

**Chetana's R:K: Institute of Management and Research**

**Masters of Management Studies : (Batch 2022-24)**

**Semester 3 - Marketing (A:Y: 2023-24)**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2:30 pm - 5:30 pm Services Marketing (Available after 24th October) Prof: Venkat Raman		9:00 am - 12:00 noon International Business (Div A) / Strategic Management (Div B) Dr. Rajeev Gatne / Prof: Nikhil Rao 12:45 pm - 3:45 pm			8:30 am - 11:30 am Product & Brand Management Dr Samir Vitlani 12:30 pm - 3:30 pm	10:00 am - 1:00 pm Sales Management Prof: Tanveer Shaikh 2:00 pm - 4:00 pm
		International Business (Div B) / Strategic Management (Div A) Dr. Rajeev Gatne / Prof: Nikhil Rao		Rural Marketing Dr: Balaji Sadavarte 6:00 pm - 9:00 pm	Consumer Behaviour Prof: Geeta Shetti 12:30 pm - 2:30 pm	Media Management Prof. Karan Chawla Workshop for 6 weeks
6:00 pm - 9:00 pm Marketing Strategy Dr: Amit Rangnekar				Marketing Strategy Dr: Amit Rangnekar	Digital Marketing (On 02nd & 4th Saturday) Prof. Sanjay Sharma	

w.e.f. 16th October, 2023



Prof CA Subhas Gharat  
I/c Director