

# ICSSR-Sponsored 2-Day International Research Conference

ICSSR Sponsored Two-Day International Conference on “Digital Marginalisation and AI Bias: Redefining Business and Society (ICDMAI-BS 2026)”, held on 27–28 February 2026 in Hybrid Mode.

The conference was jointly organized by Chetana College and Chetana’s R. K. Institute of Management and Research, Mumbai

*Venue: Chetana’s R.K. Institute of Management and Research*

## Introduction

On 28th February 2026, the second and final day of the ICSSR-sponsored International Research Conference unfolded with a series of insightful sessions focused on Artificial Intelligence, its ethical applications, and its influence on research and business practices. The sessions brought together eminent academicians and industry professionals to share knowledge, debate emerging trends, and reflect on real-world challenges.

## Morning Sessions: Inclusive AI and Learning



The conference commenced with a plenary session on *Inclusive AI, Cyber Security and Defence for Business Resilience*. The session was chaired by **Prof. (Dr.) Anil Sutar**, with **Dr. Narayan Bhosle** delivering the talk. The discussion emphasized that as organisations increasingly adopt AI, ensuring strong cybersecurity measures is crucial to protect business systems and data. This reflects broader academic consensus that secure AI infrastructure is vital to maintain trust and resilience in digital ecosystems.

Following this, **Nick Hutton**, Regional Director – Asia Pacific at MasterSoft Asia, delivered his talk titled *Empowering Future Generations through AI Based Learning*, chaired by **Dr. Dewaram A. Nagdeve**. He highlighted how integrating AI into learning platforms can personalize education, adapt to learner needs, and equip students with skills for the future digital economy. There was a clear focus on technology enhancing inclusivity when appropriately designed.

The third session was on *A Multi-Objective Genetic Algorithm Approach to Interpretable Loan Approval Decision-Making in Banking*, presented by **Dr. Dipankar Dutta** and **Dr. Balaji Sadavarte**. Interpretable AI models are essential in banking, where decisions impact real lives; they allow stakeholders to understand not just the outcome but the reasoning behind decisions. This reflects a broader research trend towards transparent and fair AI models in financial services.

### **International Panel Discussion: AI in Research**

One of the day's highlights was an international panel on *AI in Research*. Chaired by **Dr. Anil Sutar** and featuring **Prof. Dr. Ravi Dissanayake**, **Prof. Dr. Shad Ahmad Khan**, **Prof. Dr. Kyung Ki Eun**, and **Dr. R.K. Srivastava**, this hybrid session examined how AI is reshaping academic practice. Panelists discussed the value of AI in data analysis, simulation, and pattern recognition, while also underscoring the need for ethical application and methodological rigour. The conversation reflected current scholarly focus on balancing innovation with ethical responsibility in AI research.

### **AI in Marketing, Operations, and Digital Inclusivity**

After lunch, **Mr. Hemant Gaule** and **Dr. Prashant Bhagat** presented a session on *AI Bias in Use of Digital Marketing Platforms in the New Technology-Driven Ecosystem*. They explored how bias in machine learning algorithms can unintentionally prioritise certain demographics over others, leading to unfair targeting or exclusion. This aligns with research on fairness and bias in AI, which highlights the dangers of unexamined data and algorithmic skew.

The next session, delivered by **Dr. Mohammad Rami Al Jundi** and **Dr. Nalini Krishnan**, focused on *AI in Operations Management – Engineering Productivity without Marginalization*. The speakers discussed how AI tools can streamline operations and improve productivity, while cautioning against automation that marginalises human workers without adequate support structures.

Following this, **Dr. Ahmad Al Kurdi** and **Dr. Mahesh Luthia** spoke on *The Role of Informatics in Addressing Digital Marginalization in the Age of Artificial Intelligence*. They highlighted that access to digital tools and data literacy is uneven across regions, and that concerted effort is needed to ensure technology benefits all sections of society.

The final plenary of the afternoon was presented by **Dr. Aditya Abhyankar** and **Mr. Tarun Malkani** on *Pedagogical Whereabouts in the Era of Gen-AI*. They discussed how generative AI is transforming teaching and learning, enabling educators to personalise content and assessments but also raising questions about academic integrity and skill development.



## Panel Discussion on Responsible AI Adoption

A key segment of the conference was the panel discussion on *Responsible AI Adoption: Lessons for Startups, Corporates, and Institutions*. Moderated by senior leaders including **Mr. Tarun Malkani**, **Mr. Shashikant Shukla**, **Mr. Dhaval Mistry**, **Mr. Vaibhav Mathkari**, and **Mr. Bhavesh Panchal**, the discussion emphasised governance frameworks that ensure AI systems are ethical, transparent, and aligned with organisational goals. Panelists drew on industry examples to show how responsible AI practices can enhance stakeholder trust.

## Valedictory Function and Conference Report Presentation:



The Valedictory Function formally concluded the conference, marking the successful culmination of the event. During the ceremony, certificates were awarded to the presenters of the best research papers in recognition of their outstanding contributions. The function was graced by the Guests of Honour, **Prof. Rajanish Kamat**, Hon. Vice Chancellor- Dr. Homi Bhabha State University and **Mr. Kamlesh Sajnani**, MD - IMS Learning Solutions.

## Vote of Thanks and Acknowledgements



The Vote of Thanks was delivered by Dr. Nyomi Fonseca with sincere appreciation to all session speakers, panelists, session chairs, organising committee members, faculty, and students who made the event successful. Acknowledgement was also extended to ICSSR for sponsoring the conference and enabling meaningful academic exchange.

## **Conclusion**

The conference concluded with the national anthem.