	Final Direct Attainment
Human Resource Management	C205.1	Understanding	3	3	3	3	3
	C205.2	Creating	3	3	3	3	3
	C205.3	Evaluating	3	3	3	3	3
	C205.4	Applying	3	3	3	3	3
	C205.5	Analyzing	3	3	3	3	3
	C205.6	Applying	3	3	3	3	3
Legal & Tax Aspects of Business	C206.1	Understanding	3	3	3	3	3
	C206.2	Applying	3	3	3	3	3
	C206.3	Understanding	3	3	3	3	3
	C206.4	Applying	3	3	3	3	3
	C206.5	Applying	3	3	3	3	3
	C206.6	Applying		3	1.8	3	1.9
Marketing Management	C201.1	Understanding	3	3	3	3	3
	C201.2	Creating	3	3	3	3	3
	C201.3	Evaluating	3	3	3	3	3
	C201.4	Applying	3	3	3	3	3
	C201.5	Analyzing	3	2	2.4	3	2.5
Operations Research	C203.1	Applying	3	3	3	3	3
	C203.2	Applying	3	2	2.4	3	2.5
	C203.3	Applying	3	3	3	3	3
	C203.4	Applying	3	3	3	3	3



**4 - CRITERION 4**  
**CURRICULUM AND**  
**LEARNING PROCESS**

<b>CRITERION 4</b>	<b>CURRICULUM AND LEARNING PROCESS</b>	<b>125</b>
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<b>CRITERION 4</b>	<b>CURRICULUM AND LEARNING PROCESS</b>	<b>125</b>
	<b>Self Assessment</b>	<b>122</b>

#### **4.1 Curriculum (25 for affiliated institutions) Self Assessment (22)**

##### **4.1.1 State the process used to identify extent of compliance of the University curriculum for attaining the Program Outcomes (10) Self Assessment (10)**

The Institute by virtue of its affiliation with the University of Mumbai, has to broadly adhere to the Program curriculum and syllabi prescribed for the course, by the university. The University through its bodies like syllabus draft committees, academic council, management council, senate etc. designs and finalises the curriculum for the course. The document of the course curriculum received from the university is comprehensive and provides the overall vision as well as rationale for the changes made and adaptations incorporated. The Mumbai University has revised the Syllabus with effect from 2016-17. The Head of the Institute shared this information about the revised Syllabus with all the Faculty members in the faculty meeting.

##### **A. Dissemination of the Information received from Mumbai University**

The Institute offers the MMS program which is affiliated to the University of Mumbai. Program curriculum and the prescribed syllabi comes from Mumbai University which is adhered to, in totality. The curriculum and syllabi is shared by the Director of the Institute by conducting a faculty meeting with the faculty members teaching the respective Course. The faculty members design their session plan and assessment plan as per the prescribed syllabi of their respective courses.

The faculty members share the Session plan with the students during the first session of the Course being taught. A copy of the Program curriculum and the prescribed syllabi is kept in the Library for students' reference. A copy of the Program curriculum and the prescribed syllabi is also posted on the Institute website for further reference.

##### **B. Adherence to the Mumbai University curriculum**

The University provides adequate freedom to the Institute and to the faculty members to make necessary additions to the prescribed syllabi in light of the evolving business environment. The faculty member thus prepares the session plan on the basis of the University curriculum and makes the necessary changes wherever required. These changes and adaptations are recorded in the respective Course plans and get implemented while teaching the course in the respective semesters.



The proposed session plan prepared by the faculty member is vetted by the Internal Quality Assurance Committee (IQAC) which may suggest any required changes in it. The faculty incorporates the advised changes to the plan which are then frozen and adhered to while delivering the course. Faculty members share the final session plan with students. The Mark pattern and weightages are stringently adhered to by the respective faculty member.

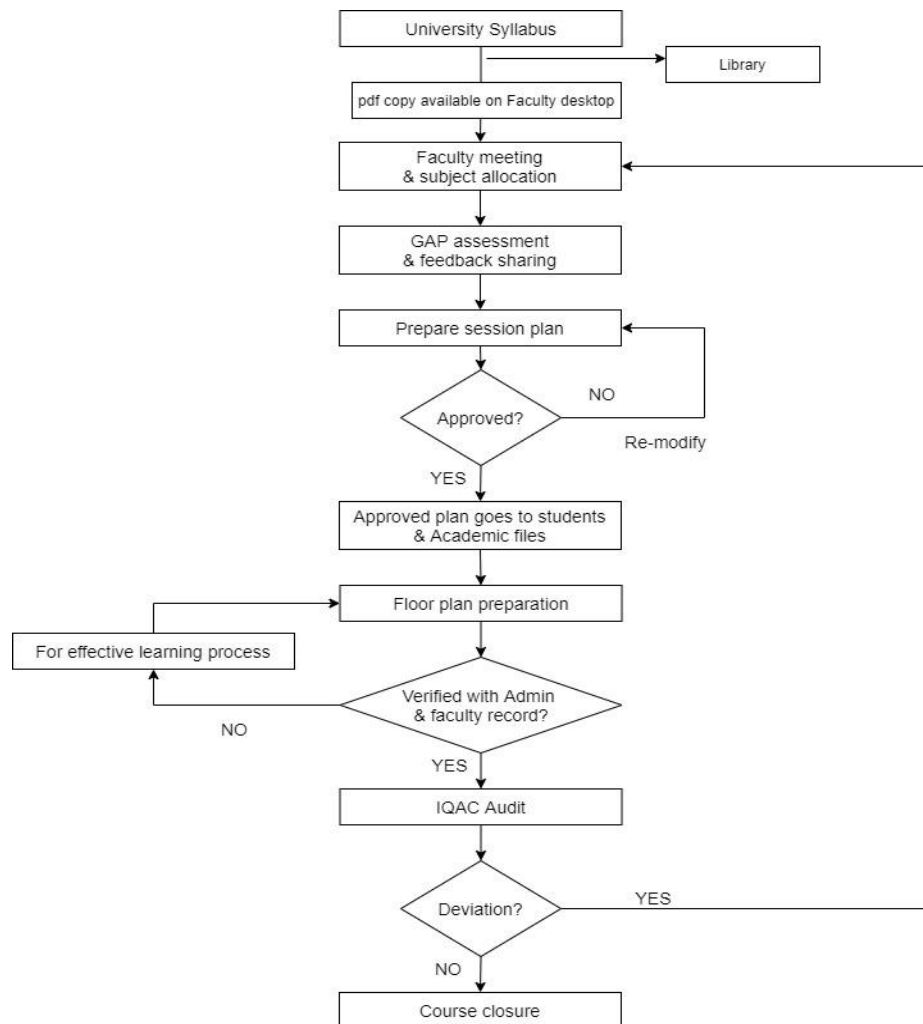


Figure 4.1.1: Flow chart depicting the Process used to ensure compliance of the University curriculum

The decision regarding the Electives offered to students in addition to the Core courses is taken after giving due consideration to the feedback received from various stakeholders like students, recruiters, industry experts and fellow academicians. These considerations have resulted in decisions in offering the following Elective courses, semester wise.

Sr. No	Semester	Elective offered	Reasons for including the Course:
1	Sem I/ Common/ Elective	Effective and Managerial Communication	This course helps to cover almost all the POs by improving their Overall Communication skills and enabling student to face the Managerial Communication challenges
2	Sem I/ Common/ Elective	Selling and Negotiation Skills	Sales and marketing orientation across functions
3	Sem I/ Common/ Elective	Organisational Behaviour	HR orientation, Group behavior, Team Building
4	Sem I/ Common/ Value Addition	Basic Excel	Value addition to develop IT skills for Analysis and presentations
5	Sem II/ Common/ Elective	Legal & Tax Aspects of Business	Legal/Statutory compliances are major aspects of Business world. Direct and Indirect taxes cover the statutory provisions of Income Tax and GST. These aspects cover PO3 and PO4 comprehensively
6	Sem II/ Common/ Elective	Analysis of Financial Statement	Indian Capital market is one of the most developed market globally. Analysis of Financial statements leads to a thorough fundamental analysis of the Corporate world which leads to further development of the market. The understanding of this subject leads to Critical thinking, Application of Management theories and develop Value-based leadership as in PO1, PO2 and PO3.
7	Sem II/ Common/ Elective	Business Environment	Provide the ability to develop Macro level thinking for taking crucial decisions at Organisational levels to attain PO1 and PO2 effectively
8	Sem III/ Finance specialisation/ Elective	Banking and Financial Services Institutions	Helps students to gain in depth knowledge of Banking & Financial system and pursue Career opportunities in this domain. Helps to take informed Decision making and attain PO1, PO2, PO3, PO4
9	Sem III/ Marketing specialisation/ Elective	Rural marketing	Emergence of Rural markets & strategies are adopted by Companies across the various sectors. Students are able to face challenges in marketing products in the Rural markets and attain P1, PO2, PO3 effectively
10	Sem III/ Systems specialisation/ Elective	Data Mining and Business Intelligence	Understanding and using the Data to solve Business problems and data based Business decisions to attain PO1 and PO2
11	Sem III/ H.R specialisation/ Elective	Organisation Structure Theories and Designs	Appreciating the importance of Structures and the Theories of Organisations working in and leading them to attain PO1
12	Sem III/ Operations/ specialisation/ Elective	World Class Manufacturing	To understand the requirements of World class manufacturing system and attain PO3 and PO4
13	Sem III/ Operations/ specialisation/ (Value Addition ) for HR, Systems and Operations)	International Logistics/ Global HRM/ Managing Technology Business/	Provide and familiarize with the global trends in the respective specialisation areas to attain PO3 and PO4
14	Sem IV/ Finance specialisation/ Elective	Venture Capital and Private Equity	Start-ups are important components of an ever growing Indian economy. Funds required by start-ups are provided by Private Equity Fund and Venture capitalist. This course gives an in depth knowledge of Funding and leads to achievement of PO2 and PO3
15	Sem IV/ Marketing specialisation/ Elective	Trends in Marketing and Business to Business Marketing	Provide information about the recent happenings in the Marketing field enabling important Career options to the students to develop Value based leadership and attain PO3
16	Sem IV/ Operations specialisation/ Elective	Operation Applications and Cases	Development of Analytical skill and attain PO2
17	Sem IV/ Systems specialisation/ Elective	OD and Change Management	Global perspective and working in VUCA world to attain PO4
18	Sem IV/ Systems specialisation/ Elective	Systems: Applications and Case Study	Deliberating on global scenario through case studies to attain PO4

Table 4.1.1: Semester wise Electives offered for designing the MMS curriculum (Approved by IQAC)

#### 4.1.2 Appropriateness of the gaps identified and actions taken to bridge the gap (15)

##### Self Assessment (12)

*Note: In case program is able to demonstrate the compliance of university curriculum in attaining the program outcomes, then the total 25 marks will be for point (4.1.1) above*

##### Academic Review Committee (ARC) suggestions

The ARC evaluates any necessary content or topics which are not covered within the course and these Value Additions are taught beyond the subject curriculum offered as Value Beyond. The Gaps are also identified based on the feedback received from students, recruiters, industry experts and the subject Faculty member reviews.

**Value Addition** – The content is prepared in keeping with the changing dynamics in Industries and Technology identified as Knowledge Gap and Pedagogical Gap.

##### a. Knowledge Gap

This essentially includes some of the topics which need to be covered in the subject and are not included in the University syllabus. Inclusion of these topics help in creating a better correlation between the course and different POs.

- In the Financial Management subject in 2<sup>nd</sup> Semester, relevant topics of Cost and Management Accounting have been included.
- Specialization wise subjects are included in the 4<sup>th</sup> Semester to enable students to know more about the newer options, current/latest trends of Job requirements and in keeping with the Industry requirements. The subjects included are Emerging Trends in Marketing, Non-Banking Financial Companies (NBFC), Strategic HRM, International Logistics & Supply chain, Managing Technology Business etc.

NBFC is added as a Value Add subject as it is an integral part of the entire Financial system of the economy competing with the Banking system regulated by RBI.

##### b. Pedagogical Gap

Negotiation and Selling is a job function/skill required in all the specialization and domains. Hence, the specialization faculty from Finance/Operations/Systems is roped in to enrich the pedagogy of this subject. Furthermore, students also get a practical exposure to the applications of the subject during the Off-Summer internship in the 2nd Semester.

**Value Beyond** - identified as the Skills Gap.**a. Skills Gap**

The Institute also offers Value added courses like Basic-excel in Sem-I and Advance excel in Sem-II to bridge the competency gaps observed in students in the earlier batches, to facilitate practical learning related to data analysis and in keeping with the job requirements.

- The subject faculty member incorporates the changes as per the ARC suggestions and plans the lecture sessions accordingly.
- The subject/specialization-wise changes are further vetted by the IQAC team.

Sr No.	Year/ Semester/ Specialisation	Course	Type of the Gap addressed	Changes incorporated in the Academic year
1.	2019-20 /Semester II	Financial Management	Knowledge Gap	Relevant topics of Cost and Management Accounting have been incorporated
2.	2020-21/ Semester IV/ Marketing specialisation	Emerging Trends in Marketing	Knowledge Gap	The subject is offered to to make students aware about the newer options in the field of Marketing
3.	2020-21/ Semester IV/ Finance specialisation	Non-Banking Financial Services Value Added course	Knowledge Gap	This subject is offered in keeping with the current trends of Career opportunities
4.	2020-21/ Semester IV/ H.R specialisation	Strategic HR	Knowledge Gap	This subject is offered in keeping with the Industry requirements
5.	2020-21/ Semester IV/ Operations specialisation	International Logistics & Supply Chain Value Added course	Knowledge Gap	This subject is offered in keeping with the huge demand for jobs in the Logistics sector
6.	2020-21/ Semester IV/ Systems specialisation	Managing Technology Busines Value Added course	Knowledge Gap	This subject is offered in keeping with the huge demand in the IT sector
7.	2018-19/ Semester I and II /Common /Value Add	Basics of Excel & Advance Excel - Offered as a Compulsory Value-Add course	Value Skills Gap	To offer the basic and Advanced skills in computation by using Excel
8.	2018-19/ Semester I/ Common	Negotiation & Selling skills	Pedagogical Gap	Cross functional approach incorporated. Specialisation faculty members from Finance / Operations /Systems were roped in to deliver the respective sessions

Table 4.1.2: The subject/specialization wise Gaps identified in the curriculum

**4.2 Learning Processes (100 for affiliated institutions)****Self Assessment (100)****4.2.1 Describe the Process followed to improve quality of Teaching Learning (40)****Self Assessment (40)****A. Academic Calendar****Preparation of the Academic Calendar**

The teaching learning process starts with the Mumbai University declaring the start of the term after the completion of the admission process. The Institute in the beginning of the year designs the Academic calendar with strict adherence to the University circular. The Academic calendar provides all the timelines planned for the academic Events/activities throughout the year. It also takes into consideration Public holidays, Winter and Summer breaks and any other Local holidays as applicable to Mumbai / Maharashtra state.

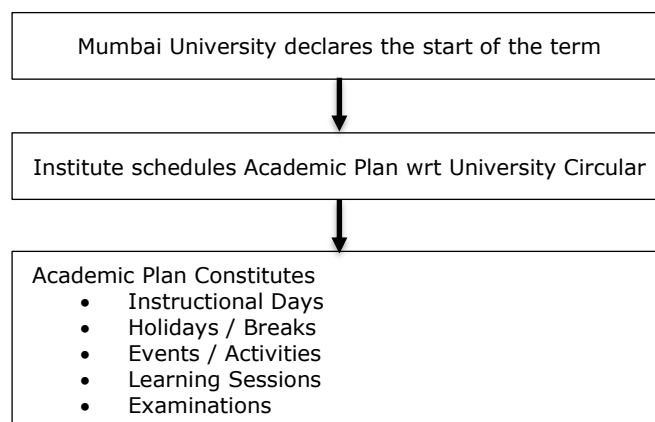


Figure 4.2.1: Academic Calendar Planning Process

**Adherence to Academic Calendar**

The number of sessions are allocated to each Course as per the Final session plan for the course. Every faculty member enters the session wise topics taught by them in the Floor reports on a real-time basis. These are maintained for each class and course separately. This report that was maintained physically for classes on campus was modified for online sessions due to the pandemic. A copy of the same is shown below.

Chetana's Ramprasad Khandelwal Institute of Management & Research					
Online Teaching Record of Faculty - AY: 2021 - 2022					
MMS - Batch 2020-2021					
Name of the Faculty:			Program: MMS		
Subject:		Sem.:			
Specialisation:					
Sr. No.	Topics Covered	Date	Timing	No. of Hrs	Faculty Sign
1					
2					

Table 4.2.1: Format of Floor Report

The class-wise and course-wise Floor report is maintained by the Office team which helps in reviewing the number of sessions covered and the number of sessions required. An interim review is taken by the Director to take stock of the number of sessions conducted till then. The Floor plan report is also vetted by the IQAC team. Subjects that are lagging behind are provided with additional sessions to complete the prescribed syllabi after the interim review.

All Events/Activities are organized as per the schedule planned in the Academic calendar. Mid semester and the End semester exams are also held as per the planned schedule.

During the pandemic, regular online classes were conducted to ensure academic continuity for the students using the Google classroom and Google meet. Adequate measures were taken to ensure that the quality of inputs shared with the students and pedagogy used were at par with those offered for the regular physical classes.

While the Institute adheres to Academic Calendar stringently, in unforeseen circumstances like the COVID-19 pandemic, the activities/events planned had to be re-scheduled for a later date.

#### **B. Improving Instructional methods and using Pedagogical Initiatives**

The Faculty members use a combination of multiple pedagogies to make the teaching learning process interesting and effective. These include: Enquiry based learning or Interactive Discussion, Role plays, Flipped classroom, Group discussion, Team wise presentations, Game and/or Simulation based learning, Case study method, Sharing of Business /Consulting company reports etc. in addition to the usual Lecture based method of teaching. The faculty members use multiple assessment tools to evaluate the teaching learning process.

Some of the assessment tools used are:

- Case Study discussions
- Role plays
- Class Test
- Quizzes
- Team wise presentation
- Mid-term exam
- End term examination
- Summer Internship Projects and CAPSTONE projects

In addition to the assessment tools used by the Faculty, the Institute organizes many events/activities as planned in the Academic calendar.

**List of Events/Activities organized by the Institute as Pedagogical initiatives**

a) Seminars/Conferences:

The Institute organizes an International Research Conference every year with an objective to promote research related to a particular subject. It provides an opportunity for students to present their research work in front of eminent academicians and professionals. It also provides access to the new developments in a particular research area. Some of the themes of the past conferences are listed below:

- Business Agility: Capabilities and Insights (January 19, 2019)
- A Water Secure World (January 18, 2020)
- Harnessing India's Resources to make India self-reliant in collaboration with ASEAN countries (February 23, 2021)

These conferences have plenary sessions and round-table discussions with experts from the domain and across sectors who debate and discuss pertinent sub-topics related to the theme. Collaboration with government agencies and international bodies make it a must-attend conference.

b) Specialisation Events like Arthanaad, Vipanan, HROPSYS. H.R Conclave:

The wide range of activities and events organized on campus for the students are also designed in a manner to keep them updated about latest developments in the business world and bridge competency gaps if any.

c) Off Summer Internship (Experiential learning)

The Institute believes in offering students an opportunity to experience On-field situations and challenges. This internship started as a pedagogical initiative to understand the practical applications of the theoretical topics learnt by the students during their first year of the MMS program. This is facilitated through live projects where the students spend about a week or ten days on the field with a sales person.

The off-summer internship is conducted during the second semester wherein the students work with the Sales Executives of the organisations which have been identified for conducting this activity. The Institute started this activity with a few Companies in the AY 2016-17. Owing to the great learning experience attained by the students, this activity became a regular initiative year after year by associating with more number of Companies in the process. The Companies associated with the Institute is given in the table below. Unfortunately, due to the pandemic and the delayed academic schedule, this activity could not be held in 2020-21.

<b>AY</b>	<b>17-18</b>	<b>18-19</b>	<b>19-20</b>
Companies associated	Kores Ltd., Visol Energy solutions, Perfetti, SOSVA Foundation	Time Technoplast, Kores Ltd., Visol Energy solutions, Aries Bio-Energy, Beehive Technologies Ltd.	NSDL, Delcure Life Sciences, Kokuyo Camlin, SuperZop Ltd.
Skills attained	Written and Oral communication, Team working, Report writing, Networking and interacting with Office colleagues and Leadership qualities	Written and Oral communication, Analytical skills, Theoretical concept clarity, Team working, Report writing, Networking and interacting with Office colleagues and Leadership abilities	Written and Oral communication, Analytical skills, Theoretical concept clarity, Team working, Report writing, Networking and interacting with Office colleagues and Leadership abilities

Table 4.2.2: Experiential Learning

- d) Guest lectures and Workshops: The Institute lays a lot of emphasis on industry connect. The teaching-learning process at the institute is continuously enhanced by the guest sessions organized by the faculty member/Placement team. Guest lectures provide students with alternate perspectives, opinions and personal experiences that reinforce the classroom learning. The guest speakers also act as role models and offer a glimpse of real-world issues and challenges to the students.
- e) ICT Tools embedded in the academic activities: The institute takes pride in being technology ready. The use of ICT tools in the classroom improves student engagement and knowledge retention. The students have access to licensed software such as SPSS databases such as ProQuest, CRISIL and Ace Equity. The Institute provides students with remote access to e-learning resources through the Knimbus platform.
- f) Experiential learning: The Institute believes in offering students an opportunity to experience on the field situations and challenges. This is facilitated through live projects where students spend a week to ten days on the field with a sales force person. This off-summer internship is conducted during the second semester wherein the students are able to understand the practical aspects of the theoretical concepts taught to them.
- g) Global and national perspective: The understanding of global perspective of business is very important for 21st century managers and leaders. The business world is becoming increasingly globalized and technological advances demand continual upgrading of managerial skills. The Program curriculum provides the requisite inputs through courses such as 'International Trade and Global Management'. Chetana's Global Forum has hosted various international guests such as Trade Commissioners of various consulates to give students a perspective of business opportunities in other countries. Students are also given assignments based on the guest lectures.



- h) Sensitizing students to social needs: The Institute's vision and mission statements reinforce the core philosophy of developing ethical business leaders. This is reflected in the various co-curricular and extra-curricular activities are also designed to sensitize students to the societal issues.

Some activities carried on by students include: Traffic discipline at traffic signals near the Institute campus, Beach cleaning activity at Bandra East, Limit your screen time activity, Sale of old newspapers and donating money to Radio Mirchi etc.

- i) Multi-disciplinary research: The Program offers scope for multi-disciplinary research to help students understand the linkages between various functions. For ex: the Cross Functional Comprehensive Project (CFCP) is designed to give the students a cross-functional perspective and also an opportunity to work in teams.

### **Transition to the Online teaching methodology**

- a) The Institute has transitioned to the Online teaching mode seamlessly. The faculty members use Google meet to conduct lectures online. All events are held virtually through Google meet or Zoom platforms.
- b) The Institute uses Google classroom extensively as a Learning Management system. Virtual classrooms are created, and the faculty posts all relevant material for the students on the same. The Institute also uses this platform to conduct its assessments such as quizzes, end semester examinations etc.
- c) The faculty use innovative pedagogical tools such as seminars, case studies, experiential learning such as live projects, simulations, role play etc. which are embedded in the session plan.
- d) To make learning more relevant and bridge theory and applications, live union budget telecast is shown to all students. Discussion is organized after the budget on the following day to further unravel different aspects of the budget. Similarly, live monetary policy announcements press conferences of RBI Governor are also shown to students to facilitate better understanding of the monetary policy.

Considerations like availability of time, knowledge resources during the current Covid 19 pandemic etc. also determine the way the curriculum is planned and delivered. In the academic year AY 2019-20, the institute had to fast-track the curriculum in the first semester for the new batch as the admissions for that batch were delayed due to legal issues at the level of the admitting authorities in the state of Maharashtra.

The curriculum of the second and fourth semesters in the second term was affected by the pandemic and necessary adaptations to cover the syllabus through Online processes had to be incorporated. Such adaptations were also done to ensure continuity of curriculum for the students in their Sem-III which started in July 2020.

**C. Methodologies to support weak students & encourage bright students**

During the process of continuous evaluation faculty is able to identify weak students. They are given special attention, by the respective faculty at the time of teaching in the classroom. Their doubts are resolved separately by one to one interaction.

The Institute lays emphasis on creating a supporting environment for learning through the following processes.

- a) A strong induction and orientation program, introducing the students to the Institute and also providing an opportunity to showcase their talent.
- b) A well designed and intensive foundation program with focused inputs on Quantitative Methods for students who are from a non-Science and Financial non-Engineering streams.
- c) Special inputs in the Foundation Program on Financial Accounting for non-commerce graduates.
- d) Tutorial classes for Quantitative Techniques and Operations Research courses in Semester 1 and 2 respectively.
- e) Tutorial classes for Financial Accounting and Financial Management Courses in Semester 1 and 2 respectively.
- f) Students with a score of less than 50% in their mid-semester exams/internal assessments are given special attention.
- g) Bright students are encouraged to attend workshops and acquire additional certifications to enhance their skills.
- h) Students with a good academic track record are also shortlisted to work on special projects.

Encouragement is also provided for peer to peer learning especially in subjects like Quantitative Methods and Accounting based subjects. To encourage collaborative learning each faculty forms ten groups of five to seven students in each batch. All group assignments and presentation are made by each group. Such initiatives help to encourage collaborative working, peer learning, leadership development, problem solving etc.

The Institute admits students with learning disability as well as physical disability. To help them to cope up with the course, they are encouraged to meet all faculty members in person and seek guidance and support whenever necessary. This facilitates hand-holding or one to one teaching. Extra time is given to such students during examination, as per existing university provisions. Examiners are also made aware about these students. Classroom activities are designed to address the learning needs of bright students by designing high order questions for them at the time of discussion in the classroom. Bright students are encouraged to take part in intercollege competitions. Book review is a regular activity in the institute where bright students are expected to walk the extra mile.

**D. Quality of Classroom teaching**

- a) The Institute's physical infrastructure such as air-conditioned classrooms, audio-visual aids and comfortable seating provide conducive learning environment.
- b) The library is equipped with small discussion rooms which are used as break-out rooms for group discussions.
- c) In order to facilitate and encourage student interaction during class, pre-reading and other relevant material is shared in the Google classroom prior to the commencement of the lectures.
- d) In the virtual environment, the Institute uses the Google meet platform to conduct lectures online.
- e) Case studies, case-lets, role plays are some of the pedagogical tools used by the faculty for greater student engagement.
- f) Students' participation in class discussions is actively encouraged and evaluated.

**E. Student feedback of teaching learning process and actions taken**

- a) Format of Online Feedback Form

The feedback assesses various aspects of the teaching-learning process. The questions are framed in an attempt to gauge a faculty's knowledge of the subject, teaching skill, lesson planning, query handling, communication skills, and general effectiveness on a scale of 1 to 5 from Strongly Disagree to Strongly Agree). The parameters on which the students rate the sessions are as given below.

<b>Sr. No.</b>	<b>Parameter</b>
1.	Prepares and Plans the session well for optimal time utilisation
2.	Explains the contents well for understanding of Students
3.	Relates concepts to the examples found in the Industry
4.	Encourages interaction / participation in the class amongst the students
5.	Speaks audibly and understandably
6.	Maintains good Discipline and Control in the class
7.	Provides appropriate Cases / Assignment / Presentation to the students
8.	Distributes relevant study material for better revision of the topics taught
9.	Uses Innovative methods while teaching
10.	The faculty has well designed in class activities such as Case studies, Group discussions, Role plays, Debate, Presentations etc.,

Table 4.2.3: Parameters in Online Feedback Form

The faculty feedback is another way of ensuring that the quality of teaching is of the highest standards. Feedback on the teaching learning processes is taken at least twice in a semester, once after three to four sessions are conducted and at the end of the semester.

b) Frequency

The Institute follows the practice of taking faculty feedback regularly, in every semester. An informal feedback is also taken by the specialization coordinators, senior faculty members and director, especially in case of a faculty teaching a course for the first time (core/visiting).

In case of newly recruited faculty, a demo lecture is arranged. This lecture is attended by few students and the experts in the subject as well as the senior faculty members of the concerned department.

c) Analysis

A feedback analysis is carried out wherein the score against each of the parameters is analyzed and areas of improvement identified. The feedback analysis is duly shared by the Director with the respective faculty member.

d) Actions taken

- In case there is an adverse feedback with respect to any faculty, he/she is counseled by the Director and an opportunity for improvement is given.
- The faculty is mentored by a senior faculty and constructive feedback for improvement is given.
- A feedback score of 3.0 or above on a scale of 5 is regarded as an acceptable feedback
- Course Exit Survey.

From the academic year 2020-21, Course exit surveys have been conducted, in addition to the feedback, in order to calculate the attainment levels for each Course-Outcome for every course. These are given a 10% weightage while calculating the direct attainment level for every course.

#### 4.2.2 Quality of continuous assessment and evaluation processes (40)

##### Self Assessment (40)

##### A. Process for Internal semester question paper setting and evaluation and effective process implementation

###### a) Internal assessment for 40 marks:

Internal assessment is in fact the method of "Continuous Assessment" which is an integral part of the MMS program. Total 40 marks of the course are assigned for this pattern of student evaluation process. The purpose of continuous assessment is to give continuous feedback to students about their academic progress.

Mid-term examinations are conducted in the middle of each term. In addition, surprise tests, periodical tests, assignments, projects, presentations etc. are also conducted.

In some courses multiple assignments are given to students and best scores are considered to compute the final score for the internal assessment component.

Additional opportunities are given to students to improve their internal marks, if they don't perform well. The marks of internal assessment are displayed separately in the mark sheet. The student has to score 50% and above marks in the Internal assessment to qualify for the End semester examination.

The session plan for the course taught submitted by the faculty includes the internal assessment schedule. All students receive clear instruction about the internal assessment tools and method in the "Introductory session" and also through the plan uploaded on the Learning Management Platform used in the Institute. As the sessions progress, the faculty keeps on making the necessary announcements about the internal assessment during the sessions.

###### b) End Semester evaluation for 60 marks:

The Examination Committee asks the faculty member to set the End Semester question paper for the course being taught. Accordingly, communication is sent to all the faculty members concerned from the Examination Committee, with all the necessary information and formats required for them to submit the marks of the students, in their respective courses

The faculty member needs to send the End Semester Question paper to the Examination committee prior to the scheduled date of the exam.

During the Covid-19 pandemic continuous evaluation and the End semester evaluation was made by using virtual platforms like Edmojo, Google classroom, Google form etc. Invigilation and proctoring for online exam was done using google-meet.

The subject faculty prepares the Session plan including the Course Outcomes. The Cognitive level of the topics taught is then evaluated using the parameters of the Bloom's Taxonomy. A specimen of the application of Bloom's Taxonomy in the subject of Financial Accounting is given below.

CO Code	Description of the Course Outcome	Cognitive level
C102.1	Understand meaning and significance of accounting, Understand various accounting concepts, Conventions, golden rules of accounting, Accounting process and prepare primary books of accounts	Understanding
C102.2	Apply the accounting knowledge and prepare various financial statements in case of non corporates as well as corporates	Applying
C102.3	Understand the concept of depreciation, provision of Companies Act 1956 /2013 and Income Tax Act 1961 and stock valuation (FIFO, LIFO, Weighted Average etc ) and prepare stock ledger and charge depreciation on various Capital Assets.	Applying
C102.4	Refer to published Financial Reports of listed companies. Understand provisions of Companies Act 2013 for preparation of financial statements and prepare "Corporate Financial Statements", the way Published by the corporates	Applying
C102.5	Understanding and Preparation of Financial Statements for Non corporates as well Corporates.	Understanding
C102.6	Understanding of selected Indian Accounting Standards	Understanding

Table 4.2.4: Bloom's Taxonomy for the subject of Financial Accounting

The faculty member also designs the CO PO mapping such that the outcomes achieved by teaching the Course eventually helps attaining the Program Outcomes for the MMS program. A specimen of the CO-PO correlation matrix for subject of Financial Accounting is given below.

	PO1	PO2	PO3	PO4	PO5
<b>CO1</b>	2	3	3	3	2
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	2	3	3	2	2
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	2	3	3	3
<b>CO6</b>	2	1	3	2	3
<b>Average</b>	2.50	2.50	3.00	2.67	2.67

Table 4.2.5: Correlation matrix of CO-PO for Financial Accounting

#### B. Process to ensure Questions from Outcomes/learning level perspective

- The Question paper is received prior to the exam by the Examination committee. This Question paper is sent to the IQAC team to evaluate it from the Outcomes/learning level perspective.
- The IQAC team offers their suggestions and the faculty member makes the corrections in the Question paper accordingly.
- The corrected/revised Question paper is then sent to the Examination committee using a password to protect confidentiality.

**IQAC** is an integral part of teaching learning process and administrative part of the curriculum. The IQAC of CRKIMR ensures that the desired quality is maintained at each activity which is a part of MMS curriculum.

IQAC conducts academic audit during each academic year at the end of each semester to ensure that the Mumbai University syllabus is followed, the syllabus is covered comprehensively, the session plan is followed, the assessment is properly and efficiently conducted and a desired knowledge is imparted to the students through teaching learning process including the other various activities carried on at the Institute level.

**IQAC evaluation of the Curriculum adherence as per the MU prescribed syllabus and to ensure Questions from Outcomes/learning level perspective**

During the AY 2020-21, which comprises of Semester III and IV for MMS batch 2019-21 and Semester I and II for MMS batch 2020-22, IQAC conducted academic audit / peer review for all the four Semesters

- a. The IQAC team reviews the quality of curriculum design and delivery, once a year based on the Course Outline, relevance of the Course Outcomes, attainment levels of the Course Outcomes and the Program Outcomes, Floor plans, Examination question papers
- b. To ensure that the POs and COs are achieved through academic activities, the syllabus contents of MU are adhered to with freedom given to the faculty members for further improvement in the syllabus, considering the industry requirements and make the sessions more updated, keeping into account ever changing business dynamics and technological development.
- c. For the purpose of the IQAC academic audit, following information is collected and compiled:
  - MMS syllabus published by University of Mumbai
  - Session plan submitted by each faculty
  - Floor plan for actual conduct of sessions
  - Question papers for term end examination
  - Detailed note from faculty on conduct of internal examinations

Due to the lockdown on account of the pandemic situation, the entire academic year including the examinations were conducted through online mode using Google meet, Google classroom and the zoom platform. The IQAC academic audit/Peer review was also conducted with each subject faculty through Google online meetings.

**IQAC academic audit activities for interactions with the Course Faculty member**

- The IQAC committee informs the Faculty member by email and invite him/her for an online review meeting
- During the online meeting, the gaps/deviation of the Actual session in comparison with the MU syllabus and the Faculty session plan submitted wrt the topics covered, the sequence of the topics and the time duration spent for the respective topic were informed to the respective faculties and their justification was noted.
- The End Semester Exam Question paper of 60 marks is also mapped with the Actual session plan topics and the deviation of the Question paper and the Actual session topics was further informed to the faculty member during the Online meeting.
- The Excel file shared during the Online meeting is sent to the Faculty member for their specific comments regarding the deviation
- During the Online meeting, the corrective actions to be taken are also discussed which may include the improvement in terms of:
  - a) Inclusion of relevant Content beyond the syllabus
  - b) Adopting inter disciplinary approach to teach specific topics
  - c) Change in the pedagogy style or assessment strategies and
  - d) Adherence to the time slot as specified in the Session plan submitted
  - e) Introduction of new courses, guest lectures, workshops etc to be conducted

**C. Evidence of COs coverage in class test/mid-term tests**

The faculty member administers the Internal assessment while ensuring that all the COs as outlined in the session plan are duly covered. Some of the regularly used Continuous assessment tools are listed below-

- a) Projects: Projects of various types and related to various topics are assigned to students. These are assigned to provide an opportunity to students for self-exploration and self-study. Projects can be individual or group based to understand the general awareness as well as knowledge gained by the students through application of key elements covered in the course.
- b) Assignments/ Tutorials: These are used to evaluate the conceptual and procedural knowledge of students: which includes questions based on major theories or models or techniques covered in the course, so that students will start relating the basic/ key elements of the course and the functional use of these elements. These also help students to hone their exploratory/research skills as well as



- c) Mid-term Class tests: Just like assignments, the traditional class tests are used by faculty to check the level of understanding of the topics covered and the ability of the students to apply this understanding to find solutions to managerial problems. Both scheduled as well as surprise tests are conducted by faculties based on their respective courses and assessment plans. Some faculty members administer multiple tests intermittently and take the best scores out of the many attempted by the students.
- d) Quiz: Administered intermittently, to "evaluate the Functional knowledge gained by the students": basically include questions on the technical terms and vocabulary, the procedures and its outcomes, specific issues covered related to the course, key elements of the course, if and then, knowledge to solve problems related to the subject area.
- e) Case Study: Are incorporated in the curriculum with the aim to focus on the "procedural" part of the course: which helps in developing the methods of inquiry, dos and don'ts, how to do something through the real life cases, financial estimations, forecasting, people issues, strategic decisions.
- f) Presentations: Students are made to deliver presentations for group or individual assessments. In some cases, presentations are used in combination with projects, case-studies or other tools. These provide the students with opportunities to hone their presentation skills and overcome stage-fear, in addition to thinking laterally, formulating and defending independent opinions and share their positive views as well critical analysis done either independently or in a group. The parameters for assessment of the presentations vary from subject to subject. In addition to other subject specific parameters, weightage is also given to the oral and written communication skills demonstrated by the students.
- g) Role-play: Role-plays are used in some courses to help students simulate and experience situations that they will have to deal with in their professional life. These are evaluated on the basis of the understanding and analytical skills demonstrated by the students while performing the role-play.
- h) Class Participation: Class participation is mapped through relevant questions, answers, pre-reading material doubts, active involvement in debates, application oriented examples etc. Keeping students actively engaged in the class, rewarding the curious / enthusiastic / attentive and active learners is considered important. This also encourages the passive learners to be participative as well as gain the confidence to be an active learner. It encourages subject enquiry, peer learning and integrated learning and helps in creating an ideal class environment through participative learning.

**D. Quality of Assignment and its relevance to COs**

Every course faculty has the academic freedom to use appropriate techniques/ tools for Continuous Assessment of students enrolled for the course. In some courses multiple assignments are given to students and best scores are considered to compute the final score for the internal assessment component. The Quality of Assignments are offered to the students subject wise to ensure that the Course outcomes are achieved effectively.

A specimen of the Internal Assessment offered to students for the subject Fundamental Analysis of the Company is give as below:

**1. Internal Assessment for Fundamental Analysis of Company****Objectives:**

- To learn the fundamental analysis including sector specific analysis and to learn the various tools to carry out the fundamental analysis
- To ensure that students understand the Macroeconomic aspects of the Industry assigned to them
- To increase the awareness about the Industry Specific Financial analysis by applying various Financial analysis tools like Ratio analysis and Cash Flow analysis

**Project proposal – 10 marks**

- Title and objectives
- Sector Chosen
- Main company and peer company chosen
- Market Capitalization of these companies
- Products or services of the company (Revenue share)
- Promoters share percentage
- Analysis Techniques
- Explain in brief which ratios you would be using for your sector specific company and what are their industry average ratios

**Submission of the Interim report – 10 marks**

- Introduction to economy (Macro economic situation – GDP/growth rate, Inflation, Interest rate, Foreign exchange rate, Agriculture production / Monsoon, FDI/FII, Govt Budget / Fiscal policy etc.
- Introduction to sector (SWOT Analysis, Michael Porters 5 Force Model)
- Introduction to main company
- Objective

- Literature review (Read any three to four research report of that sector and company and write a brief)
- Methodology
- Limitations

**Submission of the Final report – 10 marks**

- Complete report in the word document is submitted by the student after gaining a thorough understanding of the Company

**Presentation and Viva voce – 10 marks**

- The complete Fundamental analysis report of the Company prepared by the student is presented to the Faculty members in the form of a power point presentation. The students are evaluated on their understanding by asking the relevant Questions to them.

**2. Internal Assessment as Video making project for Perspective Management****Objectives:**

- To examine their communication skills
- To create networking opportunity for themselves
- To build confidence while conducting interview of managers
- To learn various business practices of different organizations.
- To get business exposure and develop leadership skills.
- To gain more insights related to the course they are studying

**Methodology of the Internal Assessment**

This assignment is given to all students as a Group activity and also for continuous assessment. Each group consists of 3 students and the task involves identifying a Manager working in a Business organization. The team members of the group will then conduct a detailed interview of the Business Manager identified and upload the Videos of this interview for group learning.

**Tentative Questions for conducting the Interview**

- What determines the span of management/ control in your Organisation?
- List the successful elements/factors for the Organizational success
- Describe the Organization structure in a few word.

- Is Planning a crucial aspect in achieving the Organisational Goals /Objectives?
- As a Manager, would you like to decentralize the authority? State the reasons for doing so.

**Assessment Criterion:**

The students will be evaluated on the following parameters:

- Communication & leadership skills
- Confidence
- Overall etiquette while conducting interview
- Video editing
- Learnings from the assignment & feedback from the manager

**4.2.3 Quality of student reports/dissertation (20)****Self Assessment (20)**

The students do two types of projects during the MMS curriculum. These include:

- Summer Internship Project (SIP) which is essentially done after completion of the first year curriculum.
- Final Industry oriented project described as the CAPSTONE project during the fourth semester curriculum.

**A. Identification of Projects and allocation methodology to Faculty Members****a) Summer Internship Project (SIP):**

- The Placement cell assists the students and helps to identify the industry opportunities for the summer internship of the students.
- This internship is for a minimum 2-month period after completing the 2nd Semester.
- Each student is allocated a company in his/her preferred domain or specialization.
- Companies allocate an Industry mentor to the students, who supervise, guide and coordinate the students during the internship.
- The students are allocated to an Internal faculty member, basis specialization wise who mentors and supervise the internship process.
- Projects for summer internships range from the areas of strategy formulation, business process reengineering, MIS, ERP implementation, retail banking, industry analysis, new product launches, sales and distribution, financial planning, managing people effectively, market research and advertising, etc.

b) CAPSTONE (Industry Oriented) Project:

- The CAPSTONE is an important part of the student's completion of the MMS course. As per the University syllabus, CAPSTONE project carries 300 marks which is split into General management, Functional area and Social relevance.
- The students are allocated to a Faculty mentor based on the specialization is the choice of the student.
- The faculty guide then mentors the students through all the 3 part of the CAPSTONE project as per the Mumbai University guidelines

**B. Types and relevance of the Reports and their contribution towards Attainment of POs**

- a) The objective of SIP is to make the students ready to face corporate life. The internship gives some practical industry exposure and hands on experience to the students. This experience helps students in shaping themselves as successful managers in the organization.
- b) The objective of the Capstone project is to check whether students are able to integrate their knowledge and apply their skills to find solutions to problems selected by them, for in-depth study.

Through the above mentioned Continuous Assessment (Internal Assessment) tools the individual/respective course faculty develops and evaluates key managerial skills such as: Team Management, Time Management, Project Management, Leadership skills, Presentation Skills, Interpersonal Skills and Critical Thinking which are the key factors towards the attainment of POs.

**C. Process for monitoring and evaluation**

- a) Summer Internship Project (SIP):
- Before the start of the SIP a meeting is held with the students by specialization faculties where students are apprised of the Dos and Don'ts during the Internship by the faculty.
  - Documents specifying the submission deadlines, various reporting formats and contents of the Final SIP report are also shared with the students by the faculty.
  - The students provide the faculty mentor with information (which is documented) such as contact details of the Industry mentor, the project title, the tasks assigned.
  - The students present their progress status at-least twice during the Internship to the faculty mentor.
  - Faculty mentor also arranges meeting with their mentees on regular basis to update them about the status of summer internship.

## b) CAPSTONE (Industry Oriented Project):

- Before the start of the CAPSTONE a meeting is held (specialization wise) where the students are apprised of the CAPSTONE process and the primary research to be conducted by the faculty guide.
- Documents specifying the submission deadlines and the format and contents of the Final CAPSTONE report are also shared with the students by the faculty guide. The students present their progress status in an ongoing method over the period of 12 weeks or 13 sessions.

Both the Summer Internship Project and the Capstone projects are mapped to POs through different COs, in order to measure the PO attainment levels. The COs for these as well as the correlation matrix of the same with the POs is provided below.

Course Outcomes (CO) for SIP		PO1	PO2	PO3	PO4	PO5
CO1	To apply the Theoretical knowledge and skills acquired in the classroom to the Corporate office	3	2	2	3	2
CO2	To understand the practices ,strategies, policies and protocols implemented in the SIP organization and the industry in general	2	3	2	2	3
CO3	To analyse the practical Skills/Knowledge required for the Corporate working	3	3	2	2	2
CO4	To evaluate and learn the Innovative and technical skills required for Problem solving	2	3	2	2	2
CO5	To develop behavioural, Personality and Communication skills during interaction with the Industry people	3	2	3	2	3

Table 4.2.6: CO-PO Mapping for Summer Internship Project

Course Outcomes (CO) for CAPSTONE Project		PO1	PO2	PO3	PO4	PO5
CO1	To apply the Theoretical knowledge and skills acquired in the classroom to the Corporate office	3	3	2	2	3
CO2	To understand the practices ,strategies, policies and protocols implemented in the SIP organization and the industry in general	3	2	3	2	3
CO3	To analyse the practical Skills/Knowledge required for the Corporate working	3	3	2	2	2
CO4	To evaluate and learn the Innovative and technical skills required for Problem solving	3	3	3	3	3
CO5	To develop behavioural, Personality and Communication skills during interaction with the Industry people	3	3	3	3	3

Table 4.2.7: CO-PO Mapping for CAPSTONE project - General Management

Course Outcomes (CO) for CAPSTONE Project		PO1	PO2	PO3	PO4	PO5
CO1	To apply the conceptual knowledge acquired in a practical method to a Industry/Sector	3	2	2	2	3
CO2	To synthesize, Integrate and apply skills that they have been acquired during the curriculum	3	3	3	3	3
CO3	To understand the practices, strategies, policies and protocols implemented in the Industry/Sector chosen wrt for all the 5 different specialisations	2	3	3	3	3
CO4	To Evaluate the Strengths, Weaknesses, Opportunities and Threats applicable to the Industry/Sector chosen	3	3	2	2	3
CO5	To systematically resolve a pertinent challenge applicable to the project and design suitable Strategies/Recommendations	3	3	3	3	3

Table 4.2.8: CO-PO Mapping for CAPSTONE project – Functional Specialisation

Course Outcomes (CO) for CAPSTONE Project		PO1	PO2	PO3	PO4	PO5
CO1	To showcase the application of the Conceptual learning of the specialization subjects chosen	2	2	3	3	3
CO2	To understand the implementation of the specialization practices, strategies, and policies in the Organisation chosen for the specialization subjects chosen	2	3	3	3	3
CO3	To have a better understanding of the aspirational Company/Industry and develop a Project synopsis related to any pertinent problem	3	2	3	2	3
CO4	To identify/evaluate a problem through independent data analysis and/or consultation in an organization wherein the student is placed	3	3	3	3	3
CO5	To design creative strategies for being a successful professional	2	2	3	3	3

Table 4.2.9: CO-PO Mapping for CAPSTONE project – Social Relevance

#### D. Process to assess individual and team performance

Industry internship and capstone projects are key highlights of the MMS program.

Students are assigned Team wise projects in all the subjects which helps them develop Team building abilities and also gain by way of Peer learning of the various subjects. Marks are also assigned for teamwork, while projects and presentations.

The students are also evaluated individually by asking them Questions on the ppt presentation made by the team.

#### E. Quality of dissertation

Students are required to prepare a report. They are taught, how to draft a good report in research methodology. A few guest lectures and alumni interactions are also organised to provide them with additional inputs.

At the time of evaluation following things are checked.

- Well drafted Objectives,
- Relevance of the study,
- Clearly designed Research methodology,
- Adequacy of literature review,
- Use of suitable data analysis tools,
- Proper presentation of Results and conclusions,
- Overall presentation of the report.

**Industry Mentor's Feedback:** After the students complete the Summer Internship projects, they are required to submit the hard bound Black book duly signed by the Industry Mentor and the Faculty Mentor.

The students' performance in the Summer Internship project is also obtained from the respective Industry mentor. Suggestions for further improvement of the student are obtained from the respective Industry Mentor.

**Plagiarism:** The students are required to prepare the Soft copies for the Summer Internship projects in Sem III and the CAPSTONE projects in Sem IV respectively. After thoroughly evaluating the Soft copies, the students are required to check the project Soft copies for the Plagiarism and are required to upload the same in the Turnitin software made available by the Institute. Each faculty has his/her dedicated account and grants access to submission to the students at an appropriate time. The Plagiarism percentage allowed is not more than 20 % as per the guidelines of Mumbai University. The report thus generated is shared with the faculty for final submission.

