Chetana's
R. K. Institute of Management & Research
&
Institute of Management & Research

CHETANA'S
HAZARIMAL SOMANI COLLEGE OF COM. & ECO. &
SMT. KUSUMTAI CHAUDHARI COLLEGE OF ARTS

Present

International Research Conference 2027

On

Future - Ready Organisations : Navigating Disruptive Challenges

Hybrid Mode



Call for Papers

21st & 22nd January, 2027

Venue : Chetana's Campus, Bandra (East), Mumbai

ABOUT CRKIMR

Chetana's Ramprasad Khandelwal Institute of Management & Research (CRKIMR), with 45 years of excellence in management education, is committed to nurturing competent, industry-ready professionals equipped to meet the evolving demands of the business environment. Affiliated with the University of Mumbai and approved by the All India Council for Technical Education (AICTE), CRKIMR is the second-oldest B-School affiliated with the University of Mumbai.The Institute has consistently featured among the Top 50 Private B-Schools in India and the Top 10 B-Schools in Mumbai, as reported by The Economic Times (Corporate Dossier issue) and The Week. Its commitment to quality education is reinforced by ISO 21001:2018 certification and the accreditation of its Master of Management Studies (MMS) programme by the National Board of Accreditation (NBA) in 2023. The Institute also offers a Ph.D. programme, fostering research, innovation, and academic excellence in management and allied disciplines.

ABOUT CIMR

Chetana's Institute of Management & Research (CIMR) has been imparting quality management education for over 30 years. The Institute focuses on industry-relevant learning and evolving professional needs. CIMR Offers AICTE-approved and NBA-accredited PGDM , PGDM Marketing programmes and Fellow Programme in Management (FPM).The Institute is recognised for its academic excellence and strong focus on employability. It has received the 'Best Private B-School' award from ET Now for the past two years.CIMR is consistently. ranked among the Top 50 Private B-Schools in India and the Top 10 in Mumbai by reputed platforms such as The Times B-School Rankings, The Week, Outlook, and Mid-Day.CIMR promotes industry-oriented education, experiential learning and holistic student development. Its recognition as an ® Organization reflects its commitment to a supportive and enriching work environment.Through its international conferences, CIMR brings together academicians, researchers, and industry professionals. These platforms facilitate Knowledge exchange, encourage research and promote meaningful discussions on contemporary business and societal challenges.

ABOUT CHETANA COLLEGE

Chetana's H.S. College of Commerce and Economics, with 56 years of excellence in education, is a well-established educational institution guided by the vision of Late Shri Balasaheb Madhukarrao Chaudhari. The College is committed to providing quality education and nurturing responsible, knowledgeable, and skilled individuals. It offers a diverse range of programmes across commerce, management, arts, finance, mass communication,and information technology, catering to varied academic and professional aspirations. Its programmes include B.com., , B.A., B.M.S., B.A.F., B.Sc. IT, B.B.A. Logistics, B.A.M.M.C., M.Com., and Ph.D. Alongside academic excellence, the College promotes research, entrepreneurship, sports, cultural activities, social service, and perso--nality development. Its commitment to quality and holistic education is reflected in its achievements and recog--nitions, including the University of Mumbai's Best College Award for 2020–21, an 'A' Grade accreditation from NAAC, ISO 21001:2018 certification, autonomous status granted by the UGC, and recognition by the All India Council for Technical Education (AICTE). The College continues to empower students to become confident professionals, innovative thinkers, and responsible citizens.

ABOUT THE CONFERENCE

In an era of rapid technological advancement, market volatility, and evolving stakeholder expectations, organization face an increasingly complex and disruptive business environment. The theme "Future Ready Organizations: Navigating Disruptive Challenges" focuses on how strategic leadership,organisat--ional agility, innovation, and human capital development can enable businesses to anticipate change, Overercome emerging challenges, and build resilience. The conference aims to bring together academ icians,industry professionals, researchers, and management aspirants to exchange insights and explore strategices for fostering sustainable growth, responsible transformation, and long-term organizational success.