**References:** The students are encouraged to do desk review and secondary research from various reliable sources. These include

- IBEF Reports
- Annual Reports
- Company Websites
- Textbooks
- Journals
- Business Magazines



**5 - CRITERION 5  
STUDENT QUALITY  
AND PERFORMANCE**

<b>CRITERION 5</b>	<b>STUDENT QUALITY AND PERFORMANCE</b>	<b>100</b>
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<b>CRITERION 5</b>	<b>STUDENT QUALITY AND PERFORMANCE</b>	<b>100</b>
<b>Self Assessment</b>		<b>95</b>

Year	Sanctioned Intake	Gender	No. of students admitted							Total
			Within State	Outside State	Other Country	Management Stream	Other Streams	Fresher	Experienced*	
CAY 2020-21	120	M	80	1	0	81	0	51	30	120
		F	38	1	0	39	0	29	10	
CAYm1 2019-20	120	M	75	7	0	82	0	56	26	120
		F	37	1	0	38	0	28	10	
CAYm2 2018-19	120	M	68	3	0	71	0	46	25	120
		F	48	1	0	49	0	34	15	
CAYm3 2017-18	120	M	88	4	0	92	0	60	32	120
		F	27	1	0	28	0	19	9	
<b>Total number of students Admitted = 120+120+120+120=480</b>										

Table 5.1: Student Intake

Year of entry	Total number of students admitted	Cancelled Admissions	Number of students who have completed	
			I Year	II Year
CAY (2020-21)	118	2	118	
CAYm1 (2019-20)	120	0	120	119
CAYm2 (LYG) (2018-19)	119	1	119	119
CAYm3 (LYGm1) (2017-18)	119	1	119	119
CAYm4 (LYGm2)	120	0	120	120

Table 5.2: Success Rate

- CAY : Current Academic Year  
 CAYm1 : Current Academic Year minus 1  
 CAYm2 : Current Academic Year minus 2 = Last Year Graduate (LYG)  
 CAYm3 : Current Academic Year minus 3 = Last Year Graduate minus 1 (LYGm1)  
 CAYm4 : Current Academic Year minus 4 = Last Year Graduate minus 2 (LYGm2)

**5.1 Enrollment Ratio (Admissions) (20)****Self Assessment (20)***Enrolment Ratio = Number of students admitted/ Sanctioned intake*

<b>Item</b> (Students enrolled at the First Year Level on average basis during the last three years starting from current academic year)	<b>Marks</b>
>=90% students enrolled	20
>=80% students enrolled	16
>=70% students enrolled	12
>=60% students enrolled	8

Table 5.1.1: Enrollment Ratio Marks

<b>Year of Entry</b>	<b>Enrollment Ratio</b>
CAY (2020-21)	1
CAYm1 (2019-20)	1
CAYm2 (2018-19)	1

Table 5.1.2: Enrollment Ratio Actual

**5.2 Success Rate (Students clearing in minimum time) (10)****Self Assessment (10)**

*S.I.* = Number of students completing program in minimum duration / Number of students admitted  
*Average SI* = Mean of Success Index (SI) for past three batches  
*Success rate* = 10 × Average SI

<b>Item</b>	<b>Last Year of Graduate, LYG (2019-21)</b>	<b>Last Year of Graduate, LYGm1 (2018-20)</b>	<b>Last Year of Graduate minus 1, LYGm2 (2017-19)</b>
Number of students admitted	120	119	119
Number of students who have graduated in minimum time	119	119	119
Success Index (SI)	0.99	1	1
Average SI	<b>0.996</b>		
Success Rate = 10 × Average	<b>9.96</b>		

Table 5.2.1: Success Rate

**5.3 Academic Performance (Percentage marks scored) (10) Self Assessment (10)**

Academic Performance = Average API (Academic Performance Index)

API = ((Mean of final Year Grade Point Average of all successful Students on a 10 point scale) or (Mean of the percentage of marks of all successful students in final year/10)) x (number of successful students/number of students appeared in the examination)

Successful students are those who have passed in all final year courses.

Academic Performance	CAYm1 (2019-20)	CAYm2 (2018-19)	CAYm3 (2017-18)
Mean of CGPA or Mean Percentage of all successful students (X)	8.54	7.73	7.77
Total no. of successful students (Y)	119	119	118
Total no. of students appeared in the examination (Z)	119	119	118
API = $x * (Y/Z)$	8.54	7.73	7.77
Average API = $(AP1 + AP2 + AP3)/3$	8.013		

Table 5.3.1: Academic Performance

**(Refer Annexure 5.1 for Academic Performance)**

**5.4 Placement, Higher Studies and Entrepreneurship (40) Self Assessment (35)**

Assessment points =  $30 * \text{Average Placement}$ , N is the total number of students admitted in the first year

Item	CAYm1 2019-20 (2018-20)	CAYm2 2018-19 (2017-19)	CAYm3 2017-18 (2016-18)
No. of students placed in companies or Government Sector (x)	93	103	110
No. of students pursuing Ph.D. / Higher Studies (y)	1	2	0
No. of students turned entrepreneur (In the areas related to management discipline) (z)	8	7	5
$x + y + z =$	102	112	115
N	119	119	119
Placement Index : $(x + y + z)/N$	0.86	0.94	0.97
Average placement = $(P1 + P2 + P3)/3$	0.92		
Assessment Points = $40 \times \text{average placement}$	<b>36.86</b>		

Table 5.4.1: Placement Higher Studies & Entrepreneurship

**5.4.1 Provide the placement data in the below mentioned format with the name of the program and the assessment year:**

Table 5.4.2: Placement Details

Batch 2016-18					
SR. NO	NAME OF THE STUDENT PLACED	ENROLLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
1	ASHWINI AJGAONKAR	1	RELIANCE GENERAL INSURANCE	1/MMS/2016-18/HR/1	01-06-2018
2	MANASI AMARE	2	KOTAK BANK	2/MMS/2016-18/FINANCE/2	04-12-2017
3	SAI APURVA APPALA	3	BLACKROCK	3/MMS/2016-18/FINANCE/3	17-11-2017
4	ANKUSH BADHE	4	DRULOGIC TECHNOLOGIES PVT. LTD.	4/MMS/2016-18/SYSTEMS/4	23-07-2018
5	RESHAM SINGH	5	NITCO	5/MMS/2016-18/MARKETING/5	
6	ADITYA BHANGE	6	VISIBLE ALPHA	6/MMS/2016-18/FINANCE/6	
7	SOURABH BHATTACHARYA	7	NITCO	7/MMS/2016-18/MARKETING/7	01-04-2018
8	YOGESH BUTANI	8	AXIS BANK	8/MMS/2016-18/FINANCE/8	06-06-2018
9	ABHINAV DABHOLKAR	9	MORNING STAR	9/MMS/2016-18/FINANCE/9	
10	DHAWAL DAVE	10	KP SANGHVI	10/MMS/2016-18/MARKETING/10	
11	AMRUTA DESAI	11	TATA AIA LIFE INSURANCE	11/MMS/2016-18/HR/11	12-12-2017
12	AMRUTA DESAI	12	WEBXPRESS	12/MMS/2016-18/MARKETING/12	
13	BHAVYA DUVYURI	13	CAPGEMINI	13/MMS/2016-18/FINANCE/13	29-11-2017
14	AISHWARYA GADKARI	14	GLOBEOP	14/MMS/2016-18/FINANCE/14	18-04-2018
15	DIPTI GUPTA	15	CAPGEMINI	15/MMS/2016-18/FINANCE/15	25-12-2018
16	ALKESH JAIN	16	INCRED	16/MMS/2016-18/FINANCE/16	19-07-2018
17	MAULIK JAIN	17	SBI FUNDS MGT..	17/MMS/2016-18/FINANCE/17	
18	PRASANNA JOSHI	18	CBRE	18/MMS/2016-18/FINANCE/18	
19	SAGAR KAMBLE	19	KOTAK MAHINDRA AMC	19/MMS/2016-18/MARKETING/19	23-04-2018
20	NIPUN KAWALE	20	DEFOUR ANALYTICS PVT	20/MMS/2016-18/SYSTEMS/20	
21	ONKAR KELJI	21	MORNING STAR	21/MMS/2016-18/FINANCE/21	
22	ABDUL KHAN	22	KANTAR MILLWARD BROWN	22/MMS/2016-18/MARKETING/22	
23	ANKITA KOTPELLIWAR	23	HDFC AMC	23/MMS/2016-18/FINANCE/23	07-12-2017
24	KRUTIKA KSHIRSAGAR	24	KOTAK SECURITIES	24/MMS/2016-18/FINANCE/24	18-06-2018
25	SHWETA KURHE	26	NESTLE INDIA	25/MMS/2016-18/MARKETING/26	
26	SHEETAL MAHALE	27	AXIS BANK	26/MMS/2016-18/FINANCE/27	06-06-2018
27	INDRAJIT MAJHI	28	VISIBLE ALPHA	27/MMS/2016-18/FINANCE/28	
28	MRUNALINI MANDORE	29	VISIBLE ALPHA	28/MMS/2016-18/FINANCE/29	
29	SUBHADRA MAURYA	30	DRULOGIC TECHNOLOGIES	29/MMS/2016-18/SYSTEMS/30	
30	MERLYN SHIBU	31	WADHWA	30/MMS/2016-18/FINANCE/31	21-05-2018
31	RAM MUNDE	32	PANTALOONS	31/MMS/2016-18/OPERATIONS/32	17-11-2017
32	ANISH NAIR	33	A K CAPITAL	32/MMS/2016-18/FINANCE/33	
33	ARCHIT PADAVE	34	HDFC AMC	33/MMS/2016-18/FINANCE/34	05-02-2018
34	VENKATESH PANDEY	35	ICICI SECURITIES	34/MMS/2016-18/MARKETING/35	20-12-2017
35	RUPESH PARAB	36	CRISIL	35/MMS/2016-18/FINANCE/36	11-12-2017
36	ANSHUM PARDESHI	37	XANADU	36/MMS/2016-18/MARKETING/37	05-04-2018
37	AKASH PAREKH	38	AXIS BANK	37/MMS/2016-18/MARKETING/38	06-06-2018

Batch 2016-18					
SR. NO	NAME OF THE STUDENT PLACED	ENROLLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
38	ADIT PATHAK	39	LOREAL	38/MMS/2016-18/MARKETING/39	19-12-2017
39	SAYALI PAWAR	40	KOTAK BANK	39/MMS/2016-18/FINANCE/40	04-12-2017
40	CHARMI SHAH	44	MCCANN WORLD GROUP	40/MMS/2016-18/MARKETING/44	
41	NAKSHH SHARMA	45	TAKSHASHILA CONSULTANCY	41/MMS/2016-18/OPERATIONS/45	
42	JAYESH SHEMBAVANKAR	46	INCREC	42/MMS/2016-18/MARKETING/46	
43	NITIN SINGH	47	VISIBLE ALPHA	43/MMS/2016-18/FINANCE/47	19-06-2018
44	MRUDULA SONGIRE	48	BLACKROCK	44/MMS/2016-18/FINANCE/48	17-11-2017
45	KASHMIRA TAMBE	49	PERFORMICS CONVONIX	45/MMS/2016-18/MARKETING/49	18-05-2018
46	BARKHA THAKKAR	50	CRISIL	46/MMS/2016-18/FINANCE/50	11-12-2017
47	ADITYA THAKUR	51	MARICO	47/MMS/2016-18/MARKETING/51	09-11-2017
48	PRATIK TIRLOKAR	52	CEAT LTD.	48/MMS/2016-18/MARKETING/52	23-03-2018
49	NIMISH TOPARE	53	READY MIX CEMENT	49/MMS/2016-18/OPERATIONS/53	07-05-2018
50	MIHIR TRIVEDI	54	INSYNC ANALYTICS	50/MMS/2016-18/FINANCE/54	
51	RONAK VADHER	55	HDFC BANK	51/MMS/2016-18/FINANCE/55	
52	ANAND VED	56	TRANSPARENT VALUE PVT LTD	52/MMS/2016-18/FINANCE/56	09-01-2018
53	AADIT VORA	57	HURIX SYSTEMS	53/MMS/2016-18/MARKETING/57	15-03-2018
54	AKSHAY YADAV	58	ASCO ASIA	54/MMS/2016-18/FINANCE/58	
55	NISHA YADAV	59	TATA TRUST	55/MMS/2016-18/HR/59	05-02-2018
56	SUMIT ANCHAL	61	L&T FINANCE	56/MMS/2016-18/FINANCE/61	01-06-2018
57	RUCHI ASORIYA	62	KOTAK MAHINDRA AMC	57/MMS/2016-18/MARKETING/62	23-04-2018
58	SANKET ATHAVALE	63	KANTILAL CHHAGANLAL SECURITIES	58/MMS/2016-18/FINANCE/63	18-01-2018
59	TRINOLA BANGERA	64	CAPGEMINI	59/MMS/2016-18/FINANCE/64	29-11-2017
60	SANGITA BHANE	65	KOTAK MAHINDRA AMC	60/MMS/2016-18/MARKETING/65	23-04-2018
61	CHAITANYA BHIRUD	66	INDUSIND BANK	61/MMS/2016-18/FINANCE/66	
62	AKASH BHUMKAR	67	H & R JOHNSON	62/MMS/2016-18/OPERATIONS/67	
63	BITTESH CHAKI	68	BLACKROCK	63/MMS/2016-18/FINANCE/68	17-11-2017
64	VARSHA CHAUDHARI	69	B PRAKASH & ASSOCIATES	64/MMS/2016-18/FINANCE/69	28-12-2017
65	ABHISHEK DARGE	70	MAGICBRICKS.COM	65/MMS/2016-18/MARKETING/70	04-12-2017
66	PALLAVI DATRE	71	JYOTI PLASTIC WORKS	66/MMS/2016-18/MARKETING/71	04-07-2018
67	PANKAJ DHAMAPURKAR	72	THE GUARDIANS	67/MMS/2016-18/MARKETING/72	28-10-2017
68	PRASHIS DONGRE	73	CAVINKARE	68/MMS/2016-18/MARKETING/73	04-01-2017
69	RUSHABH DOSHI	74	EDELWEISES	69/MMS/2016-18/FINANCE/74	
70	POOJA DUBEY	75	LUMINA DATAMATICS	70/MMS/2016-18/HR/75	
71	TEJAS FULSE	76	FRONTIER BUSINESS SYSTEM	71/MMS/2016-18/MARKETING/76	
72	AMEY GITE	77	HDFC BANK	72/MMS/2016-18/MARKETING/77	07-06-2018
73	VRUSHALI GODE	78	AXIS BANK	73/MMS/2016-18/FINANCE/78	06-06-2018
74	NEHA GOKARN	79	BLACKROCK	74/MMS/2016-18/FINANCE/79	17-11-2017
75	PAYAL GURAV	80	ICICI PRUDENTIAL	75/MMS/2016-18/MARKETING/80	03-04-2018
76	DISHA HAIT	81	SWIGGY	76/MMS/2016-18/MARKETING/81	28-02-2018
77	SAILEE INDULKAR	82	AXIS BANK	77/MMS/2016-18/FINANCE/82	06-06-2018
78	PRAYAG JADHAV	83	HDFC BANK	78/MMS/2016-18/FINANCE/83	15-05-2018

Batch 2016-18					
SR. NO	NAME OF THE STUDENT PLACED	ENROLLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
79	SAAKSHIPRIYA JOHARI	84	NOMURA	79/MMS/2016-18/FINANCE/84	
80	PRACHI KADAM	85	VISIBLE ALPHA	80/MMS/2016-18/FINANCE/85	
81	PARMI KENIYA	87	ICICI BANK	81/MMS/2016-18/FINANCE/87	20-03-2018
82	SAPNIL KULKARNI	88	KOTAK BANK	82/MMS/2016-18/FINANCE/88	04-12-2017
83	PRAMOD LENDE	89	KC SECURITIES	83/MMS/2016-18/FINANCE/89	
84	SAURABH MAHADIK	90	PERFETTI VAN MELLE	84/MMS/2016-18/MARKETING/90	13-07-2018
85	PRATHAMESH MASDEKAR	91	KR CHOKSEY	85/MMS/2016-18/FINANCE/91	
86	NIKITA MORE	92	RESULTRIX	86/MMS/2016-18/MARKETING/92	
87	OJAS MURUDKAR	93	NOMURA	87/MMS/2016-18/FINANCE/93	23-03-2018
88	NIKITA PANGARE	95	UFO MOVIES	88/MMS/2016-18/MARKETING/95	
89	SNEHALI PATIL	96	CEAT LTD.	89/MMS/2016-18/MARKETING/96	
90	VAIBHAV RANDHAI	97	HDFC BANK	90/MMS/2016-18/MARKETING/97	
91	PUNIT RAUT	98	KPMG	91/MMS/2016-18/FINANCE/98	10-02-2018
92	SUKHADA SAKDEO	100	HDFC BANK	92/MMS/2016-18/MARKETING/100	06-06-2018
93	SHIVAM SALGAONKAR	101	PNB HOUSING FINANCE	93/MMS/2016-18/MARKETING/101	02-05-2018
94	UTKARSHA SALUNKE	102	H & R JOHNSON	94/MMS/2016-18/OPERATIONS/102	
95	CHINMAY SANGALE	103	KENT RO SYSTEMS	95/MMS/2016-18/MARKETING/103	
96	PRAJAKTA SARODE	104	OCS SERVICES	96/MMS/2016-18/HR/104	
97	ZAINUL SAYYED	105	KPMG	97/MMS/2016-18/FINANCE/105	10-02-2018
98	JANIL SHAH	106	KOTAK MAHINDRA AMC	98/MMS/2016-18/FINANCE/106	23-04-2018
99	ZOHA SHAIKH	107	HDFC LTD.	99/MMS/2016-18/FINANCE/107	17-05-2018
100	SUMATI SHENDE	108	J.M. BAXI & CO.	100/MMS/2016-18/MARKETING/108	
101	SHRIYA SINGH	109	ZEPO	101/MMS/2016-18/MARKETING/109	06-06-2018
102	RASHMI SOMAWANSHI	110	PERFETTI VAN MELLE	102/MMS/2016-18/MARKETING/110	
103	PRITI SRIVASTAV	111	ICICI PRU AMC	103/MMS/2016-18/MARKETING/111	11-01-2018
104	SAMEER SURVE	112	BYJU'S THINK & LEARN	104/MMS/2016-18/MARKETING/112	
105	TARUN THAKUR	113	HDFC BANK	105/MMS/2016-18/FINANCE/113	17-04-2018
106	ROMIL TIKOO	114	HDFC BANK	106/MMS/2016-18/FINANCE/114	
107	CHETAN VINJUDA	116	BLACKROCK	107/MMS/2016-18/FINANCE/116	17-11-2017
108	POOJA WAGH	118	EDELWEISES	108/MMS/2016-18/HR/118	03-08-2018
109	SHUBHAM ZANVAR	119	PERFETTI VAN MELLE	109/MMS/2016-18/MARKETING/119	23-03-2018
110	ATUL ZORE	120	TCS IT	110/MMS/2016-18/MARKETING/120	22-01-2018

Batch 2017-19					
SR. NO	NAME OF THE STUDENT PLACED	ENROLLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
1	FAISAL ANSARI	1	ICICI BANK	1/MMS/2017-19/FINANCE/1	
2	ASHWIN ARORA	2	COALITION - CRISIL	2/MMS/2017-19/FINANCE/2	07-02-19
3	PRATHAMESH BAGAL	3	APAC FINANCIAL SERVICES	3/MMS/2017-19/MARKETING/3	01-04-19
4	SAGAR BAWCHE	5	GALAXY	4/MMS/2017-19/MARKETING/5	
5	GAURAVI BENDRA	6	ADITYA BIRLA FASHION	5/MMS/2017-19/MARKETING/6	24-10-18
6	ASHISH BHAT	7	HDFC BANK	6/MMS/2017-19/FINANCE/7	12-03-19
7	GEETESH BHOLE	9	NEW INDIA COOP BANK	7/MMS/2017-19/FINANCE/9	17-03-19
8	SHIVANJALI DATIR	11	HDFC BANK	8/MMS/2017-19/MARKETING/11	
9	SHESHAN DESHMUKH	12	MOBILEWARE TECHNOLOGIES	9/MMS/2017-19/MARKETING/12	31-10-18
10	NIKHIL DHAWALE	13	HDFC BANK	10/MMS/2017-19/FINANCE/13	
11	SANKET DUBEWAR	14	PAN GULF TECHNOLOGIES	11/MMS/2017-19/MARKETING/14	
12	GOPAL GHADMODE	16	AMUL	12/MMS/2017-19/MARKETING/16	
13	SWATI GUPTA	18	TRANSACTION SQUARE	13/MMS/2017-19/FINANCE/18	31-01-19
14	VINIT HEGDE	19	CAPITA WORLD PLATFORM	14/MMS/2017-19/FINANCE/19	
15	ANKUR IKHAR	20	SWAN SOLUTIONS	15/MMS/2017-19/SYSTEMS/20	19-12-18
16	SNEHAL JAGDALE	21	UGAM SOLUTIONS	16/MMS/2017-19/SYSTEMS/21	06-05-19
17	SOURABH JAGIRDAR	22	HDFC BANK	17/MMS/2017-19/MARKETING/22	02-03-19
18	AKSHATA KALE	23	HDFC BANK	18/MMS/2017-19/MARKETING/23	02-03-19
19	RUCHI KMABLE	24	UTI ASSET MANAGEMENT	19/MMS/2017-19/FINANCE/24	
20	PRATIK KARANJKAR	25	LUXADERME	20/MMS/2017-19/MARKETING/25	30-04-19
21	ASHISH KARKHELE	26	CREDENCE ANALYTICS	21/MMS/2017-19/FINANCE/26	
22	NISHA MALLU	31	INDUSIND BANK LTD.	22/MMS/2017-19/FINANCE/31	01-07-19
23	PAAYAL MASSAND	32	HDFC AMC	23/MMS/2017-19/FINANCE/32	
24	OMEGA MUSALE	34	CHOLAMANDALAM INVESTMENT	24/MMS/2017-19/FINANCE/34	14-05-19
25	URVISH NATHWANI	35	TAURUS ASSET MANAGEMENT	25/MMS/2017-19/FINANCE/35	04-02-19
26	AJINKYA NIRANTAR	36	ITC	26/MMS/2017-19/MARKETING/36	
27	ADITYA PAGE	37	CITI BANK	27/MMS/2017-19/FINANCE/37	
28	ROUNAK PALIWAL	38	NEW INDIA COOPERATIVE	28/MMS/2017-19/OPERATIONS/38	03-06-19
29	VIRAJ PALKAR	39	BLACKROCK	29/MMS/2017-19/FINANCE/39	
30	SHRUTI PANDIT	40	CHOLAMANDALAM INVESTMENT	30/MMS/2017-19/FINANCE/40	15-02-19
31	ANURAG PARDESHI	41	HDFC BANK	31/MMS/2017-19/FINANCE/41	22-04-19
32	KALPESH PATKAR	42	CHOLAMANDALAM INVESTMENT	32/MMS/2017-19/FINANCE/42	15-02-19
33	AKASH PUKALE	43	HEXAWARE	33/MMS/2017-19/SYSTEMS/43	20-11-19
34	MONIKA SAINI	44	NEW INDIA COOP BANK	34/MMS/2017-19/FINANCE/44	17-05-19
35	SAGAR SARAF	45	KALPATARU	35/MMS/2017-19/MARKETING/45	14-02-19
36	ABHISHEK SAWANT	46	CAPITA WORLD PLATFORM	36/MMS/2017-19/FINANCE/46	
37	AJINKYA SHAHAPURKAR	47	ICICI BANK	37/MMS/2017-19/MARKETING/47	03-06-19
38	YOGENDRA SHEKHAWAR	48	CHOLAMANDALAM INVESTMENT	38/MMS/2017-19/FINANCE/48	15-02-19
39	AJINKYA SHINDE	49	KALPATARU	39/MMS/2017-19/MARKETING/49	14-02-19
40	HARSHDEEP KAUR PANDHER	50	BLACKROCK	40/MMS/2017-19/FINANCE/50	07-09-18



Batch 2017-19					
SR. NO	NAME OF THE STUDENT PLACED	ENROLLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
41	RASHMIRATHI SINGH	51	INFRAISOFT TECHNOLOGIES LIMITED	41/MMS/2017-19/MARKETING/51	01-03-19
42	ROHIT SINGH	52	ADITYA BIRLA FASHION	42/MMS/2017-19/MARKETING/52	24-10-18
43	DEVENDRA SIRSAT	53	KALPATARU	43/MMS/2017-19/MARKETING/53	14-02-19
44	RAJAT SRIVASTAVA	54	ICICI BANK	44/MMS/2017-19/FINANCE/54	22-04-19
45	VIKAS TIWARI	56	NAUKRI	45/MMS/2017-19/MARKETING/56	10-12-18
46	SHUBHAM UMBARKAR	57	HEXAWARE	46/MMS/2017-19/SYSTEMS/57	
47	SAGAR VARIA	58	UGAM SOLUTIONS	47/MMS/2017-19/SYSTEMS/58	
48	AMIR VORA	59	THE GUARDIANS	48/MMS/2017-19/MARKETING/59	10-12-18
49	ROMEET VYAS	60	PIRAMAL HOUSING	49/MMS/2017-19/MARKETING/60	23-04-19
50	JOBIN THOMAS	61	HUL	50/MMS/2017-19/MARKETING/61	
51	MOHAMMAD SHOAB	62	THE GUARDIANS	51/MMS/2017-19/FINANCE/62	
52	CHETAN BAGUL	63	PENTAGON SYSTEMS	52/MMS/2017-19/MARKETING/63	
53	NIKHIL BALANI	64	MOTILAL OSWAL	53/MMS/2017-19/FINANCE/64	13-12-18
54	MAHESH BHAWARI	65	LINK GROUP	54/MMS/2017-19/OPERATIONS/65	
55	SHRADDHA BHURAN	66	UGAM SOLUTIONS	55/MMS/2017-19/MARKETING/66	06-05-19
56	GAURAV O. CHAUDHARI	68	DAMCO	56/MMS/2017-19/OPERATIONS/68	09-01-19
57	GAURAV T. CHAUDHARI	69	WELSPUN	57/MMS/2017-19/OPERATIONS/69	07-11-19
58	SACHINDRA CHAUDHARI	70	THE WADHWA GROUP	58/MMS/2017-19/MARKETING/70	15-11-18
59	ROHIT DEORUKHKAR	71	BOX8	59/MMS/2017-19/OPERATIONS/71	
60	PRATIK DESHMUKH	73	THE HIMALAYA DRUG CO.	60/MMS/2017-19/MARKETING/73	
61	SANDESH DUBEY	74	HDFC BANK	61/MMS/2017-19/FINANCE/74	20-03-19
62	UPAMANYU DUTTA	75	HDFC BANK	62/MMS/2017-19/MARKETING/75	06-05-19
63	ASWANI GAJRAJ	76	SELEKT	63/MMS/2017-19/SYSTEMS/76	
64	PRASHANT GHULE	77	DAMCO	64/MMS/2017-19/OPERATIONS/77	04-12-18
65	ANIKET GOTHANKAR	78	PNB HOUSING FINANCE	65/MMS/2017-19/FINANCE/78	16-05-19
66	SURAJ GUPTA	80	ICICI BANK	66/MMS/2017-19/FINANCE/80	29-06-19
67	AISHWARYA JOSHI	82	NAUKRI	67/MMS/2017-19/MARKETING/82	05-12-18
68	RADHA KADAM	83	HDFC BANK	68/MMS/2017-19/FINANCE/83	23-04-19
69	GAURAV KANUNGO	85	BERGER PAINTS	69/MMS/2017-19/MARKETING/85	01-03-19
70	VINAY KARANDE	86	INDUSIND BANK LTD.	70/MMS/2017-19/FINANCE/86	29-06-19
71	GHAZI KHAN	87	CHOLAMANDALAM INVESTMENT	71/MMS/2017-19/FINANCE/87	15-02-19
72	RIYA KHANDELWAL	88	SBI MUTUAL FUND	72/MMS/2017-19/FINANCE/88	08-05-19
73	HARSHAL LAD	90	MOBILEWARE TECHNOLOGIES	73/MMS/2017-19/SYSTEMS/90	3-12-18
74	SHREYASH LOTANKAR	91	MARICO	74/MMS/2017-19/MARKETING/91	17-04-19
75	RUCHI MAHADESHWAR	92	SWABHAV TECHLABS	75/MMS/2017-19/HR/92	
76	ANKITA MAHAJAN	93	HDFC BANK	76/MMS/2017-19/MARKETING/93	02-03-19
77	VAIBHAV MAHAJAN	94	HEXAWARE	77/MMS/2017-19/SYSTEMS/94	19-11-19
78	NIKHIL MAHISHI	95	CAPITAL INDIA FINANCE	78/MMS/2017-19/FINANCE/95	20-11-18
79	DEVEN MEHATA	96	ICICI SECURITIES	79/MMS/2017-19/FINANCE/96	31-01-19
80	ROHIT MOHITE	97	ICICI PRUDENTIAL AMC	80/MMS/2017-19/SYSTEMS/97	10-01-19
81	RUNIL MORE	98	BLACKROCK	81/MMS/2017-19/FINANCE/98	07-09-18

Batch 2017-19					
SR. NO	NAME OF THE STUDENT PLACED	ENROLMEN T NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
82	DURVESH MORONEY	99	L&T INFOTECH LTD.	82/MMS/2017-19/SYSTEMS/99	
83	RONAK NAVALE	100	SBI LIFE INSURANCE CO	83/MMS/2017-19/FINANCE/100	18-03-19
84	YOGESH NEVE	101	PROFECTUS CAPITAL	84/MMS/2017-19/FINANCE/101	06-12-18
85	ABHILASH PAKHIDE	102	PRISM JOHNSON PVT LTD.	85/MMS/2017-19/SYSTEMS/102	10-01-19
86	GIRIRAJ PANDEY	103	JSW CEMENT LIMITED	86/MMS/2017-19/FINANCE/103	04-04-19
87	OMKAR PANHALKAR	104	BLUE STAR	87/MMS/2017-19/SYSTEMS/104	28-01-19
88	SANSKRUTI PARAB	105	ICICI PRUDENTIAL AMC	88/MMS/2017-19/FINANCE/105	
89	JEEL PAREKH	106	PERFORMICS CONVONIX	89/MMS/2017-19/MARKETING/106	07-01-19
90	SAHIL PATEL	107	ICICI BANK	90/MMS/2017-19/FINANCE/107	
91	MAYUR PATIL	108	UTI ASSET MANAGEMENT	91/MMS/2017-19/FINANCE/108	27-05-19
92	OMKAR PAWASKAR	109	THE HIMALAYA DRUG CO.	92/MMS/2017-19/MARKETING/109	
93	SHASHIKANT SARGAR	110	COGOPORT	93/MMS/2017-19/MARKETING/110	08-01-19
94	JAGANNATH SATWASE	111	AMUL	94/MMS/2017-19/MARKETING/111	
95	KASHISH SHAH	112	ICICI SECURITIES	95/MMS/2017-19/FINANCE/112	31-01-19
96	AKSHIT SHARMA	113	FEVER 104 FM	96/MMS/2017-19/MARKETING/113	
97	ROOPALI SHARMA	114	PURNARTHA EQUITY INVESTMENT ADVISORS	97/MMS/2017-19/FINANCE/114	06-02-18
98	SAIRAJ SHETTY	115	PNB HOUSING FINANCE LTD.	98/MMS/2017-19/MARKETING/115	16-05-19
99	PRERANA SHIVATARKAR	116	THE GUARDIANS	99/MMS/2017-19/FINANCE/116	10-12-18
100	JAGRUTI TAPARIYA	117	INDUSIND BANK LTD.	100/MMS/2017-19/MARKETING/117	
101	ROHIT THORAT	118	BLACKROCK	101/MMS/2017-19/FINANCE/118	07-09-18
102	ABHISHEK TILWANI	119	TIMES OF INDIA	102/MMS/2017-19/MARKETING/119	11-02-19
103	PRIYA TIWARI	121	SBI LIFE INSURANCE	103/MMS/2017-19/FINANCE/121	18-03-19

Batch 2018-20					
SR. NO	NAME OF THE STUDENT PLACED	ENROLMEN T NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
1	AHRAAZ BAIG	2	NESTLE INDIA LTD	1/MMS/2018-20/MARKETING/2	04-01-2020
2	OMKAR BHADANE	4	BERGER PAINTS	2/MMS/2018-20/MARKETING/4	12-12-2019
3	ADITI BHANDARKAR	5	MAVEN MAGNET	3/MMS/2018-20/MARKETING/5	18-08-2020
4	SHUBHAM BIRLA	6	HYGIENIC RESEARCH INSTITUTE PVT LTD	4/MMS/2018-20/MARKETING/6	16-10-2020
5	RIYA CHALKE	7	A.P. MOLLER - MAERSK	85/MMS/2018-20/MARKETING/7	
6	VAIBHAV DABHADE	9	MSXI SEWELLS	5/MMS/2018-20/MARKETING/9	21-01-2020
7	RADHIKA DESAI	10	GREAT PLACE TO WORK	82/MMS/2018-20/HR/10	11-12-2020
8	MAITHILI GAIKWAD	11	BDO IN INDIA	86/MMS/2018-20/HR/11	
9	PRANAY GHARAT	12	ICICI PRUDENTIAL LIFE INSURANCE	6/MMS/2018-20/FINANCE/12	05-03-2020
10	PRIYANKA GORAD	13	GEP SOLUTIONS	7/MMS/2018-20/FINANCE/13	
11	PRASAD JADHAV	15	BLUESTAR	8/MMS/2018-20/MARKETING/15	10-03-2021
12	AYUSH JIWRAJKA	16	ICICI BANK	9/MMS/2018-20/FINANCE/16	29-09-2021
13	VIVEK KADAM	17	DECIMAL POINT ANALYTICS	10/MMS/2018-20/FINANCE/17	30-03-2020

Batch 2018-20					
SR. NO	NAME OF THE STUDENT PLACED	ENROLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
14	THREESHAL KAKASGAR	18	XANADU REALTY	11/MMS/2018-20/MARKETING/18	03-02-2020
15	ADITYA KAKATI	19	STATESTREET HCL SERVICES LTD.	12/MMS/2018-20/FINANCE/19	
16	VAISHNAVI KHADASANE	20	TCS IT	13/MMS/2018-20/FINANCE/20	30-04-2020
17	SHIVANI KHADE	21	CRG SOLUTIONS	87/MMS/2018-20/SYSTEMS/21	
18	SHAMBHAVI KHANDARE	22	HDFC BANK	14/MMS/2018-20/FINANCE/22	
19	OMKAR KULKARNI	24	ICICI PRUDENTIAL	15/MMS/2018-20/FINANCE/24	09-03-2020
20	SHUBHAM KUMBHAR	25	DATA MATICS	16/MMS/2018-20/MARKETING/25	30-12-2019
21	KAUSHAL MADHYANI	26	HDFC BANK	17/MMS/2018-20/FINANCE/26	22-06-2020
22	JOSHUA MENDES	27	INCRED FINANCIAL SERVICES LTD.	18/MMS/2018-20/FINANCE/27	23-10-2019
23	MUKUL NALEKAR	28	NAUKRI.COM	19/MMS/2018-20/MARKETING/28	27-11-2019
24	ADITYA NIJAP	30	GEP SOLUTIONS	20/MMS/2018-20/SYSTEMS/30	19-06-2020
25	NIDDHI PAKHARE	31	BLACKROCK	21/MMS/2018-20/FINANCE/31	
26	ASHWINI PANDE	32	GEP SOLUTIONS	22/MMS/2018-20/OPERATIONS/32	19-06-2020
27	CHINMAY PATHAK	33	GEP SOLUTIONS	23/MMS/2018-20/SYSTEMS/33	19-06-2020
28	SHUBHAM PATIL	35	SBI LIFE	24/MMS/2018-20/FINANCE/35	23-11-2020
29	MIHIR PILANKAR	36	ICICI SECURITIES	25/MMS/2018-20/FINANCE/36	04-01-2021
30	DEEPIKA RANE	38	KUVERA	26/MMS/2018-20/FINANCE/38	
31	SACHIN RAUT	39	UGAM SOLUTIONS	88/MMS/2018-20/MARKETING/39	05-04-2020
32	DEVASHREE SANGOLE	41	TCS IT	27/MMS/2018-20/SYSTEMS/41	11-12-2019
33	CHETANA SAWANT	42	CITIUSTECH HEALTHCARE	28/MMS/2018-20/MARKETING/42	
34	SABAHAT SAYEDBUKHARI	43	NAUKRI.COM	29/MMS/2018-20/MARKETING/43	27-11-2019
35	PRINCE SHAH	44	DECIMAL POINT	30/MMS/2018-20/FINANCE/44	25-09-2019
36	PRIYANK SHETTY	45	EDELWEISS WEALTH MANAGEMENT	31/MMS/2018-20/FINANCE/45	12-03-2020
37	AKSHAY SONAWANE	47	KALE LOGISTICS	32/MMS/2018-20/SYSTEMS/47	02-12-2019
38	MAYUR SONAWANE	48	METROPOLITAN CORPORATION	33/MMS/2018-20/FINANCE/48	02-05-2020
39	VAISHNAVI TEKADE	51	WELSPUN	34/MMS/2018-20/MARKETING/51	08-12-2020
40	NILESH THAKARE	52	INFIBEAM AVENUES	35/MMS/2018-20/MARKETING/52	06-06-2020
41	SAGAR TIRKHUNDE	55	BLUESTAR	36/MMS/2018-20/MARKETING/55	27-03-2021
42	NEERAJ TIWARI	56	NAUKRI.COM	37/MMS/2018-20/MARKETING/56	27-11-2019
43	UDIT UCHIL	57	INSTITUTIONAL SHAREHOLDER	38/MMS/2018-20/OPERATIONS/57	04-12-2020
44	SHRADDHA VIBHUTE	58	BAJAJ ELECTRICALS LIMITED	39/MMS/2018-20/MARKETING/58	
45	SMITA WAGH	59	NSEIT	40/MMS/2018-20/SYSTEMS/59	24-10-2019
46	VIVEK YADAV	60	GEP SOLUTIONS	41/MMS/2018-20/MARKETING/60	19-06-2020
47	MANASI BADHE	61	RADHAKRISHNA FOODLAND PVT LTD	42/MMS/2018-20/OPERATIONS/61	01-02-2020
48	LOKESH BADSIWAL	62	HDFC BANK	43/MMS/2018-20/FINANCE/62	27-02-2020
49	AMOL BALEKAR	63	ASUS	44/MMS/2018-20/OPERATIONS/63	
50	SHWETA BHATIA	65	HDFC BANK	45/MMS/2018-20/FINANCE/65	28/02/2020
51	GAURAV CHAUDHARY	66	TEVA PHARMACEUTICALS	90/MMS/2018-20/OPERATIONS/66	

Batch 2018-20					
SR. NO	NAME OF THE STUDENT PLACED	ENROLMENT NO.	NAME OF THE EMPLOYER	APPOINTMENT LETTER REF. NO.	DATE
52	KARAN CHHABRA	67	PROSE INTEGRATED	91/MMS/2018-20/MARKETING/67	
53	SHRADDHA CHILGANI	68	HDFC BANK	46/MMS/2018-20/MARKETING/68	
54	ARADHYA DESHMUKH	70	INTELLIVIEW	47/MMS/2018-20/SYSTEMS/70	08-10-2020
55	ROHIT DHUMAL	71	TCS-BPS (CBO)	48/MMS/2018-20/OPERATIONS/71	27-08-2020
56	NEHA GANGANI	72	VEERARAGHAVAN & CO	49/MMS/2018-20/FINANCE/72	04-12-2019
57	AMAR GUPTA	73	KOTAK MAHINDRA	50/MMS/2018-20/MARKETING/73	13-06-2020
58	ARVIND JADHAV	74	KORES (INDIA) LIMITED	51/MMS/2018-20/OPERATIONS/74	12-05-2020
59	ROSHAN JHA	75	HDFC BANK	52/MMS/2018-20/FINANCE/75	
60	VEDAKSHA JOSHI	76	HIRECT	83/MMS/2018-20/MARKETING/76	06-04-2021
61	PRASAD KALE	77	HDFC AMC	53/MMS/2018-20/FINANCE/77	01-06-2020
62	NIKITA KARMARKAR	79	AWARATHON	92/MMS/2018-20/MARKETING/79	
63	AYUSHI KASHYAP	80	HDFC BANK	54/MMS/2018-20/MARKETING/80	15-02-2020
64	YOGITA KAWLE	81	CAPGEMINI	79MMS/2018-20/MARKETING/81	26-06-2021
65	SACHIN KHADE	82	NXTGEN	55/MMS/2018-20/MARKETING/82	21-02-2020
66	MRUNAL KHADKE	83	R S CONSULTANTS	77/MMS/2018-20/HR/83	31-03-2021
67	RASHMI KHANKARI	84	ALOK INDUSTRIES	56/MMS/2018-20/MARKETING/84	20/2/2020
68	AKSHAY KULKARNI	85	AXIS BANK LIMITED	57/MMS/2018-20/OPERATIONS/85	30-07-2020
69	ANUSHKA KUMAWAT	87	DELOITTE	58/MMS/2018-20/HR/87	01-02-2021
70	SHREYAS LIGADE	88	BENNETT COLEMAN	59/MMS/2018-20/MARKETING/88	14-07-2020
71	ADITYA LOKHANDE	89	TCS IT	60/MMS/2018-20/MARKETING/89	12-11-2019
72	NIKHIL MAHADIK	90	NSEIT	61/MMS/2018-20/SYSTEMS/90	24-10-2019
73	ANCHAL MASSAND	91	KORES (INDIA) LIMITED	62/MMS/2018-20/MARKETING/91	
74	MURALIDHARAN MRIDUL	92	NAVNEET EDUCATION	63/MMS/2018-20/MARKETING/92	
75	KOMAL NAIK	93	DECIMAL POINT ANALYTICS	64/MMS/2018-20/FINANCE/93	26-03-2020
76	NEEL NALAWADE	94	YELLOW SEEDS	65/MMS/2018-20/MARKETING/94	06-01-2020
77	PRANAV PAI	95	VIOLET INFOSYSTEMS	81/MMS/2018-20/SYSTEMS/95	05-05-2020
78	RISHABH PARNAMI	97	KOTAK MAHINDRA BANK	66/MMS/2018-20/FINANCE/97	30-07-2020
79	NAGESH PATIL	99	METROPOLITAN CORPORATION	67/MMS/2018-20/FINANCE/99	29-01-2020
80	KASHMIRA POKALE	101	ROTI BANK	68/MMS/2018-20/FINANCE/101	23/12/2019
81	DARSHAN SAVLA	104	CRISIL	69/MMS/2018-20/FINANCE/104	
82	ANIKET SAWANT	105	ICICI BANK	70/MMS/2018-20/FINANCE/105	19-02-2021
83	DARSHAN SHELAR	107	COALITION	71/MMS/2018-20/FINANCE/107	23-01-2020
84	DISHA SHETTY	108	SCHBANG	72/MMS/2018-20/MARKETING/108	05-02-2021
85	SHREYA SHETTY	109	BLACKROCK	73/MMS/2018-20/FINANCE/109	01-06-2020
86	SHREYASHI SHETTY	110	BENNETT COLEMAN	74/MMS/2018-20/MARKETING/110	16-07-2020
87	MEET SHIVHARE	111	UNITHOS BUSINESS ADVISORS	78/MMS/2018-20/FINANCE/111	02-03-2021
88	JAYESH SOLANKI	113	THE WADHWA GROUP	89/MMS/2018-20/MARKETING/113	17/1/202
89	SHREYAS JOSHI	114	ICICI PRUDENTIAL	84/MMS/2018-20/MARKETING/114	23/2/2021

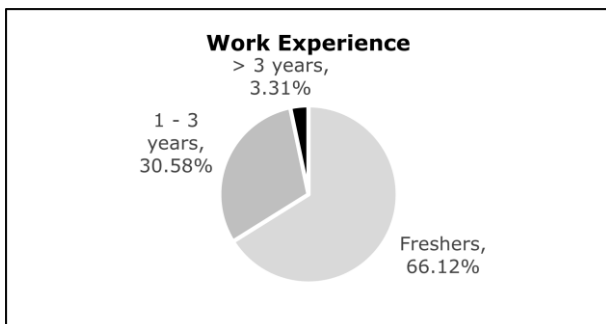
<b>Batch 2018-20</b>					
<b>SR. NO</b>	<b>NAME OF THE STUDENT PLACED</b>	<b>ENROLMENT NO.</b>	<b>NAME OF THE EMPLOYER</b>	<b>APPOINTMENT LETTER REF. NO.</b>	<b>DATE</b>
90	CHINMAY TIWARI	115	HDFC BANK	75/MMS/2018-20/FINANCE/115	
91	PRITAM WAVHAL	117	CRISIL	80/MMS/2018-20/FINANCE/117	15-03-2021
92	TEJAL YELNE	119	HDFC BANK	76/MMS/2018-20/MARKETING/119	28-02-2020
93	ISHANI ZALTE	120	RS CONSULTANTS	93/MMS/2018-20/HR/120	

**5.5 Student Diversity (5)**

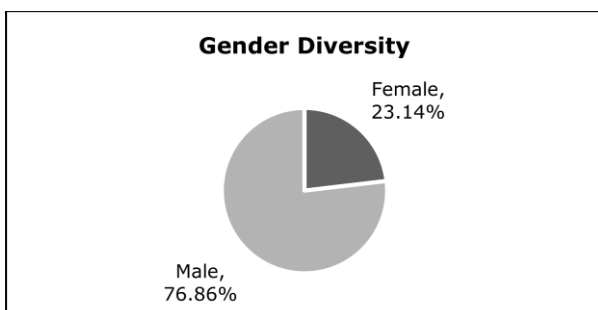
**Self Assessment (5)**

(Diversity may include Experience, Gender diversity, Qualification, Geographic diversity (within state, outside state, outside country))

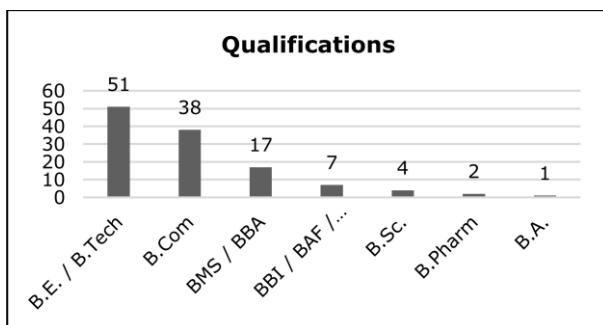
**Batch 2017-19**



Period in years	Count of Students
Freshers	79
1 - 3 years	37
> 3 years	4
<b>Total</b>	<b>120</b>

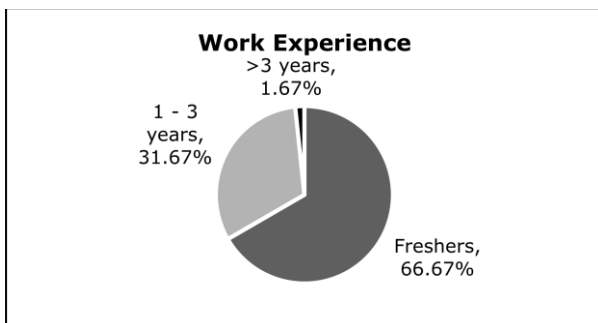


Gender	Count
Female	28
Male	92
<b>Total</b>	<b>120</b>

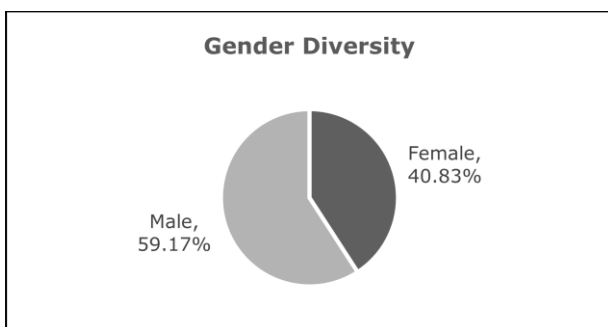


Qualifications	Count of Students
B.E. / B.Tech	51
B.Com	38
BMS / BBA	17
BBI / BAF / BFM	7
B.Sc.	4
B.Pharm	2
B.A.	1
<b>Grand Total</b>	<b>120</b>

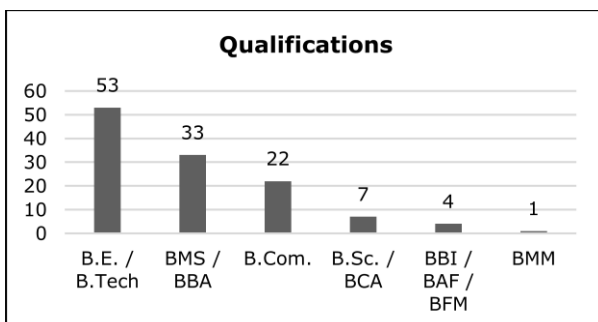
**Batch 2018-20**



Period in Years	Count of Sudents
Freshers	80
1 - 3 years	38
>3 years	2
<b>Grand Total</b>	<b>120</b>

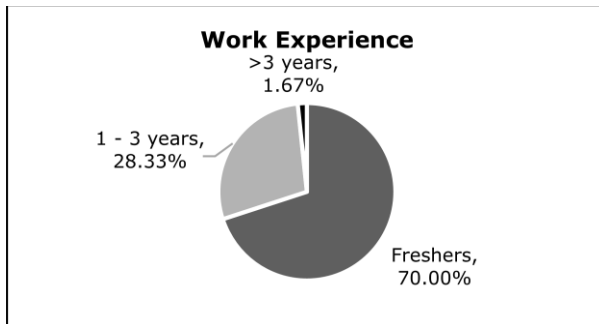


Gender	Count
Female	49
Male	71
<b>Total</b>	<b>120</b>

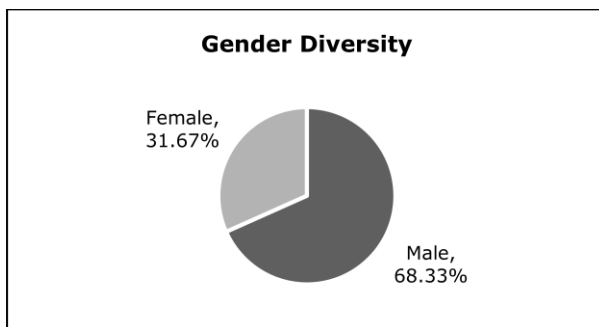


Qualifications	Count of Students
B.E. / B.Tech	53
BMS / BBA	33
B.Com.	22
B.Sc. / BCA	7
BBI / BAF / BFM	4
BMM	1
<b>Grand Total</b>	<b>120</b>

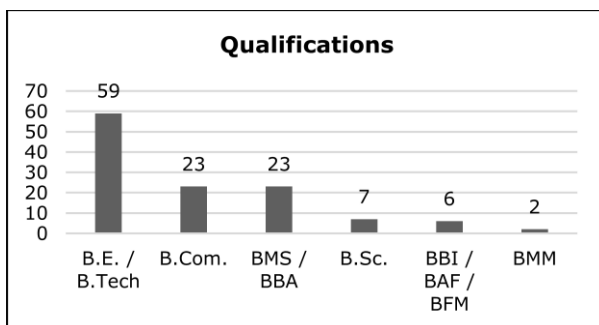
**Batch 2019-21**



Period in Years	Count of Sudents
Freshers	84
1 - 3 years	34
>3 years	2
<b>Grand Total</b>	<b>120</b>



Gender	Count
Female	38
Male	82
<b>Total</b>	<b>120</b>



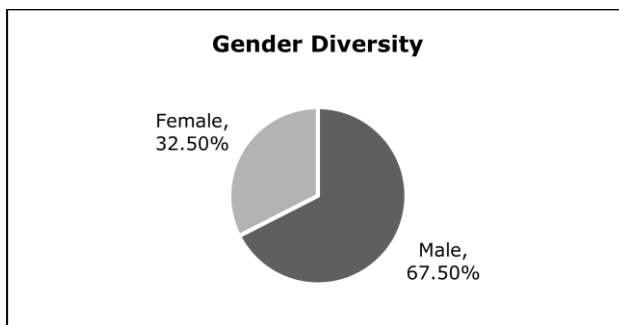
Qualifications	Count of Students
B.E. / B.Tech	59
B.Com.	23
BMS / BBA	23
B.Sc.	7
BBI / BAF / BFM	6
BMM	2
<b>Grand Total</b>	<b>120</b>



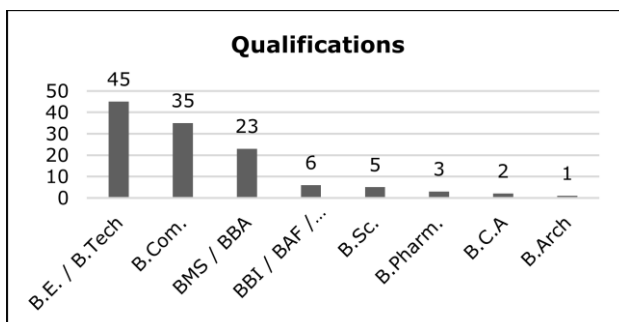
**Batch 2020-22**



Period in Years	Count of Sudents
Freshers	80
1 - 3 years	34
>3 years	6
<b>Grand Total</b>	<b>120</b>



Gender	Count
Female	39
Male	81
<b>Total</b>	<b>120</b>



Qualifications	Count of Students
B.E. / B.Tech	45
B.Com.	35
BMS / BBA	23
BBI / BAF / BFM	6
B.Sc.	5
B.Pharm.	3
B.C.A	2
B.Arch	1
<b>Grand Total</b>	<b>120</b>

**Overall Diversity Basis Gender and Geography**

Year	Gender	No. of students admitted	
		Within State	Outside State
CAY 2020-21	Male	80	1
	Female	38	1
CAYm1 2019-20	Male	75	7
	Female	37	1
CAYm2 2018-19	Male	68	3
	Female	48	1
CAYm3 2017-18	Male	88	4
	Female	27	1

Table 5.5.1: Gender and Geographical Diversity

**5.6 Professional Activities (15)****Self Assessment (15)****5.6.1 Students' participation in Professional societies/chapters and organizing management events (5)****Self Assessment (5)****5.6.1.1 Events Organized at CRKIMR****A. Khandelwal Case Study Competition**

KCS – This National Level Rolling Trophy Competition is the renowned and prestigious flagship event of CRKIMR. It is an Inter-Collegiate Case Study Competition. In this competition management students from institutes across the nation participate in huge numbers to come up with the best possible solutions for the problem case provided. Ever year, a real-life case study from a partnering organization is provided to the participating teams for analysis and presentation. Experts from the partnering organization who have provided the case study are invited as judges, along with other experts to evaluate the best solution provided, at the grand finale of the event. Generous cash prizes are awarded to the winners and runners up of this competition.

**Objectives:**

- Helping students inculcate critical thinking,
- Application of conceptual knowledge to real situations.
- Giving students an opportunity for out of box thinking
- Providing a platform to experience professional problem solving approaches
- Instilling greater Industry Readiness and Awareness.

<b>Year</b>	<b>Topic</b>	<b>Prelude to KCS</b>	<b>Problem Case provided by</b>	<b>Sponsored by &amp; Total Cash Prize</b>
2017	To suggest a feasible strategy to increase the cashless transaction of BPCL retail from its existing level of 13%	To promote "Cashless Society"	BPCL	BPCL Cash Prize: Rs. 1 Lakh
2019 Silver Jubilee Year	Enhancing Supply Chain Efficiencies of Domestic Retail Business in Fresh Fruits and Vegetable Category'	A symposium on 'Opportunities in Rural Entrepreneurs hip'	Sahyadri Farms	NABARD (National Bank for Agriculture & Rural Development) Cash Prize: Rs. 2 Lakh

Table 5.6.1: Details of Khandelwal Case Study Competition

## B. Elixir, Vipanan, Arthanaad, HROPSYS

The 4 events namely Elixir, Vipanan, Arthanaad, HROPSYS are General Management and Specialisation based one-day seminars conducted every year. Each event represents one specialization Elixir covers General Management, Vipanan is a Marketing Event, Arthanaad is for Finance and lastly HROPSYS is for Human Resource Operations, and Systems. Every year different Themes and sub themes are selected by the students and faculties through deliberation. The theme is decided based on the area where they would like to seek knowledge from Industrial experts as well as any of the global trending topic. Panel discussions are conducted where all the Panelists from different sectors speak on the given topic related to the theme and put forth their own perspectives which comes from their own experience in their respective sector. This helps students in gaining a broader knowledge from different Industry Experts. National and International Speakers from industry participate and enlighten the students. Guest Speakers are invited from the relevant fields and Experience who have domain expertise. They share their knowledge and experiences with the students.

### Objectives:

- Series of such sessions provide extra enthusiasm to students to give practical approach to their study.
- To provide an opportunity to the students to listen to leadership voices and opinions from the industry.
- To bring out and discuss about various important topics in the respective specializations and help students to get insights into them.
- To explore and seek knowledge about global business trends by interacting with industry experts.

Following are the year wise themes:

Event Name	Year	Theme
Elixir (Event on General Management)	2017	The Future House
	2018	Data Reach or Breach
	2019	START-UPS : Trends and More
Arthanaad (Event on Finance)	2017	The Changing Financial Landscape in India
	2018	De-coding Financial Ethics
	2019	NBFC Crisis – A Reality check
Vipanan (Event on Marketing )	2017	Towards consumer Evangelism
	2018	Confluence of Data , Creativity & Technology
	2019	Predictive marketing Analytics to meet the expectations of Gen Z
HrOpSys / HR conclave (Event on HR ,Operations & Finance )	2017	Innovate, Integrate, Motivate
	2018	Intelligence to Artificial Intelligence
	2020	HR Conclave : Bandhan...Creating Bonds – Trends in Compensation and Benefits Driving Performance.

Table 5.6.2: Details of various events

### **C. Challengers (Sports & Cultural Meet)**

Challenger is an annual sports and cultural meet held at Chetanas. This is held at the end of 1st semester. In this the students compete division wise in different activities such as Sports (Cricket, Table Tennis, Carrom, Badminton), Group Dance, Food Stalls etc. The event witnesses a very enthusiastic response from the students of both the senior and junior batches. The sports event, planned entirely by the non-teaching staff of the Institute has a variety of indoor and outdoor sports activities for both boys and girls. Innovative games such as book hunt and theme related poster competitions also are highlights of this event. The three-day event culminates with a grand cultural extravaganza where student perform skits, dances and other variety programs.

#### **Objectives:**

- This event helps students to inculcate the spirit of sportsmanship and explore as well as showcase their talents apart from the academics
- The games and competitions conducted helps them to learn time management, on the spot decision making, team dynamics, being reliable and relying on the team as a team player and most important ethics.

### **D. Good to Great**

Good to Great is an inter-class event wherein each division competes with other divisions. This is a event of PGDM and MMS students which is organized and implemented all by the students. Each Division needs to present and promote their own event on the given day for a duration of 2 hours. Prior to that the students need to conduct premarketing activities in all the other divisions to promote their event. The premarketing activities could be in the form of Flash Mobs, Musicals, small Skits related to their themes, Memory Games, decorating the classrooms with different posters etc. The students are required to plan a competition for other divisions to engage them such as Start-up ideas, Marketing the products which are distinguished etc. On the final event day of each division is to invite one guest speaker from the industry or any expertise for sharing insights. the students also get to raise resources for their event through sponsorship. Faculties evaluate each division based on different parameters such as Relevance, Punctuality, Innovation, Presentation, and Execution.

#### **Objectives:**

- Help students in Team Building ability,
- Build confidence amongst the students to organize events,
- Encourage creativity and innovative thinking,
- Help in building networks and peer bonding,
- Develop Selling and Negotiation Skills,
- Implement marketing strategies.

### E. International Research Conference

Chetana's R. K. Institute of Management and Research believes in developing future generation entrepreneurs, business leaders and developing an agile mindset among the students. With this comprehensive ideology, the International Conference is organized every year at Chetana's. The conference brings together intellectual personalities who share abundance of knowledge based on some comprehensive research findings and projects. The Conference has researchers presenting research papers and finally the best research papers are awarded. The event is a thorough learning experience for everyone, strengthening research and learning capabilities.

During the pandemic, while everyone got comfortable with online classes, there was a need for an intellectual learning mechanism to groom the students and keep them thinking in a virtually oriented environment. The international conference at Chetana was the perfect opportunity to encourage the students to participate, present, digitally witness and learn about not just one but four different areas of expertise.

Theme	Topics of Speakers / Panel Discussion	Guests /Speakers		
<b>2019</b>				
<b>Business Agility: Capabilities and Insights</b>	<ul style="list-style-type: none"> <li>Business Agility: Singapore &amp; China Experiences</li> <li>Big Data Analytics for Agile Supply Chain Management</li> </ul>	<b>Guest of Honor</b>	Ms. Ashwini Bhide;	IAS ,MD , MMRCL
		<b>Chief Guest</b>	Mr George Abraham	Chairman & MD, GA Group, Singapore
		<b>Keynote Speaker</b>	Dr. Gopalkrishnan Narayanmorthy	Faculty, The Agility Centre University of Liverpool Management School, UK
<b>2020</b>				
<b>'A Water Secure World'</b>	Innovative Practices in Water Management	<b>Guest of Honor</b>	Mr. Ajay Popat	President, Ion Exchange India Ltd
		<b>Chief Guest</b>	Mr. Rajendra Pawar,	Secretary (CADA)
		<b>Speaker</b>	Mr.Niv Pintow,	Owner, Livnat Engineering
		<b>Panelist</b>	Mr. Harish Chandar	Director, India Tech
			Mr. Vinay Deodhar	Director, Clean Tech Solutions
			Dr. Dhananjay Newadkar	Proprietor , Newadkar Pathology Lab
			Mr. Romiel Samuel,	MD, Sasha Infrastructure Pvt Ltd
Mr. Milind Murudkar,	MD, Saisanket Enterprises			

Theme	Topics of Speakers / Panel Discussion		Guests /Speakers		
<b>2021 (Virtual Conference)</b>					
<b>"Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries".</b>	<b>Inaugural Session</b>		<b>Guest of Honour</b>	Prof. Ch. Ibohal Meitei	Director, CESD, Manipur University
			<b>Chief Guest</b>	Mr. George Abraham,	Chairman & MD. The GA Group Pvt Ltd. Singapore
			<b>Key note speaker</b>	Mr. K.V. Rao	Resident Director - ASEAN, Tata Sons Pvt. Ltd, Singapore
	<b>Supply Chain Conclave</b>	"India-ASEAN Connectivity & Global Value chain".	<b>Panelist</b>	Dr Chalong Suktong	V.P., Special Task Planning Surindra Rajabhat Univ. Thailand
			<b>Panelist</b>	Mr. Khin Maung Soe	Advisor, MISIS, Myanmar
			<b>Panelist</b>	Mr. Ishantor Sobhapandit	North-East Chamber of Commerce & Industry
			<b>Moderator</b>	Krishan K. Batra	President & CEO, ISM-INDIA
	<b>ASEAN summit</b>	Discussions on Organic farming and export potential of the North-Eastern states, land road projects under construction	<b>Panelist</b>	Mr. Pawan Kumar Soni	Keshari Industries, Guwahati
			<b>Panelist</b>	Dato Ramesh Kodammal	Chairman, ASEAN-INDIA Business Council, Malaysia
			<b>Panelist</b>	<b>Dr Sriparna Baruah</b>	Faculty, Indian Institute of Entrepreneurship, Guwahati
	<b>Pharmaceutical Conclave</b>	1. "Sustaining India's Competitive Advantage in Pharmaceuticals & Nutraceuticals"  2. "Technology, Innovation, Start-Ups - A way to Self-Reliance in Pharmaceuticals"	<b>Panelist</b>	Mr. Daara Patel	Secretary General, IDMA
			<b>Panelist</b>	Mr. S.M. Mudda	M.D. , Misom Labs Ltd, Malta.
			<b>Panelist</b>	Mr. Deborshi Moitra	Marketing Director, Procter & Gamble Ltd
			<b>Panelist</b>	Mr. Koustubh Kanade	Vice President, B.Braun Medical
			<b>Moderator</b>	Dr. R.B. Smarta	Founder & Chairman, Interlink Consulting

Theme	Topics of Speakers / Panel Discussion		Guests /Speakers		
			<b>Panelist</b>	Dr. Anuradha Ramesh	Convener Self Finance Programs SVT College of Home Science SNDT University
			<b>Panelist</b>	Mr. Salim Shaikh	Founder & M.D. Symbiogenics Ltd.
			<b>Moderator</b>	Dr. Vaishali Shirsat	HOD ,Dept of Pharma ,Analysis, Bombay College of Pharmacy
	<b>Agri Business</b>	The trade deficit situation in our country, the presence of an innovative eco-system, and agribusiness start-ups.	<b>Panelist</b>	Dr. Mansi Phatak	Economist
			<b>Panelist</b>	Dr. Devesh Roy	Sr. Research Fellow, IFPRI
			<b>Panelist</b>	Mr. Oakkar Kyaw	Sec. Gen., Mandalay Region Chamber of Comm. and Ind., Myanmar
			<b>Moderator</b>	Ms. Bhushana Karandikar	Economist

Table 5.6.3: International Conference details of Previous years

## F. Convocation Degree Distribution

The University of Mumbai, made it mandatory for all affiliated institutions to organize the Convocation/Degree Distribution ceremony for the graduated students every year. The institute has been organizing this event every year adhering to the protocols of the ceremony, as per the convocation guidelines. This event is attended by eminent personalities and industry leaders. The students receiving their degrees are accompanied by their proud parents. The topper of the entire batch as well as the toppers of each specialization are given special recognition and honoured for their achievement.

### Objectives:

- To celebrate students who have successfully met the scholastic and non-scholastic requirements for graduation.
- To showcase the success that the toppers of the batch have achieved in their 2 years of hardwork and devotion to studies.
- To recognise student achievements and to confer upon them publicly, on behalf of the University, the MMS degree that they have obtained.

### G. CSR Activities

The relevance and importance of corporate social responsibility (CSR) is highly significant today. The social service activities conducted by the institute are designed to bring the students to realise that the vision of every business apart from profit generation is to help society. Such activities help students to develop a sense of responsibility.

Year	CSR Activity Details
2019	Swachhta hi Seva 2019 campaign was launched by Prime Minister Narendra Modi with a theme ' <b>plastic waste awareness and management</b> '. In order to contribute to the above campaign Tata Sons had organized a Beach Cleaning activity under Tata Sustainability Group. CRKIMR participated in the Chimbai Beach Cleaning activity in association with Tata Technologies (Tata Sons). Other employees from Tata Group were also present for Beach Cleaning. Everybody was enthusiastic towards the contribution to the society.
2019	The campaign 'Limit my screen' was carried out in association with New Horizon Child Development Centre headed by Dr. Samir Dalwai, a renowned paediatrician, to create awareness on reducing 'screen time' in children less than 3 years old. The campaign was targeted at sensitising the parents towards the harmful effects of exposing young children to mobile and laptop screens. Students organised walkathons, poster competitions, road shows and social media campaigns to spread awareness.
2021	Chetana's Ramprasad Khandelwal Institute of Management & Research, in collaboration with MGNCRE, Ministry of Education, conducted Online Workshop on MGNCRE - SAP - "Guidance on Psychosocial skills to Helpers during Pandemic"
2021	As per directive by DO. No. D.O.No.F.11014/2/2021-EBSB 15th March 2021, Jal Shakti Abhiyan has been launched on 22nd March, 2021. In connection to this Chetana's R. K. Institute of Management took initiative to participate in this campaign. Students as well as faculties were encouraged to participate in the campaign. In total 12 faculties, Director (CRKIMR) and 44 students participated in the campaign by taking 'Catch The Rain 'Pledge and committing to clean up local water sources to prepare them for rainwater harvesting this monsoon

Table 5.6.4: Yearwise details of CSR Activities

### H. Reminiscence (The Annual Alumni Meet)

Chetana's Annual Alumni meet named Reminiscence is organised by Chetana's Alumni Network. 'REMINISCENCE'-a latin word that means, reminding you of someone or something. Reminiscence is a day of home coming and celebration where the Institute gets to reconnect with its Alumni and feel proud of their success and achievements. This glamorous night brings back together some long lost friends and faculty members and creates new bonds and memories to be cherished forever. It is an excellent opportunity that encourages networking amongst Chetanaites across all batches.

### I. International Yoga Day

Yoga should be a way of life, which means there should be a discipline in thinking, acting & speaking. Yoga classes regularly conducted for students through Health & Wellness session, only to make young budding Managers Industry ready. Every Year International Yoga Day is celebrated at the Institute on 21st June. The yoga expert guides all the participants through the 60 min session and the entire day is spent in positive and energetic way.



### 5.6.1.2 Student Volunteers for the Events

For organizing and conducting all the aforesaid events there is a need of volunteers. These volunteers are enrolled as per their interest from each division and with a specific role that they need to play before, during and after the event.

### 5.6.1.3 Inter-Collegiate Competitions

Institute encourages students to participate in intercollegiate competitions as well as the workshops organized by other reputed management institutes across India. The students of the institute have actively participated and won prizes in various competitions of repute in the city and across the country. The competition has to be related to Management or business and exclusively at the post graduate level. For example, B-Plan Competition, Case study Competition, Management Quiz, Start-up ideas etc.

#### Details of winning Teams

Event Name	Event Description	Name of student/s	Result
<b>2018 (Batch 2018-20)</b>			
BPCL - ANNUAL BRAND QUIZ	QUIZ COMPETITION by BPCL	<ul style="list-style-type: none"> <li>Vivek Yadav</li> <li>Udit Uchil</li> </ul>	Winners
FORUM FOR FREE ENTERPRISE ALONG WITH PMC BANK	FINANCE RESEARCH PAPER Competition	<ul style="list-style-type: none"> <li>Darshan Shelar</li> <li>Darshan Salva</li> <li>Tejal Yelne</li> </ul>	Runner ups. Won Cash prize of 7,500
Technocrats Institute of Technology-MBA, Bhopal	B-plan Competition	<ul style="list-style-type: none"> <li>Harshdeep Chokhawal,</li> <li>Vaibhav Dabhade,</li> <li>Pranay Gharat</li> </ul>	Winners
<b>2019 (Batch 2019-21)</b>			
Indian Oil Elocution Competition	IOCL Elocution Competition on topic Integrity- A way of Life	Ms. Nikita Chawla	Winner
SHPENZIM	Quiz Competition organised by JBIMS	<ul style="list-style-type: none"> <li>Kapil Deshpande</li> <li>Shubham Loya</li> <li>Aditi Gotmare</li> <li>Vaishnavi Khond</li> </ul>	Winner
AnubhaWe	Quiz competition organised at Welingkar Institute of Management and Research	<ul style="list-style-type: none"> <li>Radhika Agarwal</li> <li>Chinmay Kapdia</li> </ul>	Runner -up team
Markeniseium	Quiz and Marketing innovative idea competition at Sydenham Institute of Management Studies, Research and Entrepreneurship Education	<ul style="list-style-type: none"> <li>Aishwarya Shekharmantri</li> <li>Shreya Mahakalkar</li> <li>Shipra Ramtekkar</li> </ul>	Runner up
<b>2021(Batch 2020 -22)</b>			
YUGMA	Best Summer Project Awards, VANS SKILLING & ADVISORY	<ul style="list-style-type: none"> <li>Varun Poduval</li> </ul>	4 <sup>th</sup> Rank
Diffr GTM Strategy	Live Case study Competition VANS SKILLING & ADVISORY	<ul style="list-style-type: none"> <li>Varun Poduval</li> </ul>	Top 12
E-commerce Quiz	Dare2compete platform	<ul style="list-style-type: none"> <li>Aishwarya Surve</li> <li>Anushree Shelatkar</li> </ul>	Winner Team
E-commerce Quiz	Dare2compete platform	<ul style="list-style-type: none"> <li>Geet Shukla</li> <li>Heet Malde</li> </ul>	Runner-up

Table 5.6.5: Student participation and prizes in Inter-collegiate events

**BMA Membership:**

Chetana's R. K. Institute of Management is associated with Bombay Management Association (BMA) as an insitutional member. Being a member of BMA has given opportunity to our faculties and students to attend seminars organized on the latest topics and relevant themes of Management and Leadership. BMA is widely regarded as one of the best management associations in India credited for the training and development of innumerable managers.

**5.6.1.4 Committees of the Institute**

Students Roles as Planners, Organisers & leaders

**A. Student Coordination Committee:**

**CRKIMR has an active and vibrant student coordination committee.** The committee consists of 5 positions. Each division has separate student coordination committee consisting of 5 members each.

**These members are**

<b>Sr. no.</b>	<b>Student Representative</b>	<b>Number of Members per division</b>
1	Class Representative	2 per division (1 Male & 1 Female)
2	Co-curricular Class Representative	1 per division
3	Discipline CR	1 per division
4	Women Development CR	1 per division

Table 5.6.6: Composition of Student Coordination Committee

**Selection Process of Student Coordination Committee:**

The student coordination committee selection process is based on the personal Interview. All the students interested in applying for respective positions are required to submit their Statement of Purpose mentioning about the reason for applying to that particular position. Personal Interviews are then conducted by the panelists comprising of core faculties.

For the batch of 2020-22 the students were asked to send a one-minute video stating 'why they nominate themselves for the respective positions'. All the faculties were sent those videos and each faculty had sent 3 preferences for each of the respective positions.

**Roles of the Student Coordination Committee Members:**

- The CR or Class Representative's responsibility is to act as a connect for smooth flow of information between students and the faculty members.
- Co-curricular CR is responsible to co-ordinate and encourage students to participate in inter-collegiate competitions, cultural and outreach activities.
- Discipline CR is responsible to maintain discipline such as to make sure students are attending the sessions regularly, following the dress code, maintaining decorum in the class room, to check whether students are well groomed etc.
- Women Development Cell is deemed as a mandatory requirement by the Government of India, UGC, and Human Rights; it is both a human right and development goal. It functions with an aim to prevent sexual harassment, promote well-being of all the female students and staff members

**B. Alumni Cell**

An Alumni Cell has been founded with the mission to provide a high level of network influence which facilitates links between the Institute and its illustrious alumni community. It also provides all alumni with the opportunity to stay in touch with the Institute.

The Alumni Cell works to promote closer relations between students and alumni by organizing student-alumni events and networking opportunities. This offers students an ongoing connection to Chetana's Ramprasad Khandelwal and Chetana's Institute of Management and Research. For the esteemed alumnus, the Alumni Cell provides a way of keeping in touch with old friends and an institution that has enriched their lives by organizing the annual alumni reunion (Reminiscence) and other programs.

The Alumni Cell aims to link alumni to the institution, develop synergistic plans to support the institution and achieve its vision and to enable the institute to add value to all its stakeholders. Alumni Cell works for the entire year in order to keep a good network with our alumnus. Under Alumni Cell handles Alumni portal and keeps all the alumni updated on the achievements of our Institute.

The Alumni Cell works to promote closer relations between students and alumni by organizing student-alumni events and networking opportunities. The Cell's activities help link students to a vibrant alumni community for personal and professional networking.

**Objectives:**

- To create and maintain continuous communication between the Institute, past and present students.
- To reinforce Industry-Institute-Interface and stimulate related activities for the benefit of students.
- To pursue and sustain excellence in education through interaction between the alumni, faculty and students.

**Role of an Alumni:**

- Mentorship and Scholarships - alumni can play an active role in voluntary programmes like mentoring students in their areas of expertise. They could also play a significant role in contributing scholarships to deserving students.
- Career Guidance - alumni are a huge talent pool whose guidance can be beneficial to many students and other fellow-alumni in their respective areas of study.
- Networking Platform - alumni network by itself is one of the best professional networking platforms available today.
- Placements - the alumni network of a college is one of the biggest sources of placement opportunities to the students. Alumni can help students get placed at their respective organisations.

**C. Brand-Com Committee**

Brand Com Committee takes care of all the Branding and Communication activities of the Institute. This committee comprises of 3 sub teams namely Content Team, Creative Team and Social Media Team. All the 3 teams work in co-ordination with each other. It updates time to time about all the activities, events, Guest lectures, Competitions, achievements of the students that take place in the Institute. on the social media platforms such as Twitter, LinkedIn, FaceBook, Instagram. Also the committee takes help of Digital Marketing for its vigilance on the Internet platform. Brand comm handles all the social media posts and communication. It bridges the information gap by providing media ric information to aspiring students on the campus life, resources, teaching capabilities and placements offered by the Institute.

**D. Placement Committee**

The placement cell at Chetana's is known for its perfect blend of students' involvement, faculty assistance and management's vision. It consistently encourages students to actively participate in all industry-academia events, thereby increasing their interaction with the corporate world. A team of hardworking student members of both first year and final year batches, along with the placement head and his team make relentless efforts to get companies of repute from diverse sectors of the industry for campus recruitment. The cell also regularly coordinates with other committees of the Institute to make sure that it adheres to its promise of helping aspirants fulfil their career dreams.

**E. Library / NDLI Committee**

The library committee is completely student driven and the student members get an opportunity to organise some of Chetana's most competitive events, arrange and host informative guest session, and be the link between library and students.

The National Digital library of India is a project under Ministry of Education, Government of India. The objective is to collect and collate metadata and provide full text index from several national and international digital libraries, as well as other relevant sources. It is a digital repository containing textbooks, articles, videos, audio books, lectures, simulations, fiction and all other kinds of learning media. The NDLI provides free of cost access to many books in the Indian languages and English. Being a member of NDLI students as well as faculties of CRKIMR get access to the various e-book.

**F. Technical Committee**

The technical committee is responsible to extend support to various activities and events in the arrangements as well as any technical glitches. It is the technological backbone of every event, offline or online.

**G. E cell Committee**

The E cell at CRKIMR is established to foster and promote the spirit of entrepreneurship among the management students. It is run by the students and guided by the faculties and management of the Institute. It provides the students a platform which gives them an understanding into the dynamics and ecosystem of entrepreneurship and imparts knowledge and skill sets required to build an idea into a business.

**H. Institute Innovation Cell:**

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. CRKIMR conducts various activities under IIC to create a vibrant local innovation ecosystem and Start-up supporting Mechanism at the Institute.

**5.6.2 Students' Publications (10)****Self Assessment (10)***(List the publications along with the names of the authors and publishers, etc.)*

Sr. No.	Name of the student	Title of the paper	Journal Name	ISSN No.	Volume & Issue	Month	Pg. No.
<b>2016-18</b>							
1	Mr. Bittesh Chakki	Digitization in Transaction Banking	Quest, Journal of Management Research	0976-2000	Volume IX, Issue I	"March 2018"	13-24
2	Barkha Thakkar, Archit Padwe, Nitin Singh	Analysis of Infrastructure Report	Quest, Journal of Management Research	0976-2000	Volume IX, Issue I	"March 2018"	32-43
3	Sai Apurva Appala	Financial Modelling and Portfolio Management Services	Quest, Journal of Management Research	0976-2000	Volume IX, Issue I	"March 2018"	60-67
4	Barkha Thakkar, Archit Padwe, Nitin Singh	Impact of Inflation on FMCG Power and Infrastructure Sector	Quest, Journal of Management Research	0976-2000	Volume IX, Issue I	"March 2018"	74-83
5	Ashwini Ajgaonkar	Talent Acquisition in Insurance Sector	Quest, Journal of Management Research	0976-2000	Volume IX, Issue I	"March 2018"	84-91
<b>2017-19</b>							
6	Sheshan Deshmukh	A Study of Customer's Preference for Dining Offers and Merchant on boarding on RuPay merchant funded offer platform	Quest, Journal of Management Research	0976-2000	Volume IX , Issue II	"September 2018"	1-7'
7	Sheshan Deshmukh	A Research study of consumer buying behavior towards air purifier	Quest, Journal of Management Research	0976-2000	Volume IX , Issue II	"September 2018"	8-14'
8	Ankur Ikhar	Using Smart Token to Improve In-Branch Experience of Customers in a Bank	Quest, Journal of Management Research	0976-2000	Volume IX , Issue II	"September 2018"	15-20'
9	Khushboo Desai	A Study Of The Asset Reconstruction Companies In India	Quest, Journal of Management Research	0976-2000	Volume IX , Issue II	"September 2018"	28-33
10	Rohit Mohite	A Study on Migration of the Existing Sales Processes from Sap UI to A Web Application	Quest, Journal of Management Research	0976-2000	Volume IX , Issue II	"September 2018"	34-37
11	Ms. Smarnita & Prof. Meghna Patil	Analysing awareness of YONO app. from SBI perspective.	Quest, Journal of Management Research	0976-2000	Volume X, Issue I	"March 2019"	34-38
12	Ashwin Aroroa & Dr Balaji Sadavrte	A Study on "Saving and Investment Pattern of Indian Households"	Quest, Journal of Management Research	0976-2000	Volume X, Issue II	"September 2019"	1-11'
<b>2018-20</b>							
13	Sushil vadnere	A Study of Financial Literacy Centres (FICs) of District Central Cooperative Banks 12 - 20 (DCCBs) and Regional Rural Banks (RRB) in Maharashtra	Quest, Journal of Management Research	0976-2000	Volume X, Issue II	"September 2019"	12-20'
14	Vaibhav Dabhade	Automotive Coolant Business Opportunity in India - Market Research & Analysis	Quest, Journal of Management Research	0976-2000	Volume X, Issue II	"September 2019"	35-42'
15	Vaishnavi Khadasane	A Study on Aircraft Financing	Quest, Journal of Management Research	0976-2000	Volume X, Issue II	"September 2019"	43-47'
16	Vrunda patel & Dr Sadavrte	A Study on Effectiveness of Training Programs in BPCL - Mumbai Refinery Limited	Quest, Journal of Management Research	0976-2000	Volume X, Issue II	"September 2019"	48-53'

Sr. No.	Name of the student	Title of the paper	Journal Name	ISSN No.	Volume & Issue	Month	Pg. No.
17	Vaishnavi Tekade & Dr Sadavarte	A Study to Understand the Marketing Strategies of Mahindra Bolero and 19 - 30 Brand Awareness through its Advertisements"	Quest, Journal of Management Research	0976-2000	Volume XI, Issue I	"March 2020"	19-30'
18	Mrunal khadke & Prof. Lipika Koli	A Study on Level of Employee Engagement at Raymond Ltd	Quest, Journal of Management Research	0976-2000	Volume XI, Issue I	"March 2020"	36-43'
19	Shreyas Joshi & Dr Sadavarte	A Study on Electric Motorbikes: Paradigm Shift in Indian Auto Indust	Quest, Journal of Management Research	0976-2000	Volume XI, Issue I	"March 2020"	44-55'
20	Shardul R. Wahwal	Impact of COVOD-19	Quest, Journal of Management Research	0976-2000	Volume XI, Issue I	"March 2020"	56-59'
21	Pranav Pai, Aradhya Deshmukh , Sushil Wadnere, Gaurav Chaudhary & Dr Kavita Khadse	Business Agility: Artificial Intelligence in Management Education",	Journal of Management & Research,	0976-0628	Volume 11 Issue I	43525	16-22'
22	Aditya Nijap, Udit Uchil, Sabaht sayad bukhari, Chetana sawant, Sagar Tirkunde, shubham Patil, Vivek Yadav & Dr Khadse	Business Agility: Industries Adapting to Plastic Phase Out	Journal of Management & Research	0976-0628	Volume 11 Issue I	43525	46-55'
23	Shreyas joshi, Dr Uday Sawant & Dr Khadse	Indian FMCG: Planning Route to Grow Healthier	New trends in Research and Innovation Technology, Journal of Research and development, Multidisciplinary International Level, Impact factor of 5.13	2230-9578	Volume 10, Issue 13	2020	64-68
24	Pranav Pai & Dr Kavita Khadse	Cloud computing Awareness, Adoption and Usage among Management Students	International Journal of Concerns, Complexities and Dialogue, Double Blind Peer Reviewed, Multidisciplinary E journal, ,		Volume I, Issue I	Jan - March 2021	57-72
25	Sushil Wadnere, Aniket Sawant, Roshan Jha, Ishita Shah, Shreya Shetty , Prof. Meghana Patil , Dr. Nalini Krishnan	Cash flow analysis and its impact on business agility	Journal of Management and Research		Volume 1, issue 1	Jan - March 2021	
26	Pritam Wavhal, Rishabh Parmani, Meet Shivare, Prof Meghana Patil, Dr. Anuja Joshi	Analysing the use of Technology in Health Insurance Sector	Innovision Journal Of Management Research,	DOI: 10.31794/NLDIMSR. 3.1-2.2019.9-15	Volume 3, issue 1&2	Jan - Dec. 2019	
<b>2019-21</b>							
27	Gauri Agarwal & Dr. Khadse	To Study Role and Applications of Natural Language Processing in Business and 11 - 20 Education	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	11-20'
28	Tejal Rokade	Studying the NBFC Landscape in India	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	21-28'
29	Anurag Sharma & Prof. Meghna Patil	Equity Research of Automobile Sector	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	29-41'
30	Aditya pawar & Prof. Suhas Gharat	Formation of Service Blueprint	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	42-48'

Sr. No.	Name of the student	Title of the paper	Journal Name	ISSN No.	Volume & Issue	Month	Pg. No.
31	Akash das & Prof. Ruchika Garhwal	A Study on Importance of Consumer Behaviour in Designing Marketing Campaigns 49 - 60 for HDFC Life	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	49-60'
32	Shraddha Desai & Prof. Gharat	Using Data Analytics to Map Channel Partners to Corresponding Clients Yielding 61 - 73 Intel on Future Forward Sales Opportunities	Quest, Journal of Management Research	0976-2000	Volume XI, Issue II	"September 2020"	61-73'
33	Hardik mundhada, Tejal Rokade, Nikita Chawala & Dr Kavita Khadse	Virtual Water Trade: An assessment of Implementation feasibility in India	Journal of Management & Research	0976-0628	Volume XII Issue II		40-47
34	Nikita Chawla & Prof. Ruchika Garhwal	A study on social media marketing	Journal of Research & Development	2230-9578	Volume 10 ,Issue 13	01-12-2020	

Table 5.6.7: Publications by Students



**6 - CRITERION 6  
FACULTY ATTRIBUTES  
AND CONTRIBUTION**

<b>CRITERION 6</b>	<b>FACULTY ATTRIBUTES AND CONTRIBUTION</b>	<b>220</b>
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<b>CRITERION 6</b>	<b>FACULTY ATTRIBUTES AND CONTRIBUTION</b>	<b>220</b>
	<b>Self Assessment</b>	<b>165</b>

**6.1 Student-Faculty Ratio (SFR) (10)****Self Assessment (8)**

No. of PG Programs in the Management (m): 1

No. of Students in PG 1st Year= p1

No. of Students in PG 2nd Year= p2

No. of Students = Sanctioned Intake + Actual admitted lateral entry students

(The above data to be provided considering all the UG and PG programs of the department)

S = Number of Students in the Department = PG1 + PG2

F = Total Number of Regular Faculty Members in the Department (excluding first year faculty)

Year	CAY	CAYm1	CAYm2
p1.1	120	120	120
p1.2	120	120	120
Total No. of Students in the Department (S)	240	240	240
No. of Faculty in the Department (F)	13	11	12
Student Faculty Ratio (SFR)	18.46	21.82	20
Average SFR	20.09		

Table 6.1.1: Student Faculty Ratio (SFR) = S/F

Note:

- All the faculty whether regular or contractual (except Part-Time), will be considered. The contractual faculty (doing away with the terminology of visiting/adjunct faculty, whatsoever) who have taught for 2 consecutive semesters in the corresponding academic year on full time basis shall be considered for the purpose of calculation in the Faculty Student Ratio. However, following will be ensured in case of contractual faculty:
  - Shall have the AICTE prescribed qualifications and experience.
  - Shall be appointed on full time basis and worked for consecutive two semesters during the particular academic year under consideration.
  - Should have gone through an appropriate process of selection and the records of the same shall be made available to the visiting team during NBA visit
- Depending upon the No. of programs in UG and PG the above table has to be updated accordingly. For Ex: if UG="0" and PG="1". The table may be prepared for only one PG program.
- Marks to be given proportionally from a maximum of 10 to a minimum of 5 for average SFR between 15:1 to 25:1, and zero for average SFR higher than 25:1. Marks distribution is given as below:

< = 15	-	10 Marks	< = 17	-	09 Marks
< = 19	-	08 Marks	< = 21	-	07 Marks
< = 23	-	06 Marks	< = 25	-	05 Marks
> 25.0	-	0 Marks			

**6.1.1 Provide the information about the regular and contractual faculty as per the format mentioned below:**

	Total number of regular faculty in the department	Total number of contractual faculty in the department	Total
<b>CAY</b>	9	4	<b>13</b>
<b>CAYm1</b>	9	2	<b>11</b>
<b>CAYm2</b>	9	3	<b>12</b>

Table 6.1.2: Regular and Contractual Faculty Numbers

**6.2 Faculty Cadre (20)**

**Self Assessment (19)**

The reference Faculty cadre proportion is 1(F1):2(F2):6(F3)

F1: Number of Professors required =  $1/9 \times$  Number of Faculty required to comply with 20:1 Student- Faculty ratio based on no. of students (N) as per 6.1

F2: Number of Associate Professors required =  $2/9 \times$  Number of Faculty required to comply with 20:1 Student-Faculty ratio based on no. of students (N) as per 6.1

F3: Number of Assistant Professors required =  $6/9 \times$  Number of Faculty required to comply with 20:1 Student-Faculty ratio based on no. of students (N) as per 6.1

Year	Professors		Associate Professors		Assistant Professors	
	Required F1	Available	Required F2	Available	Required F3	Available
<b>CAY</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>8</b>	<b>6+4</b>
<b>CAYm1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>8</b>	<b>6+2</b>
<b>CAYm2</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>2+1</b>	<b>8</b>	<b>7+1</b>
<b>Average Numbers</b>	RF1=1	AF1=1	RF2=3	AF2=2.33	RF3=8	AF3=8.66

Table 6.2.1: Faculty Cadre Ratio

$$\text{Cadre Ratio Marks} : \left[ \frac{AF1}{RF1} + \frac{AF2}{RF2} \times 0.6 + \frac{AF3}{RF3} \times 0.4 \right] \times 10 = 18.99$$

If AF1 = AF2 = 0 then zero marks

Maximum marks to be limited if it exceeds 20

**6.3 Faculty Qualification (15)****Self Assessment (9)**

$FQ = 1.5 \times [(10X + 4Y)/F]$  where  $X$  is no. of regular faculty with Ph.D.,  $Y$  is no. of regular faculty with MBA,  $F$  is no. of regular faculty required to comply 1:20 Faculty Student ratio (no. of faculty and no. of students required are to be calculated as per 6.1)

	<b>X</b>	<b>Y</b>	<b>F</b>	<b>FQ=1.5 x [(10X +4Y)/F]</b>
CAY	<b>4</b>	<b>8</b>	<b>12</b>	<b>9</b>
CAYm1	<b>4</b>	<b>6</b>	<b>12</b>	<b>8</b>
CAYm2	<b>4</b>	<b>7</b>	<b>12</b>	<b>8.5</b>
Average Assessment				<b>8.5</b>

Table 6.3.1: Faculty Qualification Status

**6.4 Faculty Retention (15)****Self Assessment (15)**

No. of regular faculty members in CAYm1 =                      CAY =

<i>Item</i> <i>(% of faculty retained during the period of assessment keeping CAYm2 as base year)</i>	<i>Marks</i>
<i>&gt;=90% of faculty</i>	<i>15</i>
<i>&gt;=75% of faculty</i>	<i>10</i>
<i>&gt;=60% of faculty</i>	<i>8</i>
<i>&gt;=50% of faculty</i>	<i>5</i>
<i>&lt;50% of faculty</i>	<i>0</i>

Number of Regular Faculty in the Base Year 2018-19	9
Number of Regular Faculty Retained in Current Year 2020-21	9
Faculty Retention	100%

Table 6.4.1: Faculty Retention

Name of the Faculty	Qualification	Designation	2018-19 CAYm2	2019-20 CAYm1	2020-21 CAY
Dr. J. A. Bhakay	Ph.D., M.Phil, M.Com, B. Com	Director	Regular	Regular	Regular
Dr. Sivaprasad Murugan	Ph.D., MMS (Fin.), B.Sc.(Physics)	Associate Professor	Regular	Regular	Regular
Dr. Balaji Sadavarte	Ph.D, MBA, M.A., M.J.(C), B.Sc.	Associate Professor	Regular	Regular	Regular
Dr. Kavita Khadse	Ph.D., MCM, B.Sc. (Elex.)	Assistant Professor	Regular	Regular	Regular
Geeta Shetti	MMS (Mktg.), B.Pharm.	Assistant Professor	Regular	Regular	Regular
Suhas Gharat	M.Com., FCA, B. Com	Assistant Professor	Regular	Regular	Regular
Rashmi Kanitkar	MMM, BA	Assistant Professor	Regular	Retired	
Sarita Gupta	MMS (Fin.), BMS	Assistant Professor	Contractual	Contractual	Contractual
Aftab Shaikh	MMS (Fin.), B.Com.	Assistant Professor	Contractual	Regular	Regular
Dr. Rajeev Babel	Ph.D., MBA, M.Com., LLB, CAIIB, B.Com.	Assistant Professor	Contractual		
Ruchika Garhwal	MMS, B.E. (Comp.)	Assistant Professor	Regular	Regular	Regular
Meghana Patil	M.Phil, MMS (Fin.)	Assistant Professor	Regular	Regular	Regular
Rajan Gunabalan	MBA (Fin.), M. Com, LLB, LLM, B.Com.	Assistant Professor		Contractual	
Ravindra Naik	MHRDM, BA	Assistant Professor			Contractual
Dr. Suhas Vaishampayan	Ph.D., MBA (Mktg), MA (Eco), B.Ed, B.A(Eco)	Assistant Professor			Contractual
Lipika Koli	PGDBM (HR)	Assistant Professor			Contractual
<b>Total Regular</b>			<b>9</b>	<b>9</b>	<b>9</b>
<b>Total Contractual</b>			<b>3</b>	<b>2</b>	<b>4</b>
<b>Total Faculty Count</b>			<b>12</b>	<b>11</b>	<b>13</b>

Table 6.4.2: Faculty Details and Count over years

## 6.5 Faculty Initiatives on Teaching and Learning (10)

## Self Assessment (10)

*Innovations by the Faculty in teaching and learning shall be summarized as per the following description.*

*Contributions to teaching and learning are activities that contribute to the improvement of student learning. These activities may include innovations not limited to, use of ICT, instruction delivery, instructional methods, assessment, evaluation and inclusive class rooms that lead to effective, efficient and engaging instruction. Any contributions to teaching and learning should satisfy the following criteria:*

- *The work must be made available on Institute website*
- *The work must be available for peer review and critique*
- *The work must be reproducible and developed further by other scholars*

*The department/institution may set up appropriate processes for making the contributions available to the public, getting them reviewed and for rewarding. These may typically include statement of clear goals, adequate preparation, use of appropriate methods, and significance of results, effective presentation and reflective critique*

The faculty of the institute take adequate efforts to ensure an effective learning experience for the students through use of innovative methods and techniques. Every faculty has the autonomy to try different tools for instruction and evaluation as they deem fit for their respective courses.

Some of the faculty-wise initiatives are given below:

1. Dr Jayashree Bhakay:

- a. Conducting Special sessions for First year students "Use of Online Resources".

The Objectives are:

- To identify the authentic and Official sources of information for research
  - To explain the right set of information while conducting research
  - To present the copyright issues and referencing norms
  - To practice ethics in research.
- b. The sessions are conducted in the computer lab with actual working on a specific concept which they are studying in their course work. This activity helps the students to browse through several sources of information while preparing their Project work or while preparing the presentations. No peer review has been done.

2. Dr. Balaji Sadavarte:

- a. Use of HBR cases for group activity and assignments in Courses like Perspective Management & Rural Marketing.

The objectives are:

- To understand the management practices followed by global organizations.
  - To learn to interpret and translate the knowledge/ concepts/business model
  - To summaries the case study in brief through group presentation
  - To apply knowledge in similar situations.
- b. Extensive use of audio-visuals for more grasping the concepts and feel of real-life situations.
- c. Corporate Connect: A team of three students have been formed and asked them identify middle level managers and above level. They were asked to take appointment and conduct interview with video recording.

The objectives of the project are as follows:

- Students would be able to connect with corporate executives
- Team building activity
- Networking with corporate executives
- It increases the Confidence of the students and add more traits to build personality.
- Students will get realization about their behavior when they see their own video.

- d. Visit to the Market Place where students get practical exposure of various activities takes place so, they would be able to connect theory with practice.

The various objectives were set which are as follows:

- To make known about the live platform where trading of agricultural produce took place.
  - To link the theory with the practical activity of agricultural goods, yield etc.
  - To study the sub-markets like Potatoes, Onions, fruits, vegetables within APMC and revenue generated in each market.
  - To study the different stakeholders associated with APMC market and employment generated.
  - To understand the structure, functioning and controlling authority of APMC market
- e. On the behalf of Chetana's R.K. Institute of Management & Research & with due permission of Director, a field visit was organized for the subject of Business Research Methods by Prof. Dr. Balaji Sadavarte on 21st January 2020. The visit intended to understand the Business Models of SHGs.

The various objectives were set which are as follows:

- To understand the SHGs business model and rural women entrepreneurs.
- To study the rural diversity of India in terms of culture, social & economy of SHGs.
- To collect the data about various SHGs and their way of working operations & turnover of SHGs.
- To study the footfalls and consumer behavior of people visits to exhibition.
- To prepare a report on the visit to Saras Exhibition cum sale.

3. Dr. Sivaprasad Murugan:

- a. Extensive use of audio-visuals for instructions,
- b. Inclusion of topics like 'Use of Humour, Actions as Communication tools, Effective Observation, etc.' in the course of Effective Management Communication,
- c. Use of extended virtual classroom technique through whatsapp for sharing ideas, articles, anecdotes etc. related to the course, extending beyond class hours and duration of the semesters,
- d. Use of peer driven group activities and assignments,

## 4. Dr. Kavita Khadse:

- a. Real time applications of excel tools for analysis in Excel Basic and Advance excel as a value addition subject,
- b. Flipped classroom assignments and activities for the sessions of advance Excel,
- c. Website creation and launching tools assignments for students using ICT tools such as Word Press.
- d. Extensive use of Google classroom for solving individual assignments and group activities by the students during semester.

The objectives are as follows:

- Problem solving with the advanced application tools
- Analyze the business scenarios for decision making
- Visualization of data using various tools.

## 5. Prof. Suhas Gharat:

- a. Including Fundamental Equity Research as a part of the course 'Analysis of Financial statements',

The objectives are as follows:

- To learn to compare and discuss on basic concepts and financial models
  - To break down the information in charts, graphs and diagrams
  - To encourage group investigation and presentation
- b. Incorporated actual cases of Mergers and acquisitions and its valuation in "Corporate Valuation and Mergers and Acquisition" course.

## 6. Prof. Geeta Shetti:

- a. Adopted Flipped-classroom technique for the subject Negotiation & Selling skills
- b. Use of the latest Marketing White Book presentations for understanding of Sectoral data,
- c. Inviting guest-sessions by Alumni for topics in courses related to Marketing like FMCG related topics in subjects like Consumer Behaviour, Marketing Management, Negotiation & Selling skills etc.
- d. Use of extended virtual classroom technique through whatsapp for sharing Marketing related news articles, Youtube videos, Brand advertisements and Product launches beyond class session hours
- e. Teaching through many Case studies from the Fortune Next 500 magazines and self-prepared Case studies like Ghadi detergent, FOGG perfumes, Pulse candy etc.