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THEMES

General Management

1. Strategic Leadership, Organizational Resilience and Change Management Future of Work
2. Human–AI Collaboration and "Workforce Transformation and Innovation"
3. Entrepreneurship and Disruptive Business Models
4. Corporate Governance, Business Ethics and Responsible Leadership Sustain ability,
5. ESG Strategies and Long-Term Organizational Competitive -ness

Sustainability and Governance

1. Sustainable Business and Responsible Growth
2. ESG, Climate Risk and Corporate Resilience
3. Corporate Governance, Ethics and Accountability
4. Circular Economy and Sustainable Innovation
5. Stakeholder Value, Social Impact and Inclusive Development

Finance

1. Financial Resilience and Strategic Value Creation
2. Digital Finance, FinTech and Accounting Transformation
3. Financial Risk, Governance and Organisational Resilience
4. Capital Markets, Investment and Financial Decision-Making
5. Future of Accounting, Reporting and Assurance

Human Resources (HR)

1. Employee Experience in the Future of Work: Engagement, Flexibility and Mental Well Being
2. Rethinking Work and Workforce Capabilities with AI, Auto -mation,and the Human Edge
3. Ethics and Privacy in the Digital Workplace
4. Data-Driven People Analytics
5. Gig Economy, Hybrid and Remote Work Optimization and Integration

Marketing

1. Human–AI collaboration in creativity, content development and campaign management.
2. Sustainable Marketing
3. Ethical and Responsible Marketing in the Age of Algorithms
4. Building Resilient Brands Through Innovation, Trust and Purpose-Driven Marketing
5. Social Media as the New Marketplace

IT/Digital Business

1. Artificial Intelligence,Generative AI and Agentic AI for FutureReady Organization
2. Digital Transformation, Industry5.0 and EmergingTechnolo -logies
3. Data Analytics, Big Data and Business Intelligence for Strate -gic Decision-Making
4. Cybersecurity, Data Privacy and Digital Risk Management
5. FinTech Block chain and Digital Business Model Innovation

Operations

1. Smart Manufacturing, Industry 4.0/5.0 & Intelligent Operations Supply Chain Resilience,
2. Risk Management and Global Disruptions Sustainable Operations,
3. Circular Economy and Green Supply Chains Automation,
4. Robotics and Process Optimisation Agile Operations,
5. Quality Management and Operational Excellence

SUBMISSION GUIDELINES

- Include the full title, author(s) name, affiliation, email ID, and contact number in the abstract and paper.
- Abstract: Max 300 words with 5-7 keywords as per the format provided below.
- Paper: Max 3500 words
- Manuscript format: MS Word, A4 size, Times New Roman (12pt), 1.5 line spacing, 1-inch margins (left, top, bottom), ½ inch(right), Use APA citation style. Submissions must be original, unpublished, and not under submission elsewhere. On acceptance, publishing rights get transferred to the editor.
- After acceptance E-mail, the full paper can be sent on the same E-mail Ids along with "similarity report indicating an index of 15% or less".

Award Categories:

Best Research Paper- Academic / Industry
Best Research Paper- Research Scholar
Best Budding Researcher- Student

Conference Details:

- Extended Abstract Submission Date: 15th December 2026
- Acceptance / Rejection Date: 22nd December 2026
- Registration Date: 25th December 2026
- Full Paper Submission Date: 31th December 2026
- **On the spot registration at the venue can also be done.**
- Kindly email the abstract on: **researchconference@crkimr.in**
- And send CC to: **conference.chetana@cimr.in**
  conference@chetanacollege.in

REGISTRATION

Publication Opportunities:

Selected research papers will be published in Scopus Indexed Journal and Publication cost will be borne by the authors.

All selected papers will be published in:

- CRKIMR, Quest Research Journal of Management Research, Indexed in ProQuest,ISSN No. 0976-2000
- Chetana's Journal of Management(Print)ISSN No- 0976-0628 (Online)ISSN No- 3139-9487
  Indexed in ProQuest & Google Scholar
- Journal Shodh Chetana, ISSN No. 2454-1877

Registration Details:

- International Presentation -$50USD
- Industry Delegates - ₹3,000 (per Author)
- Academicians - ₹1,500 (per Author)
- Research Scholar - ₹1000 (per Author)
- Students (Outside) - ₹750 (per Author)
- Participation-Only (Online or Offline) -₹1000
- Fees include Conference Kit, Certificate and Working Lunch.

Accommodation for outstation participants can be done on request at "Hotel Accord, SantaCruz, Mumbai-400055.

(* Separate Charges to be paid by the participant)

- **"No travel or daily allowance (TA/DA) will be provided"**
- **Scan QR Code for Registration**

Registration Link: **https://forms.gle/FvKd7QKnsVpu8XGN7**