- f. Use of many Consulting company reports like BCG, Mckinsey & Co, Accenture Strategy etc and Webinars from Business World, Business Standard etc
- g. Organised the National Milk Day Celebration on 26th November 2019 in the Institute Auditorium with Quiz activities by the Library committee and participation of 6 student teams from 6 divisions with gifts worth Rs 18000 distributed among the winners
- h. Arranged an Industrial visit to Amul Dairy plant at Virar East along with 76 students on 8th February 2020
- i. Helped the CSR Field activities like Walkathon, Flash Mob show for the 'Limit My Screen Time' with New Horizons Group during the academic year 2019-20

7. Prof Aftab Shaikh

- a. Use of Case studies, Sums & Numerical, Online quiz in Financial Accounting tutorials.

8. Prof. Meghana Patil:

- a. Use of case study, case lets to apply theoretical concepts in practice
- b. Use of excel application while solving practical problems.

9. Prof Ruchika Garhwal

- a. In order to bring about a cross-functional perspective, faculties from specializations of 'Finance, I.T, operations are invited to share the knowledge of negotiation in respective domains in the course 'Negotiation and Selling Skills'. This helps the students in thinking about the subject from a broader perspective than just restricting their learnings to a particular direction.
- b. Role plays are used in an attempt to replicate real life situations, and are more engaging and therefore make retention of learning of the concepts discussed more meaningful. Students are asked to decide the situations for role plays on their own or guided by the faculty whenever required. The role plays are taken in two ways; scripted as well as spontaneous in order to imbibe confidence in students for later part of professional life. Feedback is provided immediately after the role play by the faculty. Also other students act as audience who are not performing the role play and are asked to provide their observations and learnings. Students can perform in teams as well as individually.
- c. To enhance teaching small case-lets are shared with the students for all the concepts learned during the teaching activity in order to get better understanding on the concepts discussed. Q & A session as well as Group discussion takes place to discuss these Case-lets. Case lets are taken from reference books of the subject. Case studies are shared with the students which are in detail cases taken

from HBR, various subject related text books in order to give students a thought process towards the Selling & Negotiation Concepts. Students are asked to solve the case studies given and answer is provided post solving the case study. Corporate as well as real life examples are shared on each concept in order to keep students engaged and show the importance of subject in the corporates.

- d. Audio-visual element enable participation and engagement of students. Audio visuals related to the concepts learnt in the classroom are shown to the students and then a Group discussion or interactive session is conducted to discuss the learnings from the video shown. This helps in enhancing the knowledge of students and better understanding of concepts

10. Prof Lipika Koli:

- a. Online quizzes, Gamification (Use of Optical illusions)
- b. Use of various Audio Visuals for explaining certain concepts
- c. Use of Appropriate case studies for In-class case study solving activity
- d. Creating groups for discussion virtually using break out rooms for case studies
- e. Learning through Movies- Character and Situation Analysis

The objectives are as follows:

- To apply knowledge to different situation
- To learn problem solving techniques
- To clarify concepts and theories

11. Prof Suhas Vaishampayan:

- a. Maximum use of ICT to teach courses like Managerial Economics,

The objectives are as follows:

- To retain, remember and recall major economic concepts
- To give examples and clarify major economic theories
- To categorize and compare the information for managerial decisions

**6.6 Faculty Performance, Appraisal and Development System (10) Self Assessment (10)**

*(Mention details such as program title, description, duration, resource person, type of training, training methodology, participants, etc.). Mention details separately for the programs organized and the programs participated outside the institution)*

**A. Performance Appraisal:**

- The institute has a systematic faculty appraisal process based on the guidelines provided by the University and AICTE.
- The faculty members are appraised every year as per a feedback system that covers various areas like Teaching, Contribution to Activities, Events and Administration.
- Due weightage is given to student feedback which is collected from the students atleast twice in the course of each semester, for each faculty member.
- Research achievements, participation in FDPs, other qualifications etc. are also considered.
- All such details are sought and recorded by the faculty members in their self-appraisal forms.
- These forms are verified by the Director and proper feedback is given to every faculty member based on overall observations and areas for improvement identified in the academic year.
- In addition to the annual appraisal system, appraisal as per the CAS is also done at the prescribed times for ensuring proper career advancement for the faculty members, as per the guidelines of the University and AICTE.
- Going ahead, the institute intends to incorporate the 360-degree feedback system as mandated by AICTE.

Chetana's Ramprasad Khandelwal Institute of Management & Research

Survey No. 341, Govt. Colony, Bandra (E), Mumbai - 400 051.

**SELF APPRAISAL FORM – FACULTY**

Year of Assessment:

Designation:

Name of the Faculty (in full) \_\_\_\_\_



**I. Workload & Subjects Taught:**

Sem	Term	Name of the Subjects	Duration Per Week	Actual No. of Sessions Held
I				
III				
II				
IV				

c) Leave Taken: CL: / DL\_ / Sick Leave: / Com. Off:

**II. Teaching Methods applied:** Name and describe teaching methods used, if any, besides Lecture Method:

Distributing Session Plan:

Encouraging Discussions in class:

Arranging Presentations:

Holding Seminars:

Use of audio – visual aids:

Doing Case Studies:

Organizing Management Games and Role Plays:

Doing Numericals in the Class:

Any other contributions in:

Teaching Methods: \_\_\_\_\_

Evaluation Techniques: \_\_\_\_\_

Course Development, etc:

**III. Academic and Professional Growth (During the academic year):**

Research Qualifications acquired \_\_\_\_\_

Research projects undertaken \_\_\_\_\_

Faculty Development Programme:

Any other type of Training undergone:

**IV. Help rendered in Institute Administration in various activities:**

**V. Any other information about contribution (not conveyed above) relevant to a proper assessment of activities:**

**VI. General Observations:** (Please refer to the criteria given on page 4 : Excellent to Poor)

Regularity:

Punctuality:

Student – teacher relationship:

Colleague relationship:

Class Control:

Reading Habits and other matters:

Place: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of the Faculty

**Evaluation by the CEO**

Item	Factual Verification		Evaluation				
	Correct	Exaggerated	Excellent	Very Good	Good	Average	Poor
Workload							
Teaching Methods							
Academic & Professional Growth							
Help rendered in Institute Administration							
Any other Information							
General Observation							

**Observations of the CEO**  
(Students feedback, General overall co-operation and conduct)

\_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of the CEO

**B. FDPs and Training programs:**

The Institute has conducted many FDPs on various topics over time, for the development of faculty-members. Faculty members are encouraged and provided with Non-monetary support for pursuing professional development by participating in various training programs. FDPs etc. conducted by the Institute and external entities like AICTE, other institutes etc.

List of FDPs and Training programs attended by Faculty members:

**1. Dr. Balaji Sadavarte**

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Year
1	How to Frame Course Objectives	Deepesh Diwakaran, Q Pic Solutions	Feb 2021
2	Demystifying a Case Study		Aug 2020
3	NBA Process and Documentation		Aug 2020
4	Facilitation for Management Development Programs		Feb 2018

Table 6.6.1: List of In-house Training Programs/ FDPs attended by Dr. Balaji Sadavarte

Sr. No	Name/Title of the Program	Name of the Trainer /Resource person	Organizing Agency	Year
1	Summer Research Capacity Development Program	Dr. Muhammad Farooq , Dr.Venkat Ram Raj Thumiki, Dr.Mohanaad Talal Shakir, Dr. Irfan Saleem	University of Buraimi & Modern College of Business & Science, Muscat, Oman	7 <sup>th</sup> August to 13 <sup>th</sup> August 2021
2	Five Day-Research Methodology on Applied Econometrics	Dr. Atul Pandey, Dr. Nikhil Mehta	AICTE Training And Learning (ATAL) Academy	26 July to 30 July 2021
3	Case Study Method: Need and Importance		Mumbai University	26 <sup>th</sup> April, 2021
4	Five Day -Universal Human Values	Dr. Umesh	AICTE	19 <sup>th</sup> April -23 April 2021
5	One Week STTP on Statistical Analysis in SPSS Software	Dr. Kanak Kalita, Dr. Ranjan Ghadai, Dr. Nivetha Martin, Mr. Wechansing Suliya	REST Society for International Research, Krishnagiri, Tamilnadu	01 June, 2020 to 06 June, 2020
6	Changing Facets of Contemporary Issues for Promoting World Class Research and Innovations in Law		Ideal Institute of Management & Technology, Delhi	25 <sup>th</sup> May - 31 <sup>st</sup> May, 2020
7	One Week STTP on Teaching and learning pedagogy	Dr. Kanak Kalita, Dr. Ranjan Ghadai, Dr. Nivetha Martin, Mr. Wechansing Suliya	REST Society for International Research, Krishnagiri, Tamilnadu	18 May, 2020 to 22 May, 2020
8	Two Week FDP on SPSS, AMOS, R etc	Dr. Santosh Rangnekar, Manoj Patwardhan, Prof. Bhakkad, Prof. Atul Pande, Prof. Yogesh Upadhyay	Dept of Business Management, IGNTU, Amarkantak, MP	6 <sup>th</sup> March 2018 to 20 <sup>th</sup> March 2018

Table 6.6.2: List of Training Programs conducted by other /agencies, attended by Dr. Balaji Sadavarte

<b>Sr. No</b>	<b>Name/Title of the Course</b>	<b>Institution / Agency / Platform</b>	<b>University</b>	<b>Year</b>
<b>1</b>	Online and Digital Education: Ensuring Equitable use of Technology	VES Business School		17 <sup>th</sup> April 2021
<b>2</b>	Motivated, Energized and Capable Faculty	VES Business School		16 <sup>th</sup> April 2021
<b>3</b>	Copyrights in India	TURNIP		20 <sup>th</sup> November 2020
<b>4</b>	An Insight towards Assessment & Accreditation Process for Affiliated Colleges in India	RTM Nagpur University & NAAC Bangalore		29 <sup>th</sup> July 2020
<b>5</b>	New –Age Tools for Teaching online	Acedemisthan	Deepak Kumar Mukadam	28 June to 30 June 2020
<b>6</b>	Revised Assessment & Accreditation Process of NAAC	Amolakchand Mahavidyalaya, Yavatmal & RUSA & Joint Director, Amaravati		25 <sup>th</sup> June 2020
<b>7</b>	Simulation and Games in the Teaching	School of Management, IMS Noida, Uttar Pradesh	Dr. Manju Gupta	19 June 2020
<b>8</b>	KNOW TAX TO PAY "NO TAX" OR "LOW TAX"	SIR K. P. COLLEGE OF COMMERCE, SURAT		8 <sup>th</sup> June 2020
<b>9</b>	Internet of Things (IoT)	Meritorium Knowledge Academy, Mumbai	Jayant Ramteke	31 May 2020
<b>10</b>	Star Digital Marketing	Star certification		30 May 2020
<b>11</b>	Star Ethical Hacking Expert	Shah & Anchor Kutchhi Engineering College Mumbai		25 <sup>th</sup> May 2020
<b>12</b>	Data Centricity in Administration – a NAAC Perspective	Narsee Monjee College of Commerce & Economics	Ms. Keyaa Mukherjee	19 <sup>th</sup> May 2020
<b>13</b>	Self-Plagiarism – Ethical and Legal Dimensions	Narsee Monjee College of Commerce & Economics	Adv. Madhulika Mundra	18 <sup>th</sup> May 2020
<b>14</b>	Artificial Intelligence, Applications and Employment generations: A Global Perspective	IMS, Noida, Uttar Pradesh	Dr. KK Sharma & Dr. Manju Gupta	17 <sup>th</sup> May 2020
<b>15</b>	Changes in the Higher Education Sector and Strategies for Management Education in India	Business Standard		6 May 2020
<b>16</b>	Faculty learning program	Business Standard	IIM Trichy Dr. Maitri	24 April 2020
<b>17</b>	Examination Reforms	AICTE		April 29 to 2nd May 2020
<b>18</b>	Reaching excellence: Strategic paths for developing a successful business school	QS-I Guage Academy		8 April 2020

Table 6.6.3: List of On-line Certifications acquired by Dr. Balaji Sadavarte

**2. Dr. Sivaprasad Murugan:**

Sr. No	Name/Title of the Program	Name of the Trainer /Resource person	Year
1	Faculty Development Program on facilitation for Management Development Programs	Chetana's RK IMR	Feb 2018
2	Faculty Engagement Program –Demystifying a Case Study'	Dr. Jayashree Bhakay	Aug 2020
3	Three Day Faculty Development Program on NBA Process and Documentation'	Prof. K Srirama	Aug 2020
4	Faculty Development Program on 'How to Frame Course Objectives'	Mr. Deepesh Diwakaran	Feb 2021
5	Faculty Development Program on 'Design Thinking-Solutions for Globalised World' organized by Chetana's RK IMR in March 2021	Dr. Rashmi Jain	Feb 2021

Table 6.6.4: List of In-house Training Programs/ FDPs attended Dr. Sivaprasad Murugan

Sr. No	Name/Title of the Program	Organizing Agency	Year
1	4 day on-line Intensive FDP on Online Course on Exam Reforms- Conducting Outcome Based Examination and Evaluation	AICTE	April 2020
2	5 day on-line Intensive FDP course on Universal Human Values and Induction Programme for Faculty members	AICTE	May 2020
3	Orientation workshop on case study. Method: Need and Importance.	Mumbai University	April 2021
4	Workshop on "Improving Research Planning Skills at Technical Institute!"	Elsevier & VTU Consortium	April 2020
5	Workshop on Innovation and Entrepreneurship	IIT Bombay's DS School of Entrepreneurship (DSSE) and SIES College, Sion	May 2020
6	Faculty Learning Programme on 'Changes in the Higher Education Sector and Strategies for Management Education in India'	Business Standard,	May 2020
7	"Entrepreneurship and Industry 4.0 after Covid 19",	Mumbai Training and Placement Officers Association (MaTPO)	May 2020
8	FDP on Advance and Innovative Approaches in Management Education	ATAL Academy- AICTE	July 2021
9	FDP on Enriching the Learning experience through experiential learning"	ATAL Academy- AICTE	July 2021

Table 6.6.5: List of Training Programs conducted by other agencies, attended by Dr. Sivaprasad Murugan

Sr. No	Name/Title of the Degree/Diploma/Certificate	Certifying Institution/University/ Agency	Year
1	PG Diploma in Advanced Comparative Mythology	University of Mumbai	2018

Table 6.6.6: List of other qualifications acquired Dr. Sivaprasad Murugan



**3. Dr. Kavita Khadse:**

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Year
1	Faculty Development Program on facilitation for Management Development Programs	Chetana's RK IMR	Feb 2018
2	Faculty Engagement Program –Demystifying a Case Study'	Chetana's RK IMR	Aug 2020
3	Three Day Faculty Development Program on NBA Process and Documentation'	Chetana's RK IMR	Aug 2020
4	Faculty Development Program on 'How to Frame Course Objectives'	Chetana's RK IMR	Feb 2021

Table 6.6.7: List of In-house Training Programs/ FDPs attended by Dr. Kavita Khadse

Sr. No	Name/Title of the Program	Organizing Agency	Year
1	Data Science and Artificial Intelligence	UGC HRDC, University of Mumbai Under RUSA	2 <sup>nd</sup> May to 15 <sup>th</sup> May 2019
2	Annual online Refresher course in Management	SWAYAM ARPIT approved by Govt. of Ministry of HRD, AICTE, UGC	1 <sup>st</sup> September 2019 to 16 <sup>th</sup> January 2020
3	Exams Reform Policy	AICTE	29 <sup>th</sup> April to 2 <sup>nd</sup> May 2020
4	Inculcating Universal Human Values in Technical Education	Universal Human Values, AICTE	28 <sup>th</sup> September to 2 <sup>nd</sup> October 2020
5	Design Thinking	AICTE ATAL FDP	26 <sup>th</sup> October to 30 <sup>th</sup> October 2020
6	Augmented Reality (AR)/ Virtual Reality (VR)	AICTE ATAL FDP	2 <sup>nd</sup> November to 6 <sup>th</sup> November 2020
7	Part 1 of the Universal Human Values Refresher 1 FDP	Universal Human Values, AICTE	15 <sup>th</sup> February to 19 <sup>th</sup> February 2021
8	FDP on Next Generation Databases	AICTE ATAL FDP	1 <sup>st</sup> June to 5 <sup>th</sup> June 2021
9	Social Enterprise Management	AICTE ATAL FDP	11 <sup>th</sup> June to 15 <sup>th</sup> June 2021
10	India Case Research Centre, Online Workshop On "Case Teaching & Writing"	AICTE, AIMA & ICRC	3 <sup>rd</sup> July to 10 <sup>th</sup> July 2021
11	Advance Data Analysis in Management and Engineering Research	AICTE ATAL FDP	1 <sup>st</sup> August 2021 to 5 <sup>th</sup> August 2021
12	Research, Funding Projects & IPR	K. C. College of Engineering & Management Studies and Research, Thane (East) under the banner of IETE and Institution's Innovation Council (IIC)	7 <sup>th</sup> May to 10 <sup>th</sup> May 2020
13	Machine Learning	Nagindas Khandwala College of Commerce, Arts and Management Studie	14 <sup>th</sup> May to 16 <sup>th</sup> May 2020
14	Research Methodology	Indian Accounting Association, Thane Branch	24 <sup>th</sup> May to 26 <sup>th</sup> May 2020
15	"Onscreen Marking System"	Mumbai University	30 <sup>th</sup> January 2020

Table 6.6.8: List of Training Programs conducted by other agencies, attended by Dr. Kavita Khadse

Sr. No	Name/Title of the Course	University	Year
1	Teaching in digital Era, TCS ION	Mr. Venguswami Ramaswami, Global Head, TCS ION, Dr P. R. Naren SASTRA, deemed to be University.	25/4/2020
2	MOOCS Creation and Adoption	Dr Sameer Sahastrabuddhe, director EMRC Pune, former Senior Prof. at IITB, Organized by IQAC, Kirti college of Arts, Science & Commerce	27/4/2020
3	Changes in the Higher Education and strategies for Management Education in India	Business standard	6/5/2020
4	Roadmap for setting up an effective Industry academia collaboration for technical institutes	University of Mumbai	13/5/2020
5	Publishing Research paper in high impact factor, Indexed Journal	IQAC, Kohinoor Business school	15/6/2020
6	Employability in current situation	AISSSM college of Engineering	18/6/2020
7	EduTECH VIRTUAL	EduTECH VIRTUAL	23/6/2020 to 26/6/2020
8	Get ready for Education 4.0: NEW AGE TOOLS FOR TECHING	ACADEMISTHAN	28/6/2020 to 30/6/2020
9	EduTECH , Asla's digital festival of Education, TERRAPINN	EduTECH VIRTUAL	3 <sup>rd</sup> November to 6 <sup>th</sup> November 2020
10	Startup Club and Internal Quality Assurance Cell of Nirmala Memorial Foundation College of Commerce and Science in association with Mu Ideas Start- up Incubator University of Mumbai.	Mu Ideas Start- up Incubator University of Mumbai.	30 th January 2021
11	Webinar on Demonstration of the Turnitin Feedback Studio	Turnitin	29 <sup>th</sup> April 2021

Table 6.6.9: List of On-line Certifications acquired by Dr. Kavita Khadse

Sr. No	Name / Title of the Degree / Diploma / Certificate	Certifying Institution / University / Agency	Year
1	Ph.D in Commerce & Management	Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon	2018

Table 6.6.10: List of other qualifications acquired by Dr. Kavita Khadse

#### 4. Prof. Suhas Gharat

Sr. No	Name / Title of the Program	Name of the Trainer / Resource person	Year
1	Faculty Development Program on 'How to Frame Course Objectives'	Chetana's RK IMR in	Feb 2021
2	Faculty Engagement Program –Demystifying a Case Study'	Chetana's RK IMR	Aug 2020
3	Three Day Faculty Development Program on NBA Process and Documentation'	Chetana's RK IMR	August 2020

Table 6.6.11: List of In-house Training Programs / FDPs attended by Prof. Suhas Gharat

Sr. No	Name/Title of the Course	Institution / Agency / Platform	University	Year
1	Five days online FDP - Inculcating universal human values in technical education organized by AICTE	AICTE	N.A.	2021
2	41 Workshops and Seminars on various topics	The Institute of Chartered Accountants of India	ICAI	2017 to 2021

Table 6.6.12: List of online certifications acquired by Prof. Suhas Gharat

### 5. Prof. Geeta Shetti

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Year
1.	Demonstration of the Turnitin Feedback Studio	CRKIMR	April 2021
2.	Faculty Development Program on 'How to Frame Course Objectives'	CRKIMR	February 2021
3.	Faculty Engagement Program –'Demystifying a Case Study' (3 days)	CRKIMR	August 2020
4.	NBA Process and Documentation (3 days)	CRKIMR	August 2020
5.	Faculty Learning Program on 'Changes in the Higher Education Sector and Strategies for Management Education in India'	Business Standard	May 2020
6.	SPSS training workshop for CRKIMR Research Scholars	Dr Kirti Arekar, Associate Professor, SIMSR	May 2019
7.	Faculty Development Program on facilitation for Management Development	CRKIMR	February 2018
8.	Performance Excellence for Organisations and Individuals	Mrs. Maya Desai, Director, IMC Ramkrishna Bajaj National Award Trust	2019-20

Table 6.6.13: List of In-house Training Programs/ FDPs attended by Prof. Geeta Shetti

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Organizing Agency	Year
1.	Attended a Webinar on Criteria 3- NBA Accreditation		Inpods Ed-Tech	28 <sup>th</sup> June 2021
2.	First Ever Virtual event for Asian Educators		EduTECH Virtual	23rd to 26th June 2020
3.	National webinar on "Data Centricity in Administration – a NAAC Perspective"	Ms. Keyaa Mukherjee, Office Superintendent, Maniben Nanavati College, Vile Parle	IQAC of Narsee Monjee College of Commerce & Economics	19th May 2020
4.	National webinar on "Self Plagiarism – Ethical and Legal Dimensions"	Adv. Madhulika Mundra, Director, Basic Engineering Group and Dr Rashmi M Oza, Professor, Dept. of Law, University of Mumbai	IQAC of Narsee Monjee College of Commerce & Economics	18th May 2020
5.	Faculty Learning Programme on 'Changes in the Higher Education Sector and Strategies for Management Education in India'		AICTE ATAL	6th May 2020

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Organizing Agency	Year
6.	Events held along with Young Indians at Vashi, Navi Mumbai		Confederation of Indian Industry (CII)	9th February 2020
7.	5th National Level MDP on 'Business Analytics With SPSS'		Dr Madhavi Dr. Vinod, Jain University, Bengaluru	9th to 11th May 2019 at Bengaluru
8.	Workshop on Simulation, g Education	Prof. Umesh Dhand - Academician, Trainer and Consultant, Prof. Ratika Gore, Asst. Professor & Dy. Chairperson, Industry Integration, SPJIMR, Dr. K Vaidyanathan - Director, Xavier Institute, Dr. M.G. Parmeswaran-Author, Brand Coach	Forum for Marketing Education	27 <sup>th</sup> April 2019
9.	Education Workshop – Enhancing Teaching Pedagogy in Marketing	Dr Ganesh Raja-COO, Kotak Education Foundation, Mr Manoj Subramanian-COO, Just in Time Retail chain, Dr Ranjan Banerjee, SPJIMR, Dean Professor of Marketing, Sunil Dungarwal, Chief Mall Mechanic, Beyond Squarefeet	Forum for Marketing Education	17 <sup>th</sup> November 2018

Table 6.6.14: List of Training Programs conducted by other agencies, attended by Prof. Geeta Shetti

Sr. No	Name/Title of the Course	Institution / Agency /Platform	University	Year
1.	5 days AICTE ATAL Online Elementary FDP on "Consulting: Building a Vibrant Industry- Academia Ecosystem"	Dr. Jyoti J Pant, Bengaluru	Prin. L.N. Welingkar Institute of Management Development and Research, Bengaluru	26 <sup>th</sup> to 30 <sup>th</sup> July 2021
2.	Attended 5 day On-line Intensive FDP Inculcating Universal Human Values in Technical Education		AICTE	8 <sup>th</sup> to 12 <sup>th</sup> March 2021
3.	One week STTP on Emerging Trends in Research Methods (Online mode)	Dr. Kanak Kalita, Senior Council Member & Dr. Ranjan Ghodai	REST Society for Research International (RSRI), India	8th June to 13th June 2020
4.	One week STTP on Emerging Trends in Research Methods (Online mode)	Dr. Kanak Kalita, Senior Council Member & Dr. Ranjan Ghodai	REST Society for Research International (RSRI), India	1 <sup>st</sup> to 6 <sup>th</sup> June 2020
5.	One week STTP on Emerging Trends in Research Methods (Online mode)	Dr. Kanak Kalita, Senior Council Member & Dr. Ranjan Ghodai	REST Society for Research International (RSRI), India	25 <sup>th</sup> to 29 <sup>th</sup> May 2020
6.	Innovation, IPR, Entrepreneurship and Start-ups		Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi	28 <sup>th</sup> April to 22 <sup>nd</sup> May 2020

Table 6.6.15: List of On-line Certifications acquired by Prof. Geeta Shetti

**6. Prof Ruchika Garhwal**

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Year
1	Performance Excellence for Organizations and Individuals	Mrs. Maya Desai , Director IMC Ramkrishna Bajaj National Award Trust	2019-20
2	Demonstration of the Turnitin Feedback Studio		2019-20
3	Webinar Data Science with relatable examples of " The sorting Hat", cooking in everyday life	Mr. Harish Rijhwani Sr. Delivery Consultant Citiustech Analytics	2019-20

Table 6.6.16: List of In-house Training Programs/ FDPs attended by Prof Ruchika Garhwal

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Organizing Agency	Year
1	Education Workshop – Enhancing Teaching Pedagogy in Marketing	Dr Ganesh Raja - COO, Kotak Education Foundation , Mr Manoj Subramaniam- COO of Just in Time Retail chain , Dr. Ranjan Bannerjee- SPJIMR, Dean-Professor of Marketing , Sunil Dungarwal, Chief Mall Mechanic, Beyond Squarefeet	Forum for Marketing	2018-19
2	Research Methodology Workshop	Mr. Rajiv Bagayatkar, Vidya Naik	Rizvi Institute of Management	2018-19
3	Enhancing Teaching Pedagogy	Prof. Umesh Dhand - Academician, Trainer and Consultant, Prof. Ratika Gore - Asstt. Professor & Dy. Chairperson, Industry Integration - SPJIMR , Dr. K. Vaidyanathan - Director, Xavier Institute of Management and Research , Dr. M.G. Parameswaran - Author, Brand Coach and Brand Strategist	Forum for Marketing	2018-19
4	Webinar on Flexible Learning and its Impact on Management Education	By Dr. Joe Run	Business Standard	2019-20
5	Webinar : To maintain quality of Technical Education ,accreditation through NBA		AICTE	2019-20
6	Webinar : Future Trends & Careers in Digital & Social Media	Mr. Vivek Bhargav ,Group CEO, DAN Performance Group	University of Mumbai	2019-20
7	Scientific Writing Workshop – Fine tune your research writing skills	Vishal Gupta	Elsevier	2019-20
8	Webinar : Improving Research Skills using Elsevier Tools : Scopus & ScienceDirect	Dr. P. V. Konnur ,Dr. Shivaram BS,Ms. Cigdem Bildirici	Elsevier	2019-20
9	Webinar : Is Digital marketing the best bet for marketers for now	Jahid Ahmed – VP & Head Digital Marketing HDFC Bank ,Gaurav Tyagi – Practice Head Digital Marketing IndiGo	Exchange for media	2019-20
10	Webinar : Enhance Research Visibility using SCOPUS	Tahseen Khanday	Elsevier	2019-20
11	5 DAY FDP : ONLINE TEACHING-LEARNING TOOLS AND PEDAGOGIES		FICCI FUTURE-X	2019-20
12	1 day Orientation workshop on Case study Method: Need and Importance		By Mumbai University	2020-21

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Organizing Agency	Year
13	Virus , Vitality & We : Mind Management		BMA (Bombay Management Association)	2020-21
14	Webinar : Virtual Classroom: Enhance Teaching through Learning Management System (LMS)" by EBSCO		EBSCO Information Services	2020-21
15	FDP "Inculcating Universal Human Values in Technical Education"		All India Council for Technical Education(AICTE)	2020-21
16	FDP "Emerging Trends, Pedagogy and Teaching Skills in Management Education Post COVID-19"		AICTE Training and Learning (ATAL) Academy. at IILM Graduate School of Management.	2020-21

Table 6.6.17: List of Training Programs conducted by other agencies, attended by Prof Ruchika Garhwal

Sr. No	Name/Title of the Degree/Diploma/Certificate	Certifying Institution/University/ Agency	Year
1	One month Two-credit course certification in "Research and Publication Ethics" compulsory by UGC	Conducted by Centre of Publication Ethics ,Savitribai Phule Pune University .As per UGC Notification - D.O.No.F.1-1/2018.	2020-21

Table 6.6.18: List of other qualifications acquired Prof Ruchika Garhwal

## 7. Prof Meghana Patil

Sr. No	Name/Title of the Degree / Diploma / Certificate	Certifying Institution / University / Agency	Year
1	'How to Frame Course Objectives' organized by CRKIMR	Mr. Deepesh Diwakaran	Feb2021
2	Demystifying a Case Study	Dr. Jayashree Bhakay	Aug 2021
3	Three Day Faculty Development Program on NBA Process and Documentation' organized	Pro F. K Srirama	Aug2021

Table 6.6.19: List of In-house Training Programs/ FDPs attended by Prof Meghana Patil

Sr. No	Name/Title of the Program	Name of the Trainer / Resource person	Organizing Agency	Year
1	"How to Publish Research Paper in Scopus Indexed Journal: A Step By Step Approach"	Dr. Smita Jape	Organized by Dr. V.P.N. Bedekar Institute of management Thane	May 2020
2	"Advances in management and research"	Dr. Rao	AICTE & Gautam Buddha University.	August 2021
3	Universal Human values		AICTE	March 2021
4	Qualitative Data Analysis with Atlas –ti	Dr. Gupta	Swami Vivekanand Education's Institute of Management and Research	Feb 2020

Table 6.6.20: List of Training Programs conducted by other agencies, attended by Prof Meghana Patil

**8. Prof Aftab Shaikh**

Sr. No	Name/Title of the Program	Name of the Trainer / Resource person	Year
1	Faculty Development Program on 'How to Frame Course Objectives'	Chetana's RK IMR	Feb 2021
2	Faculty Engagement Program –Demystifying a Case Study'	Chetana's RK IMR	Aug 2020
3	Three Day Faculty Development Program on NBA Process and Documentation'	Chetana's RK IMR	August 2020

Table 6.6.21: List of In-house Training Programs/ FDPs attended by Prof Aftab Shaikh

Sr. No	Name/Title of the Program	Organizing Agency	Year
1	Attended two days workshop held on "Research Methodology" held at Rizvi Institute of Management & Research, 2019.	Rizvi Institute of Management & Research	2019
2	Attended five days workshop held on "Research Approaches and Methods in Management and Social Sciences" held at Indian Institute of Technology Bombay, 2019.	Indian Institute of Technology Bombay	2019
3	Five Days, ONLINE TEACHING-LEARNING TOOLS AND PEDAGOGIES. 2020	FICCI	2020
4	Five days online FDP - Inculcating universal human values in technical education organized by AICTE	AICTE	2020
5	Six Days, Faculty Development Programme on - Systematic Literature Review and Meta	TLC Ramanujan College, University of Delhi, Ministry of Education	2021
6	Two days' workshop on Data Analysis Using R / Python	School of Management, MIT World Peace University	2021
7	NITTT - Module 1 - Orientation Towards Technical Education and Curriculum Aspects -April 2021	NITTT, AICTE	2021

Table 6.6.22: List of Training Programs conducted by other agencies, attended by Prof Aftab Shaikh

**9. Prof Sarita Gupta**

Sr. No	Name/Title of the Program	Name of the Trainer / Resource person	Year
1	Faculty Development Program on 'How to Frame Course Objectives'	Chetana's RK IMR	Feb 2021
2	Faculty Engagement Program –Demystifying a Case Study'	Chetana's RK IMR	Aug 2020
3	Three Day Faculty Development Program on NBA Process and Documentation'	Chetana's RK IMR	August 2020

Table 6.6.23: List of In-house Training Programs/ FDPs attended by Prof Aftab Shaikh

Sr. No	Name/Title of the Program	Name of the Trainer / Resource person	Organizing Agency	Year
1	Power of Excellence (Placement Officers Workshop for Excellence in Recruitment)	NSE Academy	NSE	3-09-2021
2	Launch & Orientation of YoungWarrior Movement	AICTE	Yuwaah.org	12-07-2021

Table 6.6.24: List of Training Programs conducted by other agencies, attended by Prof Aftab Shaikh

**10. Prof Lipika Koli**

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Year
1	Demystifying Case studies- by CIMR	Dr. Mahesh Luthia, Dr. Hufrih Majra	2020
2	3 Day FDP on NBA Process and Documentation by CRKIMR	Dr. Jayashree Bhakay	2021

Table 6.6.25: List of In-house Training Programs/ FDPs attended by Prof Lipika Koli

Sr. No	Name/Title of the Program	Name of the Trainer/Resource person	Organizing Agency	Year
1	Certificate course in career guidance and counselling- Garware Institute of Career Education and Development	Shubhra Naik	Garware Institute of Career Education and Development	2021
2	6 Day FDP on Systematic Literature Review and Meta-Analysis		Ramanujan College	2021
3	UHV- 5 days online FDP, by AICTE		AICTE	2021

Table 6.6.26: List of Training Programs conducted by other agencies, attended by Prof Lipika Koli

Sr. No	Name/Title of the Course	Institution / Agency / Platform	University	Year
	Webinar on- Orientation towards technical Education and Curriculum-certification	NITTT	NITTT	2021

Table 6.6.27: List of On-line Certifications acquired by Prof Lipika Koli

Sr. No	Name/Title of the Degree/Diploma/Certificate	Certifying Institution / University / Agency	Year
1	Certified in Behavioural Event Interviewing	AHLC- Aon Hewitt Learning center	2018
2	Pursuing M.com Part 2- From Chetana's H.S. College of Commerce and Eco.	University of Mumbai	2022
3	NITTT Module 1- Orientation towards technical Education and Curriculum	NITTT	2021 (Result Due)

Table 6.6.28: List of other qualifications acquired by Prof Lipika Koli



**11. Prof Suhas Vaishampayan**

Sr. No	Name/Title of the Program	Name of the Trainer / Resource person	Organizing Agency	Year
1	Inculcating human values in technical education	AICTE	AICTE	2021
2	Turnitin	Turnitin	Turnitin	2021

Table 6.6.29: List of Training Programs conducted by other agencies, attended by Prof S. Vaishampayan

Sr. No	Name/Title of the Degree/Diploma/Certificate	Certifying Institution / University / Agency	Year
1	Ph.D.	Tilak Maharashtra Vidyapeeth	2021

Table 6.6.30: List of other qualifications acquired by Prof S. Vaishampayan

**C. Institute Faculty as External Resource****Dr. Jayashree Bhakay:**

1. Member of Research Review Committee of Symbiosis International University, Pune.
2. Member of Research Review Committee of Savitribai Phule Pune University.
3. External Referee/ Examiner for Ph.D. Thesis of Banasthali Vidyapeeth, Savitribai Phule Pune University, Jain University, bangalore and Swami Ramanand Teerth Marathwada University, Nanded
4. Member Board of Study at St. Francis Institute of Management and Research, Mumbai and Nagindas Khandwala College of Commerce and Economics, Kandivali
5. Subject Expert/ Vice Chancellors Nominee for selection of Assistant Professor, Associate Professor/ Professor in Management Institutes

**Dr. Balaji Sadavarte:**

1. Ph.D. Supervisor: Mumbai University, Mumbai and Ph.D. Centre Head of Chetana's Research Centre, Mumbai
2. Ph.D. Supervisor: Pacific Academy of Higher Education & Research, University, Udaipur, Rajasthan
3. External Referee/ Examiner for Ph.D. Thesis JJT University, Zunuzunu, Rajasthan
4. Moderator/Examiner Swami Ramanand Teerth Marathwada University, Nanded
5. Invited as a moderator for the subject 'Perspective Management' by Sheila Raheja Chool of Business Management, Mumbai

6. Invited as a paper setter for the subject 'Business Ethics' by Swami Vivekanand Institute of Management & Research, Mumbai
7. Member of Bombay Management Association(BMA) Mumbai
8. Editorial Board Member on Edwin Incorporation' Journal of E-Elsevier
9. Worked as a Vigilance Committee Member in University of Mumbai from March 2010 to December 2010.
10. Panel member for GD/PI in the admission process of MMS/MBA/PGDM by DTE (Directorate of Technical Education, Maharashtra State)
11. Invited as a track chair for the International Conference organized jointly by CIMR & CRKIMR
12. Member Syllabus restructuring committee of Mumbai University.
13. Moderator, Paper Setter and Examiner in the University of Mumbai.
14. Invited as panel member for conducting viva voce of students applied for Ph.D. admission at SRBS Mumbai o 29th July 2021
15. Worked as Chief Conductor of Examination at Chetana's Examination Centre for Mumbai University.
16. Coordinator of ARC constituted for admission of MMS Program by of DTE, Maharashtra state
17. Coordinator of Facilitation Centre constituted for admission of MMS Program for batch 2020-22 by of DTE, Maharashtra state
18. Coordinator of Rural Immersion Program organized by our Institute for the MMS batch 2018-2020
19. Invited to deliver a talk on the topic-" Guidance on Professional Courses & Entrepreneurship" on invitation by Laxmi-Shalini Arts, Commerce & Science Women's College, Pezari on 27 January 2018
20. Invited to deliver a talk on the topic-" Women Empowerment & Status of Women in the Society" on invitation by Laxmi-Shalini Arts, Commerce & Science Women's College, Pezari on 12 January 2019
21. A talk delivered on the topic-"Information and Communication Technology(ICT)" on invitation by Laxmi-Shalini Arts, Commerce & Science Women's College, Pezari on 03 February 2020

**Dr. Sivaprasad Murugan:**

1. Served as Honorary Chief Coordinator undergraduate for professional courses in Chetana's H S College of Commerce and Economics, in advisory role and responsible for starting new courses and overall administration till June 2018.
2. Served as NAAC accreditation steering committee member in Chetana's H S College of Commerce and Economics in October 2017.
3. Had been on an Academic Advisory Assignment with Indian School Salalah, Sultanate of Oman, as Vice-Principal Academics, for a period of one year 2018-19. Helped the institution in revamping academic administration and restructuring so as to enhance effectiveness and promote excellence.
4. Was also on deputation with Admission Regulatory Authority (ARA), Directorate of Technical Education (DTE), Govt of Maharashtra, Officer on Special Duty in order to help with Centralised Admission Program for professional courses. Was responsible for investigation of cases of fraud by some candidates in the admission process.
5. Dr. Sivaprasad was on advisory role in planning and organizing Mithi River Marathon in partnership with Eco-Folks in Nov 2014. He has worked closely with Eco-folks closely in organising various marathons and events.
6. Panelist for evaluation of DOCC internship projects at SP Jain's IMR from 2013 till date, interacting with professionals from Voluntary Sector.
7. Consultation on Managing Responsible Business in India on National Action Plan on Business & Human Rights in India by Ethical Trading Initiative in association with S. P. Jain Institute of Management & Research, in Feb 2016.
8. Was invited as resource person to judge presentations of Faculty members at UGC refresher program at SIES College of Commerce and Economics, in 2019.
9. Track Chair at International Conference on organised by Alkesh Mody Institute of Management and Finance, University of Mumbai in Feb 2019, evaluating paper presentations by industry professionals.
10. Observer for All India NEST exam conducted by Centre for Excellence in Basic Sciences affiliated to Mumbai University,
11. Training on Communication for employees of OFB at Ambarnath, in Jan 2018.
12. MDP for Managers at Schneider India, on Managing Remote Teams and Effective Feedback in April 2021.
13. On-line workshop on the topic Conflict Management in workplace for the administrative staff of N M College of Commerce and Economics in April 2020.
14. FDP on effective communication and pedagogy for teachers of SNG Central School Chembur, in Nov 2017.

**Dr. Kavita Khadse:**

1. Invited as a Panelist at Jamnalal Bajaj Institute of Management Studies for Conducting viva of MMS Students for assessment of YLP projects & Research Papers of Finance and Marketing specialization.
2. Invited as a Panelist at Jamnalal Bajaj Institute of Management Studies for Conducting MID term Reviews of MMS Students for assessment of YLP projects & Research Papers of Finance and Marketing specialization.
3. Invited as a visiting faculty at Jamnalal Bajaj Institute of Management Studies for the subject of Software Project Management for MMS III sem. Systems Specialization, 2020.
4. Invited as a visiting faculty at Jamnalal Bajaj Institute of Management Studies for the subject of Management Information systems, MMS I Sem. 2017-18.
5. Invited as a Track chair/judge for the International Conference AI/Robotics Challenges & Prospectus, 7th & 8th march 2020, at Atharva Institute of Management studies, Mumbai.
6. Invited as an External Examiner for evaluation of Summer Internship Projects Assessment at GNVS Institute of Management, Mumbai.
7. Invited as an External Examiner for Summer Internship Project Assessment at Sheila Raheja School of Business Management & Research, Mumbai
8. Working as a Review Member of International Journal of Creative Research Thoughts, Open access, peer reviewed journal
9. Working as an Editor of International Journal of Advanced Scientific Research, Indexed Journal, Refereed Journal, Peer Reviewed Journal
10. Appointed as a Member of Local Inquiry Committee at Mumbai University
11. Appointed as Chairperson/Moderator for MMM/MFM/MHRDM/MIM III- "Introduction to Computers", at Mumbai University.
12. Appointed as Chairperson/Moderator for MMS III- "Software Engineering" at Mumbai University.

**Prof. Suhas Gharat :**

1. Vans skilling 2019 designing curriculum of NBFC and Banking for Finance specialization.
2. Was a part of LIC (Local Inquiry Committee) for two management Institutes Sheila Raheja Institute of Management and Thakur Institute of computer Science.

**Prof. Geeta Shetti**

1. Initiated the MoU between the Institute and TISS for designing the Diploma in Marketing Management (DMM) Modules for the graduating students as a part of the National University Students' Skill Development (NUSSD) Programme project
2. Coordinated with a team of 7 Content writers for providing the Content for implementing the teaching process of the 10 Modules of the DMM Module with a total number of 420 hours of Teaching and Practicals for Level 1 of Certificate in Marketing Management and 420 hours of Teaching and Practicals for Level 2 of Certificate in Marketing Management.

<b>Diploma in Marketing Management</b>					
<b>Credits</b>				<b>Credit Hours</b>	
<b>Courses</b>	<b>Total</b>	<b>Theory Credits</b>	<b>Practicum Credits</b>	<b>Theory Credits</b>	<b>Practicum Credits</b>
Certificate In Marketing Management Level 1	20	12	8	180	240
Certificate In Marketing Management Level 2	20	12	8	180	240
	<b>40</b>	<b>24</b>	<b>16</b>	<b>360</b>	<b>480</b>
<b>Credit Hours Calculation : 1 Theory Credit = 15 Hours (12*15 = 180) : 1 Practicum Credit Hour = 30 Hours ( 8*30 = 240)</b>					

Table 7.1.1: Diploma in Marketing Management Details

3. Initiated the MoU between the Institute and Kokuyo Camlin Ltd. for the Off Summer Internship activity for 20 Marketing specialization aspirant students for Field training of Summer internship from 29th Feb to 9th March 2020 and helped in the execution of the same.
4. Awarded an Appreciation Trophy from Kokyu Camlin Ltd. for significant support towards Off Summer Internship project from Mr Rahul Dandekar –General Manager, Stationary division
5. Invited as an External Examiner of Summer Internship Project Assessment at Shiela Raheja School of Business Management & Research, Mumbai

**Prof. Ruchika Garhwal**

1. Interaction with Beehive Technologies Pvt. Ltd. for placement of students for off-summer internship. Feb-Mar 2019; Contact Person Name: Shraddha Devadiga, HR Executive. Total 4 students were placed for off-summer internship.

**6.7 Visiting / Adjunct Faculty (10)****Self Assessment (9)**

Adjunct faculty also includes Industry experts. Provide details of participation and contributions in teaching and learning and /or research by visiting/adjunct/Emeritus faculty etc. for all the assessment years:

- Minimum 50 hours per year interaction with adjunct faculty from industry/retired professors etc.

The institute has a balanced mix of full-time and visiting faculty members.

Visiting Faculty members are mainly from Industry and are invited to teach specialization related courses.

These faculty members have vast Industry Experience and help the students to understand corporate perspectives of the courses that they teach as part of the program.

**Visiting Faculty Details:**

S. N.	Name of Faculty	Company	Designation	Name of Subjects Taught	Academic Year	Qualification	Industry Experience	Academic Experience	Association with CRKIMR
1	Nikhil Rao	Self Employed	Consultant	Strategic Management	2018 Onwards	B.E., MBA	10 Years +	10 Years +	5 Years +
2	Dr. Rajiv Gatne	Self Employed	Director	International Business	2018 Onwards	Ph. D.	20 Years +	5 Years +	5 Years +
3	Tanveer Shaikh	Acumen	Principal Consultant	Sales Management	2021 Onwards	B.Com., MBA	15 Years +	5 Years +	6 Months
4	Dr. Amit Rangnekar	Centaur Pharma		Marketing Strategy	2018 Onwards	Ph. D.	15 Years +	10 Years +	5 Years +
6	Pritesh Patel	Medialianz	Partner	Digital Marketing	2021 Onwards	B.Com., MBA	12 Years +	5 Years +	6 Months
7	Karan Chawla	Jokotta Discoveries	Founder and CEO	Media Marketing	2021 Onwards	B.Sc., MBA	20 Years +	5 Years +	6 Months
8	Amit Sharma	Mcare	Co-founder & CEO	Retail Management	2021 Onwards	B.Com., MBA	5 Years +	2 Years +	6 Months
9	Syed Oves Ali	Refinitiv	Proposition Sales Specialist	Financial Markets and Institutions	2021 Onwards	B.E., MMS	5 Years +	1 Year +	6 Months
10	Vijay Kanchan	NISM Corporate Trainer	Visiting Faculty and Capital Market Trainer	Security Analysis and Portfolio Management	2021 Onwards	B.E., MMS	15 Years +	6 Years +	6 Months
11	Chetan Kadam	Chetan D Kadam Co	PROPRIETOR	Financial Regulations	2018 Onwards	FCA	20 Years +	15 Years +	5 Years +
12	Gurudutt Dhanokar	Gurudatta Training Institute	Proprietor	Derivatives and Risk Management	2018 Onwards	FCA	10 Years +	5 Years +	5 Years +
13	Jiten Karnani	Silver Lining Capital Management	Founder & Portfolio Manager	Wealth Management	2021 Onwards	B.Com., MBA	10 Years +	5 Years +	6 Months
14	Sharad Bali	EWE Global DMCC	Director - Global Business	Retail Banking	2021 Onwards	B.Com., MMM	10 Years +	5 Years +	6 Months
15	Sanjeev Patkar	SBI Funds Management	Vice President	Investments and Behavioural Finance	2021 Onwards	B.E., MMS	15 Years +	10 Years +	6 Months
17	Mohd. Omar	Organizations aspiring growth	HR Advisor	Compensation and Benefits	2021 Onwards	B.Com., MBA	20 Years +	15 Years +	6 Months

S. N.	Name of Faculty	Company	Designation	Name of Subjects Taught	Academic Year	Qualification	Industry Experience	Academic Experience	Association with CRKIMR
18	Dr. Neil Sequeira	Head and Neck Cancer Institute of India	COO	Labour Laws and Implications on Industrial Relations	2018 Onwards	Ph. D.	15 Years +	15 Years +	5 Years +
19	Nitin Pansare	Eureka Forbes Limited	Head - HR, Retail and B2B businesses	HR Planning and Application of Technology in HR	2021 Onwards	B.Com., MMS	10 Years +	5 Years +	6 Months
20	Dr. K.Iyer	Ex. Mahindra and Mahindra		Organisational Structures, Theories and Design	2018 Onwards	Ph.D.	20 Years +	20 Years +	5 Years +
21	Dr. Anupama Iyer	ZINGHR	Head Academics Zeal, ZingHR	Behavioural Dynamics	2021 Onwards	Ph.D.	15 Years +	10 Years +	6 Months
22	Pradeep Gogte	Rizvi Management Institutes	Asst. Professor	Talent Acquisition and Management	2021 Onwards	B.Sc. MBA	20 Years +	10 Years +	6 Months
23	Hemant Jog	Dietz Consulting Partners Pvt Ltd	Director	Supply Chain Management	2018 Onwards	B.E., MBA	20 Years +	15 Years +	2 Years +
24	Shashank Kotwal	Shashank Kotwal & Associates	Founder	Operations Analytics	2018 Onwards	B.E., MBA	20 Years +	15 Years +	2 Years +
26	Dr. Shrinivas Repak	Vivekanand Education Society Institute of Management Studies & Research	Sr. Assistant Professor	Manufacturing Resource Planning and Control	2018 Onwards	Ph. D.	20 Years +	15 Years +	5 Years +
27	Balashankar Ramdas	Pillai Institute	Assistant Professor	Materials Management	2021 Onwards	B.E., MBA	20 Years +	15 Years +	6 Months
28	Ravindra Kale	NA	NA	World Class Manufacturing	2021 Onwards	B.E., MBA	20 Years +	15 Years +	6 Months
29	Milind Nagarkar	Consultant / Visiting Faculty	Consultant	Technology Management and Manufacturing Strategy	2021 Onwards	B.E., MBA	20 Years +	15 Years +	6 Months
30	Hemant Kale	Yashodhan Consulting	Founder Managing Partner	International Logistics	2018 Onwards	B.E., MBA	20 Years +	10 Years +	5 Years +

Table 6.7.1: Visiting Faculty Details

The following table indicates the sessions conducted by visiting faculty over the last three years across semesters and across specialisations.

AY 2018-2019			
Name of the Faculty	Subject	Semester	No. of Hours
Dr. Amit Rangnekar	Marketing Strategy	3	36
Dr. Nilakantan N. S.	Operations Analytics	3	36
Amit Sharma	Retail Management	3	11
Gurudatta Dhanokar	Derivatives & Risk Management	3	21

<b>AY 2018-2019</b>			
<b>Name of the Faculty</b>	<b>Subject</b>	<b>Semester</b>	<b>No. of Hours</b>
Shirley Fernandes	Knowledge Management	3	27
Shrinivas Repak	MRPC	3	38
Bharat Nadkarni	Strategic Management (Div. A)	3	36
Bharat Nadkarni	Strategic Management (Div. B)	3	36
Virendra S Gupte	International Business (Div. A)	3	39
Virendra S Gupte	International Business (Div. B)	3	39
Vaibhav R Chawade	DBMS	3	42
Mitesh Bharwada	Product & Brand Management	3	40
R Mukundan	World Class Manufacturing	3	36
Krupa Desai	SAPM	3	35
Chunduru Srinivas	Value Investing	3	37
Chetan Kadam	Financial Regulation	3	23
Anil Jadwani	Sales Management	3	40
Purv Shah	DRM	3	21
M H Varma	Materials Management	3	40
Hemant Jog	Supply Chain Management	3	25
Vaibhav R Chawade	Managing Techonology Business	3	40
Joydeep Sen	FMI	3	6
Uday Sawant	Big Data & Analytics	3	33
Uday Sawant	Data Mining & BI	3	28
Rajesh Ramchandran	-	3	2
Dhanashree Agarwal	Communication Skills	3	3
Srinivas Chunduru	Project Finance	4	20.5
Vilas Kabre	Project Management (Div A)	4	39
Vilas Kabre	Project Management (Div B)	4	39
Rupesh Shah	Venture Capital & Private Equity	4	18

<b>AY 2019-2020</b>			
<b>Name of the Faculty</b>	<b>Subject</b>	<b>Semester</b>	<b>No. of Hours</b>
Prashant Neharkar	Managing Technology Business	3	35
Sanjay Gupta	Data Mining & Business Intelligence	3	39
Shirley Fernandes	Knowledge Management	3	38
Uday Sawant	Bigdata & Business Analytics	3	30
Vaibhav Chawade	DMBS & DW	3	39
Dr. Rajesh Deshpande	HR Analytics	3	34
Dr. K. Iyer	Strategic HRM	3	39
R. K. Lawande	Training & Development	3	20
Arfa Shaikh	HR Analytics	3	12
Bharat Nadkarni	OSTD	3	39



<b>AY 2019-2020</b>			
<b>Name of the Faculty</b>	<b>Subject</b>	<b>Semester</b>	<b>No. of Hours</b>
Dr. Neil Sequeira	IR / Labour Lawas	3	48
R. Mukundan	Materials Management	3	33
Shashank Kotwal	Operations Analytics	3	36
Hemant Jog	International Logistics	3	36
Punit Neb	Materials Management	3	32
Pradeep Khetan	Supply Chain Management	3	39
Shrinivas Repak	MRPC	3	39
Rupesh Shah	Banking & Financial Institution	3	39
Anil Jadwani	Sales Management	3	42
Dr. Amit Rangnekar	Marketing Strategy	3	39
Gurudatta Dhanokar	Derivatives & Risk Management	3	39
Mitesh Bharwada	Product & Brand Management	3	39
Purv Shah	Financial Market & Institution	3	32
Krupa Desai	SAPM	3	30
Bharat Nadkarni	Strategic Management	3	35
Bharat Nadkarni	Strategic Management (Div A)	3	39
Nikhil Rao	Consumer Behaviour	3	39
Sanjay Gupta	Data Mining & Business Intelligence	3	3
Virendra Gupte	International Business (Div B)	3	39
Virendra Gupte	International Business (Div A)	3	39
Rohit Deshmukh	Services Operations Management	3	2
Arfa Shaikh	HR Analytics	3	3
Vikram Sheth	Venture Capital & Private Equity	4	27
Vilas Kabre	Project Management (Div A)	4	30
Vilas Kabre	Project Management (Div B)	4	30
Ayan Biswas	B2B Marketing	4	7

<b>AY 2020-2021</b>			
<b>Name of the Faculty</b>	<b>Subject</b>	<b>Semester</b>	<b>No. of Hours</b>
Arfa Shaikh	HRP Planning, Application of Technology & Analytics	3	28
Vaibhav Chawade	Database Management Systems & DW	3	35
Shirley Fernandes	Knowledge Management Systems	3	26.5
Sanjay Gupta	Data Mining & Business Intelligence	3	31.5
Punit Neb	Materials Management	3	28.5
Shashank Kotwal	Operations Analytics	3	31.5
Hemant Jog	Supply Chain Management	3	33
Srinivas Repak	MRPC	3	25.5

AY 2020-2021			
Name of the Faculty	Subject	Semester	No. of Hours
Girish Karandikar	World Class Manufacturing	3	30
Purv Shah	Financial Markets & Institutions	3	15
Gurudatta Dhanokar	Derivatives & Risk Management	3	30
Naryan Murthy	Banking & Financial Services Institutions	3	39
Vinit Bolinjkar	SAPM	3	4.5
Ayan Biswas	Sales Management	3	31.5
Nikhil Rao	Strategic Management	3	16.5
Nikhil Rao	Strategic Management	3	16.5
Dr. K. Iyer	Strategic HRM	3	31.5
Amit Rangnekar	Marketing Strategy	3	21
Prashant Neharkar	Managing Technology Business	3	22.5
Dr. Neil Sequiera	Labour Laws and Implications on Industrial Relations	3	44
Dr. Uday Sawant	Big Data and Business Analytics	3	34.5
Vilas Kabre	Project Management (Div. A)	4	39
Vilas Kabre	Project Management (Div. B)	4	39
Vikram Sheth	Venture Capital & Private Equity	4	39
Nikhil Rao	Trends in Marketing	4	33

## 6.8 Academic Research (75)

## Self Assessment (50)

- Faculty Paper Publication: (List of Publications in referred journals, reputed conferences, books, book chapters, case studies in public domain etc.)
- List of Ph.D. / Fellowship Title awarded during the assessment period while working in the institute

### 1. Dr Jayashree Bhakay

#### A. Papers Published

Sr. No	Title	Journal	Vol.	Edition	Year
1	Necessity to Consider a Different Teaching Paradigm in Business Schools	ISBN: 978-54-0502709-5, ISSN: 2340-1117	Vol.V	International Conference on Education, Spain	September, 2018
2	A Case Study of the Practices followed by Enrich Salons and Academy as part of the Beauty and Grooming Industry during the COIVID 19 Pandemic	Quest- Journal of Management Research ISSN 0976-2000	Vol.X	Issue-I	March,2020
3	A Review of Changing Product Design in Cosmetic Industry, a step towards Water Conservation	Journal of Management Research, Journal ISSN: 0976-0628	Vol. XII	Issue -II	September, 2020

4	Study of Green Supply Chain Management and It's Impact on Chemical Industry	SMS Journal of Entrepreneurship and Innovation ISSN : 2349-7920	Vol.VII	No.1	December, 2020
5	An economic impact of Cashew Industries and its production with special reference to Ratnagiri district of Maharashtra	Maharashtra Journal of Agricultural Economics, ISSN 2348-0793	Vol.24	No. 1	February, 2021
6	Review of Literature on an Empirical Study on Investment Pattern in India with special reference to Mumbai	Journal of Research and Development, ISSN-2230-9578	Vol.11	Issue-8	April,2021
7	Review of Textile Trade Between India, It's Neighbour & the ASEAN Countries	International Journal of Creative Research Thoughts ISSN: 2320-2882	Vol.IX	Issue VI	May, 2021
8	Factors influencing Consumers' Buying Decision in Indian Trade Show: Evidence from Mahalaxmi Saras Exhibition, Mumbai	Journal of Marketing & Consumer Research ISSN: 2422-8451	Vol. 79.		June, 2021

Table 6.8.1: Papers published by Dr. Jayashree Bhakay

## B. Papers presented / Sessions Chaired in National and International Conferences

Sr. No	Title	Type of Conference: National/International	Organizing Institution/Agency	Year
1	Entrepreneurial Education	International	EDULEARN 18	June,2018
2	A Water Secured World	International	CRKIMR & CIMR	Jan.2020
3	Agricultural Conference	National	Dapoli Krishi Vidyapeeth	Feb. 2021
4	Finance Seminar	National	Prestige Institute of Management	May, 2021

Table 6.8.2: Sessions Chaired in National and International Conferences by Dr. Jayashree Bhakay

## 2. Dr. Balaji Sadavarte

### A. Papers Published

Sr. No	Title	Journal	Vol.	Edition	Year
1	A Study on "Saving and investment pattern of Indian Households	Quest Journal of Management Research	Vol. X	Issue II	September 2019
2	A study on effectiveness of training programs in BPCL - Mumbai refinery limited	Quest Journal of Management Research	Vol. X	Issue II	September 2019
3	A study to understand the Marketing Strategies of Mahindra Bolero and Brand Awareness through its Advertisements	Quest Journal of Management Research	Vol. XI	Issue I	March 2020
4	A study on electric Motorbike: Paradigm shift in Indian Auto Industry	Quest Journal of Management Research	Vol. XI	Issue I	March 2020

Table 6.8.3: Papers published by Dr. Balaji Sadavarte

### B. Papers presented / Sessions Chaired in National and International Conferences

Sr. No	Title	Type of Conference: National/International	Organizing Institution/Agency	Year
1	Track Chair	International Conference on- Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries	Chetana's RK Institute of Management & Research	2021
2	Co-convener / Track Chair	A water secure world	Chetana's RK Institute of Management & Research	2020
3	Co-convener / Track Chair	International Conference on- Business Agility: Capabilities and Insights	Chetana's RK Institute of Management & Research	2019
4	Co-convener/Track Chair	Business & Society: Value Creation through Analytics	Chetana's RK Institute of Management & Research	2018

Table 6.8.4: Sessions Chaired in National and International Conferences by Dr. Balaji Sadavarte

### C. Books Published

Sr. No	Name of Book	Publisher	Year
1	Retail Management An Introduction	Axis Books Pvt Ltd., New Delhi	2013
2	Book Edited- Opportunities in Rural Entrepreneurship	Gaurang Publishing Globalize Pvt Limited, Mumbai	2020

Table 6.8.5: Books published

### 3. Dr. Sivaprasad Murugan

Sr. No	Title	Type of Conference: National / International	Organizing Institution/Agency	Year
1	Track Chair at International Conference on Cultural Diversity	International	Alkesh Mody Institute of Management and Finance, University of	Feb 2020
2	Track Chair at International Conference on 'Harnessing India's Resources to make India Self-Reliant in Collaboration with ASEAN Countries'	International	Chetana's IMR	Feb 2021
3	Presented Paper on Managing Cultural Diversity through Cultural Sensitivity at International Conference on Managing Diversity	International	Aditya IMR	Feb 2017
4	Session Chairperson at International Conference on Modern trends in Business Management, Economics and Social Sciences	International	Lala Lajpatrai Colleg	March 2018
5	Track Chair at International Conference on Management	International	Alkesh Mody Institute of Management and Finance, University of Mumbai	Feb 2018

Table 6.8.6: Papers presented / Sessions Chaired in International Conferences by Dr. Sivaprasad M.

#### 4. Dr. Kavita Khadse

##### A. Papers Published

Sr. No	Title	Journal	Volume	Edition	Year
1	"Awareness & Applications of Artificial Intelligence Tools for Management Students", ISSN 00333077, UGC Care Group II, Scopus Indexed journal, Volume 57 No. 9, 7092-7105	Phycology & Education Journal	Volume 57	No. 9	2020
2	"To Explore the Effect of Social Networking Sites on Students Academic Performance", UGC Care Group II, Scopus Indexed journal ISSN: 1309-4653, Vol.11, No.3, 856-866.	Turkish Journal of Computer and Mathematics Education	Vol.11	No.3	2020
3	"Exploratory study of Augmented Reality SDK'S & Virtual Reality SDK'S", UGC Care Group II, Scopus Indexed journal, ISSN 1567-214X, Volume -18, Issue - 7, 2021, pg 2208-2222	Palarch's Journal of Archaeology of Egypt/Egyptology	Volume - 18	Issue - 7	2021
4	"Applications of Machine Learning in Loan Prediction Systems" Published in, UGC Care Group II, Scopus Indexed journal, ISSN 0304-2294, 2021, pg 3658-3674	Linguistica Antverpiensia	Volume - 2021,	Issue - 3	2021
5	"To Study Applications of Agricultural Drones in Irrigation and Agriculture" Published in Emerging Sources Citation Index (ESCI) / Web of Science (WoS), ISSN 0974-6455, PG 81-86	Bioscience Biotechnology Research Communications	Special Issue Volume 14	Number (9)	2021
6	Big Data Challenges and Trends Pertaining to ASEAN Countries", with ISSN 1681-8997, Indexed in Econ Lit and included in Cabell's Directory, ERA accredited and included in ABDC journal quality list	Empirical Economics Letters, Innovative Research in Management, Social Science and Humanities	Volume 20,	Special Issue 2	2021
7	"To Study - Role of Artificial Intelligence in Procurement", Published In UGC-CARE List Group I, ISSN: 0022-3301, 61-77	The Journal of Oriental Research Madras	Vol. XCII-V: 2021		2021
8	"Study of factors influencing Management Faculties adoption of Instructional Technology and Designing Conceptual Model", Multidisciplinary International E Research Journal, UGC approved Journal, ISSN -2348-7143, with impact factor 6.261,407-411	International Research Fellow Associations, Research Journey	Jan 2019	Special Issue 96A	2019
9	"Refining Strategies and Improvised Decision Making with Insights from Big data applications", UGC approved Journal, ISSN 2455-6378,161- 167	International Journal of Advanced Scientific Research and Management,	Volume 4	Issue 2	2019

10	"Acing the Game with Adoption of new Technological Ecosystems by Enterprises", Published in, UGC approved journal, ISSN: 2279-0543, Jan-March Issue 2019 with Impact factor of 6.946, 1514-1521	International Journal of Scientific Research and Reviews (IJSRR)	Volume 8	Issue 1	2019
11	"Indian FMCG: Planning Route to Grow Healthier", Published in, Multidisciplinary International Level, Referred Journal, ISSN: 2230-9578, with Impact factor of 5.13, 64-66	New trends in Research and Innovation Technology, Journal of Research and development	Volume 10	Issue 13	2020
12	"Cloud computing Awareness, Adoption and Usage among Management Students", Double Blind Peer Reviewed, Multidisciplinary E journal, Jan -March 2021,58-72	Published in International Journal of Concerns, Complexities and Dialogue	Volume I	Issue I	2020
13	Disruptions in Marketing of Enterprises by integration of Big Data applications"	Abstract published in Conference Proceedings of 5th Asia Pacific International Conference on changing Business Practices in Current Environment, Sydenham Institute of Management Studies Research and Entrepreneurship Education, (SIMSREE)	Volume IV	Issue 4	2018
14	Business Agility: Industries Adapting to Plastic Phase Out	Journal of Management & Research	Volume 11	Issue I	2019
15	Business Agility: Artificial Intelligence in Management Education	Journal of Management & Research	Volume 11	Issue I	2019
16	To Study Role and Applications of Natural Language Processing in Business and Education	Quest Journal of Management Research	Volume XI	Issue II	2020
17	Virtual Water Trade: An assessment of Implementation feasibility in India	Journal of Management & Research	Volume XII	Issue II	2020

Table 6.8.7: Papers published by Dr. Kavita Khadse

**B. Papers Presented**

Sr. No	Title	Type of Conference: National/International	Organizing Institution/Agency	Year
1	"Exploratory study of Augmented Reality SDK'S & Virtual Reality SDK'S"	Presented in International Conference	Vishleshan 2021, conducted by VIVA Institute of Management & Research in association with Mumbai university, On "Post Covid 19 - Economic Opportunities & Challenges in India" (Virtual Platform)	2021
2	"To Study - Role of Artificial Intelligence in Procurement"	Presented in International Conference	Vishleshan 2021, conducted by VIVA Institute of Management & Research in association with Mumbai university, On "Post Covid 19 - Economic Opportunities & Challenges in India" (Virtual Platform)	2021
3	"Study of factors influencing Management Faculties adoption of Instructional Technology and Designing Conceptual Model"	Presented in 30 <sup>th</sup> National Conference	Maharashtra state Commerce Association	2019
4	"Disruptions in Marketing of Enterprises by integration of Big Data applications"	Presented in International Conference	5th Asia Pacific International Conference on changing Business Practices in Current Environment by Government of Maharashtra's Sydenham Institute of Management Studies Research and Entrepreneurship Education, (SIMSREE)	2018
5	Invited as Track chair/judge	International Conference	On AI/Robotics Challenges & Prospectus, at Atharva Institute of Management studies, Mumbai	2020
6	Editor of	International Journal of Advanced Scientific Research"	Indexed Journal, Refereed Journal, Peer Reviewed Journal ISSN: 2456-0421, Impact Factor: RJIF 5.32	2020
7	Review Member of	International Journal of Creative Research Thoughts,	International Peer Reviewed & Refereed Journals, Open Access Journal, ISSN: 2320-2882   Impact factor: 7.97	2020
8	Track Chair at Conference on A water secure world	International	Chetana's R K Institute of Management & Research	2020
9	Track Chair at Conference on Business Agility: Capabilities and Insights	International	Chetana's R K Institute of Management & Research	2019
10	Business Agility: Industries Adapting to Plastic Phase Out	Presented in International conference on Business Agility: Capabilities and Insights	Chetana's R K Institute of Management & Research	2019
11	Business Agility: Artificial Intelligence in Management Education	Presented in International conference on Business Agility: Capabilities and Insights	Chetana's R K Institute of Management & Research	2019
12	Virtual Water Trade: An assessment of Implementation feasibility in India	Presented in International Conference on A water secure world	Chetana's R K Institute of Management & Research	2019

Table 6.8.8: Papers presented / Sessions Chaired in International Conferences Dr. Kavita Khadse

**C. Books Published**

Sr. No	Name of Book	Publisher	Year
1	Book Edited- Opportunities in Rural Entrepreneurship, ISBN No: 978-81-944696-4-3	Gaurang Publishing Globalize Pvt Limited, Mumbai	2020

Table 6.8.9: Books published

**5. Prof. Suhas Gharat****A. Papers Published**

Sr. No	Title	Journal	Volume	Edition	Year
1	Working from Home - New Normal	Journal of Research and Development	10	13	Dec 2020
2	Financial Planning - Need of the Day	Journal of Research and Development	10	13	Dec 2020
3	Impact of Corona Virus on Financial Statements	Quest Journal of Management Research	XI	I	Mar 2020
4	Corona Virus and a story of Capital Market	Quest Journal of Management Research	XI	II	Sept 2020
5	Studying the NBFC Landscape in India	Quest Journal of Management Research	XI	I	Mar 2020
6	Using data Analytics to map channel partners to corresponding clients yielding Intel on future forward Sales Opportunities	Quest Journal of Management Research	XI	I	Mar 2020
7	Formation of service blue print for Ekjute Rural Urban food supply chain".	Quest Journal of Management Research	XI	II	Sept 2020

Table 6.8.10: Papers published by Prof. Suhas Gharat

**B. Papers presented in National and International Conferences.**

Sr. No	Title	Type of Conference: National/International	Organizing Institution / Agency	Year
1	MSMEs - Growth Engine For Economy	Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries (International Conference)	CRKIMR/CIMR	2021
2	Impact of Water Scarcity on the Financials of selected Thermal power companies in India	International conference on A Water Secure World	CRKIMR/CIMR	2020
3	How will Maharaja Survive ?	Business Agility : Capabilities and Insights	CRKIMR/CIMR	2019
4	NBFC sector sailing through rough weather	Business Agility : Capabilities and Insights	CRKIMR/CIMR	2019
5	Banking and Finance : Ten years after the 2007-08 Financial Crisis	Business Agility : Capabilities and Insights	CRKIMR/CIMR	2019

Table 6.8.11: Papers presented in National and International Conferences Prof. Suhas Gharat



## 6. Prof. Geeta Shetti

### A. Papers Published

Sr. No	Title	Journal	Volume	Year
1.	India –Pharmacy of the World, Shivam Bhat <sup>1</sup> , Shrishti Dubey <sup>2</sup> , Rohan Gavade <sup>3</sup> , Pratik Dhupkar <sup>4</sup> & Prof. Geeta Shetti	Quest-Journal of Management & Research	Yet to be published	
2.	A Study on Change In Consumer Behaviour Post Covid-19- Nikita Chandiramani <sup>1</sup> , Tanvi Surve <sup>2</sup> , Omkar Kadekar <sup>3</sup> & Prof. Geeta Shetti	Quest-Journal of Management & Research	Yet to be published	
3.	A study of the Branding and Advertising strategies of Mamaearth by Honasa Consumer company during the Covid-19 pandemic situation-Aishwarya Surve <sup>1</sup> , Giteshi Chatterjee <sup>2</sup> , Kranti Rajput <sup>3</sup> , Anushree Shelatkar <sup>4</sup> , Geet Shukla <sup>5</sup> & Prof. Geeta Shetti	Quest-Journal of Management & Research	Yet to be published	
4.	Role of Prescriptions in the Pharmaceutical market: A 'Willingness to prescribe' study of the Generic drugs	BVIMSR's Journal of Management Research,	Vol.11 Issue – 2, ISSN 0976-4739	October 2019, Pp 124-130,
5.	Emergence of the Generic Drugs Market in U.S post Hatch-Waxman Act, 1984	Zenith International Journal of Business Economics & Management Research, ZIJBEMR,	Vol. 9, Issue 5, ISSN 2249-8826	May 2019, Pp 1-9
6.	The Paradox of Generic drugs in India: Perception study of Doctors towards Generic drugs in Mumbai and Pune regions	SS International Journal of Business and Management Research, SSIJBMR	ISSN 2231 4970	July 2019
7.	A survey of working pattern and problems being faced by Stockists of Indian pharmaceutical companies	Quest-Journal of Management & Research,	Vol.VI, Issue 1, Pp 14-18, ISSN 0976-2000	March 2015,

Table 6.8.12: Papers published by Prof. Geeta Shetti

### B. Papers presented in National and International Conferences.

Sr. No	Title	Type of Conference	Organizing Institution/Agency	Year
1.	A study of the Soya-based lactose-free formulae market from the Customer's (Pediatricians') perspective in India, ISSN 0975-895X	National	SFIMAR Research Review, St. Francis Institute of Management and Research	Vol. 11, Issue 2, 2016, Pp 3-10, ISSN 0975-895X
2.	A study of the Marketing strategies and Promotional campaign conducted for a Soya-based Nutritional Formula-Research Journal, Corporate Social Responsibility and Sustainability, ISSN 0976-2507		Research Journal, Corporate Social Responsibility and Sustainability, Allana Institute of Management Studies	Vol. VIII: Issue 1, Jan-Jun 2017, Pp 161-165,

Table 6.8.13: Papers presented in National and International Conferences by Prof. Geeta Shetti

## 7. Prof Ruchika Garhwal

### A. Papers Published

Sr. No	Title	Journal	Volume	Edition	Year
1	Green Marketing Practices in different Industrial sectors and the impact of Green Washing on the organization	CIMR Journal of Management & Research	Volume 11	Issue I	March 2019
2	"A study on social media marketing"	Journal of Research & Development	Volume 10	Issue 13	Dec 2020
3	A study on importance of consumer behaviour in designing Marketing Campaigns for HDFC Life	CRKIMR Quest Journal	Volume 11	Issue 2	September 2020

Table 6.8.14: Papers published by Prof. Ruchika Garhwal

## 8. Prof Aftab Shaikh

### A. Papers Published

Sr. No	Title	Journal	Year
1	"A Study on Consumer Perception towards Organized Retailing in Mumbai City", VIVA IMR, VISHLESHAN – 2018, Emerging trends in Management – New Perspective and Practices, Impact Factor SJIF 2016-6.177, ISSN 2278-8808, 2018	VISHLESHAN – 2018	2018
2	"A study on Growth of Digital Payment Industry in India Post Demonetization.", Shri Shivaji Maratha's Institute of Management and Research, National Conference, Innovation and Emerging Global Trends in Management, "Anveshan" bearing ISSN 0976-4186, 2018	Anveshan 2018	2019
3	"A Study to understand the investment pattern of Graduates and Post Graduates during their First Year of Employment in Mumbai City", VIVA IMR, VISHLESHAN – 2019, "New Horizons in Commerce, Management, Humanities, Science and Technology – A Gateway of Opportunities for Innovations", UGC Listed – International Journal of Advance & Innovative Research (2394-7780), Impact factor: 7.36	VISHLESHAN – 2019	2019
4	The Influence of Employee Motivation on Organizational Performance (A Study of Selected Private Sector Companies Located in Mumbai District.)", Quest 2020	Quest 2020	2020
5	"Review of Literature on an Empirical Study on Investment Pattern of 'Baby Boomers' in India with Special Reference to Mumbai", Journal of Research and Development, A Multidisciplinary International Level Refereed Journal, Impact Factor- 5.13, April 2021	Journal of R&D, Multidisciplinary International Level Refereed Journal	2021

Table 6.8.15: Papers published by Prof. Aftab Shaikh

## B. Papers presented / Sessions Chaired in National and International Conferences

Sr. No	Title	Type of Conference: National / International	Organizing Institution/Agency	Year
1	"The Influence of Employee Motivation on Organizational Performance (A Study of Selected Private Sector Companies Located in Mumbai District.)", Durgadevi Saraf Institute of Management Studies, 5th "Remsons International Research Conference on "Sustainability, Growth & Corporate Governance-Way Ahead", 2018	International	Durgadevi Saraf Institute of Management Studies	2018
2	" A Study to Understand the Retirement Planning Behavior of Working Professionals in Mumbai City" "Prestige Institute of Management Gwalior"4th Finance Seminar, 2021	National	"Prestige Institute of Management Gwalior"	2021

Table 6.8.16: Papers presented in National and International Conferences by Prof. Aftab Shaikh

## C. Contribution to Book-chapters

Sr. No	Title of Chapter	Name of Book	Publisher	Year
1	"A study to understand the reading habit and investment pattern gender wise in Mumbai City."	Professional Perks of reading books, 2020 (ISBN 978-81-944696-5-0)	Gaurang Publishing Globalize Private Limited	2020

Table 6.8.17: Contribution to Book-chapters by Prof. Aftab Shaikh

## 9. Prof Meghana Patil

### A. Papers Published

Sr. No	Title	Journal	Volume	Edition	Year
1	Meghana Patil & Dr. Shilpa Parkhi(2019)"Analysing the retail investor's expectation from their fiduciary with respect to Mutual Fund Investors:				

Table 6.8.18: Papers published by Prof. Meghna Patil

### B. Papers presented in National and International Conferences

Sr. No	Title	Type of Conference: National/International	Organizing Institution / Agency	Year
1	Responsible Investment- The Indian Scenario	Anvesh Doctoral Research conference 2020	Nirma University	2020
2	Millennial perception towards SRI product	11th International conference of SIMSARC 2020	SIMS, PUNE	2020

Table 6.8.19: Papers presented in National and International Conferences by Prof. Meghna Patil

**C. Contribution to Book-chapters**

Sr. No	Title of Chapter	Name of Book	Publisher	Year
	"Read to Lead	Book Chaper in "Professional perks of Reading" Books ISBN NO. 9788194469650		2020

Table 6.8.20: Contribution to Book-chapters by Prof. Meghna Patil

**10. Prof Suhas Vaishampayan****A. Papers presented / Sessions Chaired in National and International Conferences**

Sr. No	Title	Type of Conference: National / International	Organizing Institution / Agency	Year
1	Harnessing India's Resources to make India Self Reliant In collaboration with Asian countries	International Conference.	CRKIMR	2021

Table 6.8.21: Papers presented in National and International Conferences by Prof. S. VAishampayan

**List of Ph.D. / Fellowship titles (FPM) awarded during the assessment period while working in the institute****1. Dr. Kavita Khadse**

Ph.D from Kavayitri Bahinabai Chaudhari North Maharashtra University (NMU) in 2018.

Topic: "A study of awareness & effectiveness of Instructional technology in Management Institutes in Mumbai, with special reference to Mumbai Suburban"

This dissertation makes an attempt to find out level of awareness, effectiveness, & approach of management faculties use of instructional technologies in teaching along with management students' attitudes towards instructional technologies in learning. The study also proposes models like Management faculty's level of awareness, Management faculties approach to use Instructional technology for teaching & Management student's attitude towards Instructional technologies in learning.

**2. Dr. Suhas Vaishampayan**

Ph. D. from Tilak Maharashtra University Pune. Year of completion 2021

The title of the Thesis- "The study of GDP growth select finance ratios and economic variables on financial health of selected Industrial sector w.r.t post liberalisation period."

The period of the research is post 1991

The study is confined to four industries. The industries are Auto, steel, cement and electricity. The study identifies significant macro economic variables impacting GDP growth. Four Finance ratios are identified. Impact of these ratios on the profitability and growth of these industries

are studied. Research also studies the impact of macro economic variables on profitability and growth of these key industries.

### 6.9 Sponsored Research (25)

### Self Assessment (10)

*Funded research from outside; considering faculty members contributing to the program: (Provide a list with Project Title, Funding Agency, Amount and Duration)*

*Funding Amount (Cumulative during CAYm1, CAYm2 and CAYm3):*

*Amount >= 30 Lacs                      25 Marks,*

*Amount >= 25 and <30 Lacs        20 Marks,*

*Amount >= 20 and <25 Lacs        15 Marks,*

*Amount >= 15 and <20 Lacs        10 Marks,*

*Amount >= 10 and <15 Lacs        5 Marks,*

*Amount < 10 Lacs                      0 Mark*

#### **Dr. Balaji Sadavarte**

A study on digital literacy and financial Inclusion of tribal women of Raver Tehsil of Jalgaon District in Maharashtra state. Maharashtra State Women Commission. The instituted received a sponsorship of Rs. 25,000/- for this project.

### 6.10 Preparation of teaching Cases (30)

### Self Assessment (25)

*(The development and use of cases in teaching and thus promoting learners critical thinking skills)*

#### **1. Dr. Jayashree Bhakay:**

- Developed a Case Study, jointly with Dr. Athar Qureshi of CIMR on "Consumer Behaviour during Pandemic Period: Enrich Case Study".The case is published in the Institute's Research Journal, Quest, September, 2020 issue

#### **2. Dr. Sivaprasad Murugan:**

- Case on 'Effective Organisational Communication during a Crisis', developed on the basis of the Bangalore Zomato incident.

#### **3. Dr. Kavita Khadse:**

- Developed case studies on the topics such as Building Decision Support Systems, Tax calculator and Forecasting models in Advance excel course, in coordination and guidance of Industry Experts & shared it with students during the semester.
- Applications of Excel for all functional Business domains and real-life scenarios covered during the semesters

**4. Prof. Suhas Gharat:**

- Cases prepared on topics such as valuation of companies by way of Financial Modeling based on actual data. Latest cases considered for Financial Management and Analysis of Financial statements (AFS). For AFS latest published data of companies by way of Annual report from reliable sources are considered.

**5. Prof. Geeta Shetti:**

- Developed a Case Study of the Ghadi Detergent powder, brand of Rohit Surfactants Pvt. Ltd (RSPL), a Kanpur based Rs. 5,000-crore Company. This Case study is used to teach the significance of marketing a low priced brand to the masses and then expanding to the other geographies.
- In 1987, being away from the limelight, brothers Murlidhar and Bimal Kumar Gyanchandani from Uttar Pradesh launched Ghadi detergent, largely inspired by the success of Nirma powder. Early 2012, Ghadi detergent powder establishes itself as the Market Leader in the detergent powder category beating giants like HUL and P&G.
- Developed a Case Study of the Deodorant brand FOGG marketed by Vini Cosmetics Ltd, promoted by Mr Darshan Patel. This Case study is used to teach the importance of understanding the Pulse of the Customer's mindset and the importance of marketing a Differentiated product. Fogg was launched in end-2011 with the tagline: Bina gas wala spray (deodorant without gas).
- In Nov 2019, Forbes magazine endorsed that Fogg achieved an 18 % market share of the ₹3,047 crore Deodorant market (approx. 550 crores) in just 11 years since its launch in Dec 2011

**6. Prof. Ruchika Garhwal**

- Developed case on BATNA (Best Alternative to Negotiated Agreement) based on issues like securing a different supplier with a more favorable price, seeking alternative Job offer, friendly merger with a different firm to counter a hostile takeover attempt (Mindtree planned to merge with CCD to avoid hostile takeover by LnT) etc.
- Case studies taken from HBS, various subject related text books shared with the students which are in detail, in order to give students a thought process towards the Selling & Negotiation Concepts.
- Share corporate as well as real life examples are on each concept in order to keep students engaged and show the importance of subject in the corporate being learnt.

**7. Prof. Lipika Koli:**

- Prepared 2 cases for HRM, covering areas of Leadership, learning, Organizational culture, and developing managerial aspects of critical thinking for decision making.

**7 - CRITERION 7  
INDUSTRY AND  
INTERNATIONAL CONNECT**

<b>CRITERION 7</b>	<b>INDUSTRY AND INTERNATIONAL CONNECT</b>	<b>130</b>
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<b>CRITERION 7</b>	<b>INDUSTRY &amp; INTERNATIONAL CONNECT</b>	<b>130</b>
	<b>Self Assessment</b>	<b>75</b>

**7.1 Industry Connect (90)****Self Assessment (60)****7.1.1 Consultancy (from Industry) (25)****Self Assessment (5)**

*(Provide a list with Project Title, Funding Agency, Amount and Duration)*

*Funding amount (Cumulative during CAYm1, CAYm2 and CAYm3):*

<i>Amount &gt;= 25 Lacs</i>	<i>25 Marks,</i>
<i>Amount &gt;= 20 and &lt; 25 Lacs</i>	<i>20 Marks,</i>
<i>Amount &gt;= 15 and &lt; 20 Lacs</i>	<i>15 Marks,</i>
<i>Amount &gt;= 10 and &lt; 15 Lacs</i>	<i>10 Marks,</i>
<i>Amount &gt;= 5 and &lt; 10 Lacs</i>	<i>5 Marks,</i>
<i>Amount &lt; 5 Lacs</i>	<i>0 Mark</i>

The institute has taken up the mantle of consulting with the industry on a priority and is already in talks with organisations for the same. It has already got some favorable propositions with Reliance Retail, ATS, Monginis to name a few. Further, the institute intends to undertake the following activities to enhance industry connect through consultancy:

- a. Leverage the alumni base
- b. Leverage the contacts developed through regular recruiters
- c. Leverage the presence of various industry representatives on board

**7.1.2 Faculty as consultant of the industries (15)****Self Assessment (12)**

*(Qualitative assessment on the basis of type of consultancy, number of faculty involved, type of industries and completion of consultancy assignments)*

**A. Dr. Sivaprasad Murugan:**

- Dr. Sivaprasad has been a part of training program undertaken through MoU between the Institute and Mumbai Port Trust - Port Management Training Centre, for training of executive staff. Project started in Jan 2018 and was honorarium based.

**B. Prof. Geeta Shetti**

- Initiated the MoU between the Institute and TISS for designing the Diploma in Marketing Management (DMM) Modules for the graduating students as a part of the National University Students' Skill Development (NUSSD) Programme project



- Initiated the MoU between the Institute and Kokuyo Camlin Ltd. for the Off Summer Internship activity for 20 Marketing specialization aspirant students for Field training of Summer internship from 29th Feb to 9th March 2020 and helped in the execution of the same.
- Awarded an Appreciation Trophy from Kokyu Camlin Ltd. for significant support towards Off Summer Internship project from Mr Rahul Dandekar –General Manager, Stationary division

### C. Prof. Suhas Gharat:

- Prof. Suhas Gharat is a Practicing chartered accountant for the past 23 years and has carried out audit, tax and tax related consultancy including attending Appeal cases and cases before Income Tax Tribunal, GST, Service tax and VAT consultancy. He also provides advice to businesses in preparation of project reports.

## 7.1.3 Initiatives related to industry interaction including industry internship / summer training/study tours/ guest lectures (15) Self Assessment (15)

### A. Industry MOU for Applied Learning

Sr. No.	Name of Organization MOU signed with	Date	Objectives for MOU
1	National Security Depository Limited	31 <sup>st</sup> January 2020	<ul style="list-style-type: none"> <li>• Access to National Academic Depository</li> <li>• Investor Awareness Programme</li> <li>• NSDL Certification Programme</li> <li>• Market ka Eklavya Contest (simulation for students)</li> </ul>
2	Navigator Capital Advisor Pvt. Ltd. ,The Learning Curve Academy	24 <sup>th</sup> Dec 2018	<ul style="list-style-type: none"> <li>• Conducting Finance 'Grow Your Money' Program for students</li> <li>• Providing practical aspects of investing &amp; financial planning</li> <li>• Internship opportunity for students with Navigator Capital</li> </ul>
3	Mobileware Technologies Pvt. Ltd.	17 <sup>th</sup> Jan 2019	<ul style="list-style-type: none"> <li>• Conducting a 14 day live project with the students to have an understanding of fintech industry</li> <li>• Giving training of UPI as a product</li> </ul>
4	Direction One Consulting Pvt. Ltd.	6 <sup>th</sup> Sept 2019	<ul style="list-style-type: none"> <li>• One month Project through a three hour orientation session with topics Sales , Marketing ,Leadership &amp; Negotiation</li> </ul>
5	Camlin Kokuyo	5 <sup>th</sup> Feb 2020	<ul style="list-style-type: none"> <li>• Providing Practical Training Program about various concepts of Marketing by creating awareness about New Products launched by the organization</li> </ul>
6	Vans investments & advisors,	23 <sup>rd</sup> July 2018	<ul style="list-style-type: none"> <li>• Partnership as a knowledge Partner at the Institute ,as a skill development centre for the students</li> </ul>
7	Vikalp Education	1 <sup>st</sup> September 2020	<ul style="list-style-type: none"> <li>• Conducting Aptitude test ,Classroom Training session ,Online Business News Analysis, Online analytical sessions, Online Interview and guidance for students.</li> </ul>
8	Atal Incubation Centre – Rambhau Mhalgi Prabodhini (AIC – RMP)	20 <sup>th</sup> November 2020	<ul style="list-style-type: none"> <li>• Co-creation of model to create &amp; support entrepreneurs,</li> <li>• Collaboration in ongoing activities and developing joint programs to support innovators and start-ups,</li> <li>• Organization of workshops, networking events, &amp; conferences; exchange visits,</li> <li>• Mentoring and industry expertise,</li> <li>• Providing linkages to investor networks.</li> </ul>
9	E4 Development & Coaching		<ul style="list-style-type: none"> <li>• To recognize the mutual interest in the fields of research, training and development and dissemination of industry relevant knowledge for faculty and students</li> </ul>

Table 7.1.1: CRKIMR MOUs with external organisations

## B. Summer Internships

- Mumbai University has incorporated SIP Project as one of the credit courses in the syllabus of MMS program. The Summer Internship Project is a mandatory internship which every student has to undergo after completion of their first year.
- The students are placed in different business organizations through Placement cell of the institute, as per the specializations chosen by the them.
- After completion of Sem-II, the students join the various business organizations where they are placed and work there as interns for a period of atleast two months. While doing the summer internship projects students work on different tasks & jobs assigned by their Industry mentors.
- This is a good opportunity for students to get corporate exposure wherein they try to apply various management concepts learnt in the classroom and sharpen their managerial skills.
- They get an opportunity to learn a lot of insights & knowledge while on the job.
- They also get to interact with different executives of organizations and learn how to communicate with various stakeholders of the businesses.
- They learn many practical aspects of the businesses and which can imbibe in their corporate work life.
- The Summer Internships have COs that are mapped to POs and are an important component of the overall PO attainment calculation.

Year	No. of students mentored	Names of the companies
<b>Dr. Jayashree Bhakay</b>		
2019	6	Tata Trust, Shapoorji Pallanji Constructions Ltd. Kalpataru Power, Ginger Hotel, Trent Retail, Future Generali
2021	6	Prudent Corporate Advisory, Yoursbiz, Team management Services, News Canvass,Algorithmics, AFM Advisory
<b>Dr. Balaji Sadavarte</b>		
2018	14	Mapro Foods Pvt Ltd, Kailasa Analytics, LC Media House, Juinagar, Mapro Foods Pvt Ltd., NPCI, Eskay Group, Amul, FoodRamco.com, Mahindra & Mahindra, Amul, CignaTTK, Mediatrix Advertising Pvt. Ltd., Kashmiri Products
2019	21	HDFC Bank, IIFL, Reliance Nippon Life Asset Management, HDFC Bank, Piramal Housing Finance, IIFL, Anand Rathi, Edelwiess, Shapoorji Pallonji Group, Anand Rathi, HDFC Bank, Godrej Properties, Shapoorji Pallonji, KNAV, Ramond Ltd., Jubilant Foodworks Pvt Ltd (Domino), Bharat Petroleum, Jubilant Foodworks Pvt Ltd (Domino), Kalptaru Power Transmission Ltd., Hurix Systems Pvt Ltd
2020	19	Tech Tantra Automation Ltd., Socio Story, X TD, Impactguru, Axis Bank, Obtain IT Consultancy LLP, Vidwaan (by SimApt), Krup Music LLP, Socio Story, Tata AIA Life Insurance Co. Ltd., AGAMI SPACES PVT LTD. ForeVision, 10 X TD, Impact guru, DUKES
2021	14	Geldwickx, Aditya Birla Capital, Business Quant, Aditya Birla Capital, Yes Bank, Outlook India, Aditya Birla Capital, Blitzjobs, BTW Group, Prudent BTW Group, Outlook India, PEC Attestation, Apostille And Translation Services

Year	No. of students mentored	Names of the companies
<b>Dr. Sivaprasad Murugan</b>		
2021	6	Crowdera: Crowd funding platform for Non-Governmental Organisations (NGOs) and Voluntary Organisations
<b>Dr. Kavita Khadse</b>		
2018	15	LTI, Maharashtra Bank, Ghana Banking Application, Gulf Oil, State Health Information, Education Communication Bureau
2019	11	LTI, TCS, Zuneue Technologies Private Limited, AISATS, RDC Cocreate, Anand Rathi
2020	6	GoCrackIt, LTI
2021	13	Hindustan Times, Factsheet, Prudent Corporate, Business Quant, Outlook Group, Aditya Birla Capital, Photoshooto company, Geldwickx, BTW Group of Companies, NNewsCanvass
<b>Prof. Suhas Gharat</b>		
2018	27	India Nivesh Securities Ltd, Quantum Global Securities Ltd, Protiviti, Dorf Ketal Chemicals (India) Pvt Ltd, HMSA Consultancy Services Pvt Ltd, Bank of India, Aditya Birla Sun life Asset Management Co Ltd, Bharat Petroleum Corporation Ltd, Dena Bank Ltd, Phoenix ARC Pvt Ltd, Signa TTK Health Insurance Ltd, Ginger Hotels, Phillip Capital India Pvt Ltd, Karvy Stock Broking Ltd, Motilal Oswal Securities Ltd
2019	14	IIFL, Kotak Securities, Bonvista Financial planner, Essel Finance, Janakalyan Bank Ltd, RDC concrete, Bajaj Finance
2020	20	NSDL, Delcure, Zopnow
2021	13	AFM Advisory, ICICI Bank, Swift Consultancy, Knowlexon Innovation and Technology Pvt Ltd, Outlook Group, Business Quant, Praedico Global Research Pvt Ltd, Global Vox Populi, BTW Group of Companies, Porpstak Services Pvt Ltd
<b>Prof. Geeta Shetti</b>		
2018	13	GSK Consumer Healthcare, Titan Industries, Indian Oil Corporation Ltd., Mapro Foods Pvt. Ltd., Marico Ltd., ITC Ltd., Legrand Ltd., Shri Balaji Telefilms Ltd.
2019	23	Shri Balaji Telefilms Ltd, Legrand, Clover Infotech, ITC Ltd, Future Generali India, Marico Ltd, Mapro Foods Ltd. (Mumbai/Nagpur/Kolhapur), Aris Bioenergy Ltd, Indian Oil Corporation Ltd., Titan Industries Ltd., GSK Consumer Healthcare Ltd., ASUS Ltd.
2020	18	Arihant Industrial Corporation, Outlook Group, Tata Steel Ltd., Instant Sanitize, Extra Marks, IIFL Securities, 9X Media Pvt Ltd., Techapple.net, Hindustan Times, TESCO, Pantaloons, Souvnear, Publicvibe, Kaluram Foods Ltd., Preesha Fantasy Ltd.,
2021	13	DTDC Express Ltd., Global Vox Populi, Aditya Birla Capital, GO4CABS Ltd., KGS (KPMG Global Services), Outlook Group, AFM Advisory Ltd, Aived Ltd, Business Quant Ltd.
<b>Prof. Sarita Gupta</b>		
2021	6	Dukes, Triedge Solutions Pvt Ltd, Aditya Birla Capital, HDFC Life Insurance, Whitespace Analytics, Aim India,

Year	No. of students mentored	Names of the companies
<b>Prof Aftab Shaikh</b>		
2019	13	Edelweiss Broking Ltd, Air India, HDFC Life Insurance, Union Bank of India, Airtel, Nariman Finvesting, Equity Rights, SMC Global, Nabard
2020	21	Exiime Finance And Solutions, Nneell's Invest, Vikalp Education, IIFL Securities Ltd, Finxl (Factsheet), Future Generali, Tata Aia Life Insurance, TMC Co Inc, J Marathon Advisory Services, Loansifarish
2021	13	Aditya Birla Capital, Wishing Well Global Health Services Pvt. Ltd., Business Quant, Go4cabs, GMV India Pvt Ltd, Finmen Advisors, Outlook Group, Dukes India Pvt Ltd, Noveracion Global, Aim India, Newscanvass
<b>Prof. Meghana Patil</b>		
2019	14	Quantum Global, Future Generali Insurance Ltd, HDFC Bank, Bank Future of Maharashtra
2020	21	Equity Right, HDFC Life Insurance, Investosure, Jump Retail Service, Vikalp Education, TMC Co. Ltd.
2021	9	Aditya Birla Capital Limited, Outlook Group, Prudent, Praedico Global Research Pvt Ltd, Vividhtaa Diversity Hiring Consultants, Algorithmics,
<b>Prof Ruchika Garhwal</b>		
2019	10	Future Generali India Insurance Company Ltd, Asus Ltd, Clover Infotech, Shri Balaji Telefilms, Aris Bioenergy,
2020	18	Pineapple Group, HDFC Life, Jio Creative Lab, Outlook Group, Kansai Nerolac Paints, Pragati Software Pvt. Ltd., Exim Transtrade, Future Generali, Pantaloons, SouvNear Global Pvt. Ltd.
2021	12	Global Vox Populi, Aditya Birla Capital, Aim India, Prudent, Dukes India, Propstack, Vikalp Education, Outlook Group, GMV India, HDFC Ltd,
<b>Prof Lipika Koli</b>		
2020	3	Pantaloons, Eatler India Pvt Ltd., Acelot Innovations Pvt Ltd,
2021	10	HDFC Life, BTW Group, Hindustan Times, AFM Advisory, Prudent Corporate, GMV India, A1 Fence Products , GO4CABS
<b>Prof Suhas Vaishampayan</b>		
2021	8	Newscanvass, Dukes India, Aditya Birla Capital, AFM Advisory, SVR Medical Technology

Table 7.1.2.: Details of year-wise SIP Project for each faculty

### C. Off Summer Internship Activities

The Off Summer internship is a special type of Internship which is in addition to the regular Summer internship which is mandatory. This initiative was started four years ago and is being continued till date with many changes being incorporated over the last few years with a special focus on the Students' learnings.

Year	Duration of the Off Summer Internship project	No. of Participating students	Names of the companies
AY 2019-20	29 <sup>th</sup> Feb to 9 <sup>th</sup> March 2020	All 130 MMS students	<ol style="list-style-type: none"> <li>1. Delcure Life Sciences ltd - 49 (103) students</li> <li>2. Super Zop ltd - 18 (53) students</li> <li>3. Kokuyo Camlin ltd. -20 (44) students</li> <li>4. NSDL ltd -42 students (110)</li> </ol>
AY 2018-19	25 <sup>th</sup> Feb to 6 <sup>th</sup> March 2019	All 51 Marketing specialization aspirants	<ol style="list-style-type: none"> <li>1. Britannia ltd. - 15 students</li> <li>2. Aries Bioenergy ltd. - 11 students</li> <li>3. Time Technoplast ltd. - 8 students</li> <li>4. Kores ltd. - 8 students</li> <li>5. Visol ltd. -6 students</li> <li>6. Beehive Softwared ltd. 1 student</li> <li>7. 5. Honda Cars - 2 students</li> </ol>

Table 7.1.3.: Off Summer Internship project details year wise

**D. Guest Lectures**

Speaker Name	Designation	Company name	Topic	Semester	Specialization
<b>Guest Lecture Details (Academic year 2017-18)</b>					
Mr. Deodatta. V. Deshpande	Corporate Regional Manager - West	Thermax	Execution of projects on Engineering Procurement & Construction Model	III	Operations and Systems
Mr. Debashish Majumdar	Divisional Sales HR Manager, West Division	Marico India	FMCG Sector and What's in Store for you	III	Marketing
Mr. Aswhin Menezes	Manager - Sales	HDFC Asset Management Company Limited	Mutual Funds	III	Marketing & Finance
Mr. Ajay Thaokar	Manager –Human Resources	VE Commercial Vehicles Ltd.	Application of Labour Laws to Organisation	I & III	HR
Mr. Sharad Kumar	Asst. Vice President	Phillip Capital (India) Private Limited	Equity Asset Class Investments & Equity Strategies	III	Finance
Mr. Dnyanesh Kamath	Senior Manager – HR and OD	Petrofac	Power, Conflict Management and Organisational Politics.	III	All Specialization
Ms. Padmini Misra	Senior Vice President & Global Head of Human Resource and Administration	Cox & Kings Limited	"Managing Self"– on Attitudes that Support Winning in Both Professional and Personal Areas	III	All Specialization
Ms. Pooja sharma	Talent Acquisition Specialist	Kantar Millward Brown	HR in Media Industry and Hris (Human Resource Information System)	III	HR
Ms. Krutika Jain Mehta	Asst. Vice-President	Lotus Knowlwealth Pvt. Ltd.	Mutual Funds	I	All Specialization
Nelson Fernandes	Global Head of Sales – Enterprise Bps	TCS BPS	IT Industry	III	All Specialization
Deodatta. V. Deshpande	Corporate Regional Manager - West	Thermax	"Execution Of Projects On Engineering Procurement & Construction Model"	I	Operations, Systems
Sri Nilesh Nekaljay	GM (L&D), Indian Oil, Marketing Ho	Indian Oil Corporation (Indian Oil)	Oil Scenario & HR Practices in Indian Oil	II	Finance, HR, Operations & Systems (II Semester)
<b>Workshop Details (Academic year 2017-18)</b>					
SPEAKER NAME	DESIGNATION	COMPANY NAME	WORKSHOP TOPIC	SEMESTER	SPEACILIZATION
Ms. Reshma Nair	Human Resources	Altor	Dissecting Recruitment: Looking into The Interviewer's Mind	III	HR
Mr. Parvez Shaikh	AGM – Training Head, KSBL	Karvy Stock Broking Ltd	Financial Workshop (seal)	II	Finance

<b>Guest Lecture Details (Academic year 2018-19)</b>					
SPEAKER NAME	DESIGNATION	COMPANY NAME	TOPIC	SEMESTER	SPECIALIZATION
Ms. Shalini Gupta	Vice President – Brand & Communication	Lokmat Media Pvt Ltd.	Media Industry	III	Marketing
Ms. Neha Roshan	Sr. Manager – Human Resource	Insync Analytics (India) Private Limited	Human Resource Management & Functions	III	HR
Mr. Manish Pandey	Head-Sales	Originet Technologies Ltd	"Current & Future Application Of Radiation Technology In Healthcare, Nuclear Power, Manufacturing & Research"	III	Marketing & Finance
Mr K V Srinivasan	MD & CEO	Profectus Capital	"How To Build a Great Place to Work".	III	Marketing, Finance, HR & Systems

<b>Guest Lecture Details (Academic year 2018-19)</b>					
<b>SPEAKER NAME</b>	<b>DESIGNATION</b>	<b>COMPANY NAME</b>	<b>TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Pratik A. Gupta	Marketing Head	Teknolite	"Future Trends In Lighting Industry And How Are Company Teknolite Is Adapting To These Trends And Marketing Functions In Fmcd Sector"	III	Marketing
Mr. Alexander Valladares	Agm - Brand Team	Bennett Coleman And Co. Ltd.	Overview Of Media Industry	III	Marketing
Ms. Namrata Jain	Cluster Head Retail Sales	Hdfc Asset Management Company Limited	An Insight into The World of Savings & Investments	III	Finance
Mr. Avinash Bharwani	Vice President – New Business	Jetking Infotrain Ltd	Motivation	I	All Students
Mr. Sunil Kumar	Consulting Partner & Lead - Financial Crime Risk Management	Tcs	"Career Opportunities For Mba Candidates In It Industry"	II	All Students
Ms. Krutika Jain Mehta	Asst. Vice-President	Lotus Knowlwealth Pvt.Ltd.	Mutual Fund Awareness	II	All Students
Mr. Roshan Castelino	Vice President – Advisory Solutions	Dhfl Premerica	Equity Investments – A Must For Achieving Long Term Financial Goals	II	Finance
<b>Workshop Details (Academic year 2018-19)</b>					
<b>SPEAKER NAME</b>	<b>DESIGNATION</b>	<b>COMPANY NAME</b>	<b>WORKSHOP TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Parvez Shaikh	AGM – Training Head, KSBL	Karvy Stock Broking Ltd	Financial Workshop (Seal)	II	Finance
Ms. Niyati Patel	Faculty Head	Finance Gym	Online Simulation Game	II	Finance

<b>Guest Lecture Details (Academic year 2019-20)</b>					
<b>SPEAKER NAME</b>	<b>DESIGNATION</b>	<b>COMPANY NAME</b>	<b>TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Amit Kapadia	Director – Equities And Private Banking Group	Hdfc Bank	Equity/ Mutual Funds	III	Finance
Mr. Sanmesh Kalyanpur	Head Of Esselerator & Innovation	Zee Entertainment	Business Strategy, Innovation And Entrepreneurship	III	Marketing
Mr. Prakash Batna	Vice President-Sales	Vending Solutions Company	Sales Management	III	Marketing
Mr. Kulbir Singh Gandhi	National Talent Acquisition Leader	Deloitte India	Current Hr Trends	III	Hr
Mr. Rizwaan Ahmed	Vice President	Hygenic Research	Why India Could Not Build A Brand For The World In Last 70 Yrs	III	Marketing
Mr. Sudhir Jaiswal	Representative Director And Cfo	Mitsubishi Mahindra Agricultural Machinery Co Ltd (Mam)	Project Appraisal and Risk Management	III	Finance
Mr. Dipak Purswani	AVP - Research	ICICI Securities	"Equity Investment"	III	Finance
Ms. Shruti Wali	Lead-Employee Engagement, Diversity & Inclusion	IIFL Finance Ltd.	Transformation of HR in Last 2 Decades	III	Hr
Sanat Shende	Account Manager	J Walter Thompson	Advertising	III	Marketing
Mr. Nadeem Khan	Head Sales It	Jsw Steel Ltd	"What Does the Industry Expect From New Mba's"	III	Marketing
Mr. Ashish Sharma	Spark Capital	Vice President	Investment Advisory and Wealth Management	III	Finance (F1, F2 & F3)
Mr. Manish R	Head Of Product Communication	Icici Prudential Asset Management Co. Ltd	Mutual Funds	III	Finance, Marketing, Hr & Systems (Sem3)

<b>Guest Lecture Details (Academic year 2019-20)</b>					
<b>SPEAKER NAME</b>	<b>DESIGNATION</b>	<b>COMPANY NAME</b>	<b>TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Subhash Oommen	Co-Founder & Ceo	Salesmax Pro	"Skills Processes And Talent" .	III	Marketing
Mr. Vijay Paradkar	Vp-Mergers And Acquisition	Mahindra & Mahindra	Merger & Acquisition	III	Finance
Mr. Alexander Valladares	National Marketing Lead.	Bennett Coleman And Co. Ltd.	Advertising & Media	III	All Marketing
Mr. Sumit Sahni	Manager	Hdfc Asset Management Co. Ltd.	Saving & Investment, Mutual Funds & Financial Planning	III	All Finance & Marketing
Ms. Loly Vadassery	Senior Vice President – Human Resources	Datamatics Business Solutions Ltd.	"The Next-Gen Leader"	III	All Students
Mr. Bhanu Pratap Muddagowni	Director-Quality & Transformation	Morningstar India	Going Digital - Trends and Opportunities in Financial Services	III	All Students
Mr. Arun Tikoo	Sr. President	Yes Bank Ltd	Digitalization	III	All Students
Mr. Kamal Mehta	Vice President - Retail Sales	Taurus Mutual Fund	Mutual Fund, Financial Planning	I	All Students
Mr. Alexander Valladares	National Marketing Lead.	Bennett Coleman And Co. Ltd.	Advertising & Media	IV	All Marketing
Mr. Sameer Soni	Director - International Business	Bennett Coleman And Co. Ltd.	Brand Story And Theory U	II	All Students
Mr. Sanjay K Gupta	Founder	Play My Opinion	Business Modelling & Marketing	II	All Students

<b>Guest Lecture Details (Academic year 2020-21)</b>					
<b>NAME</b>	<b>DESIGNATION</b>	<b>COMPANY</b>	<b>TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Animesh Sukhtankar	Content Strategy & Acquisition	M X Player	Overview Of Media Industry	III	Marketing
Mr. Chetan Dhatavkar	Assistant Manager Customer Marketing	Kellogg Company	Overview of FMCG Sector	III	Marketing
Mr. Karan Shah	Manager	ICICI Bank	Overview of BFSI Sector	III	Marketing
Mr. Kshitij Vedak	Business Executive (Channel Sales)	Gulf Oil Lubricants India Limited	B2B Marketing	III	Marketing
Ms. Shruti Wali	Lead-Employee Engagement, Diversity & Inclusion	IIFL Finance Ltd.	Opportunities in HR	III	Hr
Mr. Chandrashekhar Gawade	Dy General Manager - Logistics	Iball	Opportunities in Operations	III	Operations
Mr. Nimish Fadnis	Analyst	General Mills India P Limited	Opportunities in Operations	III	Operations
Ms. Abha Samant	Hr	HDFC Asset Management Company Limited	Mutual Funds	I	All Students
Ms. Mrinalini Peruvaludhi	Talent Acquisition Specialist	TCS	The Various Facets Of Talent Acquisition In The IT Industry	III	Hr
Mr. Saurav Chatterjee	Vice President - Apac Financial Crimes Compliance	Blackrock	Retail Banking, Investment Banking	III	Finance
Mr. Amar Pathak	Head Learning & Development	Alok Industries Ltd.	Rapport Building	I	All Students
Ms. Neha Dass	Capability Head	Bennett Coleman And Co. Ltd.	"How Learning Has Shaped Up During The Covid Times"	I	All Students
Mr. Sundeep Nagpal	Founder Director	Stratagem Media	Media As The Core Of All Marketing Now	III	Marketing
Mr. Nikhil Kamat	Vice President-Sales	Dsp Investment Managers Pvt. Ltd.	"Get Wealthy Slow "	I	All Students



<b>Guest Lecture Details (Academic year 2020-21)</b>					
<b>NAME</b>	<b>DESIGNATION</b>	<b>COMPANY</b>	<b>TOPIC</b>	<b>SEMESTER</b>	<b>SPECIALIZATION</b>
Mr. Sahil Shaikh	Area Manager	Prudent Corporate Service Advisory	"Get Wealthy Slow "	I	All Students
Ms. Puneet Malaviya	Dgm Marketing	Spencer's Retail	"Retail Industry And Customer Relationship Management In Retail."	III	All Students
Mr. Saurabh Saraswat	Co-Founder	Inquant Technologies LLP	"Opportunities In Various Areas Of Corporate Banking"	III	All Students
Mr. Carl Boutet	Studio Rx - Canada	Chief Strategist	The Great Acceleration In Global Retail	II	All Students
Mr. Amit Sharma	Founder	Mcare	The Great Acceleration In Global Retail	II	All Students
Mr. Ashish Mangla	Studio Rx - Canada		The Great Acceleration In Global Retail	II	All Students

Table 7.1.4.: Details of Guest Lectures

### E. Study Tours and Industry Visits

<b>Year</b>	<b>Location</b>	<b>Objectives</b>	<b>Count</b>
2017	Live Projects with Mumbai Traffic Police	<ul style="list-style-type: none"> <li>Explored various operations of MTP and studied in-depth about eChallan operation</li> <li>Analysis of the data collected by breath analyser device and eChallan payment collection ways</li> <li>Interpret data from primary and secondary sources and provide on-going reports on abort transactions in e Challan operation</li> <li>To analyse and upgrade customer reports in traffic violation and uploading of the report on GIS</li> </ul>	23
2019	Bombay Stock Exchange	<p>The purpose of the visit was to acquaint the students with the working of trading systems and the overall economic factors and its impact on the stock market.</p> <p>The topics covered included</p> <ul style="list-style-type: none"> <li>The Indian stock market and in particular the BSE and its origin.</li> <li>The macro-economic factors that have an impact on the stock market</li> <li>World economic development and its impact on the stock market</li> <li>The budget and its impact on the stock market</li> <li>BSE index</li> <li>Career guidance for the students</li> </ul>	45

Year	Location	Objectives	Count
2019	APMC Market, Vashi Navi Mumbai	<ul style="list-style-type: none"> <li>To make known about the live platform where trading of agricultural produce took place.</li> <li>To link the theory with the practical activity of agricultural goods, yield etc.</li> <li>To study the sub-markets like Potatoes, Onions, fruits, vegetables within APMC and revenue generated in each market.</li> <li>To study the different stakeholders associated with APMC market and employment generated.</li> <li>To understand the structure, functioning and controlling authority of APMC market.</li> </ul>	70
2020	NSDL Workshop (5 days workshop)	<ul style="list-style-type: none"> <li>To educate students on the effect of the fundamental and technical analysis on the macro economics</li> <li>To make students aware of aware of the different stock markets around the world and about the international investments</li> <li>To help them understand the different stages in the markets such as bull stage, bear stage and recession</li> <li>To educate students about Mutual Fund Industry &amp; Bond Markets</li> <li>To understand basics of trading in market ,role of RBI in the Indian Economy.</li> </ul>	41
2020	Mahalaxmi Saras, Sales cum Exhibition, at MMRDA Ground BKC, Mumbai	<ul style="list-style-type: none"> <li>To understand the business model of SHGs and rural women entrepreneurs.</li> <li>To experience the rural diversity of India in terms of culture, social &amp; economy of SHGs.</li> <li>To collect the data about various SHGs and their way of working, operations &amp; turnover of SHGs.</li> <li>To study the footfalls and consumer behaviour of people visiting the exhibition.</li> <li>To prepare a report on the visit to Saras Exhibition cum sale</li> </ul>	117
2020	Amul Dairy Plant at Virar East	<ul style="list-style-type: none"> <li>To understand the complete processing steps involved in the making of Milk packets from the receiving of milk from in and around the neighbouring districts /states of Gujarat and Maharashtra by Tankers</li> <li>Getting a brief glimpse into the historical evolution of the Company which began with a great struggle lead by Mr Tribhuvandas Patel who later became the Chariman of the Cooperative.</li> <li>Marketing and Logistic activities implemented under the dynamic leadership of Mr Varghese Kurien to make a Amul among the top 10 FMCG companies</li> </ul>	115

Table 7.1.5.: Details of Study Tours and Industry Visits

**F. Special Workshops**

Year	Partner	Objectives	Count
2017	Data Analytics Projects with LTI	<ul style="list-style-type: none"> <li>Win-Win collaboration; the company got access to a knowledgeable specialist team that was able to dedicate valuable time and resources to a range of questions, and students who were involved receive useful hands-on industry experience.</li> <li>Knowledge Sharing- An effective way for gaining/transferring practical knowledge from the field</li> <li>Joint Sensemaking - Established interaction between the students and industry, Joint efforts to solve practical industrial problems and provided new insights and fresh ideas "from the Analytics world"</li> <li>Knowledge Integration - Provided practical results and Involvement of academics in industrial implementation</li> </ul>	32
2018	Live projects with LTI,	<p>Students submitted problem statement and description about research projects. Students' groups were selected and guided</p> <p>Topics for Projects Included:</p> <ul style="list-style-type: none"> <li>Culture can make or break business agility</li> <li>New Fangled Revolution - Hr 4.0</li> <li>Eliminating the lags between planning and execution</li> <li>FMCG planning route to grow healthier</li> </ul>	12
2018	R WORKSHOP	<p>A workshop on R programming language at Chetana's Ramprasad Khandelwal Institute of Management and Research</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>To introduce students to Analytics and how it is used for strategic, operational and tactical decision making across industry verticals such as Retail, E-commerce, Banking and Finance etc.</li> <li>Introduce students to some of the popular tools used for Analytics</li> </ul>	38

Table 7.1.6.: Details of Special Workshops

**7.1.4 Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects (10) Self Assessment (8)**

Year	SIP/Capstone	External Name	Designation & Company
2018	SIP Vivas	Vivek Patel	West Zone Manager, Spice Jet Ltd.
2018	Capstone Vivas	Ms Shirley Fernandez	Consultant, Capgemini
2018	Capstone Vivas	Mr. Rajiv Chavan	Solution Specialist, Beehive Technologies Ltd
2019	Capstone Vivas	Sachin Tandle	Sr. G M Sales, Affordable Robotics
2019	Capstone Vivas	Sunil Dubey	Sr.Manager, Dassalt Systems India
2019	Capstone Vivas	Mr. Jigar Mehata,	Project Manager, TCS
2019	Capstone Vivas	Vivek Patel,	West Zone Manager, Spice Jet Ltd.
2019	Capstone Vivas	Husain Das,	Manager, 99 acres.com
2019	Capstone Vivas	Mr. Umer Solanki	Yes Bank
2019	Capstone Vivas	Mr. Umer Solanki	Yes bank Ltd.
2019	Capstone Vivas	Mr. Rajiv Chavan	Solution Specialist, Beehive Technologies Ltd
2020	Capstone Vivas	Sunil Dubey	Sr.Manager, Dassalt Systems India
2020	Capstone Vivas	Duhita Dharwadkar	Freelance Business Consultant
2020	Capstone Vivas	Devendra Suralkar	Business development Reliance Industries

<b>Year</b>	<b>SIP/Capstone</b>	<b>External Name</b>	<b>Designation &amp; Company</b>
2020	Capstone Vivas	Dr. Rajesh Choksey	Associate Professor,SRSBM
2020	Capstone Vivas	Ms Mrinmyee Anerao	Grant Thmton Bharat LLP
2020	Capstone Vivas	Mr Pankaj Mahajan	Technical Lead in BiDW Team at Citus Tech
2020	Capstone Vivas	Mr Shrikant Kashid	Manager, ICICI Bank Ltd
2020	Capstone Vivas	Mr Dilip Rajput	Founder, Adian Services LLP
2020	Capstone Vivas	Mr Chandravadan G	Asst. Manager, Edelweiss Tokio Life
2020	Capstone Vivas	Vivek Patel	West Zone Manager, Spice Jet Ltd.
2020	Capstone Vivas	Sanket Desai	Business Development Manager, HUL Ltd.
2020	SIP Vivas	Vivek Patel	West Zone Manager, Spice Jet Ltd.
2020	Capstone Vivas	Mr. James Nadar	MSCI
2020	Capstone Vivas	Mr. Vinod Vijayan	SuperZop
2020	Capstone Vivas	Mr. Sanket Desai	Sales Manager-Mumbai Region, HUL Ltd
2020	SIP Vivas	Mr. Sanket Desai	Sales Manager-Mumbai Region, HUL Ltd.
2020	Capstone Vivas	Mr. Ankit Sahani	Strategic and Key Accounts Manager at Mercer Mettl
2021	Capstone Vivas	Devendra Suralkar	Business development & Strategist Reliance Industries Limited
2021	Capstone Vivas	Sharad Koyalwar	Senior Manager, A C Nielsen IQ Bases
2021	SIP Vivas	Jagdish Naveen	Business Analyst, TCS
2021	SIP Vivas	Mr. Omkar Panhalkar,	Digital Transformation Analyst at Blue Star
2021	Capstone Vivas	Ms. Pallavi Salgar	Associate Product Manager, GEP
2021	Capstone Vivas	Mr Sujay Deoskar	Research Analyst, Equinox Research
2021	Capstone Vivas	Mr Nirav Jain	Senior Associate, Morgan Stanley
2021	Capstone Vivas	Mr. James Nadar -	MSCI
2021	Capstone Vivas	Mr. Shrikhant K.	NSDL Payments Banks
2021	Capstone Vivas	Mr. Karan Shah	Manager, ICICI Bank Limited
2021	Capstone Vivas	Mr. Umer Solanki	Senior Manager, YES Bank Ltd.
2021	Capstone Vivas	Mr. Sanil Pandit	Deputy Manager , Axis Bank
2021	Capstone Vivas	Ms. Debolina Sinha	Strategic Key Account Manager , Mercer-Mettl
2021	Capstone Vivas	Ms. Jagruti Godambe,	Regional Manager HR, Kotak Life.

Table 7.1.7.: Details of SIP / CAPSTONE

**7.1.5 Initiatives related to industry including executive education, industry sponsored labs, and industry sponsorship of student activities (15) Self Assessment (12)****Dr. Jayashree Bhakay**

- Interacted with NABARD and the live cases from Sahyadri Farms and BPCL
- Interacted with Equity Levers which is now the AICTE listed product
- Discussions on MoUs signed by the Institute
- Communication with NYU students' visit to our campus
- Simulation sessions of Bizworld free facility to faculty
- E-4 workshop, outbound activities, assessment center activity
- Conference and Event Planning and execution

**Dr. Balaji Sadavarte**

- Interacted with NABARD for sponsorship and succeed to receive rupees two lacs sponsorship for the Institute's National level Case Study completion KCS 2019
- Active participation in E-4 competition and one student- Monish Kotian of Marketing specialization under my mentorship was placed in top 100 at national level competition.
- Worked as Co-convener of International Conference for consecutive three years from 2018, 2019 and 2020
- Worked as coordinator of outbound activity for MMs batch 2018-2020
- Worked as coordinator of assessment centre executed by E-4

**Dr. Sivaprasad Murugan**

- Work closely with Q-pic educational consultants in development and Implementation of Edmojo Learning Management System.

**Dr. Kavita Khadse**

- Interacted with Tata Consultancy Services for the live case study.

**Prof Meghana Patil**

- Liaison with NSDL for the certification program conducted for 19-21 batches
- Liaison with BSE Investors Protection Fund for Industry visit conducted in 2019

**Prof. Ruchika Garhwal**

- Interaction with Tata Technologies for conducting Corporate Social Responsibility activity in 2019 for Swachhta hi Seva 2019 Campaign that was launched by Prime Minister Narendra Modi in Association with Tata Technologies and Tata Sons. Contact Person from Tata Sustainability Group was Ms. Kinjal Jain, Ms. Sneha Powar & Mr. Akhil Airan

**7.1.6 Involvement of industry professional as members of various academic bodies/board (10) Self Assessment (8)**

There is adequate representation of Industry professionals in the Board of Governors, to ensure that industry perspectives are considered in all major decisions taken by the Board. The industry members in the Institute Industry Interaction Cell (IIIC) also play a key advisory role in enhancing the Institute-industry interactions.

The following is the list of corporate representation on the Academic Advisory Council of the institute.

Sr. No.	Name of the Person	Designation	Company
1	Dr. G.G. Mewani	Advisor	International Education Consultant
2	Dr. R.B. Smarta	Managing Director	Interlink Marketing Consultancy
3	Dr. Amit Rangnekar	Chairman	IDMA & Centuar Pharmaceuticals
4	Dr. Vijaynagar Sunder Raj	CTO – Group Head	SREI
5	Mr. Chundururu Srinivas	Executive Director	Piramal Housing Finance
6	Mr. Pravin Chaudhari	Executive Director	Kansai, Nerolac Paints Ltd.
7	Mr. Vikaas Sachdeva	CEO	Enam Asset Management Company
8	Dr. Neil Sequeira	COO	Head and Neck Cancer Institute

Table 7.1.8.: Industry Representation on Academic Advisory

**7.2 International Connect (40) Self Assessment (15)****7.2.1 MoUs/Partnerships and its effective implementation (10) Self Assessment (7)****7.2.1.1 Partnership for Chetana's International Conference, held on 23th Feb'21 on Virtual platform**

Theme of the International Conference 2021 was "Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries". Corresponding to theme of the International Conference the institute forged partnership with following Industry Association, Chamber of Commerce and Educational Institutions in the ASEAN Region and received support as mentioned below.

**A. Singapore Indian Chamber of Commerce & Industry. Singapore. (SICCI)**

- ICCI was the Official Partner for the conference.
- Promotion of the International conference in Singapore through SICCI members.

- Participation of members of SICCI in the conference proceedings - Webinars.
- Speakers and resource persons from SICCI for the conference.
- Exchange of information on opportunities for Trade & Investment in North East Region of India from ASEAN countries.
- Planned MOU for Research, Promotion of Trade & Investment

#### **B. ASEAN Indian Business Council – Malaysia -**

- Promotion of the International conference in Malaysia through its members
- Participation of members of Chamber in the conference proceedings – Webinars
- Chairman of the chamber as a Speaker for the conference

#### **7.2.1.2 Educational Institution from Thailand - Surinder Rajabat University, Surin, Thailand**

Dr. Chalong Suktong. Faculty of Surinder Rajabat University, Surin, Thailand graced the occasion as expert speaker in the Panel discussion on the topic of Supply chain challenges for Trade between North East region of India & ASEAN Countries.

#### **7.2.1.3 MOU with Universitas Negeri Makassar (UNM), Indonesia**

An MoU between the institute and English Department, Faculty of Languages and Literature (FBS), Universitas Negeri Makassar (UNM) Makassar, South Sulawesi, Indonesia was signed in September 2021. The focus of the MOU is to establish collaboration between the two institutions/departments to promote the enrichment of their teaching and learning and research mission.

<b>Topic</b>	<b>Participants</b>
Developing Cross Cultural Competency	Faculty members from Universities in Indonesia and Philippines

Table 7.2.1.: International FDP in Collaboration with Universitas Negeri Makassar (UNM), Indonesia

#### **7.2.1.4 MOU with Feebris**

Feebris, a UK based AI powered mobile health platform for diagnosis and monitoring of health conditions in the community, has an MOU with CRKIMR for data collection, surveys, qualitative interviews, research findings and publications.

As a part of the Chetana - Feebris association, in February 2020, students from CRKIMR conducted surveys of 625 households in the M-East ward in Mumbai, as a part of the implementation phase of Feebris's Community Child Health Project.

The findings of these surveys contributed to the empirical analysis of the research and an international publication, which is now in the process of submission.

**7.2.2 Student Exchange Programs (10)****Self Assessment (0)****7.2.3 Faculty Exchange Programs (10)****Self Assessment (0)****7.2.4 Collaborative Research Projects (10)****Self Assessment (8)****A. Student based**

Chetana's R K Institute of Management & Research had signed an International Marketing Collaborative Research Project for students. Clarion University marketing students collaborated with five students of the Institute on this project under the coordination of Dr. Balaji Sadavarte. The Institute participated in this project as an International Partner Institution (IPI). Selected students from Chetana's provided information to Clarion students to develop an international marketing plan on a selected product to be marketed in INDIA. The project duration was four months and the objectives were as follows:

- To analyse market, economic and cultural environment in India with respect to given service.
- To prepare a marketing plan involving cultural analysis, economic analysis, market environment analysis, and marketing plan on a selected product.
- To understand the differences in marketing nuances for the selected products in a region of India

**B. Research Conference**

Chetana's R K Institute of Management & Research (CRKIMR) and Chetana's Institute of Management & Research (CIMR) jointly organizes International conference every year. The organizing committee members identify a specific theme which has an impact and significance related to the year in which it was organized with brainstorming by the organizing committee members.

Research conference aims to have discussion on the contemporary issues and problems faced by society in general and businesses as particular. Research conference gives a right direction to the budding researchers, entrepreneurs and academicians. International research conference it helps to exchange the ideas and best practices between the countries and execute it in their respective work environment. A brief summary of the last three years' International conferences have been shown as follows.

Sr. No.	Date & Year of Conference	Theme of Conference and Speakers	In association / collaboration with/ Knowledge Partners	Industry Partners	Mode
1	23 February, 2021	Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries	CESD Manipur University, Singapore Indian Chamber of Commerce & Industries, Association of Wealth Management of India	North Eastern Handicrafts & Handloom Corp. Ltd Media Partner-Business Standard	Virtual
2	18 January, 2020	A Water Secure World	Water Resources Department, Government of Maharashtra		Offline
3	19th January, 2019	Business Agility: Capabilities and Insights	L & T Infotech		Offline

Table 7.2.1.: Details of Research Conference



## **8 - CRITERION 8 INFRASTRUCTURE**

<b>CRITERION 8</b>	<b>INFRASTRUCTURE</b>	<b>75</b>
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<b>CRITERION 8</b>	<b>INFRASTRUCTURE</b>	<b>75</b>
<b>Self Assessment</b>		<b>68</b>

**8.1 Classrooms & Learning Facility (10)****Self Assessment (10)**

The class rooms of CRKIMR are as per the AICTE guidelines. These are designed and equipped considering the needs of the students and faculty members, ensuring optimum productivity. The air-conditioned class rooms also facilitate peer to peer learning process. Every classroom and tutorial room is well equipped to meet all ICT needs including wifi-routers, laptops, audio system and LED Projector. The Syndicate Seminar Hall is used for special meetings, combine classes and placement briefings with industry personnel etc. For live learning all classrooms have Wi-Fi connectivity.

No.	Room Type	Requirement as per AICTE	Availability	Seating capacity
1	Classroom	04	04	60
2	Tutorial Room	02	02	60
3	Seminar Room	01	01	120
4	Boys Common Room*	01	01	-
5	Girls Common Room*	01	01	-
6	Board Room	01	01	10-15
7	Discussion Table		03	4-8
8	Auditorium	01 ( Desired)	01	250-400

Table 8.1.1: Classroom Availability

Room No.	Room Type (Classroom / Lab etc.)	AICTE Requirement (in m <sup>2</sup> )	Available area (in m <sup>2</sup> )
<b>Instructional Area ( A )</b>			
401	Classroom	66	126.98
405	Classroom	66	102.33
506	Classroom	66	90.45
507	Classroom	66	90.45
508	Tutorial Room	33	59.70
509	Tutorial Room	33	59.70
502	Seminar Hall	132	132.00
505	Library	100	102.33
504	Library	100	84.51
402	Computer Centre	150	132.00
403-A			50.00
<b>Total</b>			<b>1030.45</b>

<b>Administrative Area (B)</b>			
G01	Security	10	11.28
407	Office All Inclusive	150	90.45
409	Office All Inclusive		59.70
411	Head Of Department & Department Offices	20	22.95
406-A	Director's Office	30	30.12
406-B	Board Room	20	29.20
501	Faculty Room	80 (5m <sup>2</sup> /Faculty)	108.08
403-B	Placement Office	30	34.48
511	Central Store	30	31.25
408-A	Exam. Control Office	30	27.59
408-B	Exam. Control Office	30	7.00
401-A	Housekeeping	10	10.05
406-C	Pantry for Staff	10	10.00
410	Maintenance	10	12.00
	<b>Total</b>		<b>484.15</b>
<b>Amenities Area ( C )</b>			
G03	Cafeteria	150	161.62
503	Girls Common Room	75	84.51
404	Boys Common Room	75	84.51
408-C	Stationery Store & Reprographics	10	16.25
510	First Aid cum Sick Room	10	12.00
T- 4	Toilet		73.91
T- 4	Toilet		12.92
T- 5	Toilet		73.91
	<b>Total</b>		<b>519.63</b>
	<b>Corridors (common walkways and entrance lobby) (D)</b>		574.00
	<b>Total</b>		<b>574.00</b>
	<b>Total Carpet Area (A+B+C+D)</b>		<b>2608.23</b>

Table 8.1.2: Available Carpet Area



Figure 8.1.1: Classroom for Lectures and Examinations



Figure 8.1.2: Tutorial Room



Figure 8.1.3: Tutorial Room



Figure 8.1.4: Auditorium

Other key infrastructure facilities for student's comfort include:

- Centralized water purification system and each floor with cold and normal water facility are available,
- Well maintained sanitation facilities,
- Lift facility.
- Fire-safety compliant Campus.

Further the institute has ensured an enabling environment for students, staff and all others who may be physically challenged by making necessary provision for unrestricted movement and easy access to all areas.

**8.2 Library (10)****Self Assessment (10)**

*Quality of learning resources (hard/soft)*

- *Relevance of available learning resources including e-resources*
- *Accessibility to students*

The Institute has a well-stocked library of books, journals, magazines and periodicals. The Library is accessible to students on all working days from 9 am to 6 pm.

The Library staff members maintain the records of the Library. A Library committee composed of the Library staff, faculty members and students organizes events and activities to promote the use of learning resources by students and faculty. Students are encouraged to use databases and e-learning resources for their projects.

E-Resources such as ProQuest enable research from multi perspective and across multiple formats.

The Crisil industry research database covers 86 sectors and is known for its rich insights and perspectives. The Crisil industry research is delivered through an innovative web-based platform, the views, commentaries and reports help the user to take informed decisions.

The ACE Equity platform gives comprehensive and analytical statistic for Indian company information.

J-Gate Provides seamless access to millions of journals, articles and electronic gateway to global e-journals. Scopus is the largest abstract and citation database of peer-reviewed literature: scientific journals, books and conference proceedings are made available to faculty and students to enhance learnings.

Knimbus helps to do a one-point search access across resources and access the library at any time, from anywhere using any device.

McGraw Hill E-books are used by faculty for preparing lecture plan and developing content for their learning. Students have access to these books to refer for their courses and complete their projects as sources of references. Similarly Pearson eBooks are also made available to students and faculty members. Turnitin is a robust, compressive plagiarism checker that addresses the originality of faculty and student research work.

There are 3 dedicated computers for students to access and use in the library. Also there are 5 separate computers for library staff.

### 8.2.1 Library as a facilitator

List of activities organized by the Library Committee

S. No	Activity	Description	Objective
1.	Orientation to the library resources	Part of the Induction program	To familiarize students with the Library facility and the resources and orientation to the library rules.
2.	Book Distribution	A set of textbooks/reference books are given to the students	To ensure access to physical textbooks for students of Semester 1 and 2
3.	Campus Reporter	Select a campus reporter for 2 Business dailies	To encourage students to showcase their written communication skills and also help in brand building.
4.	CKBC Quiz	A knowledge based quiz on various themes such as India, Management Gurus, Culture and Cinema	To help students in linking subject knowledge to application To encourage teamwork and also the ability to think critically.
5.	Business Standard – Best Summer Project	Selection of the best summer project	To encourage students to participate at a National level competition.
6.	Business Standard Quiz	A quiz based on news analysis	To encourage students to keep abreast with the business news in newspapers
7.	Training Programs of e-learning resources	Training of students and faculty on various e-learning databases such as Knimbus, Ace Equity, National Digital Library, Pro-Quest	Creating awareness and hands-on training

Table 8.2.1: Library Activities

### 8.2.2 Library Infrastructure

#### Library Facilities

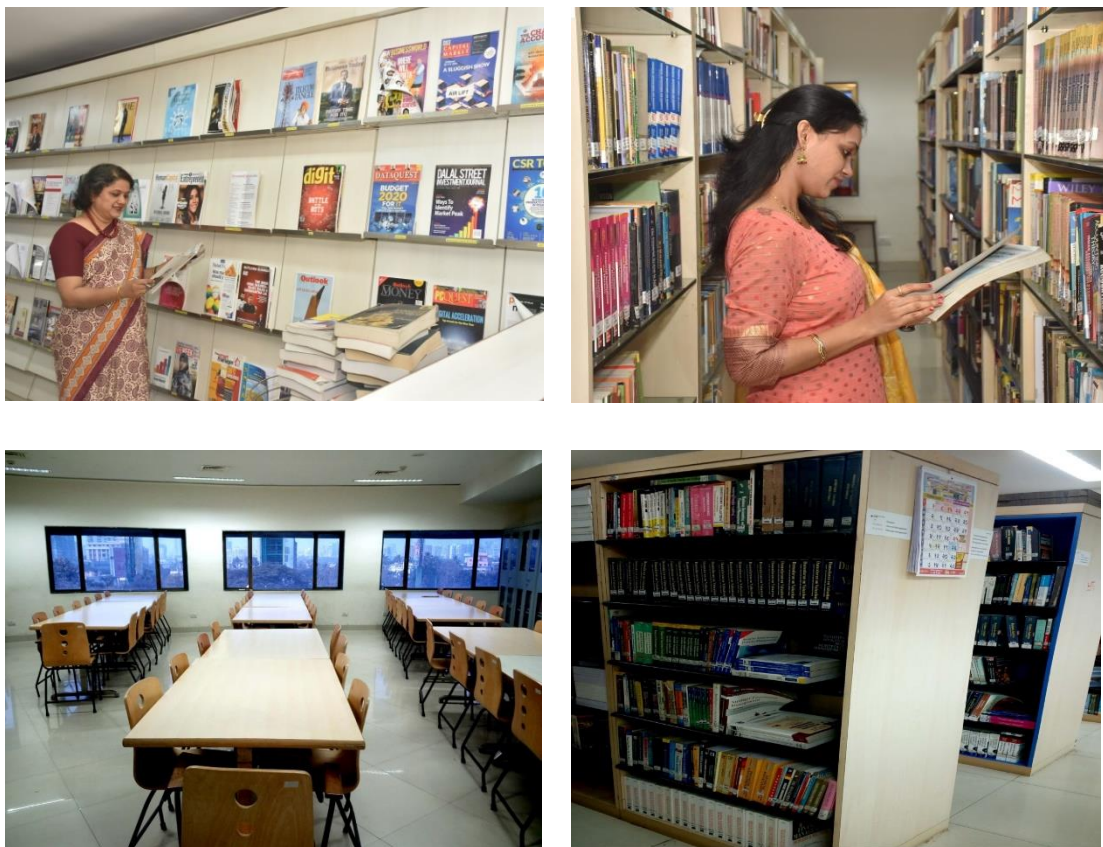


Figure 8.2.1: Library Facilities

Reading Room	Stacking Room	Reference Room	Issue Counter
Staff Seating Area	Librarian's Desk	Storage Room	Journal & Magazine

Table 8.2.2: Facilities in the Library

**Budget:** The Library has a dedicated budget for the purchase of various physical and e-learning resources. The Library ensures that the latest and most relevant learning resources are subscribed to and are accessible to students and faculty.

**Faculty research:** The Library also facilitates requests from faculty for procurement of specific research papers. It also provides support to faculty and students to publish papers in in-house and other Journals.


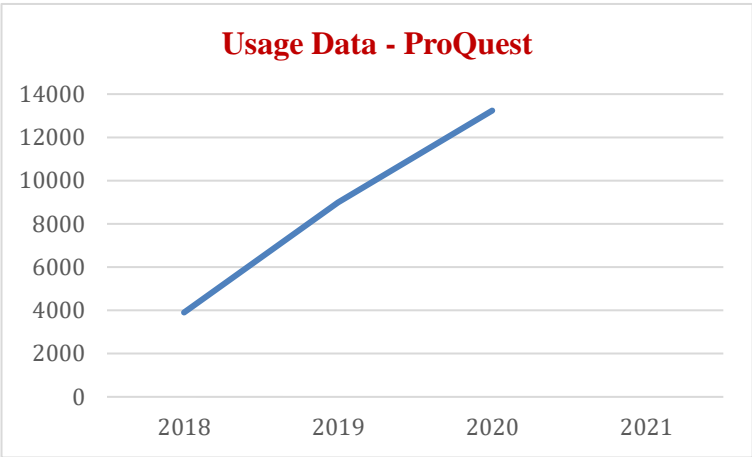
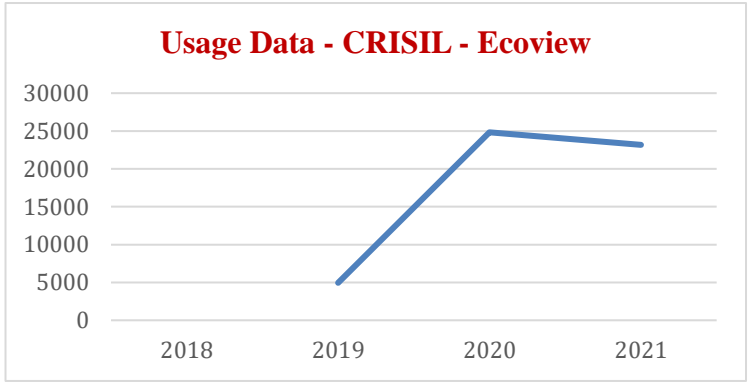
### 8.2.3 Print and non-print resources

Resources	2018	2019	2020	2021
Books	23401	23994	24282	24368
National Journals	39	39	37	31
International Journals	2	2	3	3
Total Journals	<b>41</b>	<b>41</b>	<b>40</b>	<b>34</b>
CDs/DVDs	1865	1872	1885	1885
Newspapers	16	16	16	16
Number of PCs	8	8	8	8

Table 8.2.3: Print and Non-print resources



## 8.2.4 E-Resources

S. No.	Resource	Description										
1.	 Proquest –ABI Inform Complete & E-library	ProQuest is a key partner for content holders of all types, preserving and enabling access to their rich and varied information. This vast content allows serious research of virtually any research topic from multiple perspectives and across multiple formats.										
	Usage	 <table border="1"> <caption>Usage Data - ProQuest</caption> <thead> <tr> <th>Year</th> <th>Usage</th> </tr> </thead> <tbody> <tr> <td>2018</td> <td>4000</td> </tr> <tr> <td>2019</td> <td>9000</td> </tr> <tr> <td>2020</td> <td>13000</td> </tr> <tr> <td>2021</td> <td>13000</td> </tr> </tbody> </table>	Year	Usage	2018	4000	2019	9000	2020	13000	2021	13000
Year	Usage											
2018	4000											
2019	9000											
2020	13000											
2021	13000											
2.	 Crisil Research- Industry Research & Ecoview	CRISIL industry research covers 86 sectors and is known for its rich insights and perspectives. CRISIL research analysis is supported by inputs from the large network sources, including industry experts, industry associations and trade channels. Delivered through an innovative web-based platform, the views, commentaries and reports help the user to take informed lending, investment and strategic decision.										
	Usage	 <table border="1"> <caption>Usage Data - CRISIL - Ecoview</caption> <thead> <tr> <th>Year</th> <th>Usage</th> </tr> </thead> <tbody> <tr> <td>2018</td> <td>5000</td> </tr> <tr> <td>2019</td> <td>25000</td> </tr> <tr> <td>2020</td> <td>25000</td> </tr> <tr> <td>2021</td> <td>23000</td> </tr> </tbody> </table>	Year	Usage	2018	5000	2019	25000	2020	25000	2021	23000
Year	Usage											
2018	5000											
2019	25000											
2020	25000											
2021	23000											
3.	ACE Equity	ACE Equity gives comprehensive and analytical statistics for Indian company information. Data includes financial and non-financial information of companies and sectors. It also covers business groups as verticals. Extensive data coverage displays financial data as published by Companies Annual Reports.										
4.	 J-Gate Plus	J-Gate is an electronic gateway to global e-journal literature. J-Gate provides seamless access to millions of journal articles. The J-Gate platform is a simple, intuitive, and easy-to-use interface, and also gives users complete control over search filters by allowing users to access content from a wide variety of publishers on a single platform										

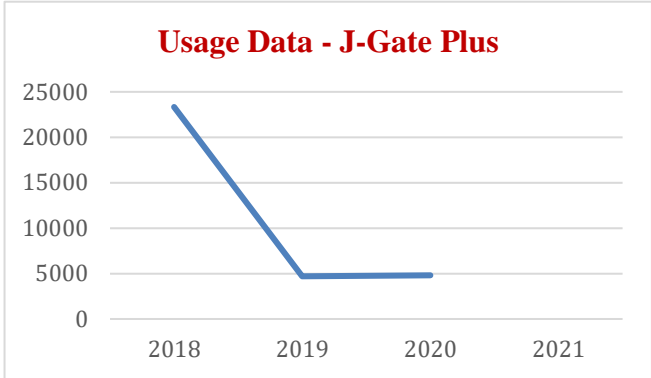




S. No.	Resource	Description										
	Usage	 <p>Usage Data - J-Gate Plus</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Usage</th> </tr> </thead> <tbody> <tr> <td>2018</td> <td>23000</td> </tr> <tr> <td>2019</td> <td>5000</td> </tr> <tr> <td>2020</td> <td>5000</td> </tr> <tr> <td>2021</td> <td>5000</td> </tr> </tbody> </table>	Year	Usage	2018	23000	2019	5000	2020	5000	2021	5000
Year	Usage											
2018	23000											
2019	5000											
2020	5000											
2021	5000											
5.	 SCOPUS	Scopus is the largest abstract and citation database of peer-reviewed literature, scientific journals, books and conference proceedings. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences, and arts and humanities, Scopus features smart tools to track, analyse and visualise research.										
6.	 Turnitin Software	Turnitin is a robust, comprehensive plagiarism checking application that assesses the authenticity of work done by the student / researcher.										
7.	 Knimbus Off Campus Access	Helps to do a one-point search access across resources and access the library at any time, from anywhere using any device. Students are able to access a wide range of e-resources from remote locations. The contents can be accessed using any computing device including mobile phones. The institute has integrated SWAYAM, NPTEL, E-PATHSHALA, NDL and other open access resources for students and staff.										
8.	 McGraw Hill E-Books	Provides world-class textbooks and content on a wide range of subjects. These are used by faculty for preparing lecture plans, developing content for their teaching. Students have access to these books to refer for their courses and complete their projects as sources of references.										
9.	 Pearson E-Books	Students are provided access to a wide range of EBooks offered by Pearson to facilitate access through Knimbus and any devices such as Kindle or the laptops provided by the Institute										
10.	 Ebscohost	The EBSCOhost interface provides access to a range of databases, e-journals and e- books. The databases are particularly useful for identifying journal.										

Table 8.2.4: E-resources

### 8.2.5 iSlim Library Management Software: [Digital Library]

The Library uses the iSlim software for automating all the library processes and provides an interactive user experience.

iSLIM follows a modular approach and offers essential modules like Acquisition, Cataloguing, Circulation and Serials that facilitate issue, catalogue and circulate books. The state-of-art technology has helped in automating the library to Catalogue records in a smarter and faster way and in a user-friendly manner. It has helped to catalogue Physical as well as Digital learning resources.

### 8.3 IT Infrastructure (15)

### Self Assessment (15)

*Availability of composite hardware, software, network resources and services required for the existence, operation and management of an institution's IT environment.*

The institute has an excellent IT Infrastructure that provides students with all the necessary hardware and software to assist their learning. The IT infrastructure supports its pedagogy of out-of-class learning and provides digital tools that are required in today's management education. The Computer Centre services cater to the IT needs of the Institute and is equipped with state of the art networking peripherals. The entire Campus is Wi-Fi enabled, with Internet bandwidth of 300 Mbps from Tata Teleservices Ltd. As part of IT security, the entire network and computing devices infrastructure is protected by a firewall (Sophos XG 330). A comprehensive budget is allocated primarily for AMC charges, Internet Charges, Firewall, Microsoft Campus agreement and purchase of new hardware and software. The Computer Centre is open from 9 a.m. to 9 p.m. for faculty and students on all working days.

DEPARTMENT	DESKTOP	LAPTOP	PRINTER	SCANNER	PHOTOCOPIER
COMPUTER LAB	83	4	4	1	
COMPUTER CENTRE	46	0	1		
OFFICE	5	3	2		1
DIRECTOR	0	1	1		
REGISTRAR	1	1	1		
FACULTY	18	11	1		
LIBRARY	8	0	1		
PLACEMENT	6	2	2		
ROOM - 409	1	0			
OTHERS	0	5			
<b>TOTAL</b>	<b>168</b>	<b>27</b>	<b>13</b>	<b>1</b>	<b>1</b>

Table 8.3.1: IT Hardware Details

System Software	Application Software	PCs on LAN & Internet	Internet Mbps with Bandwidth	Contention Ratio	Installed Printers
3	18	168	100 Mbps	1:1	10
<b>Server - 1</b>		Microsoft Campus Agreement			

Table 8.3.2: IT Hardware Details

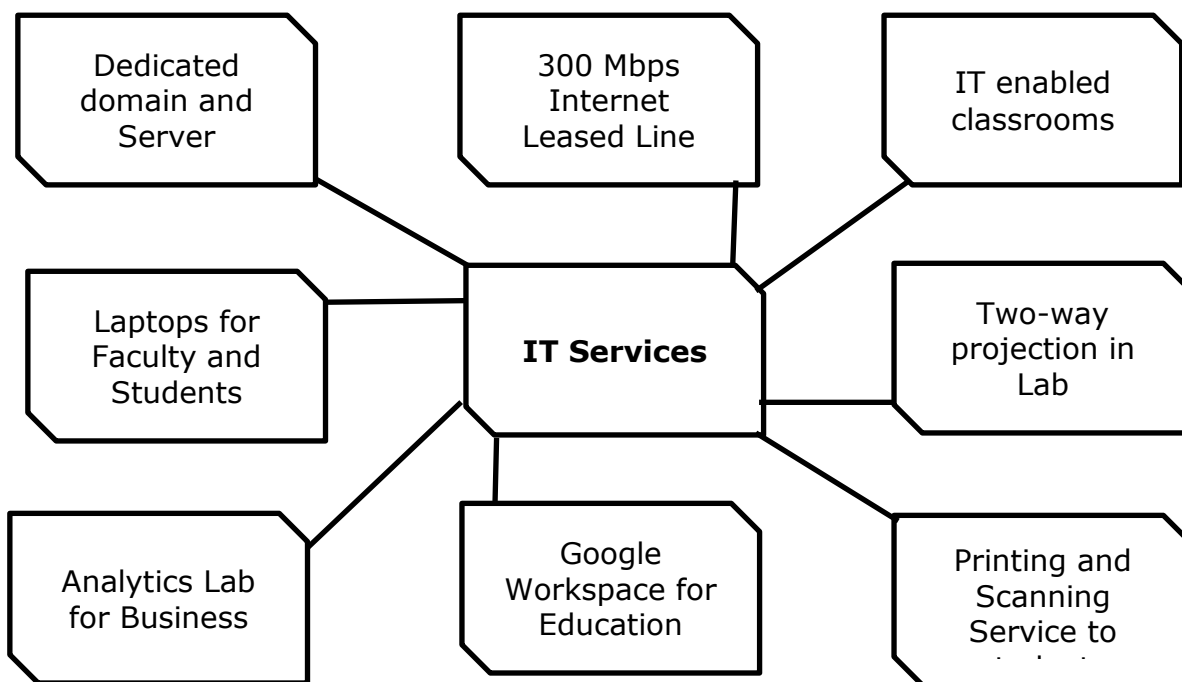


Figure 8.3.1 CRKIMR IT Services

Legal Application Software	Legal System Software
MS Office 2010/13 Prof. English OLP AE	Microsoft Windows XP Prof , MS Win 7/8/10
Dreamweaver CS4 Ver. 10 AE Boxpack	MS Windows Ser Std 2003 /2008/2016 R2 Eng. OLP NL AE
Photoshop Extended Ver CS4 Ver 11 AE Box pack	Microsoft Campus Agreement
Corel Draw X4 AE Boxpack	
Quick Heal	
SPSS 19	
Linguaphone L21 Multimedia	
ProQuest	
Pearson	
Crisil Research	
ACE - EQUITY	
Turnitin	
Tally Version 9 ERP Release 1.81	
Sophos XG 230 Firewall	
Ruckus Zone Director	
Khushi Examination Software	
Zoom License - 20 Users	

Table 8.3.3: Software Details

**8.4 Learning Management System (10)**

**Self Assessment (10)**

*(Use of software application for the administration, documentation, tracking, reporting and delivery of electronic educational technology (also called e-learning) courses or training programs)*

The Learning Management System at CRKIMR is a combination of various platforms i.e.

Edmojo by QPIC Solutions, Google Workspace for Education and Zoom.

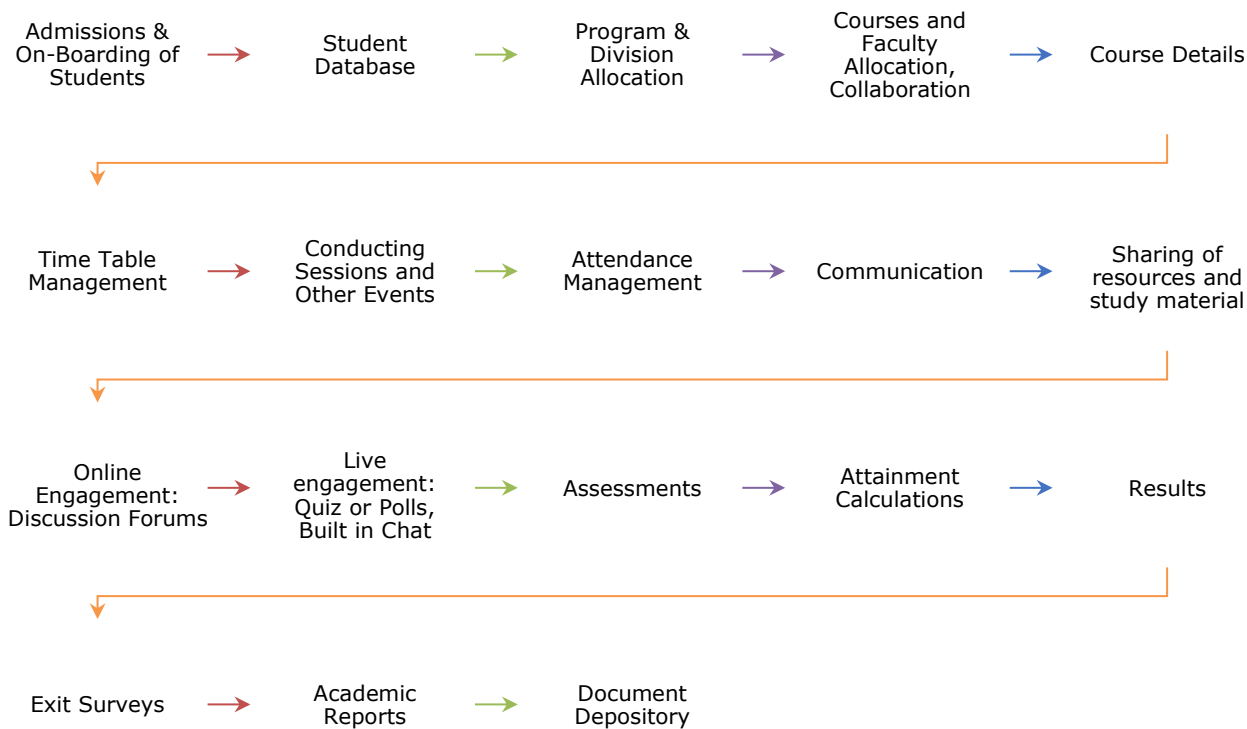


Figure 8.4.1: LMS Functional Areas

<b>Process</b>	<b>Stakeholders</b>	<b>Platform</b>
Admissions & On-Boarding Students	Admission Committee Members and Administrative Staff	DTE Portal
Student Database	Administrative Staff	DTE Portal and Edmojo
Program & Division Allocation	Senior Faculty and Administrative Staff	Edmojo
Courses and Faculty Allocation Collaboration	Senior Faculty and Administrative Staff	Edmojo
Course Details	Faculty Members	Edmojo
Time Table Management	Administrative Staff, Faculty	Edmojo
Conducting Sessions and Other Events	Faculty & Students	Google Meet, Zoom
Attendance Management	Faculty & Students	Edmojo
Communication	Accessibility to Students & Faculty via a number of devices and platforms	Google Meet, CRKIMR Gmail, Edmojo Messaging
Sharing of Teaching Material & Resources	Faculty & Students	Google Classroom
Online engagement : Discussion forums	Faculty-Student Student-Student	Google Classroom, Gmail Group ids
Live engagement : Quiz or Polls, Built in Chat	Faculty-Student Student-Student	Google forms, Edmojo and others
Conducting Internal and Final Assessments, Evaluations	Faculty & Students	Google Classroom / Edmojo / Google Meet
Attainment Calculations	Faculty	Edmojo
Results	Administrative Staff	Edmojo / Khushi
Exit Surveys	Faculty & Students	Edmojo
Academic Reports	Faculty	Edmojo
Documentary Depository	Faculty, Administrative Staff, Students	Google Drive
Grievance	Students	Online through website

Table 8.4.1: Hybrid Learning Management System

### 8.5 Hostel (10)

### Self Assessment (5)

There is no on-campus hostel facility available at CRKIMR, and is not mandatory as per AICTE norms. However, outstation students or students staying far-off in Mumbai are assisted for flats on rent near the institute. Shrama Sadhana Working Women's Hostel is only 750 meters away from campus. Post pandemic the Institute is in the process of tie-ups with local P.G accommodation. However, majority of students are from in and around Mumbai.

**8.6 Sports Facility (10)****Self Assessment (10)****8.6.1 Indoor Sports and Games Facilities (5)****Self Assessment (5)**

The institute encourages a wide range of indoor sports among students and is an integral part of the learning process at the Institute. Students get an opportunity to interact with their peers. To help students develop team spirit, stimulate a sense of coordination and create a vibrant learning environment, a wide range of indoor sport activities are promoted.

The following indoor sport facilities are available on-campus:

SR. No.	Indoor Games
1	Chess
2	Carrom
3	Table Tennis
4	Scrabble

Table 8.6.1: Indoor Sports and Games Facilities



Figure 8.6.1: Indoor Sports Facilities

**8.6.2 Outdoor Sports Facilities (5)****Self Assessment (5)**

CRKIMR also actively encourages a wide range of outdoor sports among students. At Chetana's we believe that outdoor sports help to build life-skills among students that are very important. In addition to team building these activities contribute to the overall development of students, help them de-stress, build creativity and problem-solving skills. Every student is encouraged to take active part in at least one indoor or outdoor sport activity.

The Institute has a well-maintained playground and cricket pitch where students enjoy playing in their leisure time. An inclusive culture promotes sports activities among girls and boys equally.



Figure 8.6.2: Outdoor Sports Facilities



### 8.6.3 Sports & Cultural Events

Challenger is an annual sports and cultural event held at Chetana's. The event witnesses a very enthusiastic response from the students of both the senior and junior batches. The sports event, planned entirely by the non-teaching staff of the Institute, has a variety of indoor and outdoor sports activities for both boys and girls. Innovative games such as book hunt and theme related poster competitions also are highlights of this event.

The institute has a Sports Committee that comprises Non-Teaching Staff and 2nd year students.

The three-day event culminates with a grand cultural extravaganza where students perform skits, dances and other variety programs:

Outdoor Games	Indoor Games
Cricket	Chess
Relay Running	Carrom
Football	Table Tennis
Throw ball	Poster Painting
Dodgeball	Library hunt
Box Cricket	Face Painting
Volleyball	Arm Wrestling (Boys & Girls)
Tug of War	

Table 8.6.2: Outdoor Sports Facilities

### 8.7 Medical Facility (10)

### Self Assessment (8)

CRKIMR provides health care facilities to the students by offering First-Aid and other basic facilities. The institute has the required medical facility to provide immediate help in case of casualties or common injuries & illnesses. These facilities contribute to enhancing the safety of the students in the institute.

A well-stocked First Aid Box is available at the Admin Office. The institute has a Stretcher and Wheelchair for any emergency. Necessary consumables and basic medicines are available on campus. The Institute has a First Aid Room where immediate medical aid is provided as and when required.



Figure 8.6.3: First Aid Room

The Institute avails the services of a qualified medical practitioner who provides immediate medical care to any employee or student who require medical attention. He looks after the first-aid equipment e.g. restocking, the first-aid Box or advising on treatment if the need arises.

The students are covered under the Accidental Insurance Scheme from the time of admission till course completion by Oriental India Insurance Company Pvt. Ltd. Insured Amount is Rs.2,00,000.00/- each.

The institute is located close to "Gurunank Hospital" and India's best heart hospital, "Asian Heart Institute" is approximately 2 km away from Institute.

There is an understanding between CRKIMR and Guru Nanak Hospital for any emergency case.

**9 - CRITERION 9  
ALUMNI PERFORMANCE  
AND CONNECT**

<b>CRITERION 9</b>	<b>ALUMNI PERFORMANCE AND CONNECT</b>	<b>50</b>
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<b>CRITERION 9</b>	<b>ALUMNI PERFORMANCE AND CONNECT</b>	<b>50</b>
<b>Self Assessment</b>		<b>48</b>

**9.1 Alumni Association (10)****Self Assessment (8)**

Alumni Association is formed and shall be registered in a month from date of submission of SAR. Below are the details of the association members.

SR. NO	NAME	ORGANISATION NAME	DESIGNATION	COURSE	BATCH	POSITION
1	DR. MADHUMITA PATIL	CRKIMR & CIMR	CEO			PRESIDENT
3	MR. VIKAAS SACHDEVA	EMKAY INVESTMENT	CEO	MMS	1990-92	VICE PRESIDENT
2	MS. GEETA SHETTI	CRKIMR	FACULTY	MMS	1985-87	SECRETARY
4	MR. RANDHIR ROY	PANACHE MEDIA	BUSINESS HEAD	MMS	2006-08	JT. SECRETARY
5	DR. ATHAR QURESHI	CIMR	ASSISTANT PROFESSOR	MFM	2010-13	TREASURER
6	DR. KALIM KHAN	CRKIMR	DIRECTOR			MEMBER
7	MR. NITIN MAHAJAN	SICOM LTD	HEAD ADVISORY	MMS	1992-94	MEMBER
8	MR. LALIT JAIN	MB POWER	PRESIDENT	MMS	1994-96	MEMBER
9	MR. SADANAND PATIL	AXIS BANK	SENIOR VP	MMS	1994-96	MEMBER
10	MR. ANUP REGE	HDFC LTD	BDM	MMS	2005-07	MEMBER
11	MR. DHIRAJ MAHAJAN	CIMR	HOD PGDM RETAIL	MMS	2009-11	MEMBER
12	MR. DIWAKAR MISHRA	KPMG INDIA	MANAGER	MMM	2010-13	MEMBER
13	MR. SHANTANU NAIK	AXIS BANK	PRODUCT OWNER	MMS	2014-16	MEMBER
14	MR. VISHAL YEWLE	TCS	MARKETING EXECUTIVE	MMS	2015-17	MEMBER

Table 9.1.1 Alumni Association Members Details

Chetana's R. K. Institute of Management and Research truly believes in developing everlasting ties with our thoroughly cherished Alumni base. Our Alumni Association encourages a sustained sense of belonging to the Institute by ensuring an ongoing Alumni-Institute connect and aims to enrich both the Institute and the Alumni. While the association enables the alumni to build a closer connect with the Institute, we also look forward to serving our contributions together, to the local and global economic and social activities.

**Objectives of Association:**

1. To create unity, brotherhood etc. amongst the Members and General Public.
2. To provide a platform of exchange of ideas, issues, professional skills networking for its members.
2. To facilitate academic and professional networking between alumni existing students and teachers retired teachers.
3. To provide a platform for social interactions amongst the Alumni and students.
4. To generate funds & scholarships for existing students and to provide assistance in placements to the students.
5. To help the Institute achieve academic excellence in academics by encouraging visiting faculty programs and research.
6. To participate in the improvement of the CRKIMR or quality drive.
7. To promote, give, impart, spread and advance education in all its branches including academic, technical, vocational and professional, amongst poor, needy destitute and orphan children.
8. To give educational help to poor and deserving students also to provide education aid to orphans, blind, physically handicapped students for their education and to provide them such facilities for educational purpose.
9. To conduct and organize lectures, seminars and meetings by inviting well-known educationist and experts.
10. First Aid in medical and surgical emergencies. To conduct First Aid classes, Grant of Medical help to the poor and deserving person during epidemic, famine flood, earthquake or any unforeseen calamity or war or war like operation, riots, civil commotion and similar occurrences or any other time of need.
11. To conduct seminars / workshops / gathering / conferences etc. for the members on various subjects.
12. To provide relief to the people affected by natural calamities.
13. To take, efforts for maintaining cleanliness in the society. To arrange tree plantation programmes or participate in CSR activities.
14. To promote clean India movement.
15. To implement various schemes of Government for the Welfare of Women and Children / Youth.
16. To do such other things which are incidental conducive to attainment of above subjects.
17. Any other objective which will be decided by the majority at Annual General Meeting for the benefit of the ex-students, students & the Institutes.

## 9.2 Involvement of Alumni (25)

## Self Assessment (25)

*(Alumni meet, visit to institution and interaction with students, involvement in curriculum development, project guidance, assistance in entrepreneurship, mentoring of students, assistance in placement, resources raised, etc.)*

The Alumni Base of CRKIMR, have been valuable contributors in various aspects. These aspects range across a variety of activities and initiatives like annual meet, mentoring, guest sessions, placement briefings and personal guidance sessions amongst others.

### 9.2.1 Alumni Meet Details

Chetana's Alumni Network (CAN)

Chetana's R.K. Institutes of Management & Research celebrates its Annual Alumni event called "Reminiscence", which is an event for all Chetanaites to reminisce their memories as a student at the Institute. The event provides a platform for our Alumni to relive their old memories, go back to the light-hearted days spent at the Institute by re-connecting with fellow Chetanaites.

#### Objectives:

- To create and maintain continuous communication and interaction between the Institute and its alumni.
- To reinforce Industry-Institute-Interface and stimulate related activities for the benefit of students.
- To pursue and sustain excellence in education through continuous interaction between the alumni, faculty and students.



Figure 9.2.1 Process of Alumni Meet

Batch	2020	2019	2018
	Number of Attendees	Number of Attendees	Number of Attendees
1981 - 83	1	2	3
1982 - 84	2	1	2
1983 - 85	5	4	5
1984 - 86	6	3	3
1985 - 87	3	1	1
1986 - 88	5	15	1
1987 - 89	3	7	4
1988 - 90	1	2	16
1989 - 91	21	2	2
1990 - 92	2	2	4
1991 - 93	1	4	1
1992 - 94	3	3	1
1993 - 95	2	5	7
1994 - 96	2	2	2
1995 - 97	2	5	1
1996 - 98	2	7	7
1997 - 99	6	3	3
1998 - 00	5	2	6
1999 - 01	2	17	1
2000 - 02	4	21	5
2001 - 03	7	12	9
2002 - 04	1	11	22
2003 - 05	7	19	25
2004 - 06	1	3	19
2005 - 07	2	12	25
2006 - 08	2	11	18
2007 - 09	1	22	15
2008 - 10	7	17	5
2009 - 11	8	23	9
2010 - 12	17	22	12
2011 - 13	8	20	18
2012 - 14	13	24	44
2013 - 15	11	32	37
2014 - 16	8	40	49
2015 - 17	35	67	99
2016 - 18	32	28	
2017 - 19	90		

Table 9.2.1 Alumni Attendees List

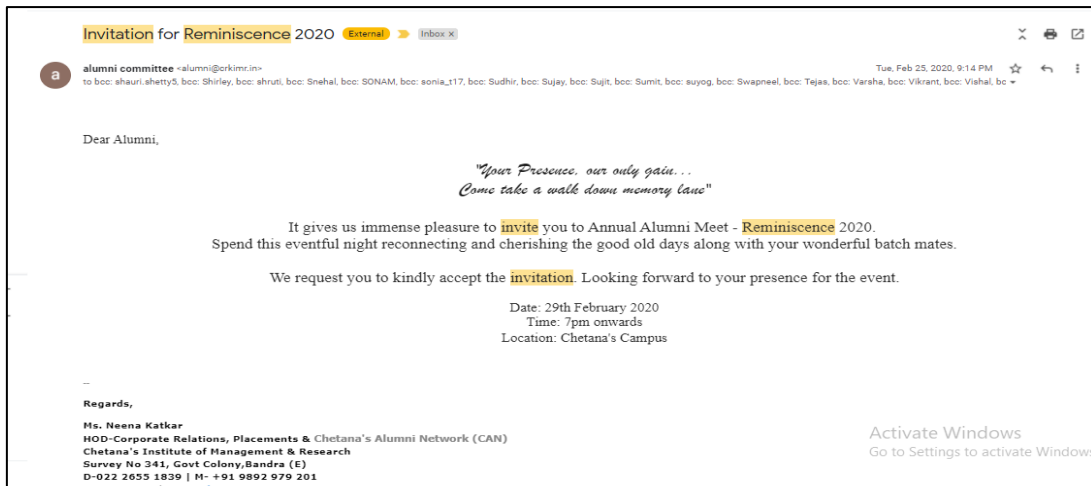


Figure 9.2.2 Copy of Invitation Mail for Alumni Meet

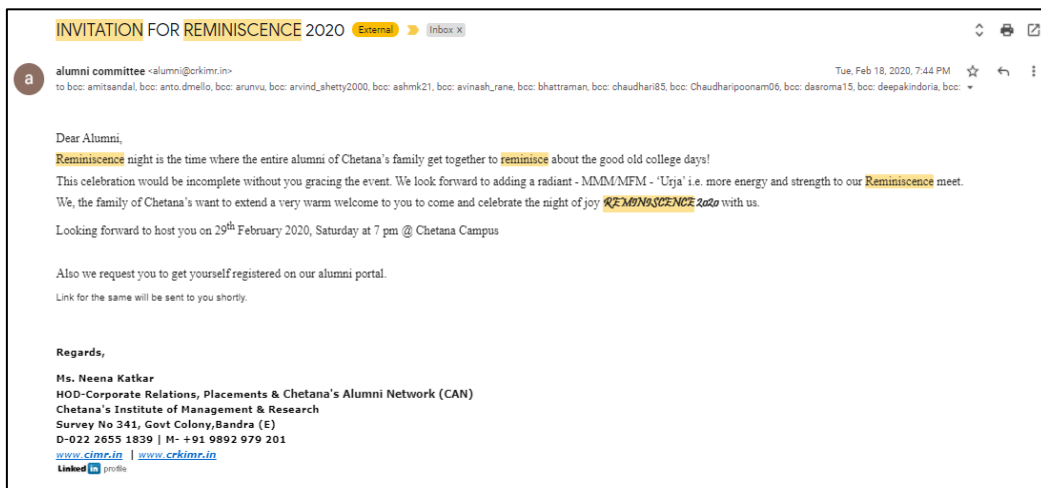


Figure 9.2.3: Copy of Invitation Mail for Alumni Meet (Reminder Mail)







Figure 9.2.4: Alumni Meet

### 9.2.2 Visit to Institution and Interaction with Students:

We at Chetana's look forward to opportunities to extend an invitation to our alumni across various industries and geographies, for enriching the learning journey of our students through valuable student-alumni interaction in various forms and events such as:

- Guest Sessions
- Speakers / Panelists in various events such as: Vipanan, Elixir, Arthanaad etc.
- Alumni sessions in Induction & Transition Programs

Many of the Alumni share their priceless thoughts through these interactions which enable the students to gain knowledge to create a glorious future in their chosen areas of work.

#### Objectives:

The institute continually strives for the interaction of the students with on campus with the alumni so as to achieve the following objectives:

- Showcase the rich alumni stature of the institute to the students
- Learnings and exchange of thoughts
- Key industry insights
- Placement support



Figure 9.2.5: Process of Identifying & Inviting Alumni for Events

SR. NO	YEAR	EVENT / ACTIVITY	PANELIST NAME	COMPANY NAME	COURSE	BATCH
1	2018-19	ARTHANAAD	VIKAAS M SACHDEVA	EMKAY INVESTMENT MANAGERS LIMITED	MMS	1990-92
2	2018-19	ARTHANAAD	KAUSHIK VORA	IDFC BANK	MMS	2002-04
3	2018-19	HROPSYS	MR. LALIT POPLI	ARCON	MMS	1993-95
4	2018-19	VIPANAN	MR. SUNITA BANGARD	ADITYA BIRLA GROUP	MMS	1989-91
5	2018-19	VIPANAN	MS. SMITA LAXMINARAYAN	KOTAK MAHINDRA BANK	MMS	2006-08
6	2017-18	VIPANAN	MR. TARUN MEHRA	SANABH CONSULTANT	MMS	1990-92
7	2017-19	ELIXIR	VIKAAS M SACHDEVA	EMKAY INVESTMENT MANAGERS LIMITED	MMS	1990-92
8	2020-21	GUEST LECTURE	SAURAV CHATTERJEE	BLACKROCK	MMS	2008-10

Table 9.2.2 Alumni Invited at Different Events

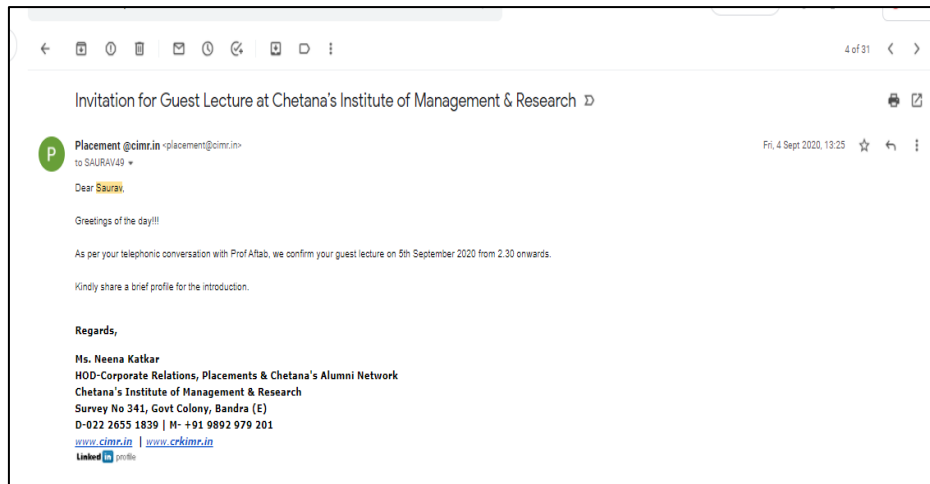


Figure 9.2.6: Sample Mail for Alumni Invitation for Events

### 9.2.3 Mentoring of Students:

The Alumni of the institute volunteer for the Corporate Alumni Mentoring activity of the institute. The activity involves various established Alumni and Corporate Mentors, who interact with the students in small groups. They help to groom the students by providing practical insights and handholding them through various institute activities throughout the duration of the course. The Alumni/Corporate mentors conduct various exercises/activities which enable the students to get a real time understanding of the various dynamics of the workplace.

#### Objectives:

- The primary objective of the Corporate Alumni mentoring program is to build the Alumni-Institute connect and leverage on the rich and diverse experience of the institute's alumni.
- The activity initiated at the beginning of the third semester of the MMS course involves a structured and ongoing interaction between alumni and students in small groups.

#### Role of the Alumni / Corporate Mentor:

- To share insights of their corporate journey and experiences with their mentees,
- Guide students vis-à-vis their career choices,
- Help students to align their long-term career goals and short-term learning objectives,
- Recommend and help to create learning opportunities at the institute, in line with latest trends in industry,
- Point out strengths and identify areas for development,
- Assign small projects and assignments to students to help them understand specific functional concepts.



Figure 9.2.7: The Mentoring Process

SR. NO.	BATCH	ALUMNI NAME	COMPANY NAME	SPECIALIZATION
<b>Batch 2020-22</b>				
1	2012-14	BHARAT JAYARAM	ZEE ENTERTAINMENT	MARKETING
2	2012-14	KHYATI DAVE	TRANSUNION CIBIL	FINANCE
3	2012-14	SHRUTI BANSAL	ICICI BANK	FINANCE
4	2013-15	ARIJIT BANERJI	BARC INDIA	MARKETING
5	2013-15	DIVYATA VASATKAR	BHARTI AIRTEL	MARKETING
6	2013-15	MOHAMMAD ZAID KHAN	ADITYA BIRLA HEALTH INSURANCE	FINANCE
7	2013-15	PIYUSH KALE	STAR INDIA	MARKETING
8	2013-15	PRATIK DATEY	DISNEY + HOTSTAR	MARKETING
9	2014-16	AADITYA MAHADEO	SBI	FINANCE
10	2014-16	ABHIJIT WARBHE	PHARMEASY	MARKETING
11	2014-16	AKSHAY ABHANGE	NESTLÉ INDIA	MARKETING
12	2014-16	MAYUR BHURE	HINDUSTAN UNILEVER	MARKETING
13	2014-16	PRATIK PARULEKAR	JP MORGAN CHASE	FINANCE
14	2014-16	SATISH ARUN GADALE	IBM INDIA PVT LTD	MARKETING
15	2015-17	PRAJYOT PATIL	LTI	OPERATIONS
16	2015-17	ROHAN JOSHI	SS&C TECHNOLOGIES	FINANCE
17	2015-17	SAURABH WAGH	HUHTAMAKI INDIA LIMITED	OPERATIONS
18	2015-17	SHALIN VYAS	TCS	FINANCE
19	2015-17	SWAPNIL RAUT	PITCHBOOK DATA INC	FINANCE
20	2015-17	TANUSHREE KARMORE	NIELSEN	MARKETING
21	2016-18	AMEY GITE	HDFC BANK	MARKETING
22	2016-18	ANAND VED	TRANSPARENT VALUE PVT LTD	FINANCE
23	2016-18	ANKUSH BADHE	SURYODAY SMALL FINANCE BANK	SYSTEMS
24	2016-18	CHE TAN VINJUDA	MORGAN STANLEY	FINANCE
25	2016-18	MIHIR RAJESH TRIVEDI	VISIBLE ALPHA	FINANCE
26	2016-18	RUPE SH UDAY PARAB	CRISIL	FINANCE
27	2017-19	AJINKYA NIRANTAR	ITC LTD	MARKETING
28	2017-19	ASHWIN ARORA	CRISIL	FINANCE
29	2017-19	HARSHDEEP KAUR	BLACKROCK	FINANCE
30	2017-19	NIKHIL BALANI	MOTILAL OSWAL FINANCIAL	FINANCE
31	2017-19	PAAYAL MASSAND	HDFC ASSET MANAGEMENT COMPANY	FINANCE
32	2017-19	RIYA KHANDELWAL	TCS	FINANCE

SR. NO	BATCH	NAME OF ALUMNI	COMPANY NAME	SPECIALISATION
<b>Batch 2019-21</b>				
1	2005-07	ANUP REGE	HDFC LIMITED	MARKETING
2	2006-08	HARISH GANGAVANE	AXIS BANK	FINANCE
3	2006-08	RANDHIR ROY	PANACHE' MEDIA	MARKETING
4	2007-09	RISHI CHAURASYA	VIKALP EDUCATION	FINANCE
5	2012-14	AMAYA PATIL	HITACHI	MARKETING
6	2012-14	MANIT OZA	HINDUSTAN UNILEVER LIMITED	MARKETING
7	2013-15	BANERJEE ARIJIT	BARC INDIA	MARKETING
8	2013-15	KALE PIYUSH	TAM MEDIA RESEARCH PVT. LTD.	MARKETING
9	2013-15	PRATIK DATEY	TIMES INTERNET LTD	MARKETING
10	2013-15	SANKHE ANKIT V	NESTLE	MARKETING
11	2014-16	DEEPAK KUMAR PATEL	KANSAI NEROLAC	OPERATIONS
12	2014-16	ROHAN THAKKAR	IDBI FEDERAL LIFE INSURANCE	FINANCE
13	2014-16	SATISH GADALE	IBM	MARKETING
14	2015-17	KANCHAN MATE	VERACITIZ SOLUTIONS PVT LTD	FINANCE
15	2015-17	PRAJYOT PATIL	TCS	OPERATIONS
16	2015-17	PRATIK PRAMOD TIWARI	SHOPSENSE RETAIL LTD.	HR
17	2015-17	ROHIT SHITOLE	MAERSK SCM	OPERATIONS
18	2015-17	SACHIN NIKAM	SSSSPL	FINANCE
19	2015-17	SAURABH WAGH	HUHTAMAKI-PPL	OPERATIONS
20	2015-17	SHASHANK CHUTKE	RIL	MARKETING
21	2015-17	TANUJA KULKARNI	TCS	MARKETING
22	2015-17	TANUSHREE KARMORE	NIELSON	MARKETING
23	2015-17	TUSHAR SHALIGRAM PATIL	DABUR	MARKETING
24	2016-18	RASHMI SOMWANSHI	PERFETTI VAN MELLE	MARKETING
25	2016-18	AMEY RAMCHANDRA GITE	HDFC BANK	MARKETING
26	2016-18	ARCHIT SUBHASH PADAVE	HDFC ASSET MANAGEMENT	FINANCE
27	2016-18	BITTESH CHAKI	BLACKROCK	FINANCE
28	2016-18	CHETAN VINJUDA	MORGAN STANLEY	FINANCE
29	2016-18	MIHIR RAJESH TRIVEDI	VISIBLE ALPHA	FINANCE
30	2016-18	RUPESH UDAY PARAB	CRISIL	FINANCE
31	2017-19	AJINKYA RAVINDRA NIRANTA	ITC LTD	MARKETING
32	2017-19	ASHWIN ARORA	CRISIL LIMITED	FINANCE
33	2017-19	GAURAV KANUNGO	BERGER PAINTS INDIA LIMITED	MARKETING
34	2017-19	HARSHDEEP KAUR MAGHAR	BLACKROCK	FINANCE
35	2017-19	OMKAR PANHALKAR	BLUE STAR LIMITED	SYSTEMS
36	2017-19	RIYA KHANDELWAL	TCS	FINANCE
37	2017-19	ROHIT DILIP THORAT	BLACKROCK	FINANCE
38	2017-19	SACHINDRA CHAUDHARI	THE WADHWA GROUP	MARKETING

Table 9.2.3: List of Alumni Mentors Batch 2020-22

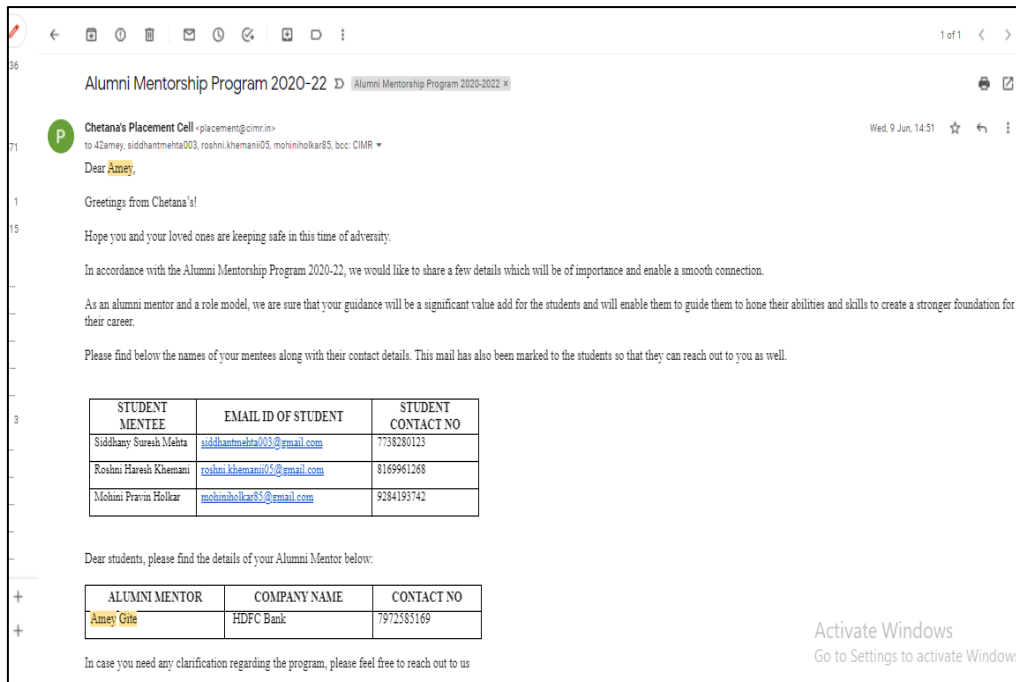


Figure 9.2.8: Alumni Mentorship Program Sample Mail

### 9.2.4 Alumni Assistance in Placements

#### 9.2.4.1 Making students corporate ready by conducting Alumni Interaction (Sectorial Briefing) & Mock GDPI

At Chetana's R.K. Institute, the Alumni also engage in various activities that groom students for the placement processes. They include alumni conducting training sessions and mock GDs and PIs based on their domain knowledge and expertise. These help the students to gain a practical experience of the processes and work on enhancing their skills and improving focus areas for the final placement preparation. They also prepare students through Sectorial briefing and interacting with students and guiding them about the different job profiles available in that particular sector.

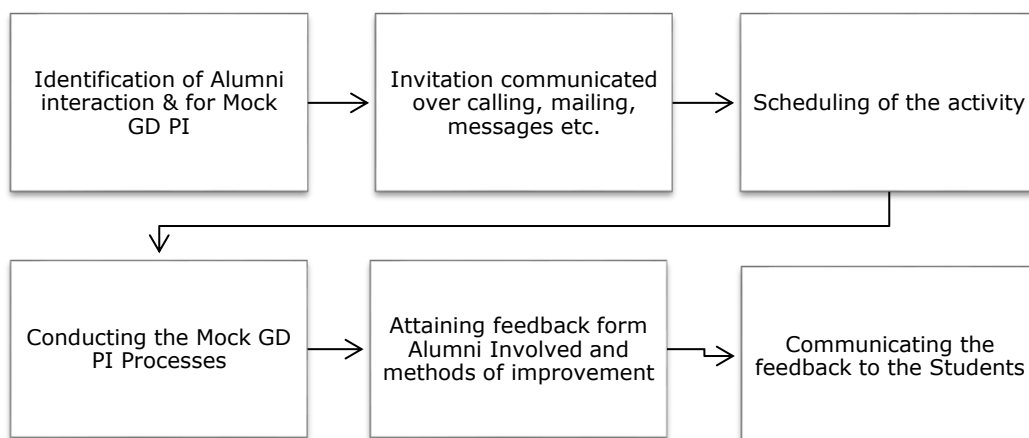


Figure 9.2.9: Process of Alumni Assistance in Grooming Activity

Table 9.2.4: List of Alumni Interaction

SR. NO	BATCH	ALUMNI NAME	COMPANY NAME	DESIGNATION	SECTOR
<b>Batch 2019-21</b>					
1	2012-14	SAURABH JANWALKAR	KUEHNE + NAGEL	AIR LOGISTICS HEAD	LOGISTICS
2	2013-15	SURAJ GUJAR	METICULOUS MARKET	MARKET RESEARCH MANAGER	RESEARCH
3	2014-16	MAYUR BHURE	UNILEVER FOOD	TERRITORY SALES MANAGER	FMCG
4	2015-17	PRAJYOT PATIL	LARSEN & TOUBRO	ASSOCIATE CONSULTANT	IT
5	2016-18	RUPESH PARAB	CRISIL LIMITED	SENIOR CREDIT ANALYST	BFSI
6	2016-18	BARKHA THAKKAR	CRISIL LIMITED	SENIOR CREDIT ANALYST	BFSI
7	2016-18	ONKAR KELJI	MORNINGSTAR	SENIOR RESEARCH ASSOCIATE	BFSI
8	2017-19	PRIYA TIWARI	SBI LIFE INSURANCE	SENIOR ASSOCIATE	BFSI
9	2017-19	VIKAS TIWARI	NAUKRI.COM	ASSISTANT MANAGER	E COMMERCE
10	2017-19	AISHWARYA JOSHI	NAUKRI.COM	ASSISTANT MANAGER	E COMMERCE
11	2017-19	FAISAL ANSARI	VANS SKILLING	PROJECT MANAGER	RESEARCH
12	2018-20	SHREYAS LIGADE	BENNETT COLEMAN	SENIOR OFFICER	MEDIA
13	2018-20	SHREYASHI SHETTY	BENNETT COLEMAN	SENIOR OFFICER	MEDIA
14	2018-20	DARSHAN SAVLA	CRISIL LIMITED	ANALYST	BFSI
15	2018-20	ASHWINI PANDE	GEP	SOURCING ANALYST	IT
16	2018-20	CHINMAY TIWARI	HDFC BANK	EXECUTIVE TRAINEE	BFSI
17	2018-20	PALLAVI TOLIWAL	HDFC BANK	PERSONAL BANKER	BFSI
18	2018-20	OMKAR KULKARNI	ICICI PRUDENTIAL	MANAGEMENT TRAINEE	BFSI
19	2018-20	PRANAY GHARAT	ICICI PRUDENTIAL	MANAGEMENT TRAINEE	BFSI
20	2018-20	ADITI BHANDARKAR	MAVENMAGNET	ASOC. RESEARCH STRATEGIST	RESEARCH
21	2018-20	ADITYA LOKHANDE	TCS	MANAGEMENT TRAINEE	IT
22	2018-20	ROHIT DHUMAL	TCS	BUSINESS PROCESS LEAD	IT
23	2018-20	GAURAV CHAUDHARY	TEVA PHARMA INDIA	PLANNING CONSULTANT	PHARMA
24	2018-20	RASHMI KHANKARI	ALOK INDUSTRIES	MANAGEMENT TRAINEE	MFG.

SR. NO	BATCH	ALUMNI NAME	COMPANY NAME	DESIGNATION	SECTOR
<b>Batch 2018-20</b>					
1	2012-14	BHARAT JAYARAM	ZEE TV	MANAGER	MEDIA
2	2012-14	RAGHVENDRA S.	TCS BPS	PRESALES MANAGER	ITES
3	2013-15	PIYUSH KALE	NETWORK 18 / TAM	MANAGER	MEDIA
4	2013-15	ANKIT SANKHE	NESTLE (SKYPE)	KEY ACCOUNTS EXECUTIVE	FMCG
5	2014-16	SATISH GADALE	DIMENSION DATA	BDM	ITES
6	2015-17	VIRAJ NENE	ICICI BANK	BRANCH SALES MANAGER	BFSI
7	2015-17	TANUSHREE KARMORE	AC NIELSEN	SENIOR EXECUTIVE	RESEARCH
8	2015-17	PRAJYOT PATIL	TCS IT	ASSISTANT SYSTEM ANALYST	ITES
9	2015-17	AISHWARYA PATEL	TCS IT	DIGITAL MKTG. MANAGER	ITES
10	2015-17	SACHIN NIKAM	ATOS SYNTEL	TEAM LEAD	ITES
11	2015-17	ROHAN JOSHI	ATOS SYNTEL	TEAM LEAD	ITES
12	2015-17	PRAVEEN PILLAI	WADHWA GROUP	SENIOR EXECUTIVE	REAL ESTATE
13	2015-17	SUMIT SHITOLE	ALL TIME PLASTICS	ASSTT PRODUCT MANAGER	MFG.
14	2016-18	BARKHA THAKKAR	CRISIL	CREDIT ANALYST	NBFC
15	2016-18	RUPESH PARAB	CRISIL	CREDIT ANALYST	NBFC
16	2016-18	OJAS MURUDKAR	NOMURA	COMPLIANCE ANALYST	NBFC
17	2016-18	CHETAN VINJUDA	BLACKROCK	ANALYST	BFSI
18	2016-18	SHWETA KHURE	NESTLE	SALES OFFICER	FMCG
19	2016-18	PRAYAG JADHAV	HDFC BANK	DEPUTY MANAGER	BFSI
20	2016-18	ANAND VED	TRANSPARENT VALUE	EQUITY RESEARCH ANALYST	BFSI
21	2016-18	ONKAR KELJI	MORNING STAR	RESEARCH ASSOCIATE	BFSI
22	2016-18	NEHA GOKARN	BLACKROCK	ANALYST	BFSI
23	2016-18	SAAKSHIPRIYA JOHARI	NOMURA	BUSINESS ANALYST	BFSI
24	2017-19	ASHWIN ARORA	COALITION - CRISIL	RESEARCH ANALYST	BFSI
25	2017-19	HARSHDEEP KAUR	BLACKROCK	BUSINESS OPERATIONS	BFSI
26	2017-19	NIKHIL BALANI	MOTILAL OSWAL	MANAGEMENT TRAINEE	BFSI
27	2017-19	SNEHAL JAGDALE	UGAM SOLUTIONS	CONSULTANT	ITES
28	2017-19	VIKAS TIWARI	NAUKRI	SENIOR EXECUTIVE	E-COMMERCE
29	2017-19	PRIYA TIWARI	SBI LIFE INSURANCE	SENIOR ASSOCIATE	BFSI
30	2017-19	ANKUR IKHAR	SWAN SOLUTIONS	BDE	ITES
31	2017-19	SANSKRUTI PARAB	ICICI PRUDENTIAL	PMS OPERATION	BFSI
32	2017-19	RONAK NAVALE	SBI LIFE INSURANCE	SENIOR ASSOCIATE	BFSI



SR. NO	BATCH	ALUMNI NAME	COMPANY NAME	DESIGNATION	SECTOR
<b>Batch 2017-19</b>					
1	2009-11	HARSHVARDHAN P.	KANSAI NEROLAC	IT MANAGER	PAINTS
2	2012-14	RAGHVENDRA SHANBHAG	TCS BPS	BUSINESS PROCESS LEAD	ITES
3	2012-14	SWAPNEEL VAIDYA	TCS BPS / SIEMENS	PORTFOLIO SALES	ITES
4	2013-15	PRATIK DATEY	TIMES OF INDIA	AD SALES MANAGER	MEDIA
5	2014-16	SATISH GADALE	DIMENSION DATA INDIA	BDM	ITES
6	2014-16	MAYUR BHURE	HUL	BUSINESS DEVELOPMENT	FMCG
7	2015-17	PRAVEEN PILLAI	WADHWA GROUP	SENIOR EXECUTIVE	REAL ESTATE
8	2015-17	SUMIT SHITOLE	ALL TIME PLASTICS	PRODUCT EXECUTIVE	CHEMICAL
9	2015-17	VIRAJ NENE	ICICI BANK	BSM - MORTGAGES	BFSI
10	2016-18	NEHA GOKARN	BLACKROCK	ANALYST	BFSI
11	2016-18	CHETAN VINJUDA	BLACKROCK	ANALYST	BFSI
12	2016-18	ZOHA SHAIKH	HDFC LTD	MANAGEMENT TRAINEE	BFSI
13	2016-18	OJAS MURUDKAR	NOMURA	ANALYST	BFSI
14	2016-18	SAAKSHIPRIYA JOHARI	NOMURA	ANALYST	BFSI
15	2016-18	PRITI SHRIVASTAVA	ICICI PRU AMC	RELATIONSHIP MANAGER	BFSI
16	2016-18	PRACHI KADAM	VISIBLE ALPHA	RESEARCH ASSOCIATE	BFSI
17	2016-18	MRUNALINI MANDORE	VISIBLE ALPHA	RESEARCH ASSOCIATE	BFSI
18	2016-18	SHIVAM SALGAONKAR	PNB HOUSING FINANCE	AREA SALES MANAGER	BFSI

Table 9.2.5 List of Alumni for MOCK GDPI

SR. NO	BATCH	NAMES	SPECIALIZATION
<b>Batch 2019-21</b>			
1	2012-14	BHARAT JAYARAM	MARKETING
2	2012-14	SHRUTI BANSAL	FINANCE
3	2013-15	ARIJIT BANERJI	MARKETING
4	2013-15	ZAID KHAN	FINANCE
5	2013-15	PRATIK DATEY	MARKETING
6	2013-15	PIYUSH KALE	MARKETING
7	2013-15	DIVYATA VASATKAR	MARKETING
8	2014-16	MAYUR BHURE	MARKETING
9	2014-16	ANUJ VAIDYA	OPERATIONS
10	2015-17	PRAJYOT PATIL	OPERATIONS
11	2015-17	PRATIK TIWARI	HUMAN RESOURCE
12	2015-17	PALLAVI SALGAR	SYSTEMS
13	2016-18	PRAVEEN PILLAI	OPERATIONS
14	2016-18	RASHMI SOMWANSHI	MARKETING

SR NO	BATCH	NAMES	SPECIALIZATION
<b>Batch 2018-20</b>			
1	2005-07	ANUP REGE	MARKETING
2	2012-14	BHARAT JAYARAM	MARKETING
3	2013-15	PRATIK DATEY	MARKETING
4	2016-18	ZOHA SHAIKH	FINANCE

SR.NO	BATCH	NAMES	SPECIALIZATION
<b>Batch 2017-19</b>			
1	2013-15	ARIJIT BANERJEE	MARKETING
2	2013-15	PRATIK DATEY	MARKETING
3	2014-16	SHANATANU NAIK	MARKETING
4	2015-17	PRAJYOT PATIL	OPERATIONS
5	2016-18	AMEY GITE	MARKETING
6	2016-18	VAIBHAV RANDHAI	MARKETING

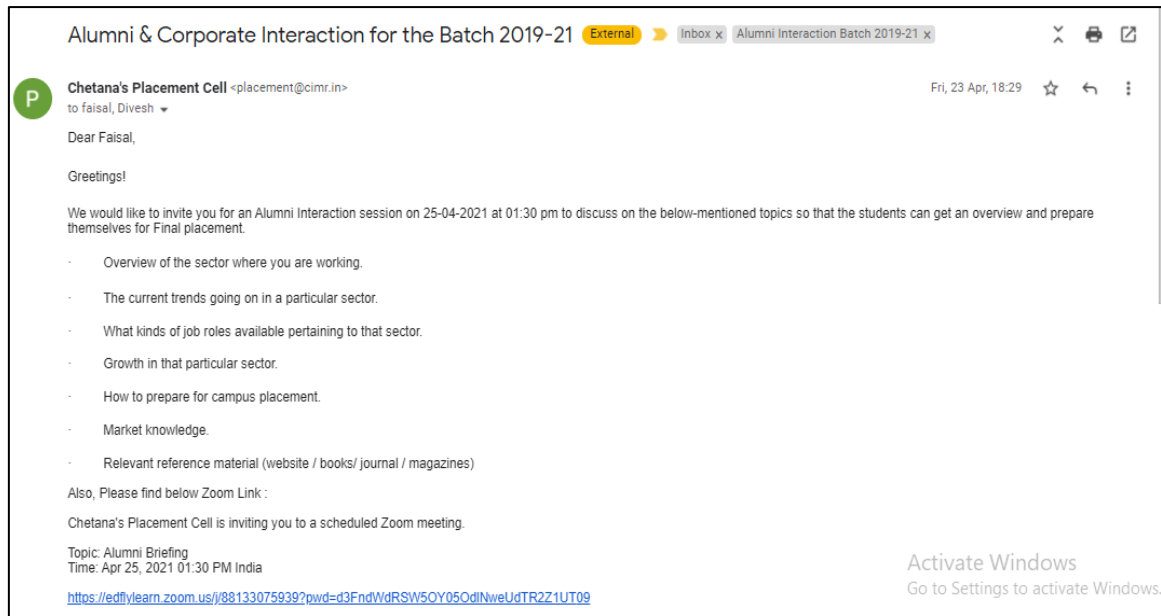


Figure 9.2.10: Sample Mail of Alumni Interaction



Figure 9.2.11: Sample Mail of Alumni Mock GDPI

**9.2.4.2 Assisting Students by providing:**

- Live projects
- Internships
- Executive Placements

SR. NO	COURSE	BATCH	NAME	COMPANY	ASSISTED IN
1	MMS	2013-15	MAYUR BHURE	HUL	EXECUTIVE
2	MMS	1994-96	LALIT JAIN	TMC ENERGY	SUMMER INTERNSHIP / OFFSUMMER PLACEMENT
3	MMS	2007-09	RISHI CHOURASIA	VIKALP	SUMMER INTERNSHIP
4	MMS	2006-08	RANDHIR ROY	INSTANT SANITIZE	SUMMER INTERNSHIP
5	MMS	1992-94	AMITABH KANEKAR	MOBILEWARE TECHNOLOGIES	OFF-SUMMER & EXECUTIVE

Table 9.2.6 List of Alumni Assisted in Placement

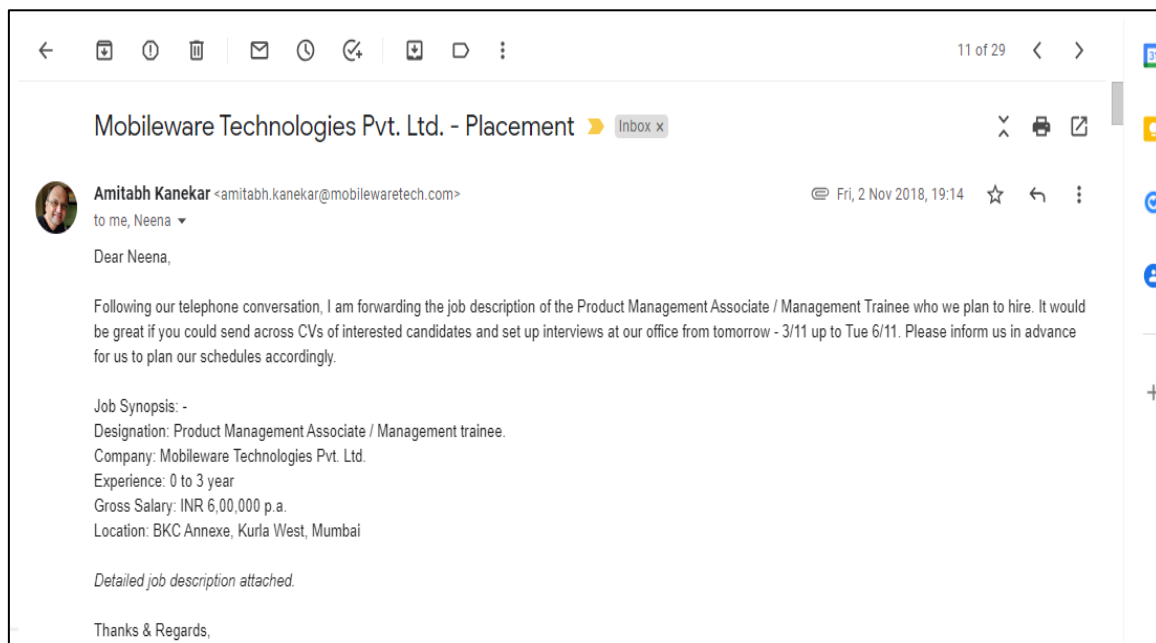
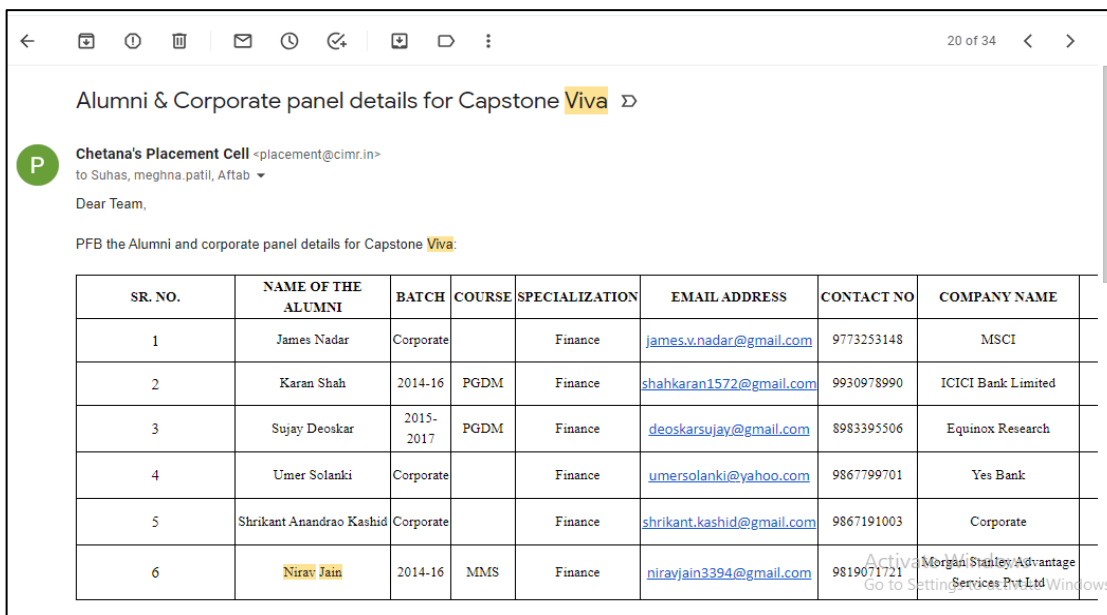


Figure 9.2.12: Sample Mail Alumni Assistance in Placement

### 9.2.5 Guidance for Internships and Projects

Examiners for project viva-voce- Alumni are invited to conduct Viva-voce examination for evaluation of the capstone projects prepared by the students of 4th semester in their respective specializations.



Alumni & Corporate panel details for Capstone Viva

**Chetana's Placement Cell** <placement@cimr.in>  
to Suhas, meghna.patil, Aftab

Dear Team,

PFB the Alumni and corporate panel details for Capstone Viva:

SR. NO.	NAME OF THE ALUMNI	BATCH	COURSE	SPECIALIZATION	EMAIL ADDRESS	CONTACT NO	COMPANY NAME
1	James Nadar	Corporate		Finance	<a href="mailto:james.v.nadar@gmail.com">james.v.nadar@gmail.com</a>	9773253148	MSCI
2	Karan Shah	2014-16	PGDM	Finance	<a href="mailto:shahkaran1572@gmail.com">shahkaran1572@gmail.com</a>	9930978990	ICICI Bank Limited
3	Sujay Deoskar	2015-2017	PGDM	Finance	<a href="mailto:deoskarsujay@gmail.com">deoskarsujay@gmail.com</a>	8983395506	Equinox Research
4	Umer Solanki	Corporate		Finance	<a href="mailto:umersolanki@yahoo.com">umersolanki@yahoo.com</a>	9867799701	Yes Bank
5	Shrikant Anandrao Kashid	Corporate		Finance	<a href="mailto:shrikant.kashid@gmail.com">shrikant.kashid@gmail.com</a>	9867191003	Corporate
6	Nirav Jain	2014-16	MMS	Finance	<a href="mailto:niravjain3394@gmail.com">niravjain3394@gmail.com</a>	9819071721	Morgan Stanley Advantage Services Pvt Ltd

Figure 9.2.13: Sample Mail of Alumni Invited for Capstone Project

### 9.2.6 Assistance in Entrepreneurship

Established Alumni who have successfully setup their own start-ups, interact with students and motivate them to consider the path of self-employment. They take keen interest in guiding students to understand the multi-functional roles of an entrepreneur, through alumni-student interaction during various events.

SR. NO	NAME OF ALUMNI	COURSE	BATCH	COMPANY NAME	DESIGNATION
1	MOHIT PALHADE	MMS	2002-04	CONNECTIONS HR	MANAGING PARTNER
2	RANDHIR ROY	MMS	2006-08	PANACHE' MEDIA	BUSINESS HEAD
3	AZMAT JAGMAT	MMS	2002-04	MASALA CHAI	FOUNDER

Table 9.2.7 List of Alumni Invited for Panellist for Entrepreneur Panel Discussion

Re: Details of guests for ELIXIR\_Alumni Panelist ▾

**P** Placement @cimr.in <placement@cimr.in> Thu,  
to indira.singh, Jayashree, Madhumita ▾

Dear Ms. Indira,

Please find below details of the Alumni Panelist and also PFA of few profiles which we have received.  
Further, you can co-ordinate with them for any requirement. And also send them the formal invite and event flow details.

Sr.No	Name of Alumni	Course	Batch	Company Name	Designation	Contact Number	Email ID
1	Mohit Palhade	MMS	2002-04	CONNECTIONS HR SOLUTIONS	MANAGING PARTNER	8108104528	<a href="mailto:mohit.palhade@gmail.com">mohit.palhade@gmail.com</a>
2	Randhir Roy	MMS	2006-08	Panache' Media	Business Head	9920536869	<a href="mailto:randhirroy@gmail.com">randhirroy@gmail.com</a>

Figure 9.2.14: Sample Mail of entrepreneur event

### 9.3 Methodology to Connect with Alumni and its Implementation (15)

#### Self Assessment (15)

*(Alumni portal, database, alumni meet, frequency of meet, alumni chapters, newsletter)*

The exclusive Alumni Portal provides a continuous interface for interactions amongst the Alumni Members.

Every year the alumni meet "Reminiscence "is organized during February- March. This event hosts around 350 + alumni for an evening of meet and greet.

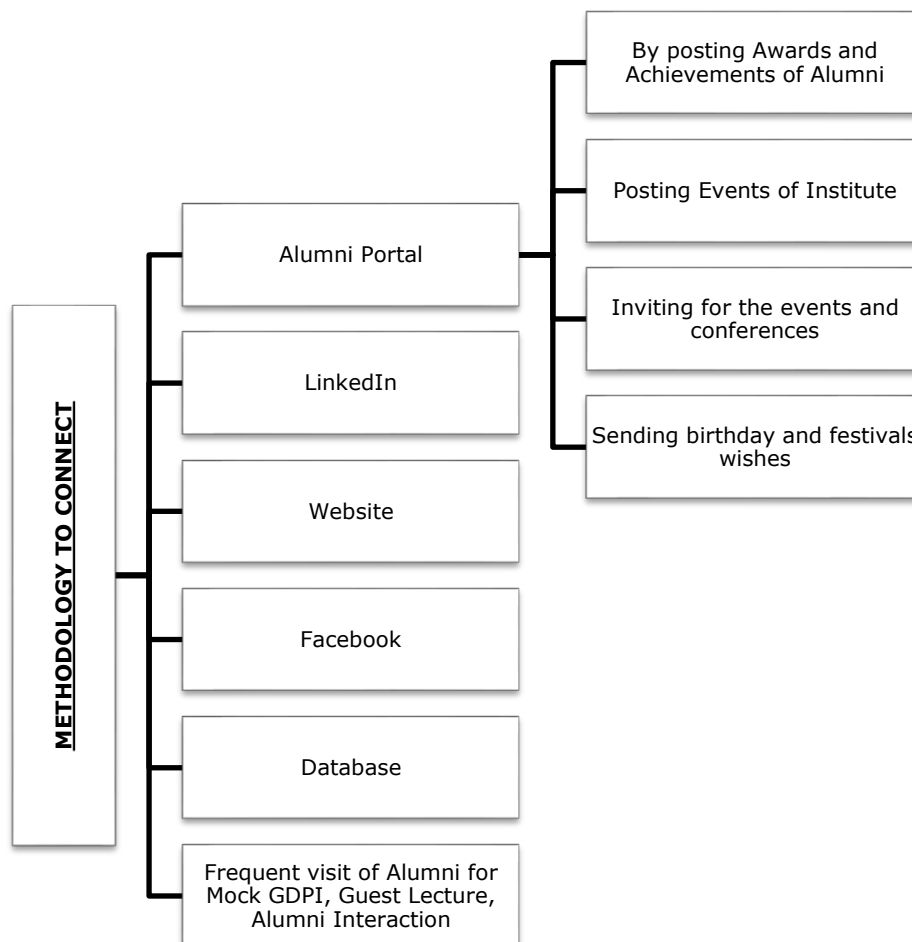


Figure 9.3.1 Methodology to Connect

1. Alumni Portal
2. LinkedIn
3. Website
4. Facebook
5. Database
6. Frequent visit of Alumni for Mock GDPI, Guest Lecture, Alumni Interaction
7. Inviting for events

### 9.3.1 Alumni Portal

The Chetana's dedicated alumni portal is managed & maintained by VAAVE. The alumni portal provides an interactive platform for all fellow Chetanaites. The news room in the alumni portal gives regular updates of the alumni's success, accolades and achievements. Invitations & details of guest lectures Alumni mentorship program & live projects are communicated through the alumni portal. The portal is a vital link for connecting with alumni by.

- Posting Achievements and Accolades of Alumni
- Posting about various events of Institute
- Inviting alumni for the events and conferences
- Sending birthday and festivals wishes to alumni

The access to the official alumni portal of CRKIMR is also available through mobile app. Alumni can join the network by logging in through Facebook, LinkedIn or google



Figure 9.3.2 Alumni Portal



**9.3.2 Social Media Pages**

The Institute also has dedicated LinkedIn, Facebook, Twitter & Instagram page to connect with alumni, below are the links and screenshots of the same.

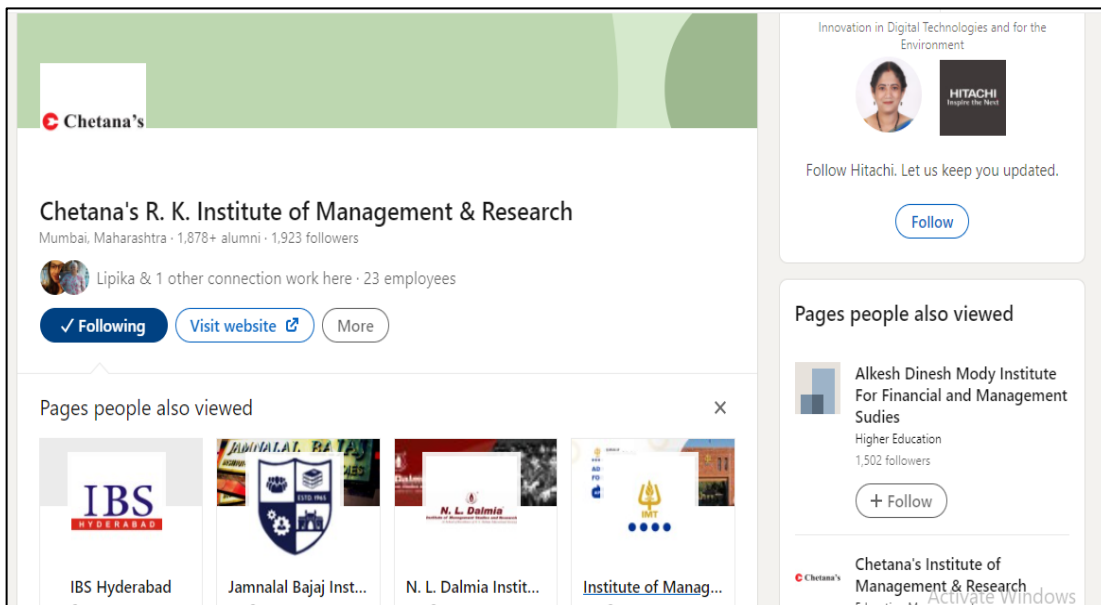


Figure 9.3.3 LinkedIn Page

LinkedIn Page: <https://www.linkedin.com/school/chetana-s-r.-k.-institute-of-management-&-research/>

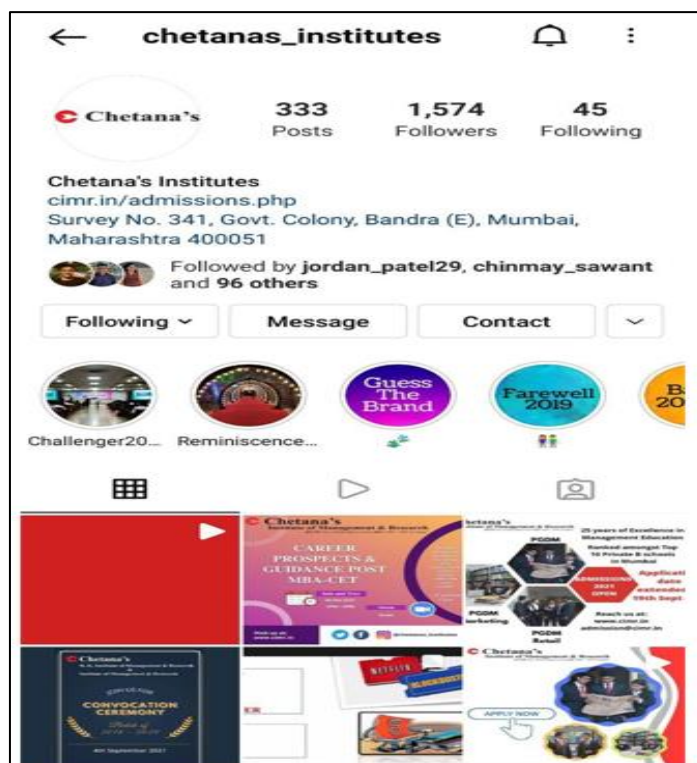


Figure 9.3.4 Chetana's Instagram Page

Chetana's Instagram page: [https://www.instagram.com/chetanas\\_institutes/](https://www.instagram.com/chetanas_institutes/)



Figure 9.3.5 Chetana’s Facebook Page

Chetana’s Facebook page: <https://www.facebook.com/crkimr.mumbai>



Figure 9.3.6 Chetana’s Twitter Page

Chetana’s Twitter Page: [https://twitter.com/Chetanas\\_inst?t=UwiEDRZpGgRTfN102wb33Q&s=09](https://twitter.com/Chetanas_inst?t=UwiEDRZpGgRTfN102wb33Q&s=09)

### 9.3.3 Newsletter:

The alumni newsletter is circulated in E-Letter format through emails, and is also available on the alumni portal. The newsletter comprises of news from alumni, their success and achievements stories, various conferences activities and events held at the institute and regular updates of the institutional activities.



Figure 9.3.7 Sample of Newsletter Send by Portal.

**9.3.4 Database:**

The institute has dedicated alumni database in excel to get connected on regular basis, a sample is attached below:

SR. NO.	BATCH	SPECIALIZATION	NAME	CURRENT COMPANY	CURRENT DESIGNATION
1	2000-02	MARKETING	DESAI SAMIR V	CITIUSTECH	VICE PRESIDENT & HEAD OF CORPORATE DEVELOPMENT
2	2000-02	MARKETING	R. BALAKRISHNAN	I-FLEX SOLUTIONS	ASST.MANAGER -PRODUCT MANAGEMENT
3	2000-02	FINANCE	VIKASH RANJAN	INDUSIND BANK	SENIOR VICE PRESIDENT-COMMERCIAL BANKING
4	2000-02	MARKETING	P. RAJEEV	KOTAK MAHINDRA	ZONAL BUSINESS MANAGER - BUSINESS LOAN
5	2000-02	MARKETING	ARNALKAR PRAPTI	L&T TECHNOLOGY	TALENT ACQUISITION
6	2000-02	HR	SHARDA SUDARSHAN	POSITIVE MOVES (I)	MANAGING PARTNER
7	2000-02	IT	DHEKANE SACHIN M.	SECURITY BENEFIT	PEOPLESOFT LEAD
8	2000-02	MARKETING	BHARATI SUJAL	ACUMEN BUSINESS	SENIOR CONSULTANT
9	2000-02	IT	MAHAJAN KAPIL	BSI GROUP	DIRECTOR
10	2000-02	IT	WANKHEDE VINAY	CAPGEMINI	BID MANAGER
11	2000-02	FINANCE	GADKARI LEENA	AXIS BANK	VP & HEAD

Table 9.3.1 Sample of Alumni Details

**9.3.5 Future Plans:**

The institute is in process of having alumni national and international chapters. Apart from these the institute also plans on instituting alumni achievement awards. These awards would be in categories of best entrepreneur, best leader, best business practices, best corporate social responsibility and many more, which will be suggested by alumni members.

**10- CRITERION 10**  
**CONTINUOUS IMPROVEMENT**

<b>CRITERION 10</b>	<b>CONTINUOUS IMPROVEMENT</b>	<b>50</b>
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<b>CRITERION 10</b>	<b>CONTINUOUS IMPROVEMENT</b>	<b>50</b>
	<b>Self Assessment</b>	<b>42</b>

### 10.1 Action taken based on the results of evaluation of each of the POs (20)

#### Self Assessmentf (16)

Chetana's R K Institute of Management and Research is committed to continuous improvement in its MMS programme through implementation of Outcome Based Education process. The Institute has taken the initial steps in the process by setting and evaluating its POs (Programme Outcomes) through attainment of COs (Course Outcomes), on continuous basis.

So far the Institute has put in place a proper system for mapping and calculation of attainment of COs which ultimately leads to the calculation of Direct PO attainments so that necessary corrective measures can be taken at the course level. Various assessment tools as mentioned in Criteria 3 are used for this direct PO attainment calculation. Keeping in line with the commitment to continuous Improvement and to further refine the process of PO calculations, the Institute has initiated the process of computing the indirect PO attainment levels using Course Exit Surveys as well as Program Exit Surveys, from 2020-21. Going ahead, the Institute aspires to reach a point where every activity on campus would essentially be mapped to the Program outcomes and individual attainment levels of each and every activity shall be calculated to serve as a measure of the overall effectiveness of each process.

During the progression of the course, various tools such as class tests, mid-term examination, assignments, projects, case studies, group presentations etc. are used to evaluate the performance of students, which are linked to COs. On completion of the course, the performance of the students is evaluated through end-sem examination. Apart from these tools, Course exit surveys and programme exit surveys are conducted to understand student's view/opinion about achievement of POs through achievement of COs.

At end of each semester and at the end of the program, the attainment levels of COs and POs is shared with IQAC. IQAC prepares the analysis of attainment of COs and POs which is submitted to the Director for further action, along with suggestions.

IQAC evaluates CO-PO mapping and coverage in question papers, compares session Plans with floor reports, and conducts meetings with respective course faculty to inform about the attainment of COs and suggest measure to bring in improvement in the achievement. During Academic year 2020-21, IQAC conducted online meetings with the faculties and brought to their notice, low level of achievement if any and suggested corrective actions which are to be implemented for next batch.

The suggestions from IQAC for improvement of COs include suggestion with respect to addition/ deletion/ alteration of topics, if required. It also includes suggestion towards changing the pedagogy wherever felt necessary.

The table below gives a snapshot of the process followed at the course level for 2018-20 batch, at the end of each semester. Please refer to Table 3.2: POs Attainment (batch 2018-20), in criteria 3 for CO and PO attainment values.

<b>Gaps Identified</b>	<b>Action Plan</b>
<b>Semester I</b> Business statistics- PO4 < 1  Business Economics – All POs < 1	Concerned Faculties were informed about the low attainment of PO 4 and were advised to make pedagogical changes to improve the same.  The course was conducted by a visiting faculty. The faculty was replaced by another visiting faculty from batch 2019-21. The new faculty was informed about low attainment of POs for earlier batch and was asked to take necessary steps and was also suggested to design the session plan.
<b>Semester II</b> Legal and Tax Aspect of Business – PO3 and PO5 < 1	Faculty was informed and was advised to take necessary measure for next batch to improve the same. The faculty was also advised to give team assignments to improve score of PO 5.
<b>Semester III</b> <b>Finance</b> Banking and Financial Services Institutions – All POs < 1	Concerned Faculties were informed about the low attainment of PO 1 and were advised to take necessary steps to improve the same.

Table 10.1.1: Action Plan to fulfil the gaps (2018-20)

\*\* Attainment below 1 is considered as low attainment and taken as gaps.

The table below gives a snapshot of the process followed at the course level for 2019-21 batch, at the end of each semester. Please refer to Table 3.2: POs Attainment (batch 2019-21) in criteria 3 for CO and PO attainment values.

<b>Gaps Identified</b>	<b>Action Plan</b>
<b>Semester I</b> Business statistics- PO2 and PO 4 < 2 Business Economics – All POs < 2	Concerned Faculties were informed about the low attainment of PO2 and PO 4 and were advised to relook into session plan, mapping of CO to PO and make pedagogical changes to improve the same.  The course was conducted by a visiting faculty. The regular faculty was inducted from batch 2020-21
<b>Semester II</b> Analysis of Financial Statements – PO1, PO4 and PO5 < 2	Faculty was informed and was advised to take necessary measure for next batch to improve the same. The faculty was also advised to incorporate more live corporate cases to improve attainment of POs. Few introductory sessions by industry experts in the field of fundamental analysis were also suggested.
<b>Semester III - Core</b> International Business – All POs < 2	Concerned Faculty was informed about the low attainment of POs and was advised to take necessary steps to improve the same and to relook into the session plan and CO to PO mapping .
<b>Semester III - Finance</b> Banking and Financial Services institutions – PO1, PO2 and PO4 < 2	As compared to attainment of < 1 for earlier batch for all POs, the improvement was seen as all POs lie between 1 and 2 attainment level. Further improvement was expected for the next batch.
<b>Semester III - Finance</b> Financial Regulations – All POs < 2	Since the legal language is complicated and difficult to understand as it needs proper interpretation, the faculty was asked to incorporate more real case studies as a pedagogy.
<b>Semester III - HRM</b> Organization structure and theories design – All POs < 2	The concerned faculty was informed about the low attainment and was advised to look into the same.

<b>Semester III - Operations</b> Supply chain management – All POs < 2	The concerned faculty was informed and was suggested to evaluate the possibility of pedagogical changes to teach the course.
<b>Semester III - Systems</b> Managing Technology Business – All POs < 2	The concerned faculty was informed and was suggested to evaluate the possibility of pedagogical changes to teach the course
<b>Semester II, Semester III and Semester IV</b> All Courses – All physical lectures were suspended from March 21, 2020 due to COVID -19 pandemic. There onwards no physical classes were held due to lockdown in the country.	<p>The Institute successfully shifted from physical sessions to online sessions with the help of google meet and zoom platform. Profiles were created for all faculties along with classes and courses on google meet. From 2020-21, the examinations were also successfully conducted on "EDMOJO" LMS platform.</p> <p>The Institute quickly acquainted itself to online mode and the course was successfully completed without much hindrances.</p> <p>The Institute also created students profile on online platforms such as COURSEERA and students were told to complete online courses and submit the completion certificates.</p> <p>The lockdown challenge was successfully handled by the IT department of the Institute and thus course was successfully completed as per the guidelines of University of Mumbai.</p> <p>The pedagogical changes were also incorporated successfully by all the faculties</p>

Table No 10.1.2: Action Plan to fulfil the gaps (2019-21)

The table below gives a snapshot of the process followed at the course level for 2020-22 batch, at the end of each semester. Please refer to Table 3.2: POs Attainment (batch 2020-22) in criteria 3 for CO and PO attainment values.

Gaps Identified	Action Plan
<b>Semester I</b> Business statistics- PO4 < 2  Business Economics – All POs < 2	<p>Improvement was found in the PO attainment as compared to earlier batch. Concerned Faculties were informed about the low attainment of PO 4 and were advised to make pedagogical changes to improve the same.</p> <p>The course was conducted by a newly appointed regular faculty.</p>
<b>Semester II</b> Business Research Method - PO 4 < 2	Faculty was informed and was advised to take necessary measure for next batch to improve the same.
<b>Semester II</b> Financial Management – PO3, PO4 and PO5 < 2	The concerned faculty was informed and was also suggested to conduct tutorials with the help of departmental faculties to give more inputs on the course.
<b>Semester II</b> Marketing Management – PO 4 < 2	The faculties were informed and were advised to take necessary steps.

Table No 10.1.3: Action Plan to fulfil the gaps (2020-22)



In addition to course level corrective measures, the attainment levels of the Program Outcomes for the batch are identified and based on the analysis, appropriate changes are suggested for the Program Curriculum of the upcoming batch:

S. No.	Program Outcome	17-19	18-20	19-21
1	Apply knowledge of management theories and practices to solve business problems	2.72	2.67	2.67
2	Foster Analytical and critical thinking abilities for data-based decision making	2.69	2.66	2.63
3	Ability to develop Value based Leadership ability	2.33	2.31	2.36
4	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business	2.3	2.33	2.36
5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment	2.48	2.48	2.53

Table 10.1.4: Attainment Levels of POs based on mapping with Course Outcomes

The above table gives the PO attainment levels for the last three batches that have graduated from the Institute. It is evident from the above table that the PO attainment levels for each of the POs have been close to 2.50. This is also reflected in the data shared subsequently in this chapter wherein other parameters like placement ratios, Academic performance as well as Improvement in intake is seen. Despite this, given the fact that there has been scope for further improvement, the Institute has initiated many steps in order to further improve the PO attainment levels. Some of them are as shown below.

### Batch 2018-2020

Based on the attainment levels computed of the previous batch and the intermittent attainment level calculations, the following actions were initiated for the 2018-20 batch.

Program Outcomes	Action Plan
PO1	To provide students with real-life understanding of tax computations and implications of laws on business, A course on 'Legal and Tax aspects of Business' was introduced in Semester 2.
PO2	A Six Sigma workshop was offered to the students.
PO3	The students were involved in creating an awareness campaign to limit screen time for children and toddlers. The students developed social media campaign and a walkathon to spread awareness. A poster competition was also conducted where students showcased their campaign messages through posters. As part of the 'Swachatha hi seva', 2019 the students carried out a 'plastic waste awareness and management campaign'.
PO4	A Course on Legal and Tax aspects in Business was introduced in Semester 2 to give the students an understanding of the legal and tax environment. Elective course of International Logistics were introduced in Semester 3 for Operation specialization to help students understand and analyze global trade and logistics. Chetana's Global Forum organized an interaction with the Consul General of People's Republic of China on the topic 'China-India relationship and local cooperation'.
PO5	Students participation in sporting events such as 'Challenger' help in fostering the spirit of teamwork and sportsmanship.

Table 10.1.5: Action Taken

**Batch 2019-2021**

Based on the attainment levels computed of the previous batch and the intermittent attainment level calculations, the following actions were initiated for the 2019-21 batch.

<b>Program Outcomes</b>	<b>Action Plan</b>
PO1	To make the students develop an entrepreneurial mind-set and help them understand the various sources of funding available, a course on Private Equity and Venture Capital was introduced for Semester 4 Finance specialization students. With the onset of the pandemic in the second year, the students' learning was supplemented by online courses offered by Coursera in the 'Coursera for Campus' program. Online Courses that would provide the knowledge and theories were also identified and shared with students.
PO2	A 'Finance for Business excellence' game-based simulation workshop was conducted to develop analytical and decision-making skills of the students. In view of the pandemic, the students were given an open-book system of examination in the on-line mode to evaluate their critical thinking abilities
PO3	Students took up initiatives to provide relief material to the flood affected people of Kerala and Maharashtra. With a view to spreading light and joy on Diwali, the students distributed sweets to the underprivileged and also spent time with them.
PO4	An International Conference on 'Water secure world' gave an opportunity to students to reflect on the local and global aspects of water security. Students also contributed research articles to the conference. The students had an opportunity to interact with the students from New York University (NYU) who had visited the Campus.
PO5	Students in teams participated in an inter-collegiate competition 'CKBC-CRISIL sectoral presentation' in October 2019.

Table 10.1.6: Action Plan

<b>GAPS</b>	<b>Measures</b>
Nationwide Lockdown since mid-March 2020 pose a challenge of running and completion of the course for 2019-20 batch and 2020-22 batch	The Institute successfully created/upgraded and used its IT infrastructure and successfully conducted / completed the course for 2019-21 batch. It successfully got students admitted for 2020-22 batch and are successfully running the course online. The Institute was also successful in conducting online examinations for Sem II, Sem III and Sem IV for 2019-21 batch and for Sem I and Sem II for 2020-22 batch through Edmojo ERP platform. The Institute also successfully used its e library which was made available to all students online. The free online courses such as COURSERA were also made available to all students through Institute ids.
Gaps found in session plans submitted, syllabus covered and examination question papers	IQAC conducted course evaluation in April 2021 (for 2019-21) batch. Online meetings through zoom platform were conducted with each course faculty and gaps between session plan, syllabus covered and question paper were discussed. It was suggested that these gaps should be taken care of for next batches.

Table 10.1.7: Other gaps identified and measures taken

**10.2 Academic audit (10)****Self Assessment (8)**

The Internal Quality Assurance Cell (IQAC) is established to evolve tools and guidelines for improving quality at different levels of the institution. The monitoring and evaluation of the institutional processes require a carefully structured system of internal and external review. Internally it is being done by the IQAC through various processes such as student feedback analysis, preparation of yearly academic performance report etc. Academic audit is a scientific and systematic method of reviewing the quality of academic process externally. Internal academic audit is conducted, to ensure that all academic norms and processes are followed diligently.

**Objectives of Internal Academic Audit:**

1. To ensure quality of teaching learning processes as well as other related processes.
2. To ensure quality of research and academic outputs and to set new benchmarks in these outcomes.

Due to pandemic the academic audit (external) was not conducted for the year 19-20 and 20-21. But IQAC (Internal) committee conducted academic audit online for the year 20-21 in the month of April 2021.

The following were the member of the IQAC members

- Dr. Jayashree Bhakay
- Prof. Suhas Gharat
- Prof. Geeta Shetti

**Process**

The Internal Quality Assurance Cell (IQAC) of the university has identified the following six criteria and prepared a format for conducting the academic audit once a year based on these criteria.

- Curricular Aspects
- Faculty profile
- Profile of the students
- Infrastructure of the Institute
- Activities of the Institute

**Sample of Institute Academic Audit – Specialisation-wise**

Specialisation:

Date:

Name, Designation and Address of Academic Audit Experts:

- Mr. Suhas Gharat
- Ms. Geeta Shetti
- Dr. Sandeep Nemlekar- External Expert
- Dr. Jayashree A. Bhakay

## Members of Staff Present:

- Mr. Suhas Gharat
- Ms. Geeta Shetti
- Dr. Jayashree A. Bhakay

Criterion	Items	Verification Yes / No	Observations and Comments	Suggestions for improvement
Curriculum	Steps followed in the designing of Session plan, Teaching plan	YES	Curriculum Gaps identified and the necessary Actions taken by Faculty members	Details attached in Annexures
	Contents of the Curriculum	YES	Adherence to Mumbai University syllabus is observed	NIL
Curriculum Transaction	Teaching methods & teaching aids	Yes	Wherever required, appropriate methods and aids have been used by the Faculty members	Newer Virtual Teaching methods can be acquired to improve Student engagement
	E-learning modules	Yes	Youtube videos, Tedtalks and Online research articles, Case studies taken from EduTech company portals like Coursera, Unacademy, AICTE Swayam portals , E-library like Knimbus platform	Efforts need to be undertaken to identify relevant Modules and encourage students to attend those programs. Simulation games & quizzes should be introduced to maintain the attention span
	Project work	Yes	Summer Internship Projects and CAPSTONE Projects	SIP details & Capstone project details in annexures
	Internal assessment – components – Uniqueness	Yes	Regular methods adopted like Mid-Term Class tests, Team wise presentation, Role plays, MCQs as a part of Continuous Assessment, Tutorials, Case Study analysis etc.	Innovative Assessment tools to be explored by the Faculty members. sim
	Student support – remedial coaching	Yes	In addition to regular session, tutorial were conducted in 'Financial Accounting' and 'Business Statistics'.	Remedial coaching to be explored in the courses like 'Managerial Economics'.
	Feedback from students	Yes	Regularity is maintained in obtaining the Feedback from students	NIL
	Steps taken on the student feedback	Yes	Faculty understands the Students expectations and accordingly incorporate the necessary changes in the Session plan.	Interdisciplinary teaching can be introduced as a part of curriculum.
	Add on courses	Yes	Add on courses are included to acquaint the students with current industry scenario	Add on courses should be assigned Cos and should be considered for final PO attainment.
Faculty Profile	Projects completed / on going	Yes	Research project 'Study on digital literacy and financial inclusion of Tribal Women in Raver Tehsil of Jalgaon District in Maharashtra state' funded by Maharashtra Women commission, is ongoing.	Improvement in Research publications /Research projects /Funding proposals needs Special attention
	Seminars / conferences attended	Yes	Faculty members have attended various seminars and conferences in house as well as outside the Institute	Research policy should be introduced by the Institute.
	Papers / articles / books published	Yes	20 (19-20) 34(20-21)	Faculty to publish papers in ABDC journals Follow Scopus indexed journals
	FDP / RC / OC / Training Program / Workshop	Yes	Faculty members attended various FDPs in house as well as outside the Institute.	Faculties pursuing Ph D should be given preference to attend the research workshops and FDPs
	Preparation of E-learning materials / Content	Yes	PPTs and other leading reading material is prepared and shared with students .	Downloadable e books should be provided to students .
	Acted as resource persons	Yes	Some faculty members are invited for conducting project viva voce, track chair by the reputed management Institutes	More faculty members should be encouraged to attend
	M.Phil. & Ph. D awarded	N.A		Faculty members pursuing Ph D should be encouraged to complete their Ph D
Profile of Students	Demand ratio (Applications received Vs Sanctioned Strength)	Yes	The institute receives large number of applications seeking admission to ILS.	NIL
	Students involvement in extra-curricular & Co-curricular activities	Yes	At CRKIMR, Students are encouraged to participate in Co-curricular and Extra-curricular activities  Students participated in various Management related Competitions as well as Inhouse events such as Quiz, B-Plan etc. students are encouraged to organized inhouse events like Arthannad, Elixer, Vipanan & HRPSYS  Nikita Chawala is the winner of Indian Oil Elocution Competition on Integrity- A way of Life.  Kapil Deshpande, Shubham Loya Aditi Gotmare ,Vaishnavi Khond winner of Quiz Competition, JBIMS	Details of Off Summer Internship and Inter Collegiate competition and Contests participation given in annexures.

Criterion	Items	Verification Yes / No	Observations and Comments	Suggestions for improvement
	Study tour / industrial visits / exhibitions / Internship / Training	Yes	No study tour, Industrial Visit due to Lockdown /Covid 19 pandemic restrictions	
	Achievements	Yes	100 % online Summer Internships achieved	
Infrastructure in the	No. of Class rooms	Yes	As per the requirement of AICTE. Smart boards are installed in 2 classroom to provide hybrid learning.	NIL
	No. of Computers – for Teachers	Yes	During the Covid pandemic, every Faculty member has been given Laptop to conduct the Online session /WFH activities smartly.	NIL
	No. of Computers – for Students	Yes	Well maintained Computer labs with 100 mbps internet. Wi-fi facility is available	NIL
VI.0 Activities of the Institute	MoUs signed	Yes	MOU signed between CRKIMR and TISS for developing the content for Level 1 & Level 2 Diploma in Marketing Management MOU signed between CRKIMR and Kokuyo Camlin for student's Off Summer internship activities	More such opportunities can be explored
	Association Meetings	Yes	Meetings are organized with various academic coordination committee members (annexure 7)	More interaction required Refer Annexure
	Guest lectures	Yes	Relevant Guest sessions to address the Gap in syllabus	Continue these activities with more frequency
	Conference / Seminar / Workshop conducted	Yes	International Conference on "Harnessing India's Resources to make India Self-Reliant in collaboration with ASEAN countries" on 23 <sup>rd</sup> February 2021 International Conference on A Water Secure World on 18 <sup>th</sup> January 2020	NIL
	Interaction with Industry / Research Centres / Educational Institutions	Yes	Interaction is happening through SIPs, guest lectures, CAPSTONE project viva, events etc.	More interaction with Industry members should happen at regular intervals
	Newsletters / Magazine/ Research Journals	Yes	Quest Journal of Management & Research, published Bi-annually with ISSN number ISSN 0976-2000	Specialisation-wise e-Newsletter including the latest news of the respective specialisation can be published,
	Placement	Yes	All aspiring students are given Placement assistance	Increase in Package, New companies to be explored and Conversion of Summer Internship to Executive placement to be increased

Table 10.2.1: Sample of Academic Audit Report

**10.3 Improvement in placement, higher studies and entrepreneurship (10)****Self Assessment (8)**

<b>Placement</b>	<b>2019-21</b>	<b>2018-20</b>	<b>2017-19</b>	<b>2016-18</b>
Total no. of students admitted	120	120	120	120
Total no. of students who have cleared the final semester exams for the batch.	118	119	119	119
Total no. of students who opted for placement through the CKIMR placement cell.	102	102	103	110
Number of students placed by the placement cell.	97	93	103	110
Percentage of students placed by the placement cell. (out of SN. 03)	95%	91%	100%	100%
Number of students unplaced for the batch.	5	9	0	0
Number of students who opted out of placement through the CRKIMR placement cell.	14	8	7	4
<b>Salary Packages (Per Annum)</b>				
<i>Highest Salary Offered (in Lakhs)</i>	10	7.68	8	9
<i>Average Salary (in Lakhs)</i>	5.57	5.34	5.37	4.91
<i>Top 10% (in Lakhs)</i>	7.74	6.91	6.82	7.47
<i>Top 20%(in Lakhs)</i>	7.12	6.7	6.67	6.99
<i>Top 30% (in Lakhs)</i>	6.76	6.52	6.56	6.64
<i>Top 50% (in Lakhs)</i>	6.13	5.94	6.15	5.96
<b>Higher Studies</b>				
Number of students who went for further studies. (Ph D or Higher Studies)	0	1	2	0
<b>Entrepreneurship</b>				
Number of students who joined family business.	2	8	7	5
Number of students who initiated their own start-ups.	0	0	0	0

Table 10.3.1: Details of Placements

1. The % of the student placed by the placement cell has recovered after the pandemic despite the economic slowdown experienced due to the same.
2. The Highest salary package offered has also improved considerably despite seeing a slight depth in the pandemic years.
3. The no. of students who joined the family business has increased in 18-20 batch mainly due to the pandemic.
4. Though not many students have opted for self employment immediately on completion of course, it has been seen that several seek the path of self employment about 5-8 years after graduating from the institute.
5. Number of students pursuing higher studies has declined mainly due to COVID -19 restrictions as most of them tend to travel abroad for higher studies.

The entrepreneurial activities shall be increased through initiatives linked to NISP and other such AICTE initiatives to boost the students to start their own business. Support to students through Incubation centers and other bodies are being put in place through proposed MOUs with bodies like MCED and Atal Incubation Centre – Rambhau Mhalgi Prabodhini.

**10.4 Improvement in quality of the students admitted to the program (10)****Self Assessment (10)**

As described earlier students are admitted to the course mainly on the basis of the MH-CET conducted by the Maharashtra CET cell, which is under the Directorate of Technical Education, Govt of Maharashtra. The CET is conducted every year and the students are admitted through a Centralised Admission Process (CAP) conducted by the Admissions Regulatory Authority. As is seen below the cut-offs and ranks of the students securing admission in the institute has been consistently improving over the years

<b>2017</b>			
<b>CAP Round</b>	<b>Lowest CET Score</b>	<b>Highest CET Score</b>	<b>University Merit Number</b>
<b>Open</b>	97	102	861
<b>SC</b>	86	93	1859
<b>ST</b>	43	55	13120
<b>OBC</b>	88	98	1232
<b>NT</b>	81	95	1542
<b>DT/VJ</b>	85	85	3027
<b>SBC</b>	-	-	-
<b>ILS</b>	45	100	
<b>2018</b>			
<b>Open</b>	112	119	908
<b>SC</b>	101	109	1831
<b>ST</b>	38	63	11968
<b>OBC</b>	102	116	1143
<b>NT</b>	78	106	2218
<b>DT/VJ</b>	90	90	4756
<b>SBC</b>	-	-	-
<b>ILS</b>	94.3	98.25	-
<b>2019</b>			
<b>Open</b>	116	123	534
<b>SC</b>	111	114	1094
<b>ST</b>	75	86	4146
<b>OBC</b>	108	115	1079
<b>NT</b>	93	116	986
<b>DT/VJ</b>	-	-	-
<b>SEBC</b>	104	115	1084
<b>ILS</b>	69.27	98.02	1471

<b>2020</b>			
<b>Open</b>	114	118	614
<b>SC</b>	105	109	1239
<b>ST</b>	72	75	6661
<b>OBC</b>	109	113	909
<b>NT</b>	103	107	1404
<b>DT/VJ</b>	102	102	1991
<b>SEBC</b>	-	-	-
<b>ILS</b>	95.79	98.06	1433

Table 10.4.1: Details of category wise CET Scores

1. Highest CET score for the admission has risen year on year from 102 to 123 for open category. The university merit no. has also improved from 861 to 534
2. Highest CET score for SC has risen from 93 to 114 the university merit no. has improved from 1859 to 1094
3. Highest CET score for ST has increased from 55 to 86 and university ranking has improved from 13820 to 4160
4. Highest score for OBC has increased from 98 to 113 and university ranking has improved from 1232 to 1079
5. Highest score for NT has increased from 95 to 116 and university ranking has improved from 1542 to 986



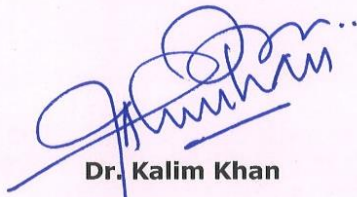
# **PART C**

# **DECLARATION**

## DECLARATION

I undertake that, the institution is well aware about the provisions in the NBA's accreditation manual concerned for this application, rules, regulations, notifications and NBA Expert Visit guidelines in force as on date and the institute shall fully abide them.

It is submitted that information provided in this Self Assessment Report is factually correct. I understand and agree that an appropriate disciplinary action against the institute will be initiated by the NBA in case of any false statement / information is observed during pre-visit, visit, post visit and subsequent to grant of accreditation.



**Dr. Kalim Khan**

**Director**

**Chetana's RK Institute of Management & Research**



**Date: 11<sup>th</sup> December 2021**

**Place: Mumbai**

# **ANNEXURE 1**

## **PROGRAM OUTCOMES**

<b>Sr. No.</b>	<b>Program Outcome</b>
<b>PO1</b>	Apply knowledge of management theories and practices to solve business problems
<b>PO2</b>	Foster analytical and critical thinking abilities for data-based decision making
<b>PO3</b>	Ability to develop value-based leadership ability
<b>PO4</b>	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
<b>PO5</b>	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

# **ANNEXURE 2**

## **FULL TIME FACULTY DETAILS**

Name of the Faculty Member	Qualification			Association with the Institution	Designation	Date on which Designated as Professor/ Associate Professor	Date of Joining the Institution	Department	Specialization	Academic Research			Currently Associated (Y/N) Date of Leaving (In case Currently Associated is ("No"))	Nature of Association (Regular/Contract)
	Degree (highest degree)	University	Year of attaining higher qualification							Research Paper Publications	Ph.D. Guidance	Faculty Receiving Ph.D. during the Assessment Years		
Dr. Kalim Khan	Ph.D	YCMOU	2010	Full-time	Director	27/09/2021	27/09/2021	Marketing	Marketing		Yes		Yes	Regular
Dr. Jayashree Avinash Bhakay	Ph.D.	Swami Ramanand Teerth Marathwada University, Nanded	2006	Full-time	Professor	09/11/2011	01/03/2008	General Management	General Management	18	6 students registered and pursuing Ph.D.	NA	Yes	Regular
Dr. Balaji Sadavarte	Ph. D.	Swami Ramanand Teerth Marathwada University, Nanded	2014	Full-time	Associate Professor	01/07 /2018	17/08/2009	Marketing and General Management	Marketing and Human Resources	7	Approved PhD Guide at Mumbai University for the subject of "Management Studies" One student awarded Ph D	NA	Yes	Regular
Dr. Sivaprasad Murugan	Ph.D.	Mumbai University	2015	Full-time	Associate Professor	01/07/ 2018	23/08/2011	General Management	General Management	2	No	NA	Yes	Regular
Dr. Kavita Khadse	Ph.D.	Kavayitri Bahinabai Chaudhari North Maharashtra University (NMU)	2018	Full-time	Assistant Professor	NA	02/07/2007	Systems/IT	Systems/IT	21	Approved PhD Guide at Mumbai University for the subject of "Management Studies"	Awarded Ph.D in 2018	Yes	Regular
Suhas Shashikant Gharat	M Com F.C.A.	Shivaji University ICAI	2002 1995	Full-time	Assistant Professor	NA	01/08/2015	Finance	Finance	4	NA	No	Yes	Regular
Geeta Shetti	MMS	Mumbai University	1990	Full-time	Assistant Professor	NA	07/08/2009	Marketing	Marketing	11	NA	No	Yes	Regular
Sarita Gupta	MMS	Mumbai University	2011	Full-time	Assistant Professor	NA	13/01/2012	Finance	Finance	-	NA	No	Yes	Contractual
Aftab Shaikh	MMS	Mumbai University	2010	Full-time	Assistant Professor	NA	12/01/2015	Finance	Finance	8	NA	No	Yes	Contractual
Meghana Patil	M.Phil.	Alagappa University	2009	Full-time	Assistant Professor	NA	08/01/2018	Finance	Finance	10	NA	No	Yes	Regular

Name of the Faculty Member	Qualification			Association with the Institution	Designation	Date on which Designated as Professor/ Associate Professor	Date of Joining the Institution	Department	Specialization	Academic Research			Currently Associated (Y/N) Date of Leaving (In case Currently Associated is ("No"))	Nature of Association (Regular/Contract)
	Degree (highest degree)	University	Year of attaining higher qualification							Research Paper Publications	Ph.D. Guidance	Faculty Receiving Ph.D. during the Assessment Years		
Ruchika Garhwal	MMS	Mumbai University	2014	Full-time	Assistant Professor	NA	16/07/2018	Marketing	Marketing	3	NA	No	Yes	Regular
Lipika Koli	PGDM	AICTE	2017	Full-time	Assistant Professor	NA	01/10/2019	Human Resources	Human Resources	-	NA	No	Yes	Contractual
Suhas Vinayak Vaishampayan.	Ph.D.	Tilak Maharashtra Vidyapeeth	2021	Full-time	Assistant Professor	NA	20/07/2020	General Management	Economics	1	NA	Awarded Ph.D in 2021	Yes	Contractual
Ravindra Naik	MHRM	Mumbai University		Full-time	Assistant Professor	NA	23/07/2020	General Management	General Management	-	NA	No	Yes	Contractual
Tapish Panwar	MBA	Delhi University	2013	Full-time	Assistant Professor	NA	01/10/2021	Marketing	Marketing		No	No	Yes	Regular
Dr. Rajeev Babel	Ph.D		2003	Full-time	Associate Professor	09/07/2018	09/07/2018	Finance	Finance		No	No	08/07/2019	Contractual
Rajan Gunabalan	MBA		2014	Full-time	Assistant Professor	NA	12/08/2019	Finance	Finance		No	No	30/04/2020	Contractual
Rashmi Kanitkar	MBA	Mumbai University	2011	Full-time	Assistant Professor	NA	02/09/2011	Marketing	Marketing		No	No	31/07/2019	Regular